

A part of the Smurfit Kappa Group

Customer 2058 - Hallmark Cards UK

Salesperson 1339 - Stewada

Agency

Cost Ref Date 12/09/2019 12:06

Product **Component**Finished format **19 x 19**"

Contact CREDIT CONTROL (Customer)

Estimator

Payment Term **0014 - 60 Days End of Month**

Title **Component**Currency **£ - GBP**

Remuneration Group Standard

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea
Header	1	4 x 0	0 x 0	19 x 19"	97.04724 x 18	96.5748 x 58.5	1/1	15	1 Side	96	HP Digital Press 17000 (Wetherby)	4.28 %	43.28 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
B-180DC/120KB Supplier 1 - FSC 3000 μ - Generic - sheet	96	0.35	Th. Sq			465.00	163.22
Total							163.22

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Total						

Transformation Cost

Process	Activity	Production Group	Rep	In	Setup Waste	Produ Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti Time	Cost Unit	Total Cost
Header	Digital Print - Sample F 4x	HP Digital Press 17000 (Wet	1	1	5	2.25 %	130.00	15	89.00	Run	00:15		00:41:05	64.10	59.91
Header	Transport	Transport to Outsourcing	1	1				15	89.00	Cycles	24:00				
	Total														59.91

Outsourcing Cost

Process	Activity	Production Group	Description	Rep	Cycle Elem	Setup	Produ Waste %	Qty Produ	UN	Revie	Cost Unit	Total Cost	Notes	
Header	Die Cutting	Die Cutting (Outsourcing)	Die Cutting (Outsourcing) Sheet	1	15	20	2.99 %	89.00	Sheet		1.00	89.00		
			Total									89.00		

Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Header	HP Digital Press 17000 (Wetherby) HP Press 17000 Toner Cost One cycle Cost Unit Activity Quantity	0.35	Th. Sq			215.01	75.33
Header	Transport to Outsourcing Standard Cost Unit Fixed	1.00	each			85.00	85.00
	Total						160.33

Production Cost

Production Total Cost 472.45

Sale Cost

Rule **Standard**Sales Type **Standard**

Delivery Method External Provider

Qty **1,000.00**

Commissions	Original %	Real %	Value
Commission Producer			
Commission Seller			
Rebate			
Total			

Taxes/ Others Costs	Original %	Real %	Value
Financial charge			
Origination			
Tooling Costs			
Total			

Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Header	Standard	1,000.00	each	35.46 %	167.55	35.54 %	227.46	0.6400	640.00	640.00	35.46 %	640.00	

Product/ Delivery

Net Contribution Contribution / Price

Product	Delivery	Value 1	%	Value 2	-
Header	Standard	167.55	26.18 %	640.00	