Estimate **33,250** Emission **08/07/2019 06:38 PM**

Customer 1276 - Wells Fargo - Commercial Print

Salesperson 596 - Wolf Tom

Payment Term 16 - 2%-10 Days, Net 30 Days

Title NAO Covers 591345 & 591346 - 2 versions 7144133

Currency US\$ - U.S. Dollar

Remuneration Group Standard

Contact Accounting (Customer)

Agency

Cost Ref Date 08/07/2019 06:07 PM

Product **Bound**Finished format **18 x 11.25**"

ı	Process	Rep	Color	Varnish	Flat Format	Paper Format	Cutting format	Cut	Cycle Elem	Print system	Cycles	Printers	Trimmed Waste	Makerea
1) 5	91345 2p	1	4 x 0	0 x 0	18 x 11.25"	25 x 38"	38 x 25"	1/1	4	1 Side	10,552	SF-XL105 6C	14.74 %	5.52 %
2) 5	91346 2p	1	4 x 0	0 x 0	18 x 11.25"	25 x 38"	38 x 25"	1/1	4	1 Side	5,401	SF-XL105 6C	14.74 %	8.02 %

Substrate Cost

Description	Unit Qty	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Flo Dull Cover Sheets 10%PCW FSC - 80 # 25 x 38" 250 ppi	5,401	1,578.54	lbs			0.61	968.44
Pacesetter Silk Cover Sheets 10%PCW FSC - 80 # 25 x 38" 250 ppi	10,552	3,084.02	lbs			0.63	1,948.48
Total							2,916.92

Others Raw Material Cost

Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
Process UV	10.90	lbs			14.00	152.54
40" direct to plate - SF-XL105 6C	8.00	each			15.00	120.00
Oversized Carton 55lb	60.00	each			2.00	120.00
Pallet	3.00	each			20.00	60.00
Total						452.54

Transformation Cost

Process	Activity	Production Group	Rep	In	Setup Waste	Produ Waste %	Speed	Cycle Elem	Qty Producing	UN	Fixed Setup	Rep Setup	Producti Time	Cost Unit	Total Cost
1) 591345 2p	Prepress	Litho Prep	1	1				4	1.00	each					
1) 591345 2p	Boxing	Carton Packing	1	1			10,000.00		40.00	Cycles			00:00:14	60.00	0.24
1) 591345 2p	Plate burn	СТР	1	1			16.70	4	4.00	Cycles		00:03	00:14:24	115.62	33.53
1) 591345 2p	-	issue stock charge	1	1				4	10,552.00	lbs					
1) 591345 2p	Imposition	Imposition	1	1			80.00	4	1.00	Cycles	00:06	00:06	00:00:45	120.71	25.65
1) 591345 2p	Pallet	Pallet	1	1			4.00		2.00	Cycles			00:30:00	101.52	50.76
1) 591345 2p	Sheet-fed Press F 4x0	SF-XL105 6C	1	1	259	0.95 %	11,753.30	4	10,196.00	Run	00:15	00:48	00:52:03	359.61	689.56
1) 591345 2p	Die Cutting	Bobst / Brausse	1	1	45	1.00 %	4,000.00	4	10,050.00	Cycles	01:00	01:00	02:30:45	189.03	853.00
1) 591345 2p	Cut	Polar Cutter	1	1		0.50 %	4,604.00	4	10,000.00	Cycles	00:15		02:10:19	100.35	243.05
2) 591346 2p	Prepress	Litho Prep	1	1				4	1.00	each					
2) 591346 2p	Boxing	Carton Packing	1	1			10,000.00		20.00	Cycles			00:00:07	60.00	0.12
2) 591346 2p	Plate burn	СТР	1	1			16.70	4	4.00	Cycles		00:03	00:14:24	115.62	33.53
2) 591346 2p	-	issue stock charge	1	1				4	5,401.00	lbs					
2) 591346 2p	Imposition	Imposition	1	1			80.00	4	1.00	Cycles	00:06	00:06	00:00:45	120.71	25.65
2) 591346 2p	Pallet	Pallet	1	1			4.00		1.00	Cycles			00:15:00	101.52	25.38
2) 591346 2p	Sheet-fed Press F 4x0	SF-XL105 6C	1	1	226	0.96 %	11,546.10	4	5,126.00	Run		00:48	00:26:38	359.61	447.34
2) 591346 2p	Die Cutting	Dymatrix	1	1		2.01 %	4,500.00	4	5,025.00	Cycles			01:07:00	189.03	211.08
2) 591346 2p	Cut	Polar Cutter	1	1		0.50 %	4,602.40	4	5,000.00	Cycles			01:05:11	100.35	109.02
	Total														2,747.91

Other Costs

Process	Description	Qty	UN	Reviewed	Provided	Cost Unit	Total Cost
1) 591345 2p	Litho Prep Content Proof MR Cost unit (not in transformation) Fixed	1.00	each			8.70	8.70
1) 591345 2p	Litho Prep Content Proof per sq inch Cost unit (not in transformation) Fixed	202.50	each			0.08	16.54
1) 591345 2p	Litho Prep Mac Files Furnished per sq inch Cost Unit (in transformation) Fixed	93.50	each			0.06	5.35
1) 591345 2p	Litho Prep Mac Files MR Cost Unit (in transformation) Fixed	1.00	each			0.52	0.52
1) 591345 2p	Litho Prep Oris MR Cost unit (not in transformation) Fixed	1.00	each			4.35	4.35
1) 591345 2p	Litho Prep Oris per sq inch Cost unit (not in transformation) Fixed	202.50	each			0.08	16.53
1) 591345 2p	Litho Prep Preflight Cost Unit (in transformation) Fixed (Minimum)	1.00	each			36.75	36.75
1) 591345 2p	Litho Prep Proof Delivery Cost Unit (in transformation) Fixed (Minimum)	1.00	each			31.44	31.44
1) 591345 2p	issue stock charge per pound Cost Unit Activity Quantity	3,084.02	lbs			0.00	9.16
1) 591345 2p	Bobst / Brausse Standing die Cost Unit (in transformation) Fixed	1.00	each			106.08	106.08
2) 591346 2p	Litho Prep Content Proof MR Cost unit (not in transformation) Fixed	1.00	each			8.70	8.70
2) 591346 2p	Litho Prep Content Proof per sq inch Cost unit (not in transformation) Fixed	202.50	each			0.08	16.54
2) 591346 2p	Litho Prep Mac Files Furnished per sq inch Cost Unit (in transformation) Fixed	93.50	each			0.06	5.35
2) 591346 2p	Litho Prep Mac Files MR Cost Unit (in transformation) Fixed	1.00	each			0.52	0.52
2) 591346 2p	Litho Prep Oris MR Cost unit (not in transformation) Fixed	1.00	each			4.35	4.35
2) 591346 2p	Litho Prep Oris per sq inch Cost unit (not in transformation) Fixed	202.50	each			0.08	16.53
2) 591346 2p	Litho Prep Preflight Cost Unit (in transformation) Fixed (Minimum)	1.00	each			36.75	36.75
2) 501246 2		1.00				24.44	24.44

2) 591346 2p	issue stock charge per pound Cost Unit Activity Quantity	1,578.54 lbs		0.00	4.69
2) 591346 2p	Dymatrix Standing die Cost Unit (in transformation) Fixed	1.00 each		106.08	106.08
	Total				466.37
Production Co Production Tota	St Cost 6,583.74				
Sale Cost					

Rule **Default**Sales Type **Standard**

Delivery Method FOB JR Dock

Qty 60,000.00

Commissions	Original %	Real %	Value
Customer Add Ons	2.00 %	2.00 %	148.12
Labor Factor			
Total	2.00 %	2.00 %	148.12

Taxes/ Others Costs	Original %	Real %	Value
Financial charge			

Sales price

Product	Destination	Qty	Un	% Margin	\$ Margin	% Value add	\$ Value add	Unit Price	Price x Thousands	Total price	% Target Margin/ Table	Ideal Price/ Table	% Discount
1) 591345	Default	40,000.00	each	10.23 %	446.09	51.61 %	2,531.18	0.1226	122.62	4,904.79	10.23 %	4,904.79	
2) 591346	Default	20,000.00	each	10.26 %	228.12	50.58 %	1,265.08	0.1251	125.06	2,501.29	10.26 %	2,501.29	
Total		60,000.00		10.24 %	674.22	51.26 %	3,796.26	0.1234	123.43	7,406.08	10.24 %	7,406.08	

Product/ Delivery

Mailing	Pricing	Breakdown	/
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Weiaht	Pounds /	

Product	Delivery
1) 591345	Default
2) 591346	Default
Total	

Value 1	%	Value 2	-

Quantity	Unit	Value 1	Value 2	
2,492.11	lbs			
1,246.05	lbs			
3,738.16	lbs			

Product/ Delivery

Minimum Price -/

Product	Delivery
1) 591345	Default
2) 591346	Default
Total	

Value 1	%	Value 2	-
4,904.79			
2,501.29			
7,406.08			