



Estimate **1,145**

Emission **09/16/2019 12:26 PM**

Customer **2890 - VALLEY PRESS**

Salesperson **382 - dandersen**

Agency

Cost Ref Date **09/16/2019 12:21 PM**

Product **Direct Mail Product / Fanfolded Label Product**

Finished format **3 x 5"**

Contact **ADAM BOLOTIN (Customer)**

Estimator

Payment Term **NET 30 DAYS**

Title **Valley Press, 3" x 5" BRE, 1 color on uncoated**

Currency **\$ - U.S. Dollar**

Remuneration Group **Standard**

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Label 2p	1	1 x 0	0 x 0	3 x 5"	9.75"	9.75 x 10.25"	1/1	6	REV	4,803	Flexo Press (Aquaflex P23)	3.85 %	24.93 %

**Substrate Cost**

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Generic - 80 g/m2 9.75"	5,623	561.95	M inch	<input type="checkbox"/>	<input type="checkbox"/>	1.00	561.95
<b>Total</b>				<input type="checkbox"/>	<input type="checkbox"/>		<b>561.95</b>

**Others Raw Material Cost**

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Process - Outras tintas	0.31	lbs	<input type="checkbox"/>	<input type="checkbox"/>	6.00	1.85
Plate	94.81	sq in	<input type="checkbox"/>	<input type="checkbox"/>	0.20	18.96
<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		<b>20.81</b>

**Transformation Cost**

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Label 2p	Flexo press 1x0	Flexo Press (Aquaflex P23)	1	1	350	15.00 %	4,590.00	6	3,871.94	ft		00:40	00:50:37	74.66	112.75
Label 2p	Rotoflex	Arpeco (2/4/5/7/8)	1	1	20	0.20 %	7,470.00	6	3,843.75	ft	00:20		00:30:52	50.29	42.64
	<b>Total</b>														<b>155.39</b>

**Other Costs**

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
	<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		

**Production Cost**

Production Total Cost **738.15**

**Sale Cost**

Rule **Standard**

Sales Type **Standard**

Delivery Method **Customer pick up**

Qty **27,000.00**

Commissions	Original %	Real %	Value	Taxes/ Others Costs	Original %	Real %	Value
Commission Agency				Financial charge			
Commission Producer				Discount			
Commission Seller				<b>Total</b>			
<b>Total</b>							

**Sales price**

Product	Destination	Qty	Un	% Margin	\$ Margin	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
<b>Label</b>	<b>Standard</b>	<b>27,000.00</b>	<b>each</b>	<b>25.10 %</b>	<b>247.35</b>	<b>0.0365</b>	<b>36.50</b>	<b>985.50</b>	<b>25.10 %</b>	<b>985.50</b>	