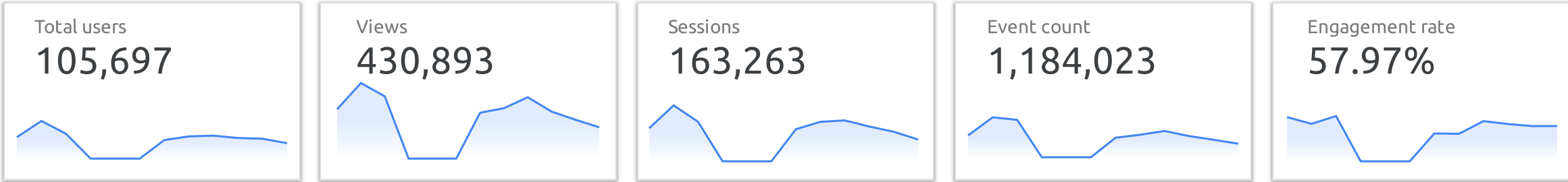
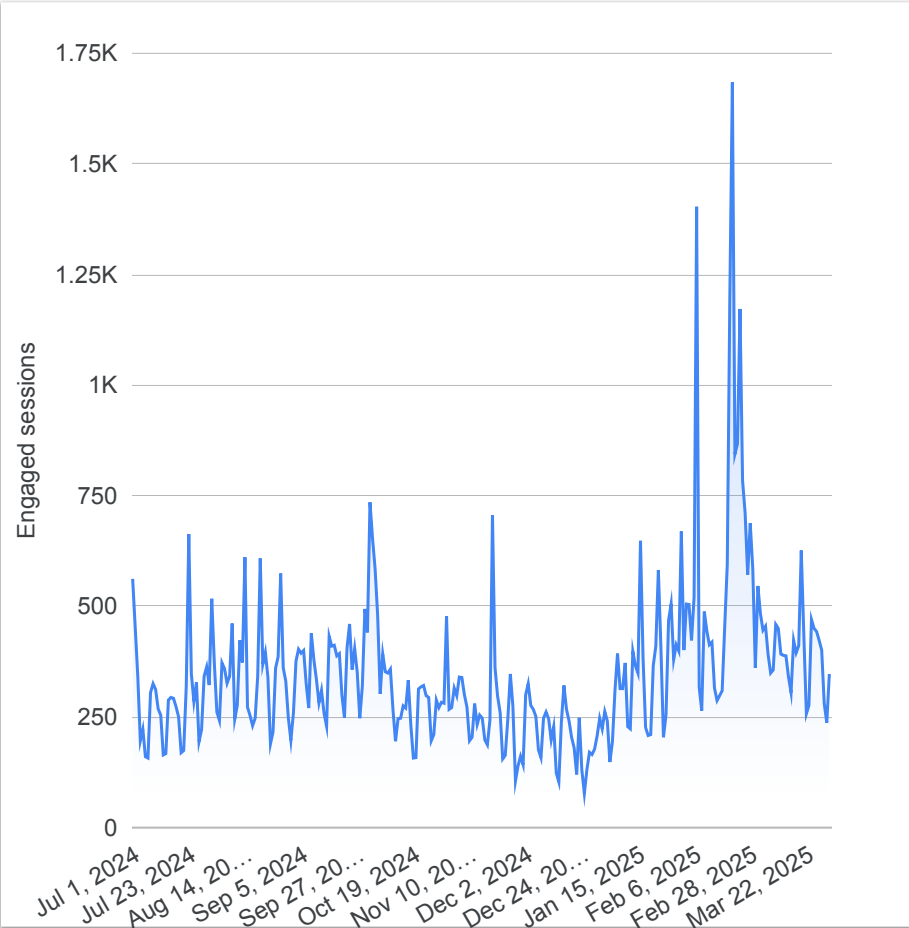


Google Analytics
Dashboard



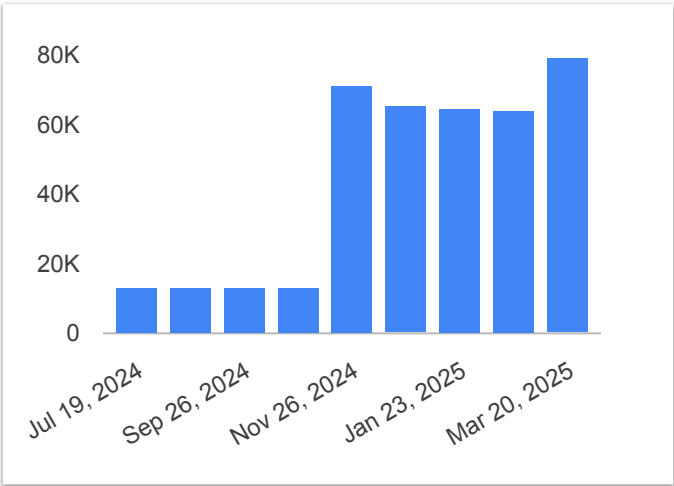
	Date ^	Total users	Views	Sessions	Event count	Engage...	Average time ...
1.	Jul 1, 2024	753	2,397	913	6,263	61.34%	1.15 min
2.	Jul 2, 2024	760	2,124	939	5,608	48.03%	0.99 min
3.	Jul 3, 2024	677	1,447	783	3,951	43.55%	0.65 min
4.	Jul 4, 2024	358	934	417	2,452	46.52%	0.73 min
5.	Jul 5, 2024	320	1,017	401	2,595	54.86%	1.16 min
6.	Jul 6, 2024	265	612	306	1,600	51.63%	0.73 min
7.	Jul 7, 2024	235	596	285	1,580	54.39%	0.74 min
8.	Jul 8, 2024	407	1,251	530	3,319	57.17%	1.09 min
9.	Jul 9, 2024	392	1,345	506	3,601	63.83%	1.25 min
1.	Jul 10, 2...	412	1,176	525	3,176	59.05%	1.19 min
1	Jul 11, 2...	367	1,140	455	3,008	58.46%	1.29 min
1.	Jul 12, 2...	379	1,114	468	2,849	53.85%	1.26 min
1.	Jul 13, 2...	226	688	269	1,742	60.22%	0.93 min
1.	Jul 14, 2...	244	633	285	1,693	57.89%	0.89 min

1 - 100 / 274

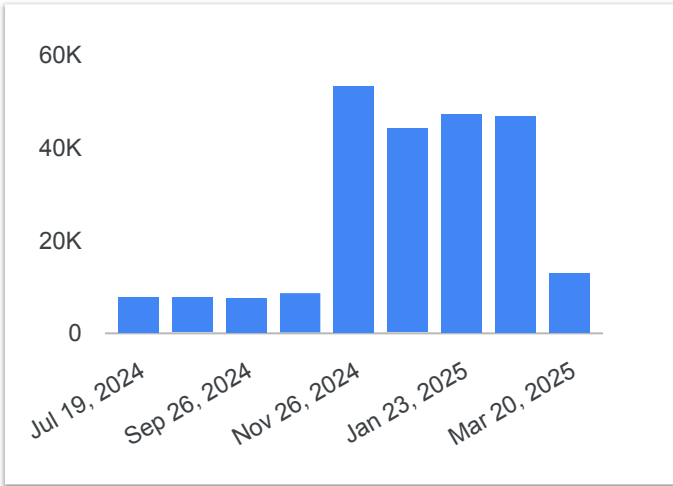


Email Newsletter Dashboard

Total Recipients



Unique recipient open rate



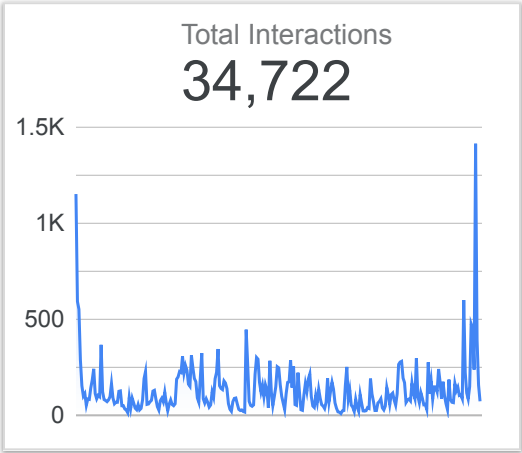
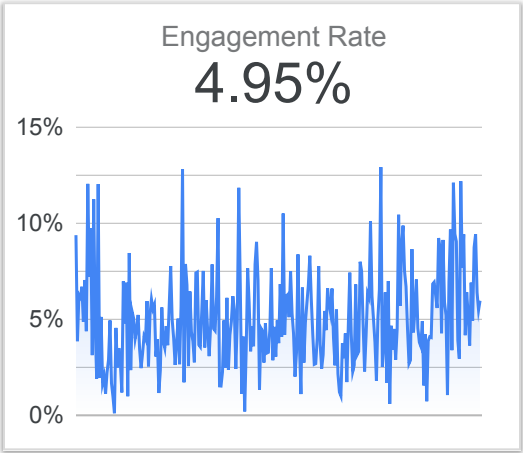
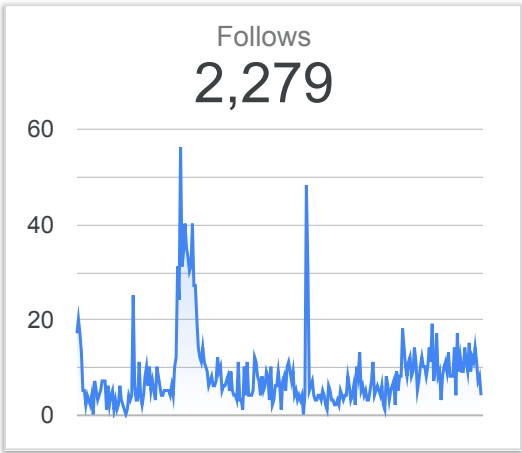
	Send date ▾	Recipients	Successful deli...
1.	Mar 20, 2025	78,805	77,833
2.	Feb 25, 2025	63,585	63,351
3.	Jan 23, 2025	64,281	63,995
4.	Dec 23, 2024	64,975	64,783
5.	Nov 26, 2024	70,897	67,675
6.	Oct 25, 2024	12,734	12,624
7.	Sep 26, 2024	12,766	12,690
8.	Aug 22, 2024	12,826	12,712
9.	Jul 19, 2024	12,734	12,624

1 - 9 / 9 < >

	Send date ▾	Open rate	Bounce rate	Click rate	Unsubscribe rate	Total unique opens
1..	Mar 20, 2025	11.4	1.3	1.2	0.82	8,873
2..	Feb 25, 2025	50.3	0.3	1.7	0.44	31,866
3..	Jan 23, 2025	47.8	0.39	2.1	0.54	30,590
4..	Dec 23, 2024	46.2	0.33	1.5	0.58	29,930
5..	Nov 26, 2024	52.1	4.6	1.8	0.85	35,259
6..	Oct 25, 2024	43.85	0.66	3.5	0.1	5,536
7..	Sep 26, 2024	39.1	0.64	1.2	0.13	4,962
8..	Aug 22, 2024	40.8	0.61	2.6	0.23	5,199
9..	Jul 19, 2024	42.3	0.75	2.6	0.08	5,397

1 - 9 / 9 < >

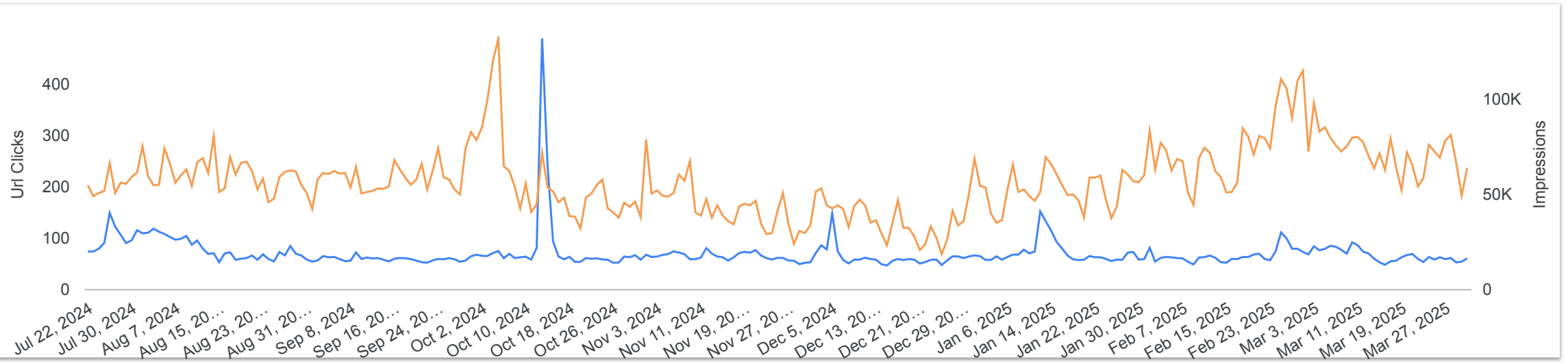
Social Media Dashboard



Date ^		Follows	Interactions	Reach	Interactions
1..	Jul 1, 2024	17	1,147	31,162	1,147
2..	Jul 2, 2024	20	588	28,744	588
3..	Jul 3, 2024	17	547	16,719	547
4..	Jul 4, 2024	13	283	8,964	283
5..	Jul 5, 2024	5	149	5,059	149
6..	Jul 6, 2024	5	95	3,662	95
7..	Jul 7, 2024	2	108	2,959	108
8..	Jul 8, 2024	4	47	2,549	47
9..	Jul 9, 2024	3	80	1,416	80
1..	Jul 10, 2024	2	78	1,696	78

1 - 100 / 274

Search Console



Query	Url Clicks	Impressions	Click-Thru Rate
1. special olympics northern califo...	6,536	78,466	0.08%
2. sonc	1,282	450,737	0.00%
3. special olympics	1,154	165,717	0.01%

1 - 100 / 36556

Device Cat...	Average Po...	Url Clicks	Impressi...	URL CTR
1. MOBILE	9.21	32,196	2,983,064	1.08%
2. DESKTOP	17.33	19,733	1,654,737	1.19%
3. TABLET	7.38	1,245	100,788	1.24%

1 - 3 / 3

Landing Page	Average Position	Url Clicks	Impressions	URL CTR
1. https://sonc.org/	15.26	14,040	434,651	3.23%
2. https://sonc.org/our-programs/schools-program/inclusive-youth-leadership/spread-the-word-...	8.71	4,848	1,881,510	0.26%
3. https://sonc.org/bike-the-bridges-brewfest/	26.15	3,944	24,353	16.2%
4. https://sonc.org/plunge/	15.72	3,419	97,285	3.51%

1 - 100 / 17655