Customer 7847 - Cobra-PUMA Golf

Salesperson 408 - Tracey Egan

Payment Term Net 30

Title SS20 Catalog and Introduction 130 Page + Cover - Short Run

Currency US\$ - U.S. Dollar

Remuneration Group Admail

Estimate 26 #88 Emission 08/20/2019 08/

Contact Mila Gresik (Customer)

Ageno

Cost Ref Date 08/25/2019 02:84 PM

Product Admail
Finished format 11 x 8.5"

system	Cycles	Printers	Trimmed Waste	Makerea

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea
Text 2p	1	4 x 4	0 × 0	11 x 8.5"	13 x 19"	13 x 19"	1/1	2	F/B	167	Indigo 7900	24.29 %	121.40 %
Cover 4p	1	4 x 4	1 × 1	22 x 8.5"	19 x 25"	25 x 19"	1/1	2	1 Side	325	Komori 640-C	21.26 %	480.68 %

## **Substrate Cost**

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Pacesetter Cover Silk FSC 100# 19 x 25" 200 ppi	439	80.20	lbs			0.69	55.34
Pacesetter Silk Text FSC 80# 13 x 19" 500 ppi	168	6.99	lbs			0.84	5.87
Total							61.21

#### Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Digital Process	0.27	lbs				
Flood Soft Touch AQ	5.00	lbs			6.53	32.65
Process - Other inks	0.96	lbs			93.50	89.39
Blanket	2.00	Ea			110.00	220.00
Box 8.75x11.25x6 USK-52 RSC	1.00	Ea			1.81	1.81
Design Jet-IS29	1.00	Ea			20.00	20.00
Total						363.85

#### **Transformation Cost**

Process	Activity	Production Group	Rep	In	Setup Waste	Produ Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti Time	Cost Unit	Total Cost
Bound	Boxing	Boxing	1	1			63.00		1.00	Cycle	00:38		00:00:57	50.00	32.46
Text 2p	-	EP	1	1				2	1.00	Ea					
Text 2p	-	Digital Proof for Offset	1	1				2	1.00	Ea					
Text 2p	Print Collated F/B 4x4 (Mir	Indigo 7900	1	1	75	1.10 %	945.00	2	91.00	Cycle	00:11		00:05:47	393.38	110.00
Text 2p	Post-Press Cut	Cutter	1	1	2	1.14 %	8,724.30	2	88.00	Cycle	00:10	00:01	00:00:36	64.99	12.57
Cover 4p	-	Digital Proof for Offset	1	1				2	1.00	Ea					
Cover 4p	-	EP	1	1				2	1.00	Ea					
Cover 4p	Blanket Cut	Blanket cutting	1	1			70.00	2	2.00	Cycle			00:01:43		
Cover 4p	Print Uncollated F/B 4x4 (I	IS29 Komori	1	1	105	2.46 %	1,275.00	2	325.00	Cycle	00:20	00:03	00:15:18	485.71	310.00
Cover 4p	Print B (Varnish 0x1)	Komori 640-C	1	1	100	2.27 %	4,505.00	2	220.00	Run	00:10	00:20	00:02:56	350.00	192.09
Cover 4p	Print F (Varnish 1x0)	Komori 640-C	1	1	100	2.56 %	4,502.70	2	117.00	Run	00:10	00:20	00:01:34	349.99	184.09
Cover 4p	Score	Heidelberg 28	1	1	25	1.10 %	2,000.00	2	91.00	Cycle	00:25	00:05	00:02:44	65.00	35.46
Cover 4p	Post-Press Cut	Cutter	1	1	2	1.14 %	2,446.20	2	88.00	Cycle	00:10	00:01	00:02:10	65.02	14.26
	Total														890.93

# **Outsourcing Cost**

Process	Activity	Production Group	Description		Cycle Elem	Setup Was	Produ Waste %	Qty Produ	UN	Revie	Cost Unit	Total Cost	Notes
Bound	Perfect Binding	Perfect Bind Outsourcing	Perfect Bind Outsourcing Cost per Ea	1	1		16.67 %	175.00	Ea		1.00	175.00	
Bound	Perfect Binding	Perfect Bind Outsourcing	Perfect Bind Outsourcing Setup Cost	1	1		16.67 %	1.00	Ea		1.00	1.00	
			Total									176.00	

# Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Text 2p	Digital Proof for Offset cost per page Cost Unit w/VA Fixed	2.00	Ea			7.75	15.50
Text 2p	EP Cost per Page (1-31 pages) Cost Unit w/VA Fixed	2.00	Ea			7.80	15.60
Text 2p	Indigo 7900 Click (4CP) Cost Unit W/O VA Activity Quantity + waste	1,336.00	Click			0.02	25.57
Text 2p	Indigo 7900 EP Fixed Setup (Digital) Cost Unit w/VA Fixed (Minimum)	1.00	Ea			105.00	105.00
Cover 4p	Digital Proof for Offset cost per page Cost Unit w/VA Fixed	2.00	Ea			7.75	15.50
Cover 4p	EP Cost per Page (1-31 pages) Cost Unit w/VA Fixed	2.00	Ea			7.80	15.60
Cover 4p	IS29 Komori EP Fixed Setup (Digital) Cost Unit w/VA Fixed (Minimum)	1.00	Ea			105.00	105.00
	Total						297.77

### **Production Cost**

Sale Cost

Rule **Default**Sales Type **Standard** 

Delivery Method

Qty **150.00** 

Taxes/ Others Costs	Original %	Real %	Value

Commissions	Original %	Real %	Value
Commission Agency			
Commission Seller			
Total			

## Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Bound	Default	150.00	Ea	13.23 %	236.73	69.08 %	1,399.86	13.5099	13,509.87	2,026.48	13.23 %	2,026.48	