

Churn Analysis

All



7043

Count of customerID

3632

Sum of numAdminTickets

2955

Sum of numTechTickets

\$16.06M

Sum of TotalCharges

\$456.12K

Sum of MonthlyCharges

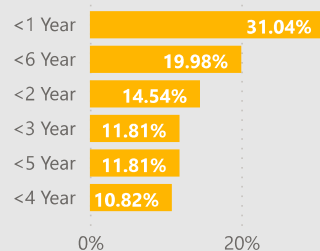
Demographics

● Male ● Female



61%
% Senior citizens

Lost Subscriptions

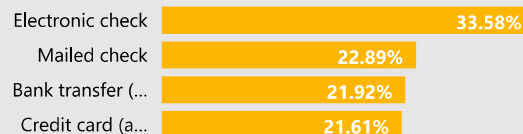


36%
% partners

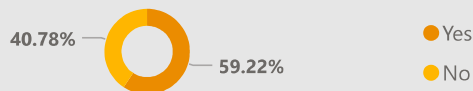
17%
\$ dependents

Customer Information

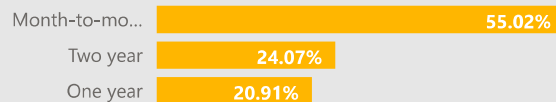
Payment Methods



Paperless Billing



Contact Types



Service Information

29%
% deviceprotection
28%
% online_backup
16%
% online_security
28%
% onlinebackup
91%
% phone_service
44%
% streamingmovies
44%
% streamingtv
17%

Internet Services

● Fiber optic ● DSL ● No

