JOEL AGUERO

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916.529.0384

EDUCATION

Stanford University
CLASS OF 2013 | PALO ALTO, CA
BS in Product Design with an HCI focus; minor in Political Science.

EXPERIENCE

Nextdoor, Designer
2014 JUN - PRESENT | SAN FRANCISCO, CA
- Work closely with engineers and product managers to design features that drive growth and delight users
- Combine a user-centered methodology with data-driven insights to identify and address genuine user needs
- Precisely articulate design decisions and passionately advocate for our users at every stage of the development cycle

Sproose, Designer
2014 JAN - JUN | SAN FRANCISCO, CA
- Designed the end to end mobile and web experiences for an early stage startup blending eCommerce with photo-sharing
- Developed lo-fi sketches and hi-fi wireframes to define user flows
- Regularly synthesize, challenged, and integrated the visions of the co-founders

Stanford d.school, User Research Assistant
2013 JAN - FEB 2014 | PALO ALTO, CA
- Designed and conducted open-ended, qualitative user interviews to understand patterns and habits surrounding stress and productivity
- Led a meta-analysis of 55 design projects
- Collaborated with senior staff to write, format, and submit research papers

Lenovo, UX/UI Design Intern
2012 JUNE - SEPT | BEIJING, CHINA
- Created mocks and wireframes for the desktop UX of a video communication (VC) tool
- Designed and implemented contextual inquiries and surveys
- Synthesized 22 VC interviews into needs hierarchies and pain points

SKILLS

Photoshop	HTML5 & CSS3
Illustrator	Framer.js
Sketch 3	Wireframing
Animation	Ideating

HONORS

2014 Kleiner Perkins Design Fellow
2013 Stanford Award of Excellence
2013 White House Design Award
2012 Stanford Class President