

Customer 7847 - Cobra-PUMA Golf

Salesperson 408 - Tracey Egan

Payment Term Net 30

Title SS20 Catalog and Introduction 130 Page + Cover - Short Run

Currency US\$ - U.S. Dollar

Product **Admail** Finished format 11 x 8.5"

Agency

Contact Mila Gresik (Customer)

Cost Ref Date 09/16/2019 04:34 PM

Remuneration Group Admail

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea
Text 2p	1	4 x 4	0 x 0	11 x 8.5"	13 x 19"	13 x 19"	1/1	2	F/B	167	Indigo 7900	24.29 %	121.40 %
Cover 4p	1	4 x 4	1 × 1	22 x 8.5"	19 x 25"	25 x 19"	1/1	2	1 Side	325	Komori 640-C	21.26 %	480.68 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Pacesetter Cover Silk FSC 100# 19 x 25" 200 ppi	439	80.20	lbs			0.69	55.34
Pacesetter Silk Text FSC 80# 13 x 19" 500 ppi	168	6.99	lbs			0.84	5.87
Total							61.21

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Digital Process	0.27	lbs				
Flood Soft Touch AQ	5.00	lbs			6.53	32.65
Process - Other inks	0.96	lbs			93.50	89.39
Blanket	2.00	Ea			110.00	220.00
Box 8.75x11.25x6 USK-52 RSC	1.00	Ea			1.81	1.81
Design Jet-IS29	1.00	Ea			20.00	20.00
Total						363.85

Transformation Cost

Process	Activity	Production Group	Rep	In	Setup Waste	Produ Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti Time	Cost Unit	Total Cost
Bound	Boxing	Boxing	1	1			63.00		1.00	Cycle	00:38		00:00:57	50.00	32.46
Text 2p	-	EP	1	1				2	1.00	Ea					
Text 2p	-	Digital Proof for Offset	1	1				2	1.00	Ea					
Text 2p	Print Collated F/B 4x4 (Mir	Indigo 7900	1	1	75	1.10 %	945.00	2	91.00	Cycle	00:11		00:05:47	393.38	110.00
Text 2p	Post-Press Cut	Cutter	1	1	2	1.14 %	8,724.30	2	88.00	Cycle	00:10	00:01	00:00:36	64.99	12.57
Cover 4p	-	Digital Proof for Offset	1	1				2	1.00	Ea					
Cover 4p	-	EP	1	1				2	1.00	Ea					
Cover 4p	Blanket Cut	Blanket cutting	1	1			70.00	2	2.00	Cycle			00:01:43		
Cover 4p	Print Uncollated F/B 4x4 (1	IS29 Komori	1	1	105	2.46 %	1,275.00	2	325.00	Cycle	00:20	00:03	00:15:18	485.71	310.00
Cover 4p	Print B (Varnish 0x1)	Komori 640-C	1	1	100	2.27 %	4,505.00	2	220.00	Run	00:10	00:20	00:02:56	350.00	192.09
Cover 4p	Print F (Varnish 1x0)	Komori 640-C	1	1	100	2.56 %	4,502.70	2	117.00	Run	00:10	00:20	00:01:34	349.99	184.09
Cover 4p	Score	Heidelberg 28	1	1	25	1.10 %	2,000.00	2	91.00	Cycle	00:25	00:05	00:02:44	65.00	35.46
Cover 4p	Post-Press Cut	Cutter	1	1	2	1.14 %	2,446.20	2	88.00	Cycle	00:10	00:01	00:02:10	65.02	14.26
	Total														890.93

Outsourcing Cost

Process	Activity	Production Group	Description Re		Cycle Elem	Setup	Produ Waste %	Qty Produ	UN	Revie	Cost Unit	Total Cost	Notes
Bound	Perfect Binding	Perfect Bind Outsourcing	Perfect Bind Outsourcing Cost per Ea	1	1		16.67 %	175.00	Ea		1.00	175.00	
Bound	Perfect Binding	Perfect Bind Outsourcing	Perfect Bind Outsourcing Setup Cost	1	1		16.67 %	1.00	Ea		1.00	1.00	
			Total									176.00	

Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Text 2p	Digital Proof for Offset cost per page Cost Unit w/VA Fixed	2.00	Ea			7.75	15.50
Text 2p	EP Cost per Page (1-31 pages) Cost Unit w/VA Fixed	2.00	Ea			7.80	15.60
Text 2p	Indigo 7900 Click (4CP) Cost Unit W/O VA Activity Quantity + waste	1,336.00	Click			0.02	25.57
Text 2p	Indigo 7900 EP Fixed Setup (Digital) Cost Unit w/VA Fixed (Minimum)	1.00	Ea			105.00	105.00
Cover 4p	Digital Proof for Offset cost per page Cost Unit w/VA Fixed	2.00	Ea			7.75	15.50
Cover 4p	EP Cost per Page (1-31 pages) Cost Unit w/VA Fixed	2.00	Ea			7.80	15.60
Cover 4p	IS29 Komori EP Fixed Setup (Digital) Cost Unit w/VA Fixed (Minimum)	1.00	Ea			105.00	105.00
	Total						297.77

Production Cost

Sale Cost

Rule **Default**Sales Type **Standard**

Commissions

Delivery Method

Qty **150.00**

Original %	Real %	Value

Sales price

Commission Agency
Commission Seller
Total

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Bound	Default	150.00	Ea	13.23 %	236.73	69.08 %	1.399.86	13.5099	13.509.87	2.026.48	13.23 %	2.026.48	

Value

Real %

Original %