



Estimate **4,277**

Emission **09/09/2019 06:15 PM**

Customer **69174 - R R DONNELLEY & SONS CO**

Salesperson **501 - INTERNAL,BUSINESS**

Agency

Cost Ref Date **09/09/2019 06:04 PM**

Product **Banner / Dye Sublimation**

Finished format **15.64 x .5"**

Contact **Contact (Customer)**

Estimator

Payment Term **Immediate Credit to Your Account**

Title **Cold Laminator Test**

Currency **US\$ - U.S. Dollar**

Remuneration Group **Standard**

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Magnetic Rece	1	4 x 0	0 x 0	2.56 x .5"	12 x 18"	18 x 12"	1/1	161	1 Side	11	Xerox iGen 4	4.59 %	23.75 %
Magnetic Rece	1	4 x 0	0 x 0	15.64 x .5"	47 x 64"	64 x 47"	1/1	160	1 Side	3	LFD Board	58.40 %	10.00 %

**Substrate Cost**

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Mag Receptive - 13 pt 12 x 18" 150 ppi	11	17.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	1.00	17.00
Mag Receptive - 13 pt 47 x 64" 150 ppi	3	63.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	1.00	63.00
<b>Total</b>				<input type="checkbox"/>	<input type="checkbox"/>		<b>80.00</b>

**Others Raw Material Cost**

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Process - Wide Format UV	0.03	lbs	<input type="checkbox"/>	<input type="checkbox"/>	175.00	4.90
Anti-Slip Backer - Cold-Substrate roll - - - Other grammages - Other Fields	66.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	2.20	145.20
Matte Laminate - Cold-Substrate roll - - - Other grammages - Other Fields	74.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	0.28	20.72
<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		<b>170.82</b>

**Transformation Cost**

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Magnetic Rece	Digital Print F 4x0	Xerox iGen 4	1	1		10.00 %	1,100.00	161	10.00	Run		00:15	00:00:33		
Magnetic Rece	Lamination	Cold Laminator	1	2		12.50 %	900.00	161	16.00	Cycles		01:00	00:01:04	152.00	154.70
Magnetic Rece	Cut	Digital Cutting Table (iCut)	1	1			18.30	161	8.00	Cycles		00:20	00:26:17	66.00	50.90
Magnetic Rece	WF Print F 4x0	LFD Board	1	1			18.00	160	3.00	Cycles	00:17	00:03	00:10:02	108.00	54.05
Magnetic Rece	Cut	Digital Cutting Table (iCut)	1	1			59.30	160	3.00	Cycles		00:20	00:03:02	66.00	25.34
Magnetic Rece	Lamination	Cold Laminator	1	2		10.00 %	679.70	80	10.00	Cycles		01:00	00:00:53	152.00	154.24
Magnetic Rece	Cut	Digital Cutting Table (iCut)	1	1			7.00	80	5.00	Cycles		00:20	00:43:02	66.00	69.34
	<b>Total</b>														<b>508.57</b>

**Other Costs**

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Magnetic Rece	Xerox iGen 4 07 Cost per click (simplex 4cp 18 x 12) Cost Unit Activity Quantity + waste	44.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	0.09	3.92
	<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		<b>3.92</b>

**Production Cost**

Production Total Cost **763.32**

**Sale Cost**

Rule **Standard**

Sales Type **Standard**

Delivery Method **Customer pick up**

Qty **1,600.00**

Commissions	Original %	Real %	Value	Taxes/ Others Costs	Original %	Real %	Value
Commission Producer				Financial charge			
Commission Seller							
Target Price	5.00 %	5.00 %	41.98				
<b>Total</b>	<b>5.00 %</b>	<b>5.00 %</b>	<b>41.98</b>				

**Sales price**

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Magnetic Receptive -	Standard	400.00	Each	10.00 %	44.61	70.83 %	347.58	1.2268	1,226.80	490.72	10.00 %	490.72	
Magnetic Receptive -	Standard	1,200.00	Each	10.00 %	31.72	68.02 %	237.33	0.2908	290.77	348.93	10.00 %	348.93	
<b>Total</b>		<b>1,600.00</b>		<b>10.00 %</b>	<b>76.33</b>	<b>69.66 %</b>	<b>584.91</b>	<b>0.5248</b>	<b>524.78</b>	<b>839.65</b>	<b>10.00 %</b>	<b>839.65</b>	

Product/ Delivery

Target Price **Target Price /**

Weight **Weight /**

Product	Delivery	Value 1	%	Value 2	-	Quantity	Unit	Value 1	Value 2	
Magnetic Receptive - 6 version	Standard	366.38				3.12	lbs			

Magnetic Receptive - 2 version	Standard	515.26				6.35 lbs			
<b>Total</b>		<b>881.63</b>				<b>9.47 lbs</b>			

Product/ Delivery

Production Price **PrePress / Press**

Product	Delivery	Quantity	Unit	Value 1	Value 2	
Magnetic Receptive - 6 version	Standard	1,200.00	Each		4.32	
Magnetic Receptive - 2 version	Standard	400.00	Each		64.84	
<b>Total</b>		<b>1,600.00</b>	<b>Each</b>		<b>69.16</b>	