



Building Pipeline Shouldn't Be This Hard

You're doing everything you can to grow—but the leads aren't coming fast enough. Your sales team is grinding, your tech stack is disjointed, and results remain frustratingly inconsistent. Meanwhile, competitors using AI and coordinated outreach are getting to your prospects first.

At Growth Orbit, we make it simpler.

The Problem:

Generating pipeline today isn't just about effort—it's about orchestration. You don't have reliable TAM data. Your sales and marketing teams are out of sync. Your outbound efforts are fragmented across disconnected tools. And you're not leveraging AI to drive performance and personalization.

Without a coordinated system, leads fall through the cracks, effort goes to waste, and growth stalls. It doesn't have to be this way.

One Platform. One subscription.

- ❑ Proven sales strategy & execution
- ❑ Advanced proprietary AI
- ❑ integrated multi-channel outreach

One Managed Solution = Your Best Outcomes

GrowthOS™: Pipeline-as-a-Service, Your Growth Engine, Fully Assembled

Building pipeline in today's world isn't about adding more tools—it's about integrating the right ones into a system that actually works.

GrowthOS™ brings together data, automation, and expert execution into a single, AI-powered platform designed to deliver qualified opportunities at scale.

Know Exactly Where to Focus

- Get total visibility into your market with AI-modeled TAM analysis, updated in real-time.
- Enrich and structure your CRM with up-to-date, accurate contact and firmographic data -- automatically

Align Your Team, Eliminate the Gaps

- Integrates with HubSpot, Salesforce, and leading CRMs.
- Automates lead scoring, sales follow-ups, pipeline status, and campaign timing so everyone stays in sync.

Engage Buyers Across Every Channel

- Launch every channel in one cadence: email, LinkedIn, phone, direct mail – so *no lead slips between the apps*.
- AI voice, chat, and email agents deliver 24/7 coverage and smart follow-up.
- Community-building content and webinars turn cold leads into warm advocates.

Turn Data Into Deals

- AI flags the 20% of accounts that will drive 80% of next quarter revenue.
- Real-time dashboards track performance across every channel.
- Built-in A/B testing lets you refine messaging and scale what works.

How GrowthOS™ Powers Pipeline-as-a-Service



We don't just deliver leads—we engineer revenue

Tools alone don't build pipeline—systems do. GrowthOS™ gives you:

The Complete Solution: expert strategy, integrated technology & managed execution
- all aligned to drive measurable growth.

- ✓ **Focus** – **Target the 2% of market-ready buyers today** – nurture the rest for tomorrow.
- ✓ **Alignment** – One dashboard, one SLA – **Sales & Marketing finally share a single number.**
- ✓ **Velocity** – AI-powered platform accelerates outreach. **Scaling 2-3X faster** than internal teams alone.
- ✓ **Results** – Each campaign is tied to **pipeline, performance, & revenue** — so you know what's working.

Ready to turn outbound into outcomes?



Accelerated Sales Growth

A SaaS solution provider for the legal industry, leveraged Growth Orbit's platform to rapidly expand its sales pipeline and close more deals in record time.

"Growth Orbit helped us refine our sales process, target the right prospects, and execute at scale. In just weeks, we saw measurable improvements in lead conversion and revenue growth."

Jeff Kerr, CEO, Casefleet
LegalTech SAAS



Building Powerful Communities

A Media Company tapped into Growth Orbit's expertise to develop a new thriving industry community, building engagement and brand reach among key decision-makers.

"Growth Orbit's approach to audience development transformed how we engage with our market. Our community has grown exponentially, driving more meaningful conversations and business opportunities."

Jeff Mucci, CEO, Arden Media
Media Marketing



Maximizing Efficiency & ROI

A Fin Tech company optimized marketing spend, improving Sales and Marketing alignment while **reducing costs by 50%**—all while achieving higher-quality targeting and conversion rates.

"We reduced our marketing costs significantly while seeing better-targeted campaigns and stronger collaboration between Sales and Marketing. Growth Orbit's platform helped us scale smarter and faster."

Liz Emmott, CCO, Mesh Payments
Travel Payments & Expense SaaS



Book a **20-minute funnel audit** to learn how our **Pipeline-as-a-Service** platform can **unify your sales and marketing, leverage AI, and deliver qualified pipeline—faster!**

www.growthorbit.com