

Churn Analysis

All



7043

Count of customerID

3632

Sum of numAdminTickets

2955

Sum of numTechTickets

\$16.06M

Sum of TotalCharges

\$456.12K

Sum of MonthlyCharges

Demographics

● Male ● Female



% Senior citizens

61%

Lost Subscriptions



% partners

36%

\$ dependents

17%

Customer Information

Payment Methods



Paperless Billing



Contact Types



Service Information

29%
% deviceprotection

28%
% online_backup

Internet Services

● Fiber optic ● DSL ● No

16%
% online_security

28%
% onlinebackup

91%
% phone_service

44%
% streamingmovies

44%
% streamingtv

