



Customer	69174 - R R DONNELLEY & SONS CO			Contact	Contact (Customer)		
Salesperson	501 - INTERNAL,BUSINESS			Agency			
Payment Term	Immediate Credit to Your Account			Cost Ref Date	09/03/2019 12:33 PM		
Title	Cold Laminator Test			Product	Banner		
Currency	US\$ - U.S. Dollar			Finished format	15.64 x .5"		
Remuneration Group	Standard						

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Magnetic Rece	1	4 x 0	0 x 0	2.56 x .5"	12 x 18"	12 x 18"	1/1	136	1 Side	11	HP Indigo 5600	19.41 %	22.22 %
Magnetic Rece	1	4 x 0	0 x 0	15.64 x .5"	12 x 18"	12 x 18"	1/1	23	1 Side	21	HP Indigo 5600	16.73 %	16.67 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Mag Receptive - 13 pt 12 x 18" 150 ppi	33	49.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	1.00	49.00
<b>Total</b>				<input type="checkbox"/>	<input type="checkbox"/>		<b>49.00</b>

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Matte Laminate - Cold-Substrate roll - - - Other grammages - Other Fields	135.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	0.28	37.80
<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		<b>37.80</b>

Transformation Cost

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Magnetic Rece	Digital Print F 4x0	HP Indigo 5600	1	1		10.00 %	800.00	136	10.00	Run		00:15	00:00:45		
Magnetic Rece	Lamination	Cold Laminator	1	1		11.11 %	900.00	136	9.00	Cycles		00:30	00:00:36	152.00	77.52
Magnetic Rece	Cut	Digital Cutting Table (iCut)	1	1			21.70	136	9.00	Cycles		00:20	00:24:58	66.00	49.47
Magnetic Rece	Digital Print F 4x0	HP Indigo 5600	1	1		5.00 %	800.00	23	20.00	Run		00:15	00:01:30		
Magnetic Rece	Lamination	Cold Laminator	1	1		11.11 %	900.00	23	18.00	Cycles		00:30	00:01:12	152.00	79.04
Magnetic Rece	Cut	Digital Cutting Table (iCut)	1	1			24.30	23	18.00	Cycles		00:20	00:44:33	66.00	71.00
	<b>Total</b>														<b>277.03</b>

Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Magnetic Rece	HP Indigo 5600 Cost per click (simplex) Cost Unit Activity Quantity + waste	44.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	0.03	1.47
Magnetic Rece	HP Indigo 5600 Cost per click (simplex) Cost Unit Activity Quantity + waste	84.00	Each	<input type="checkbox"/>	<input type="checkbox"/>	0.03	2.81
	<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		<b>4.28</b>

Production Cost

Production Total Cost **368.12**

Sale Cost

Rule <b>Default</b>		Delivery Method <b>Customer pick up</b>	
Sales Type <b>Standard</b>		Qty <b>1,600.00</b>	
Commissions	Original %	Real %	Value
Commission Producer			
Commission Seller			
Target Price	5.00 %	5.00 %	20.25
<b>Total</b>	<b>5.00 %</b>	<b>5.00 %</b>	<b>20.25</b>

Taxes/ Others Costs	Original %	Real %	Value
Financial charge			

Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Magnetic Receptive -	Default	400.00	Each	10.00 %	21.00	74.03 %	171.05	0.5776	577.65	231.06	10.00 %	231.06	
Magnetic Receptive -	Default	1,200.00	Each	10.00 %	15.81	82.13 %	142.80	0.1449	144.89	173.87	10.00 %	173.87	
<b>Total</b>		<b>1,600.00</b>		<b>10.00 %</b>	<b>36.81</b>	<b>77.51 %</b>	<b>313.84</b>	<b>0.2531</b>	<b>253.08</b>	<b>404.93</b>	<b>10.00 %</b>	<b>404.93</b>	

Product/ Delivery

Target Price **Target Price /**

Weight **Weight /**

Product	Delivery	Value 1	%	Value 2	-	Quantity	Unit	Value 1	Value 2	
Magnetic Receptive - 6 version	Default	182.56				0.90	lbs			
Magnetic Receptive - 2 version	Default	242.61				1.83	lbs			
<b>Total</b>		<b>425.18</b>				<b>2.73</b>	<b>lbs</b>			

Product/ Delivery

Production Price **PrePress / Press**

Product Delivery

Production Price Value 1, Value 2

Product	Delivery
Magnetic Receptive - 6 version	Default
Magnetic Receptive - 2 version	Default
<b>Total</b>	

Quantity	Unit	Value 1	Value 2
1,200.00	Each		1.62
400.00	Each		3.10
<b>1,600.00</b>	<b>Each</b>		<b>4.72</b>