JOEL AGUERO

www.joelaguero.com
joelmaguero@gmail.com
916.529.0384

EDUCATION

Stanford University
CLASS OF 2013 | PALO ALTO, CA
BS in Product Design with an HCI focus; minor in Political Science.

EXPERIENCE

Coursera, Product Designer
2014 NOV - PRESENT | MOUNTAIN VIEW, CA
- Collaborate with engineers and product managers to define roadmaps and launch high-impact product iterations
- Advocate for user-centered design and user empathy across teams
- Synthesize, source, and leverage quantitative and qualitative data in product design and development

Nextdoor, Product Design Intern
2014 JUN - OCT | SAN FRANCISCO, CA
- Work closely with engineers and product managers to design features that drive growth and delight users
- Combine a user-centered methodology with data-driven insights to identify and address genuine user needs
- Precisely articulate design decisions and passionately advocate for our users at every stage of the development cycle

Freelance, Designer
2013 NOV - PRESENT | SAN FRANCISCO, CA
- Designed the end to end mobile and web experiences for an early stage startup blending eCommerce with photo-sharing
- Developed lo-fi sketches and hi-fi wireframes to define user flows with various clients

Stanford d.school, User Research Assistant
2013 JAN - FEB 2014 | PALO ALTO, CA
- Designed and conducted open-ended, qualitative user interviews to understand patterns and habits surrounding stress and productivity
- Led a meta-analysis of 55 design projects

SKILLS

Sketch	HTML & CSS
Photoshop	Ruby on Rails
Illustrator	Wireframing
Animation	Branding

HONORS

2014 Kleiner Perkins Design Fellow
2013 Stanford Award of Excellence
2013 White House Design Award
2012 Stanford Class President