



Estimate 1,000

Emission 08/08/2019 03:45 PM

Customer	2890 - VALLEY PRESS			Contact	ADAM BOLOTIN (Customer)			
Salesperson	382 - dandersen			Agency				
Payment Term	NET 30 DAYS			Cost Ref Date	08/08/2019 03:45 PM			
Title	Valley Press, 3" x 5" BRE, 1 color on uncoated						Product	Direct Mail Product
Currency	\$ - U.S. Dollar			Finished format	3 x 5"			
Remuneration Group	Standard							

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Label 2p	1	1 x 0	0 x 0	3 x 5"	9.75"	9.75 x 10.25"	1/1	6	REV	4,803	Flexo Press (Aquaflex P23)	3.85 %	24.93 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Generic - 80 g/m2 9.75"	5,623	561.95	M inch	<input type="checkbox"/>	<input type="checkbox"/>	1.00	561.95
Total				<input type="checkbox"/>	<input type="checkbox"/>		561.95

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Process - Outras tintas	0.31	lbs	<input type="checkbox"/>	<input type="checkbox"/>	6.00	1.85
Plate	94.81	sq in	<input type="checkbox"/>	<input type="checkbox"/>	0.20	18.96
Total			<input type="checkbox"/>	<input type="checkbox"/>		20.81

Transformation Cost

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Label 2p	Flexo press 1x0	Flexo Press (Aquaflex P23)	1	1	350	15.00 %	4,590.00	6	3,871.94	ft		00:40	00:50:37	74.66	112.75
Label 2p	Rotoflex	Arpeco (2/4/5/7/8)	1	1	20	0.20 %	7,470.00	6	3,843.75	ft	00:20		00:30:52	50.29	42.64
	Total														155.39

Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
	Total			<input type="checkbox"/>	<input type="checkbox"/>		

Production Cost

Production Total Cost 738.15

Sale Cost

Rule	Default				Delivery Method	Customer pick up			
Sales Type	Standard				Qty	27,000.00			
Commissions	Original %	Real %	Value		Taxes/ Others Costs	Original %	Real %	Value	
Commission Agency					Financial charge				
Commission Producer					Discount				
Commission Seller					Total				
Total									

Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Label	Default	27,000.00	each	25.10 %	247.35	0.0365	36.50	985.50	25.10 %	985.50	