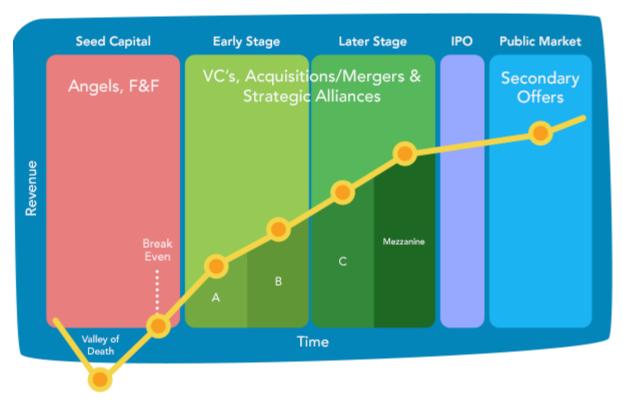
### Funding Event, Startups and Investors

In this section, you will learn about the funding events which occur on a daily basis in the Indian Startup Markets. The image below represents how a startup funding lifecycle usually plays. In each funding round, different investors get involved with different amounts depending on their conviction of the startup, sector, portfolio and other factors.



With the help of your analysis, we are gaining an understanding of all funding events occurring with deeper information about the startup, investors and the funding events. This database will help us do more business with the startups across different sectors – e.g. EdTech, Fintech, Consumer Tech and so on.

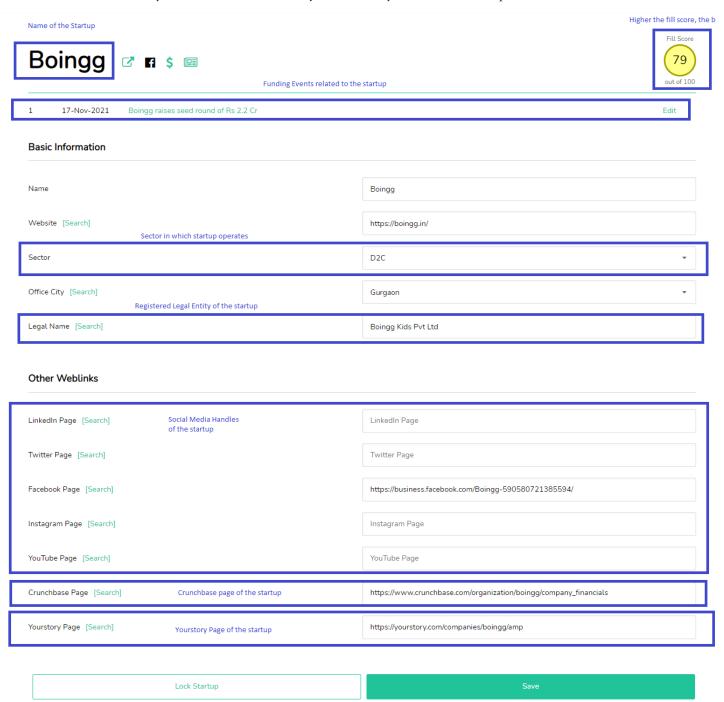
# Code of Conduct during the Internship

- 1. When in doubt, summarize the doubt in a paragraph and store it as a file in your computer or an excel sheet
- 2. Do not submit information if you are unclear about what it means. Accuracy outweighs ambiguous information for us
- 3. In the daily/weekly calls, ask all your doubts to your mentor.

# A/ How to fill information about a Startup?

In this section, we will learn how to fill the information about a startup. You see a screenshot below from your dashboard

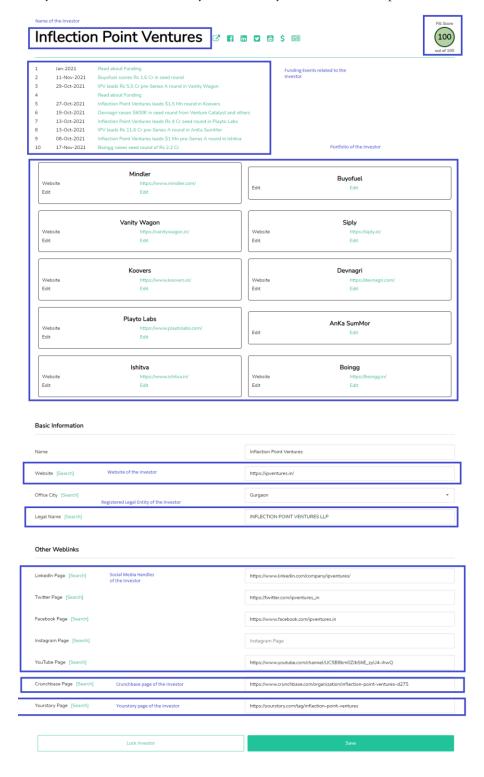
- In the first section, you need to fill the website, sector, office city and legal name of the Startup
- In the second section, you will fill the Social Media Handles, Crunchbase and Yourstory page of the Startup
- Once you have found all the information possible, you should click on "Save" and then the "Lock" Button
- Voila, that's all and you are done. In case of any doubts, ask your mentor for help



### B/ How to fill information about an Investor?

In this section, we will learn how to fill the information about an investor. You see a screenshot below from your dashboard

- In the first section, you need to fill the website, office city and legal name of the Investor
- In the second section, you will fill the Social Media Handles, Crunchbase and Yourstory page of the Startup
- Once you have found all the information possible, you should click on "Save" and then the "Lock" Button
- Voila, that's all and you are done. In case of any doubts, ask your mentor for help



# C/ How to fill information about a Funding Event?

In this section, we will learn how to fill the information about an investor. You see a screenshot below from your dashboard

- You are required to read the article tagged in the "Details of the Funding Event" link
- In the first section, you need to fill the date, funding amount, type and round of the funding event
- Read about startup funding rounds here
- In the second section, you will fill all the Investors involved in the Funding Event
- Once you have found all the information possible, you should click on "Save" and then the "Lock" Button
- Voila, that's all and you are done. In case of any doubts, ask your mentor for help

