Estimate **33,274** Emission 08/29/2019 12:34 PM

Customer 16316 - Optum

Salesperson 531 - Brown Scott

Payment Term 49 - Net 40 Days

Title BriovaRx Specialty Pharmacy eRx Mailing May

Currency US\$ - U.S. Dollar Remuneration Group Standard

Contact Accounting (Customer)

Cost Ref Date 08/29/2019 11:33 AM

Product Bound Finished format 8.5 x 11"

Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea
1-sheet (Collat	1	4 x 4	0 x 0	8.5 x 11"	29.5 x 20.812!	29.5 x 20.812	1/1	5	F/B	685	HP 10K Plus	23.86 %	5.16 %
2-sheets (Colla	1	4 x 0	0 x 0	8.5 x 11"	29.5 x 20.812!	29.5 x 20.812!	1/1	5	1 Side	685	HP 10K Plus	23.86 %	5.16 %

## **Substrate Cost**

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Accent Opaque Txt Super Smooth Wh Digital FSC - 80 # 29.5 x 20.8125" 330 ppi	1,370	141.65	lbs			0.98	138.82
Total							138.82

#### **Others Raw Material Cost**

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Total						

## **Transformation Cost**

Process	Activity	Production Group	Rep	In	Setup Waste	Produ Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti Time	Cost Unit	Total Cost
Inserter	Insert 2 Pockets	Flow Master	1	1	15	1.01 %	2,733.90	1	3,255.00	Cycles	01:09		01:11:26	115.43	270.19
1-sheet (Collat	Prepress (Minimum)	Digital Prep with Hard Proof	1	1				5	1.00	each					
1-sheet (Collat	- (Minimum)	issue stock charge	1	1				5	685.00	Ibs					
1-sheet (Collat	Digital Print F/B 4x4	HP 10K Plus	1	1	10	1.50 %	1,602.00	5	665.00	Run	00:18		00:24:54	210.00	150.17
1-sheet (Collat	Cut	Polar Cutter	1	1		0.61 %	4,406.70	5	661.00	Cycles	00:12		00:09:00	100.34	35.12
2-sheets (Colla	Prepress (Minimum)	Digital Prep with Hard Proof	1	1				5	1.00	each					
2-sheets (Colla	- (Minimum)	issue stock charge	1	1				5	685.00	Ibs					
2-sheets (Colla	Digital Print F 4x0	HP 10K Plus	1	1	10	1.50 %	3,000.00	5	665.00	Run	00:18		00:13:18	210.00	109.55
2-sheets (Colla	Cut	Polar Cutter	1	1		0.61 %	4,406.70	5	661.00	Cycles	00:12		00:09:00	100.34	35.12
Data Processin	-	Additional 1/2 hr DP/Prograr	1	1			6,606.00	1	3,303.00	Cycles			00:30:00		
Data Processin	-	Basic Data Processing	1	1			3,303.00	1	3,303.00	Cycles			01:00:00	138.96	138.96
Data Processin	-	Mail Handling / Drop	1	1			6,606.00	1	3,303.00	Cycles			00:30:00		
	Total														739.11

## Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
1-sheet (Collat	Digital Prep with Hard Proof Color Proof Cost Unit (in transformation) Fixed	2.00	each			7.58	15.15
1-sheet (Collat	Digital Prep with Hard Proof Digital Content Proof MR Cost Unit (in transformation) Fixed	1.00	each			8.70	8.70
1-sheet (Collat	Digital Prep with Hard Proof Digital Content Proof per sq inch Cost Unit (in transformation) Fixed	241,289.36	each			0.08	19,708.90
1-sheet (Collat	Digital Prep with Hard Proof PDF Proof Cost Unit (in transformation) Fixed	1.00	each			16.23	16.23
1-sheet (Collat	Digital Prep with Hard Proof Preflight Cost Unit (in transformation) Fixed (Minimum)	1.00	each			36.75	36.75
1-sheet (Collat	Digital Prep with Hard Proof Proof Delivery Cost Unit (in transformation) Fixed (Minimum)	1.00	each			31.44	31.44
1-sheet (Collat	issue stock charge per pound Cost Unit Activity Quantity (Minimum)	70.83	lbs			0.07	5.00
	Digital Prep with Hard Proof Color Proof Cost Unit (in transformation) Activity Quantity I waste	1.00	each			7.57	7.57
2-sheets (Colla	Digital Prep with Hard Proof Digital Content Proof MR Cost Unit (in transformation) Fixed	1.00	each			8.70	8.70
2-sheets (Colla	Digital Prep with Hard Proof Digital Content Proof per sq inch Cost Unit (in transformation) Fixed	120,644.68	each			0.08	9,854.45
2-sheets (Colla	Digital Prep with Hard Proof PDF Proof Cost Unit (in transformation) Fixed	1.00	each			16.23	16.23
2-sheets (Colla	Digital Prep with Hard Proof Preflight Cost Unit (in transformation) Fixed (Minimum)	1.00	each			36.75	36.75
2-sheets (Colla	Digital Prep with Hard Proof Proof Delivery Cost Unit (in transformation) Fixed (Minimum)	1.00	each			31.44	31.44
2-sheets (Colla	issue stock charge per pound Cost Unit Activity Quantity (Minimum)	70.83	lbs			0.07	5.00
2-sheets (Colla	HP 10K Plus Cost per click (color) HP Cost unit (not in transformation) Activity Quantity + waste	2,740.00	each			0.02	64.12
Data Processin	Additional 1/2 hr DP/Programming cost per unit Cost Unit (in transformation) Fixed	1.00	each			81.15	81.15
Data Processin	Mail Handling / Drop Cost per each Cost Unit (in transformation) Fixed	1.00	each			54.10	54.10
	Total						30,109.91

# **Production Cost**

Production Total Cost 30,987.85

## Sale Cost

Rule **Default** Sales Type Standard Delivery Method FOB JR Dock Qty **3,255.00** 

Commissions	Original %	Real %	Value	Taxes/ Others Costs	Original %	Real %	Value

Sales price													
Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
Inserter	Default	3,255.00	each	0.22 %	69.30	98.93 %	30,725.98	9.5414	9,541.37	31,057.15	0.22 %	31,057.15	
Product/ Delivery	Mailing	Pricing Bre	akdown /			Weight <b>Po</b>	unds /						

Financial charge

Product	Delivery	Value 1	%	Value 2	-	Quar	tity	Unit	Value 1	Value 2	
Inserter	Default	274.24					L42.54	lbs			
Product/ Delivery		Minimum Price -/									

Product	Delivery	Value 1	%	Value 2	-
Inserter	Default	31,057.15			

Customer Add Ons

Labor Factor **Total**