

Customer **1267 - vNs Media Solution\$ Pvt Ltd 1**  
Salesperson **1161 - Chad Payne**  
Agency  
Cost Ref Date **07/02/2019 03:16 PM**  
Product **Folder / Leaflet Coupling/Plasting**  
Finished format **7 x 10"**

Contact **` Sathya (Customer)**  
Estimator  
Payment Term **28 days**  
Title **Leaflet**  
Currency **US\$ - US Dollar**  
Remuneration Group **Default**

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Leaflet 2p	1	4 x 4	0 x 0	7 x 10"	32 x 24"	20.47244 x 14	1/2	4	F/B	488	AC-428 Heidelberg	27.08 %	111.20 %

#### Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Sheet Stocks Default Manufacturer 65 32 x 24" 2640 ppi-Accuprint	264	264.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	1.00	264.00
<b>Total</b>				<input type="checkbox"/>	<input type="checkbox"/>		<b>264.00</b>

#### Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Scale Process - Other inks	1.70	lbs	<input type="checkbox"/>	<input type="checkbox"/>	7.50	12.75
Heat-Sensitive Plate - Sheetfed Press	8.00	UN	<input type="checkbox"/>	<input type="checkbox"/>	21.00	168.00
<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		<b>180.75</b>

#### Transformation Cost

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Leaflet 2p	Plate Recording	AC-Plate Recorder	1	1			12.00	4	8.00	Each			00:40:00	25.00	16.67
Leaflet 2p	Sheetfed Printing F/B 4x4	AC-428 Heidelberg	1	1	180	14.07 %	4,634.60	4	270.00	Run		01:20	00:03:30	36.00	50.10
	<b>Total</b>														<b>66.77</b>

#### Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
	<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		

#### Production Cost

Production Total Cost **511.51**

#### Sale Cost

Rule **Standard**  
Sales Type **Service**

Delivery Method **Customer picks up**  
Qty **1,000.00**

Commissions	Original %	Real %	Value
Broker Commission	5.00 %	5.00 %	36.53
<b>Total</b>	<b>10.00 %</b>	<b>10.00 %</b>	<b>73.07</b>

Taxes/ Others Costs	Original %	Real %	Value
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#### Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
<b>Leaflet</b>	<b>Standard</b>	<b>1,000.00</b>	<b>UN</b>	<b>20.00 %</b>	<b>146.12</b>	<b>26.85 %</b>	<b>196.22</b>	<b>0.7307</b>	<b>730.70</b>	<b>730.70</b>	<b>20.00 %</b>	<b>730.70</b>	