



ABOUT KEVIN

Kevin Shepherd has almost 30 years of pastoral experience, including twelve years as Lead Pastor of Glad Tidings Church in Burlington, Ontario. Under his leadership, the church experienced significant growth, with a strong emphasis on community engagement and leadership development. He currently serves as the Chief Executive Officer of Crossroads Christian Communications

and YES TV, leading with a vision to leverage media as a powerful tool for spiritual transformation, cultural impact, and global outreach. Under his leadership, Crossroads continues to pioneer faith-based storytelling, equipping future generations to carry the message of Jesus into a rapidly changing world. Through YES TV, Kevin champions values-driven entertainment, ensuring a platform that uplifts and inspires audiences across Canada.

Recognizing the importance of unity, Kevin continues to be actively involved in interdenominational dialogues and conferences, fostering understanding and respect among diverse groups across Canada. Kevin has served in district and national leadership within the Pentecostal Assemblies of Canada (PAOC) for many years, including as a General Executive Member (2020-Present) and as the Assistant Superintendent for the Western Ontario District (2017-Present).

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About Vision Minute

See God. See others. See the future.

Welcome to Vision Minute — weekly reflections designed to anchor your leadership in **faith, clarity, and purpose**.

Each short message blends practical and spiritual principles to help you see God's hand at work, lead with integrity, and navigate the future with confidence.

"In September 2020, I stepped into the role of CEO at Crossroads and YES TV after more than two decades in pastoral ministry. Throughout my journey, I've learned that leadership is less about position and more about perspective — about seeing clearly and responding

Great leaders build great leaders who build great leaders.

Interested in Kevin Shepherd speaking at your event?



Kevin is available for:

- Keynotes
- Breakout sessions
- Discussion panels
- Podcasts
- Television Interviews

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EVENT TYPE

EVENT DATE/ TIME

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“Kevin’s message was both inspiring and immediately useful. Our leaders left with clear language, shared direction, and tools we continue to use.”

-Senior leadership, X charity

“Kevin Shepherd brings clarity to complex leadership challenges. His insights stay with you long after the event, shaping how leaders think, decide, and align.”

-Senior leadership, X charity

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