

# PREMIER

## A CREATIVE PRODUCTION COMPANY

Estimate 25 935

Emission: 08/08/2019 13:00 PM

Customer 6854 - Students on ice  
Salesperson 258 - Pam Falkner  
Payment Terms Immediate Credit to Your Account  
Customer 25935 - Hawthorne Gardening Co  
Title 25848 Orientation Package  
Salesperson 25848 - Julie Weber  
Currency CAD  
Payment Term 60  
Remuneration Group 1 - Marlowe 1-15%

Contact Mary (Customer)  
Agency  
Contact Sheri Deanne (Customer)  
Agency Bound / Saddle Stitch Self Cover  
Cost Ref Date 07/26/2019 05:02 PM  
Finished format 34 x 35"

Currency: <b>US\$ - U.S. Dollar</b>										Finished format: <b>24 x 35"</b>									
Remuneration Group: <b>STANDARD</b>																			
Text 4p	8'4 x 4	0 x 0	17 x 11"	12 x 18"	18 x 12"	1/1	1	F/B	2,008 Nexpress 3000 (HC)						13.43 %	0.40 %			
Process	Rep	Color	Variable	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers				Trimmed Waste	Makeover...			
Outer wrap 2p	1	2 x 0	1 x 0	3 x 6"	19 x 25"	23 x 19"	1/1	9	1 Side	400	Komori 840P-C				43.16 %	1,298.08 %			
Liner 2p	1	0 x 0	0 x 0	24 x 35"	24 x 36"	24 x 35"	1/1	1	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	2.78 %	45.63 %			
Substrate Cost																			
Total																	97.69		

Description	Unit	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Special Order Coated Book Non FSC 100 24 x 36" 400 ppl		150	150.00	Six	<input type="checkbox"/>	<input type="checkbox"/>	1.00 150.00
Sterling Ultra C1S Gloss Verso Non FSC 80# 19 x 25" 500 ppl		400	32.00 lbs	<input type="checkbox"/>	<input type="checkbox"/>	1.00	32.00
Total				<input type="checkbox"/>	<input type="checkbox"/>		Cost Unit 182.00

Others Raw Material Cost																			
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Description										Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Pantone-UV Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Product... Time	Cost Unit	Total Cost
SGUV - Cyrel - (Post Finishing)	-	Horizon (HC)	1	1	1		200.00	1	250.00	lbs	09:20	00:08	01:15:00	3.80	20.00
Bound Sheeted UV Process	Staple	Colour Proof	1	1				8	1.35	lbs	<input type="checkbox"/>	<input type="checkbox"/>		8.04	76.00
Text 4p CTP 40	-	Nexpress 3000 (HC)	8	1			1,000.00	1	2.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>		33.85	67.69
Text 4p Cyrel Plate	Digital Print F/B 4x4	Digital Knife (HC)	8	1			8,346.00	1	1.00	Run	09:10		00:15:04	550.00	456.68
Design Jet - 19x25	Pos Cut	Prepress	8	1				1	251.00	Cycles	09:10		00:01:48	100.01	40.73
Text 4p	-		8	1				1	1.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>		54.00	54.00
Total	-								251.00	Cycles	<input type="checkbox"/>	<input type="checkbox"/>			778.54

Transformation Cost																			
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Transformation Cost															
Other Costs															
Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Product... Time	Cost Unit	Total Cost
		Description							Qty	LN	Reviewed	Provided	Cost	Unit	Total Cost
Outer wrap 2p	-	EP	1	1				9	1.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>		0.06	164.56
Text 4p	Colour Proof Cost per page	Cost Unit Fixed	1	1			3.40	9	2,991.99	each	<input type="checkbox"/>	<input type="checkbox"/>	00:36:00	105.00	63.00
Outer wrap 2p	Plate burn	CTP Platemaking	1	1				9	2.00	Cycle	<input type="checkbox"/>	<input type="checkbox"/>			
Text 4p	Nexpress 3000 (HC) Cost per click (color 18 x 12) Cost	Unit - Fixed (Click Charge) Activity Quantity	1	1	210	4.48 %	5,700.00	9	4,016.00	each	06:35	00:38	00:01:55	0.06	240.96
Outer wrap 2p	Print F 2x0	Komori 840P-C	1	1				9	182.00	Run	06:35	00:38	00:01:55	350.00	437.01
Text 4p	Prepress Cost per page Cost Unit Fixed	Komori 840P-C	1	1	135	5.00 %	5,700.00	9	32.00	each	06:50	00:28	00:00:13	4.50	144.00
Outer wrap 2p	Print F (Variable LxU)	Komori 840P-C	1	1				9	20.00	Run	06:50	00:28	00:00:13	350.00	456.23
Outer wrap 2p	Total	Cutter	1	1	2	5.88 %	3,707.90	9	17.00	Cycle	06:20	00:02	00:00:17	65.00	549.52
Liner 2p	Post-Press Cut		1	1				9			<input type="checkbox"/>	<input type="checkbox"/>			24.13
Liner 2p	Out for Press (Minimum)	Cutter	1	1	2	0.68 %	7,789.38	1	147.00	Cycle	00:19	00:01	00:01:08	98.91	20.00
	Total														1,898.37

Production Total Cost 1,235.25

Outsourcing Cost																			
Sale Cost																			

Process	Activity	Production Group	Description	Rep	Cycle Elem	Setup Waste...	Produ... Waste %	Qty Produ...	UN	Revis...	Cost Unit	Total Cost	Notes
Kit	- P-Dinh	Farmout 1	Farmout 1 Setup Cost P-Dinh Curve	1	1		18.55 %	1.00	Ea	<input type="checkbox"/>	1.00	1.00	<input type="checkbox"/>
Kit	- P-Dinh	Farmout 1	Farmout 1 Cost per Each P-Dinh Cor	1	1		18.55 %	147.00	Ea	<input type="checkbox"/>	1.00	147.00	<input type="checkbox"/>
Kit	Commissions - Anderson	Farmout 2	Farmout 2 Cost per Each Anderson S	1	1		20.39 %	124.00	Ea	<input type="checkbox"/>	1.00	124.00	<input type="checkbox"/>
Commission Agency	Anderson	Farmout 2	Farmout 2 Setup Cost Anderson Sc	1	1		20.39 %	1.00	Ea	<input type="checkbox"/>	1.00	1.00	<input type="checkbox"/>
Outer wrap 2p	Laminate	Lam Outsource	Lam Outsource Setup Cost	1	9		16.67 %	1.00	Ea	<input type="checkbox"/>	1.00	1.00	<input type="checkbox"/>
Commission Producer	Laminate	Lam Outsource	Lam Outsource Cost per Each	1	9		16.67 %	182.00	Ea	<input type="checkbox"/>	1.00	182.00	<input type="checkbox"/>
Outer wrap 2p	Laminate	Lam Outsource	Lam Outsource Cost per Each	1	9		16.67 %	182.00	Ea	<input type="checkbox"/>	1.00	182.00	<input type="checkbox"/>
Total			Total									488.00	<input type="checkbox"/>

Other Costs																			
Sales price																			

Process	Product	Destination	Qty	Un	Description % Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Qty	Price x Thousands	UN	Reviewed Total price	Provided Margin/ table	Target Cost	Unit Price/ Table	Total Cost	Discount %
Outer wrap 2p	EP Cost per Page (1-31 pages) Cost Unit w/VA Fixed	Default	250.00	each	15.00 %	185.29	54.10 %	768.53	5.6822	1.00	5,682.20	1.00	<input type="checkbox"/>	1,420.54	15.00 %	7.68	1,420.54	7.68
Bound	Komori 840P-C EP Fixed Setup (Offset) Cost Unit w/VA Fixed (Minimum)								1.00	5,682.20	1.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		86.62	86.62	86.62
Outer wrap 2p	Komori 840P-C EP Fixed Setup (Offset) Cost Unit w/VA Fixed (Minimum)								1.00	5,682.20	1.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		86.62	86.62	86.62
Outer wrap 2p	Komori 840P-C EP Fixed Setup (Offset) Cost Unit w/VA Fixed (Minimum)								1.00	5,682.20	1.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		86.62	86.62	86.62
Total													<input type="checkbox"/>	<input type="checkbox"/>			183.84	

Production Cost																			
Production Total Cost 2,597.96																			

Sale Cost																			
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Rule Default  
Sales Type Standard

Delivery Method  
Qty 103.00

Commissions	Original %	Real %	Value	Taxes/ Others Costs	Original %	Real %	Value
Commission Agency							

Total			
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Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Kit	Default	103.00	Ea	22.02 %	571.95	55.31 %	1,753.37	30.7758	30,775.82	3,169.91	22.02 %	3,169.91	