



Estimate 4,162

Emission: 00/08/2012 01:00 PM

Customer 69174 - R R DONNELLEY & SONS CO

Salesperson 501 - INTERNAL,BUSINESS

Payment Term Immediate Credit to Your Account

Cost Ref Title Cold Laminator Test PM

Currency US Dollar

Remuneration Group Standard

Contact Contact (Customer)

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Payment Term Immediate Credit to Your Account

Product Name Cold Laminator Test

Finished Format US\$4 U.S. Dollar

Remuneration Group Standard

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Magnetic Rece	1	4 x 0	0 x 0	2.56 x .5"	12 x 18"	12 x 18"	1/1	186	1 Side	11	Mantiger 5600	19.51 %	22.23 %
Magnetic Rece	1	4 x 0	0 x 0	15.64 x .5"	12 x 68"	62 x 48"	1/1	188	1 Side	21	Mantiger 5600	56.78 %	16.60 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Mag Receptive - 13 pt 12 x 18" 150 ppl	33	49.00	R2	<input type="checkbox"/>	<input type="checkbox"/>	1.00	49.00
Mag Receptive - 13 pt 47 x 64" 150 ppl	3	63.00	R2	<input type="checkbox"/>	<input type="checkbox"/>	1.00	49.00

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Matte Laminate - Cold-Substrate roll - - - Other grammages - Other Fields	135.00	R2	<input type="checkbox"/>	<input type="checkbox"/>	0.28	37.80
Printed - Wide Format UV	0.03	lbs	<input type="checkbox"/>	<input type="checkbox"/>	175.00	37.80

Transformation Cost

Total Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep	Producti... Time	Cost Unit	Total Cost
Magnetic Rece	Digital Print F 4x0	HP Indigo 5600	1	1		10.00 %	900.00	126	10.00	Run		00:15	00:00:45		
Magnetic Rece	Lamination	Cold Laminator	1	1	Setup Waste	11.11 %	900.00	136	9.00	Cycles		00:30	00:00:36	152.00	77.52
Magnetic Rece	Cut	Digital Cutting Table (ICut)	1	1			21.70	126	18.00	Cycles		00:20	00:02:58	66.00	49.47
Magnetic Rece	Digital Print F 4x0	Mantiger 5600	1	1		18.00 %	1,800.00	183	20.00	Run		00:15	00:00:30		
Magnetic Rece	Lamination	Cold Laminator	1	2		12.50 %	900.00	183	16.00	Cycles		00:30	00:01:02	152.00	139.00
Magnetic Rece	Cut	Digital Cutting Table (ICut)	1	1			28.30	183	18.00	Cycles		00:20	00:04:33	66.00	36.90
Magnetic Rece	Wide Format F 4x0	LFD Board	1	1			18.00	160	3.00	Cycles	00:17	00:03	00:10:02	108.00	277.05

Other Costs

Magnetic Rece Process	Cut	Digital Cutting Table (ICut)	Description	Rep	In...	Setup Waste	Speed	Cycle Elem	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
				1	1		7.00	80	5.00	Cycles	<input type="checkbox"/>	<input type="checkbox"/>	66.00	69.34
											<input type="checkbox"/>	<input type="checkbox"/>		508.57
Magnetic Rece	HP Indigo 5600 Cost per disc (simplex) Cost Unit Activity Quantity + waste								44.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	0.01	1.47
Magnetic Rece	HP Indigo 5600 Cost per disc (simplex) Cost Unit Activity Quantity + waste								84.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	0.01	2.81
											<input type="checkbox"/>	<input type="checkbox"/>		4.28

Production Cost

Production Total Cost: 588.12

Pack Cost

Production Total Cost: 588.12	Delivery Method Customer pick up
Sales Type Standard	Qty 1,600.00

Sale Cost

Commissions	Original %	Real %	Value
Commission Producer			
Commission Seller			
Commissions	Original % 5.00 %	Real % 5.00 %	Value 20.25
Commission Producer	5.00 %	5.00 %	20.25

Taxes/ Others Costs	Original %	Real %	Value
Financial charge			

Sales price

Total		5.00 %	5.00 %	41.90
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Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Magnetic Receptive	Default	400.00	Each	10.00 %	21.00	74.01 %	171.05	0.5776	577.65	231.06	10.00 %	231.06	
Magnetic Receptive - Product	Default Destination	1,200.00	Each Un	10.00 %	15.81	82.13 %	142.80	0.1449	144.89	173.87	10.00 %	173.87	
Total		1,600.00		10.00 %	36.81	77.61 %	313.84	0.2531	253.08	404.93	10.00 %	404.93	

Product/ Delivery

Total		1,600.00		2	10.00 %	76.33	69.66 %	584.91	0.5248	524.78	839.65	10.00 %	839.65
Product		Delivery				Value 1	%	Value 2	-	Quantity	Unit	Value 1	Value 2
Magnetic Receptive - 4 version		Default				182.56				0.90	lbs		
Magnetic Receptive - 2 version		Default				242.61				1.83	lbs		
Total		Product		Delivery		Value 1	%	Value 2	-	Quantity	Unit	Value 1	Value 2
						425.18				2.73	lbs		

Product/ Delivery

Production Price: Shipping / Prices

Total	Product	Delivery
Magnetic Receptive - 8 version	Default	
Magnetic Receptive - 2 version	Default	
Total	Product	Delivery

88	1.63		
Quantity	Unit	Value 1	Value 2
1,200.00	Each		1.62
400.00	Each		3.10
Quantity	Unit	Value 1	Value 2
1,600.00	Each		4.72

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