Joeleen Kennedy

Apex, NC • joeleen.net • joeleenk@gmail.com • 386-453-6905

I combine my passion for user experience design and accessibility with my development skills to make the web more beautiful, usable and inclusive.

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Skills

PHP, HTML, CSS, Sass, JavaScript, React, Webpack, WordPress, accessibility, responsive design, user experience, technical leadership

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Experience

Human Made (Remote)
Senior Web Engineer
12/20 - present

In addition to traditional web engineering work, my role includes sales solutioning and project discovery work, coordinating with design and accessibility teams, site architecture at scale, leading sprint ceremonies and other meetings, planning and leading training sessions for site owners and content editors, and team and technical leadership for enterprise-level projects.

Web Engineer
6/19 - 12/20

Deliver top-quality code to big publishers and enterprise-level clients, combining WordPress with modern JavaScript frameworks such as React/Redux.

Pressable (Remote)
Concierge WordPress Engineer
4/18 - 2/19

Contract with Automattic's Special Projects team to design and build custom sites for influential people and organizations, using WordPress.com and hosted WordPress instances.

Freelance
Front End Developer
9/14 - 3/18

Provide design and web development services for agencies, small businesses and nonprofits.

National League of Cities
Manager, Web Development, Content and Analytics
9/13 - 9/14

Manage NLC overall web presence. Design and develop new features and multimedia projects. Plan and implement a site refresh/responsive design overhaul. Coordinate, redesign, and rebuild all NLC email marketing templates.

Matrix Group International, Inc
(9/10 - 9/13)
User Experience Lead/Senior Front End Developer
12/11 - 9/13

Unify designers, front end developers, and information architects, setting standards and advocating for the team. Review wireframes and designs from a technical viewpoint, implement designs in CMSs, including Sitefinity, Expression Engine and WordPress. Provide consultations, train clients, teach workshops and webinars.

Designer/Front End Developer
9/10 - 12/11

Design wireframes, moodboards, style guides, and site/app designs. Bridge design and development teams. Implement designs into CMSs, including WordPress, Expression Engine, CommonSpot, and custom ColdFusion. Lead client trainings.

Elon University
Multimedia/Graphic Designer
11/08 - 9/10

Support university departments with web sites, blogs and wikis. Establish and maintain WordPress multisite installation. Create WordPress themes and instructional videos/animations. Design posters, brochures, logos, shirts, etc. Mentor students and teach workshops for faculty and staff.

Graphik Dimensions
Junior Web Designer
2/08 - 10/08

Maintain pictureframes.com, e-promos, quarterly print catalog, high-end photo editing.

Freelance
Web/Multimedia Design
12/06 - 12/11

Design/development of websites, e-promos, ads, animations, presentations, logos, stationary packages, brochures, shirts, etc. Educational/instructional drawings for UNCG.

Cosmopro Group
Graphic/Web Designer
5/06 - 1/07

Maintain pevonia.com, ads for spafinder.com, presentations, print design for spa menus/flyers.

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Education

Daytona Beach Community College

Associate of Science in Digital Media Technology, Summa Cum Laude

Associate of Science in Graphic Design Technology, with honors

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Speaking

A Technical Deep Dive Into Our Favorite Features of the New Harvard Gazette Site
WordCamp US | Portland, OR | September 2024

Extending core: how to architect new features and simplify workflows
WPCampus | Washington, DC | August 2024

Accessibility and innovation at Harvard Gazette
Human Made .edu: WordPress in Higher Ed | Virtual | July 2024

Accessibility Meets Innovation: Redefining Storytelling in WordPress
Harvard Digital Academy | Virtual | June 2024

Customizing WordPress
DC Web Women | Washington, DC | 2013

jQuery Basics for Web Developers
DC Web Women | Washington, DC | 2013

What's New with HTML5 and CSS3?
DC Web Women | Washington, DC | 2012