



Estimate 4,288 Emission 08/08/2018 02:08 PM

Customer 69174 - R R DONNELLEY & SONS CO

Salesperson 501 - INTERNAL,BUSINESS

Payment Term Immediate Credit to Your Account

Title Cold Laminator Test

Currency US\$ - U.S. Dollar

Remuneration Group Standard

Contact Contact (Customer)

Agency

Cost Ref Date 08/08/2018 02:08 PM

Product Banner

Finished format 15.64 x .5"

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Magnetic Rece	1	4 x 0	0 x 0	2.56 x .5"	12 x 18"	12 x 18"	1/1	136	1 Side	11	HP Indigo 5600	19.41 %	22.22 %
Magnetic Rece	1	4 x 0	0 x 0	15.64 x .5"	12 x 18"	12 x 18"	1/1	23	1 Side	21	HP Indigo 5600	16.73 %	16.67 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Mag Receptive - 13 pt 12 x 18" 150 ppi	33	49.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	1.00	49.00
Total				<input type="checkbox"/>	<input type="checkbox"/>		49.00

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Matte Laminate - Cold-Substrate roll - - - Other grammages - Other Fields	135.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	0.28	37.80
Total			<input type="checkbox"/>	<input type="checkbox"/>		37.80

Transformation Cost

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Magnetic Rece	Digital Print F 4x0	HP Indigo 5600	1	1		10.00 %	800.00	136	10.00	Run		00:15	00:00:45		
Magnetic Rece	Lamination	Cold Laminator	1	1		11.11 %	900.00	136	9.00	Cycles		00:30	00:00:36	152.00	77.52
Magnetic Rece	Cut	Digital Cutting Table (iCut)	1	1			21.70	136	9.00	Cycles		00:20	00:24:58	66.00	49.47
Magnetic Rece	Digital Print F 4x0	HP Indigo 5600	1	1		5.00 %	800.00	23	20.00	Run		00:15	00:01:30		
Magnetic Rece	Lamination	Cold Laminator	1	1		11.11 %	900.00	23	18.00	Cycles		00:30	00:01:12	152.00	79.04
Magnetic Rece	Cut	Digital Cutting Table (iCut)	1	1			24.30	23	18.00	Cycles		00:20	00:44:33	66.00	71.00
	Total														277.03

Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Magnetic Rece	HP Indigo 5600 Cost per click (simplex) Cost Unit Activity Quantity + waste	44.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	0.03	1.47
Magnetic Rece	HP Indigo 5600 Cost per click (simplex) Cost Unit Activity Quantity + waste	84.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	0.03	2.81
	Total			<input type="checkbox"/>	<input type="checkbox"/>		4.28

Production Cost

Production Total Cost 368.12

Sale Cost

Rule Default

Sales Type Standard

Delivery Method Customer pick up

Qty 1,600.00

Commissions	Original %	Real %	Value
Commission Producer			
Commission Seller			
Target Price	5.00 %	5.00 %	20.25
Total	5.00 %	5.00 %	20.25

Taxes/ Others Costs	Original %	Real %	Value
Financial charge			

Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Magnetic Receptive -	Default	400.00	Each	10.00 %	21.00	74.03 %	171.05	0.5776	577.65	231.06	10.00 %	231.06	
Magnetic Receptive -	Default	1,200.00	Each	10.00 %	15.81	82.13 %	142.80	0.1449	144.89	173.87	10.00 %	173.87	
Total		1,600.00		10.00 %	36.81	77.51 %	313.84	0.2531	253.08	404.93	10.00 %	404.93	

Product/ Delivery

Target Price Target Price /

Weight Weight /

Product	Delivery
Magnetic Receptive - 6 version	Default
Magnetic Receptive - 2 version	Default
Total	

Value 1	%	Value 2	-
182.56			
242.61			
425.18			

Quantity	Unit	Value 1	Value 2	
0.90	lbs			
1.83	lbs			
2.73	lbs			

Product/ Delivery

Production Price PrePress / Press

Product, Delivery

Product	Delivery
Magnetic Receptive - 6 version	Default
Magnetic Receptive - 2 version	Default
Total	

Production Price, Value 1, Value 2

Quantity	Unit	Value 1	Value 2
1,200.00	Each		1.62
400.00	Each		3.10
1,600.00	Each		4.72