



Estimate **4,184**

Emission **08/08/2019 06:23 PM**

Customer **69174 - R R DONNELLEY & SONS CO**

Salesperson **501 - INTERNAL,BUSINESS**

Payment Term **Immediate Credit to Your Account**

Title **Banner**

Currency **US\$ - U.S. Dollar**

Remuneration Group **Standard**

Contact **Contact (Customer)**

Agency

Cost Ref Date **08/08/2019 06:10 PM**

Product **Banner**

Finished format **20 x 30"**

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea...
Banner	1	4 x 0	0 x 0	20 x 30"	63"	63 x 21.5"	1/2	2	1 Side	54			8.00 %
Flat 2p	1	4 x 0	0 x 0	20 x 30"	48 x 96"	96 x 48"	1/1	6	1 Side	17	Durst - 900	21.88 %	

**Substrate Cost**

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Acrylic, Clear - 1/4" 48 x 96" 10 ppi	17	544.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	3.49	1,898.56
Vinyl - Banner, Outdoor - 13 oz. 63" 120 ppi	54	508.00	ft2	<input type="checkbox"/>	<input type="checkbox"/>	0.12	60.96
<b>Total</b>				<input type="checkbox"/>	<input type="checkbox"/>		<b>1,959.52</b>

**Others Raw Material Cost**

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Process - Wide Format UV	0.62	lbs	<input type="checkbox"/>	<input type="checkbox"/>	175.00	108.50
<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		<b>108.50</b>

**Transformation Cost**

Process	Activity	Production Group	Rep	In...	Setup Waste	Produ... Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti... Time	Cost Unit	Total Cost
Banner	Digital Proof	Epson/Contract Color Proof	1	1			4.00	2	1.00	Cycles			00:15:00	8.00	2.00
Banner	Preflight	Prepress Preflight	1	1				2	1.00	Cycles	00:15			30.00	7.50
Banner	Processing	Prepress Processing	1	1			20.00	2	1.00	Cycles	00:20		00:03:00	99.99	38.33
Banner	WF Print F 4x0	Durst - 500	1	1	4		67.00	2	50.00	Cycles	00:15		00:44:48	42.38	42.23
Banner	Cut	Digital Cutting Table (iCut)	1	1			85.00	2	50.00	Cycles		00:20	00:35:20	66.00	60.87
Flat 2p	Digital Proof	Epson/Contract Color Proof	1	1			4.00	6	1.00	Cycles			00:15:00	8.00	2.00
Flat 2p	Preflight	Prepress Preflight	1	1				6	1.00	Cycles	00:15			30.00	7.50
Flat 2p	Processing	Prepress Processing	1	1			20.00	6	1.00	Cycles	00:20		00:03:00	99.99	38.33
Flat 2p	WF Print F 4x0	Durst - 900	1	1			12.50	6	17.00	Cycles	00:15	00:03	01:21:36	55.35	91.88
Flat 2p	Cut	Digital Cutting Table (iCut)	1	1			18.00	6	17.00	Cycles		00:20	00:56:40	66.00	84.33
	<b>Total</b>														<b>374.97</b>

**Other Costs**

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
	<b>Total</b>			<input type="checkbox"/>	<input type="checkbox"/>		

**Production Cost**

Production Total Cost **2,443.00**

**Sale Cost**

Rule **Default**

Sales Type **Standard**

Delivery Method **Customer pick up**

Qty **200.00**

Commissions	Original %	Real %	Value
Commission Producer			
Commission Seller			
Target Price	5.00 %	5.00 %	134.60
<b>Total</b>	<b>5.00 %</b>	<b>5.00 %</b>	<b>134.60</b>

Taxes/ Others Costs	Original %	Real %	Value
Financial charge			

**Sales price**

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Banner	Default	100.00	Cycles	10.89 %	29.18	60.63 %	180.11	2.9707	2,970.70	297.07	10.89 %	297.07	
Flat	Default	100.00	Each	10.11 %	219.90	18.54 %	443.95	23.9501	23,950.10	2,395.01	10.11 %	2,395.01	
<b>Total</b>		<b>200.00</b>		<b>10.20 %</b>	<b>249.08</b>	<b>23.18 %</b>	<b>624.06</b>	<b>13.4604</b>	<b>13,460.40</b>	<b>2,692.08</b>	<b>10.20 %</b>	<b>2,692.08</b>	

Product/ Delivery

Target Price **Target Price /**

Weight **Weight /**

Product	Delivery	Value 1	%	Value 2	-	Quantity	Unit	Value 1	Value 2	
Banner	Default	311.92				39.75	lbs			

Flat	Default	2,514.76			541.91 lbs		
<b>Total</b>		<b>2,826.68</b>			<b>581.66 lbs</b>		

Product/ Delivery

Production Price **PrePress / Press**

Product	Delivery	Quantity	Unit	Value 1	Value 2	
Banner	Default	100.00	Each	55.01	108.05	
Flat	Default	100.00	Each	55.01	158.82	
<b>Total</b>		<b>200.00</b>	<b>Each</b>	<b>110.02</b>	<b>266.87</b>	