

JOEL AGUERO

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EDUCATION

Stanford University

JUNE 2014 | PALO ALTO, CA

BS in Product Design with an HCI focus; minor in Political Science.

EXPERIENCE

Sproose, UX Designer

2014 JAN - PRESENT | NEW YORK CITY & BAY AREA

Sproose uses innovative photo sharing and tagging to drive eCommerce. I design the mobile and web interactions, build empathy for our users, develop lo-fi sketches and hi-fi wireframes, and regularly synthesize and integrate the visions of the co-founders.

Stanford d.school, Research Assistant

2013 JAN - PRESENT | NORTHERN CALIFORNIA

I design and conduct qualitative interviews to understand user habits, stress, and productivity. Currently leading a meta-analysis of 55 design projects and collaborating with senior staff to write, format, and submit research papers.

Tutor Matching Service, UX Design Intern

2013 MAR - JULY | PALO ALTO, CA

I worked on a team of four to redesign the p2p tutoring webapp. Wrote 1/3 of the CSS for the new site. Created an animated overview for the homepage.

Lenovo, UX Design Intern

2012 JUNE - SEPT | BEIJING, CHINA

Created mockups and wireframes for pioneering features on desktop UX of a video communication (VC) tool. Designed and implemented contextual inquiries and surveys. Synthesized 22 VC interviews into needs hierarchies and pain points. Communicated user insights to other teams.

COURSEWORK

ARTSTUDI 160: Fundamentals in Visual Language

ME115A: Human Values in Design

CS142: Web Applications

CS106X: Programming Abstractions

CS106A: Programming Methodology

SKILLS

Photoshop

Illustrator

Animation

Sketching

HTML & CSS

Ruby on Rails

Balsamiq

Ideating

HONORS

2013 Stanford Award of Excellence

2013 Stanford Goodjobs Winner

2012 Stanford Class President

2011 Balanced Man Finalist