

# Joel D Harper

Product Manager Professional

Address | 6000 Shepherd Mountain Cv  
Suite 508  
Austin, TX 78730

Contact | jd@joeldharper.com  
(512) 294-8295  
@jd\_harper

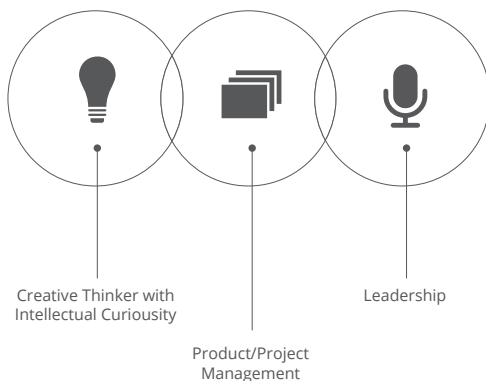
joeldharper.com

## SUMMARY OF QUALIFICATIONS

Product Manager creative and results oriented leader with extensive expertise in product development, International manufacturing, product marketing, product launches and a proven track record for successfully leading and delivering on complex, cross-functional efforts.

Excel at creating emotion-provoking user experiences that focus on engagement  
Strategic thinker and collaborative team manager  
Exceptional analysis and problem solving ability  
Excellent written and verbal communication skills  
Superior ability to build new and maintain existing customer and vendor relationships

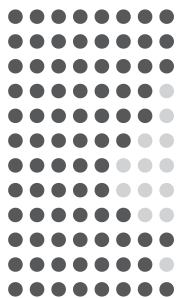
## STRENGTHS



## SKILLS

### Computer

Atlassian JIRA  
TeamworkPM  
Xero Accounting  
Intuit Quickbooks  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
HTML5 & CSS  
iTerm & Atom  
Microsoft Excel/Word  
Quote Rollier  
Google Docs



### Personality Traits & Skills

Product Passion  
Customer Empathy  
Intelligence  
Work Ethic  
Integrity  
Confidence  
Communication Skills  
Attitude  
Applying Technology  
Focus  
Time Management  
Written Skills  
Presentation Skills

## CURRENT WORK

**V23 Athletics, LLC**  
Founder/Principal Owner  
August 2011 to Present

Responsible for creating a performance apparel brand catering to active lifestyle audiences from an idea to market  
Successfully developed and own the rights to 4 custom cut & sew patterns  
Managed overseas production of our garments in Taiwan and created Bill of Materials (BOM's) documents for each garment  
Successfully imported our goods and materials into the United States  
Managed the International shipment and duties taxes  
Increased revenue to over \$325,000 in our second year  
Responsible for managing all product design and printing  
Developed and maintained the company website and e-commerce site  
Successfully managed the product presentations via photography, videography  
Responsible for managing third party fulfillment centers (inventory, warehousing, shipping)  
Developed a Public Relations strategy that spanned from local grassroots efforts to a presence in the United Kingdom  
Successfully built relationships with all local print and digital media outlets

**Favish, Inc**  
Digital Project Manager/Business Development  
May 2014 to Present

Responsible for managing a team of 5 developers on 20+ projects at any given time  
Manage all aspects of the project lifecycle, from discovery to post-mortem and turnover (including Change Management)  
Excellent information architecture skill and ability to break down discovery notes and craft them into organized project plans  
Experience conceptualizing Data Visualization projects  
Excel at clearly defining Scope, Budget, Time and presenting project proposals & statement of works to clients  
Excellent creative experience and building relationships with designers, photographers, videographers  
Responsible for all project asset preparation by utilizing the full Adobe Creative Suite with an emphasis in Illustrator, Photoshop and InDesign  
Effectively communicate potential project risks to stakeholders and navigate through obstacles with patience and diplomacy  
Responsible for managing the entire companies Quality Assurance standards and processes  
Successfully manage multiple software development tool configurations and implementation projects  
Conduct training exercises for Atlassian JIRA, TeamworkPM, Xero Accounting, Float Cash Flow Management, Google Docs, Base CRM  
Responsible for managing complex client relationships and increased client retention in first year with Favish  
Manage all Accounts Payable, Accounts Receivable for the company  
Successfully manage all regulatory compliance responsibilities including filing monthly sales tax, yearly franchise tax, TCAD property taxes and keeping all insurance policies current

## CAREER EXPERIENCE

11

Years of Product/Project  
Management and  
Leadership Experience

## PRODUCTS FEATURED IN



Austin Monthly  
V23 Athletics, LLC  
"The Company To Watch"



Austin Fit Magazine  
V23 Athletics, LLC  
"Introducing V23"

## EDUCATION & TRAINING



Washington State  
University  
B.S. Psychology '01



Project Management Institute  
Member



AIPMM  
Member