joelapablaza@gmail.com | (54) 343 507 4458 | joelapablaza.com.ar | linkedin | github.com

JOEL APABLAZA

FULL STACK DEVELOPER

+6 years of experience in the IT sector and 2 years in full-stack projects for personal use across various technologies. Entrepreneurial, curious, and problem-solving mindset supported by personal projects such as "Payment Reminder System via WhatsApp," "Argentina Retailer WebScraper," and "Private VPN with IP in Brazil, Chile, Japan (Oracle Cloud).

EXPERIENCE RELATED TO DEVELOPMENT

SOPORTE IT at Anyway Insumos

November 2016 - 2020 · Misiones, Argentina

RESPONSIBILITIES

- Development and maintenance of the online store. Key responsibilities include Integrated Inventory Manager, modernization, and optimization of content CEO.
- Coordinator of IT Products for Marketing Strategies, for instance, organizer of the technological aspect of events.
- General optimizations and automations.

KEY ACHIEVEMENTS

- Having achieved a comprehensive transformation by fully digitizing the product catalog, converting image content into text, and applying strategic keywords. This effort has not only significantly optimized the page but has also contributed to improved SEO positioning, strengthening the online presence significantly.
- Having been a key driver in the update of the appointment system, transforming our scheduling point into an efficient process where customers can choose their service sector. By addressing usability issues, I eliminated the need for an employee to constantly monitor the appointment system, and I have created a new system that significantly enhances the customer experience.

SKILLS

✓ OOP	✓ Typescript	✓ .Net	✓ Javascript
✓ Node.js	✓ MongoDB	✓ SQL	✓ Express
✓ React	✓ Next.js	✓ Docker	✓ Team Player

EDUCATION

Computer Systems Analysts at Universidad Adventista del Plata

2009 - 2013 [Entre Ríos, Argentina]

LANGUAGES

- Native Spanish
- English C1