

ERICA GARCIA

Portfolio: garciadesign.me
garciadesign.me@gmail.com
(248) 321-5714

EDUCATION

Michigan State University

Graduation Date: May 2012

GPA: 3.7

Major: BA, Studio Art

Concentration: Graphic Design

Cognate: Math and Science

Minor: Spanish

EXPERIENCE

Ipanema Solutions LLC

Marketer & Web Designer, July 2012-Present

- Designs and distributes digital and print materials for technology placed in hotels around the US
- Designs and creates digital signage templates and CMS's for hotel lobbies and rooms
- Designs in-house materials and manages company website

PictureMe Portrait Studio

Photographer, Summer 2011

- Worked closely with customers to assure that their memories were captured through their photographs
- Created solid compositions for a variety of subjects such as graduates, babies, newborns, weddings, anniversaries, and families

One Of Us Films

Graphic Designer, Summer 2011

- Worked to improve their website design for the animated film "Daisy Tells a Secret"
- Translated their Daisy website into Spanish as well as created a Spanish version of the website
- Created graphic and DVD cover designs

Pontiac Country Club

Waitress and bartender, May 2010-May 2012

- Worked with a team of two waitresses to serve banquets of over 100 people

HONORS

Michigan State University's Honors College

Michigan State University's Deans List

Michigan State University's Enrichment Scholarship

LANGUAGES

English, Spanish (7 years)

SKILLS

Creative Suite

Photoshop
Indesign
Illustrator
Flash

Web

CSS/HTML
Wordpress
Design

Microsoft

Excel
Powerpoint
Word

Other

Photography
Motion graphics
Stop Motion Films
Video editing
Drawing/Illustration
Painting
Digital Signage design
Public Speaking

ACTIVITIES & SERVICE

AIGA Detroit

Member, Sept. 2010-Sept. 2011

The professional association for design

Pre-veterinary Medical Association

Worked with the Pre-veterinary Medical Association in caring for animals, raising money for abused animals, and improving the living environments of the animals at the Mid-Michigan Cat rescue

KaBOOM

Assisted KaBOOM in building brand new playgrounds in Detroit

Impression 5 Science Center

Worked with children at Impression 5 Science center

Alternative Spring Break Program

Traveled to Jamaica April 2009 with a group of 12 students from Michigan State University to complete a variety of maintenance beautification jobs for a Jamaican primary school and assist children in the classroom