

Customer	10696 - Russo Lee Gallery					Contact	Katrina Woltze (Customer)				
Salesperson	346 - Ad-Mail					Agency					
Payment Term	Net 10					Cost Ref Date	02/04/2019 08:16 AM				
Title	Early NW Artists/Clevenger Card Printing					Product	Admail Flat / Admail Flat				
Currency	US\$ - U.S. Dollar					Finished format	7 x 5"				
Remuneration Group	Admail										

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Admail Flat 2c	1	4 x 4	0 x 0	7 x 5"	19 x 13"	13 x 19"	1/1	5	F/B	622	Indigo 7900	29.15 %	7.99 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Ultra Digital Uncoated Cover FSC 110# 19 x 13" 150 ppi	622	65.01	lbs	<input type="checkbox"/>	<input type="checkbox"/>	1.27	82.82
Total				<input type="checkbox"/>	<input type="checkbox"/>		82.82

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Digital Process	0.96	lbs	<input type="checkbox"/>	<input type="checkbox"/>		
Box 8.75x11.25x10 USK-265 RSC	2.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>	1.85	3.71
Indigo Proof 2S	2.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>	20.00	40.00
Indigo Proof Setup	2.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>	10.00	20.00
Total			<input type="checkbox"/>	<input type="checkbox"/>		63.71

Transformation Cost

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Admail Flat 2c	-	EP	1	1				5	2.00	Ea					
Admail Flat 2c	Print Uncollated F/B 4x4	Indigo 7900	1	1	40	0.34 %	1,322.60	5	580.00	Cycle	00:16		00:26:19	250.00	176.30
Admail Flat 2c	Post-Press Cut	Cutter	1	1	2	0.35 %	849.50	5	576.00	Cycle	00:20	00:02	00:40:41	65.00	67.91
Card 1- Early f	Boxing	Boxing	1	1			63.00		1.00	Cycle	00:19		00:00:57	50.01	16.63
Card 2- Clever	Boxing	Boxing	1	1			63.00		1.00	Cycle	00:19		00:00:57	50.01	16.63
	Total														277.47

Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Admail Flat 2c	EP Cost per Page (1-31 pages) Cost Unit w/VA Fixed	4.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>	7.80	31.20
Admail Flat 2c	Indigo 7900 Click (4CP) Cost Unit W/O VA Activity Quantity + waste	4,976.00	Click	<input type="checkbox"/>	<input type="checkbox"/>	0.02	95.24
Admail Flat 2c	Indigo 7900 EP Fixed Setup (Digital) Cost Unit w/VA Fixed (Minimum)	1.00	Ea	<input type="checkbox"/>	<input type="checkbox"/>	105.00	105.00
	Total			<input type="checkbox"/>	<input type="checkbox"/>		231.44

Production Cost

Production Total Cost 655.44

Sale Cost

Rule	Default	Delivery Method	
Sales Type	Standard	Qty	2,880.00

Commissions	Original %	Real %	Value	Taxes/ Others Costs	Original %	Real %	Value
Commission Agency							
Commission Seller							
Total							

Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Admail Flat	Default	2,880.00	Ea	11.35 %	74.40	66.87 %	488.07	0.2534	253.42	729.84	11.35 %	729.84	