



# POWERPOINT PRESENTATION

## **Unveiling Market Insights.....**

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MUTHU EASWARAN L



Connections

Add

Wholesale customers data

Text file

s



Use Data Interpreter

Data Interpreter might be able to clean your Text file workbook.

Wholesale cu...ers data.csv

New Union

New Table Extension

# Wholesale customers data

Connection

☐ Live

☒ Extract

Edit

Refresh

Extract contains all data. 22-09-2023 5.26.26 pm

Wholesale customers data...



Need more data?

Drag tables here to relate them. [Learn more](#)

Wholesale customers data...

9 fields 440 rows

100



rows

Name

Wholesale customers data.csv

Fields

Type	Field Name	Physical Table	Rem...
#	Zero	Calculation	Calcul...

Wholesale customers data.csv

#

Wholesale customers data.csv

Grocery

1,970

5,360

3,045

38,369

6,245

#

Wholesale customers data.csv

Frozen

1,648

8,040

7,854

59,598

6,544

#

Wholesale customers data.csv

Detergents Paper

596

129

96

3,254

4,154

Data Source

Sheet 1

Sheet 2

Sheet 3

Sheet 4

Sheet 5

Sheet 6

Sheet 7

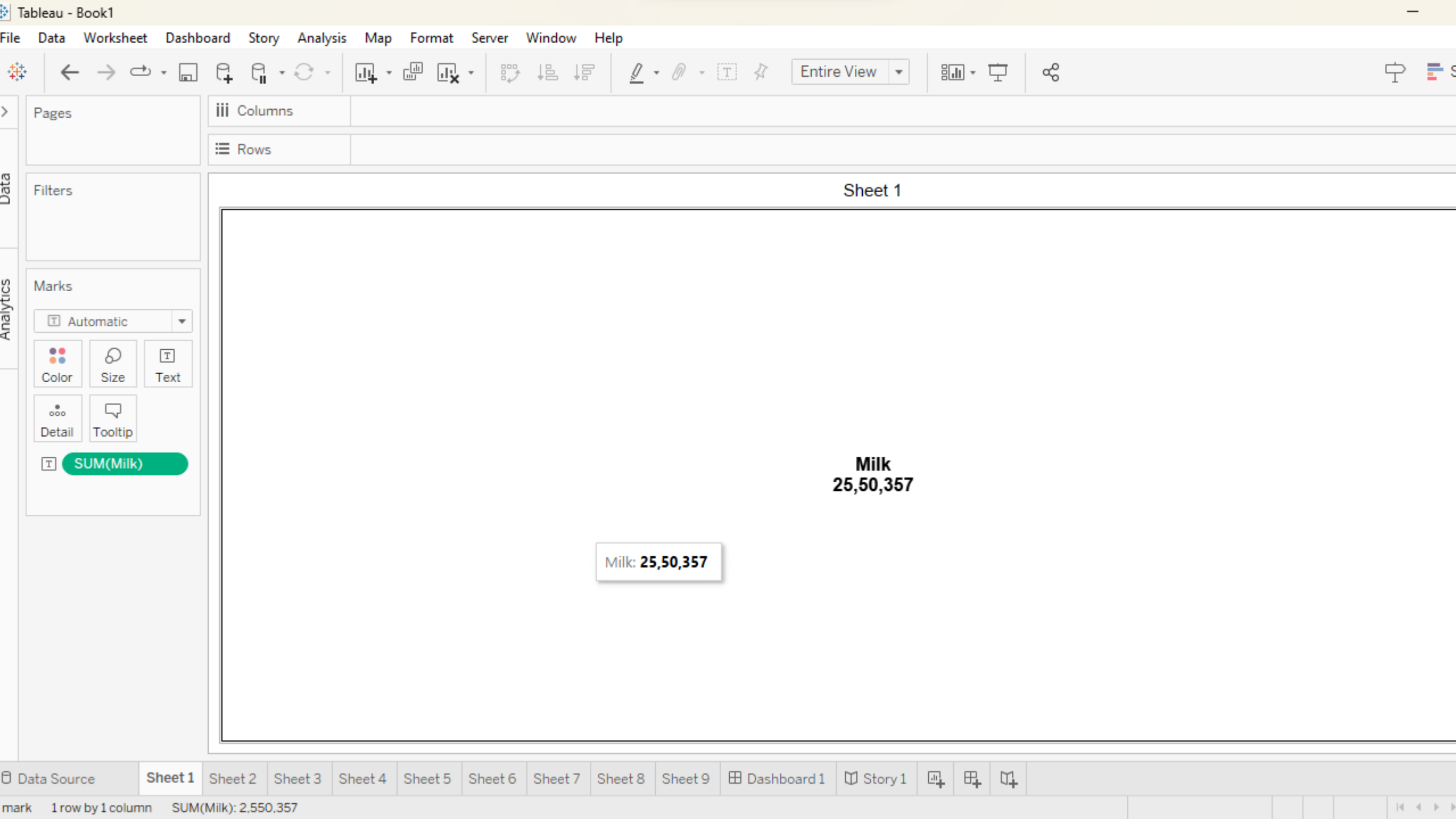
Sheet 8

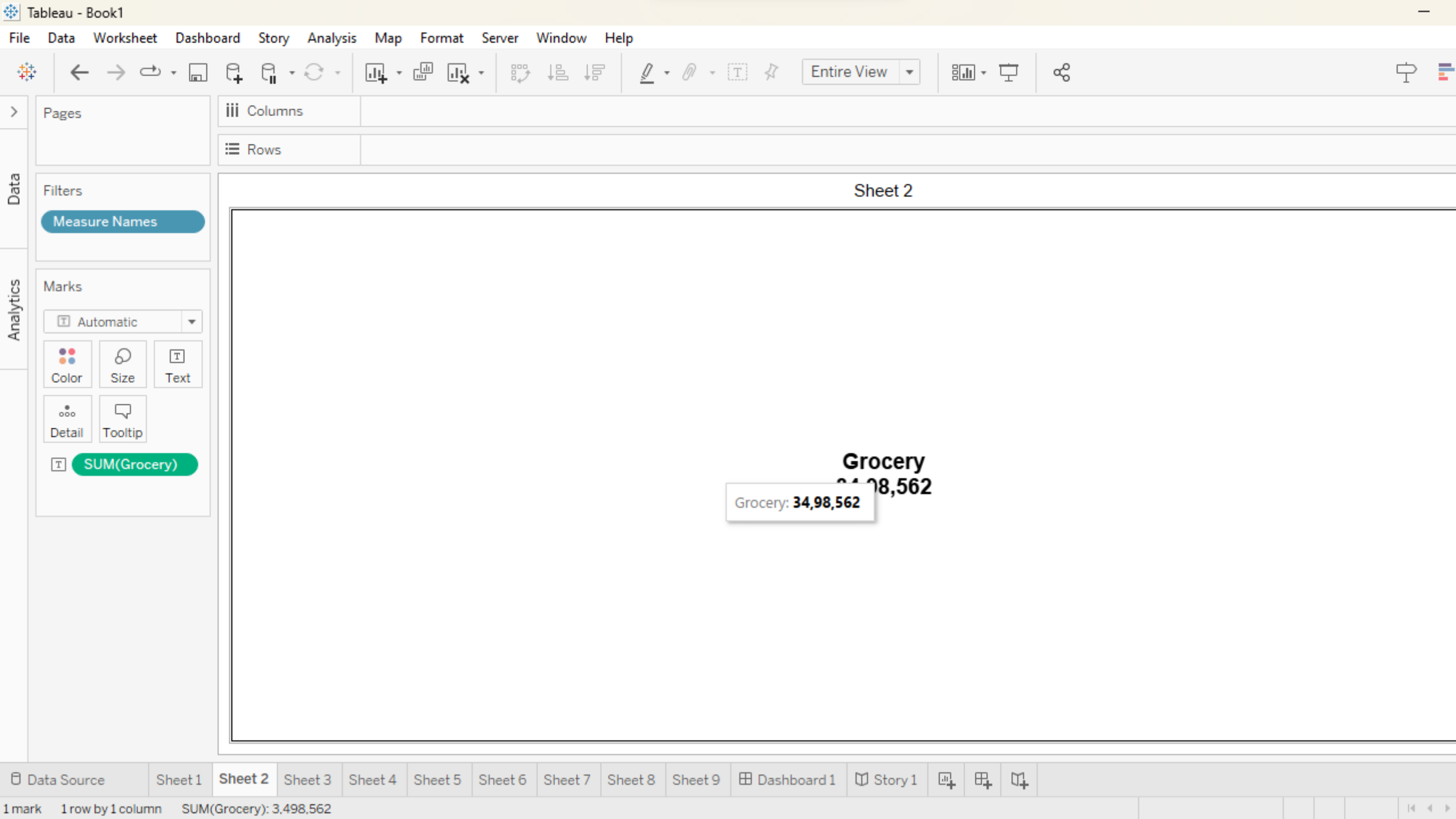
Sheet 9

Dashboard 1

Story 1







**Columns**

**Rows**

**Filters**

**Marks**

Automatic

Color Size Text

Detail Tooltip

SUM(Fresh)



Pages

Columns

Region

Rows

SUM(Grocery)

SUM(Detergents Pap..)

Filters

Marks

All

Multiple

Color

Size

Label

Detail

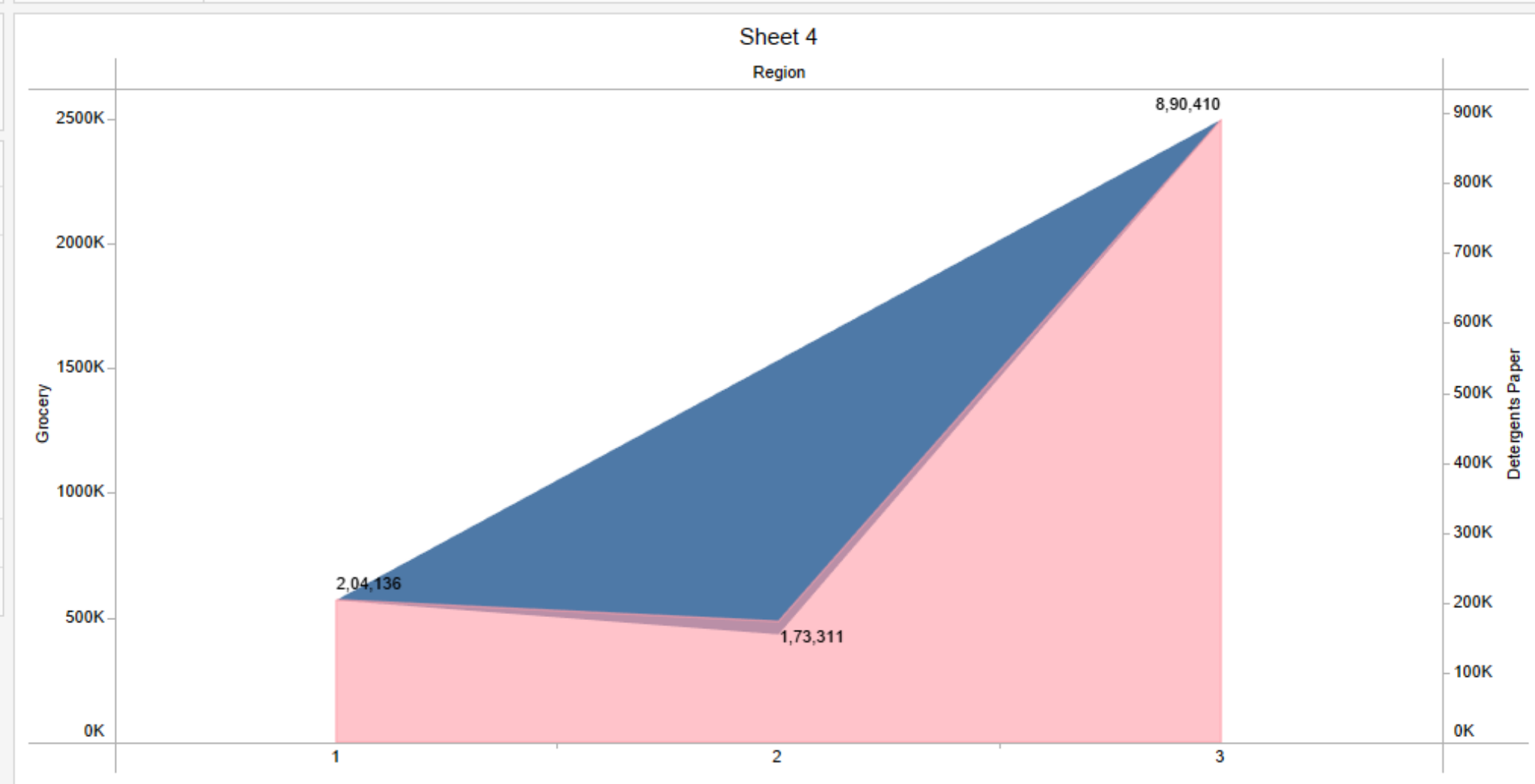
Tooltip

Measure Nam..

Multiple fields

SUM(Grocery)

SUM(Detergent...



Measure Nam

Detergents P

Grocery

Columns: SUM(Grocery) SUM(Detergents Paper..)

Rows: Channel

Filters: (Empty)

Marks: All

Multiple

Color Size Label

Detail Tooltip

Measure Names

Detergents Paper Grocery

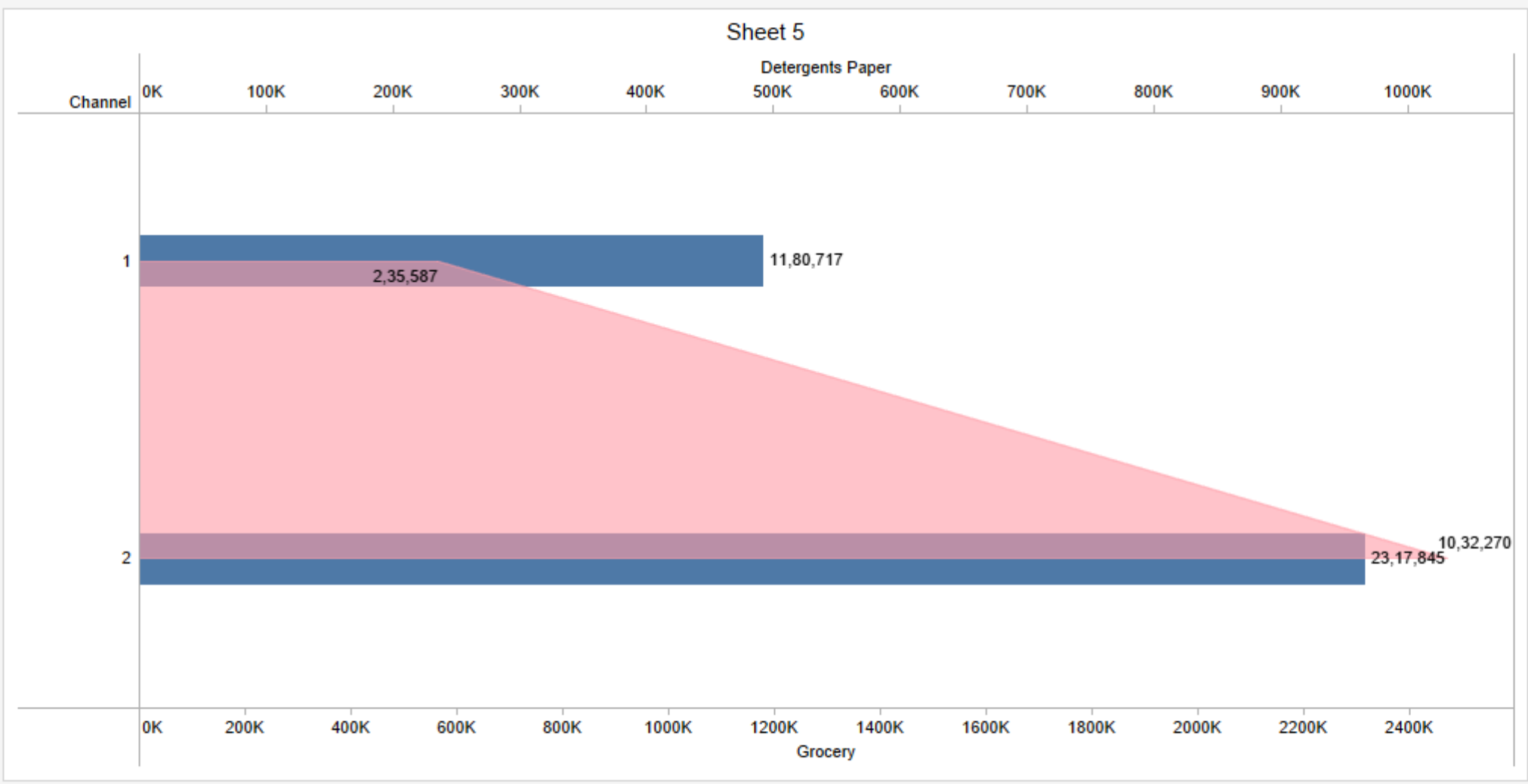
Measure Names

Multiple fields

SUM(Grocery)

SUM(Detergent...)

Sheet 5





Pages

Columns

Rows

Filters

Marks

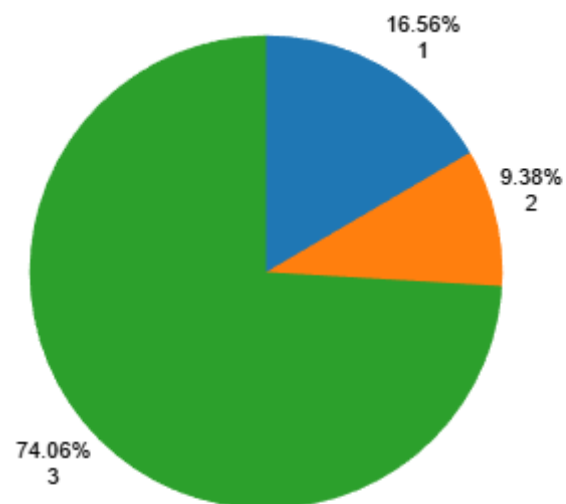
Pie

Color Size Label

Detail Tooltip Angle

Region  
SUM(Milk)  
SUM(Milk)  
SUM(Milk)  
Region

Sheet 6



Region

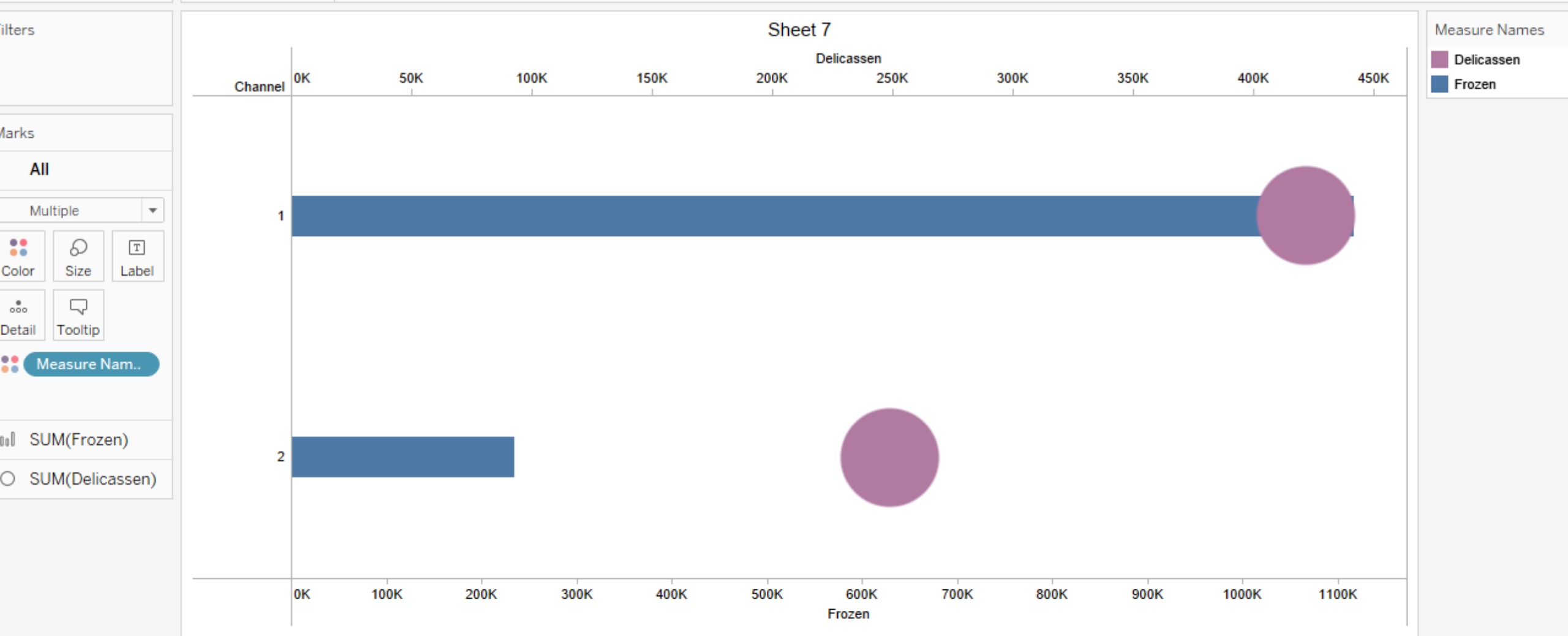
1  
2  
3

SUM(Milk)



**Columns:** SUM(Frozen) SUM(Delicassen)

**Rows:** Channel





&gt; Pages

Columns

SUM(Delicassen)

SUM(Delicassen)

Rows

Region

Data  
FiltersAnalytics  
Marks

All

Multiple



Color



Size



Label



Detail



Tooltip



Shape



Multiple fields

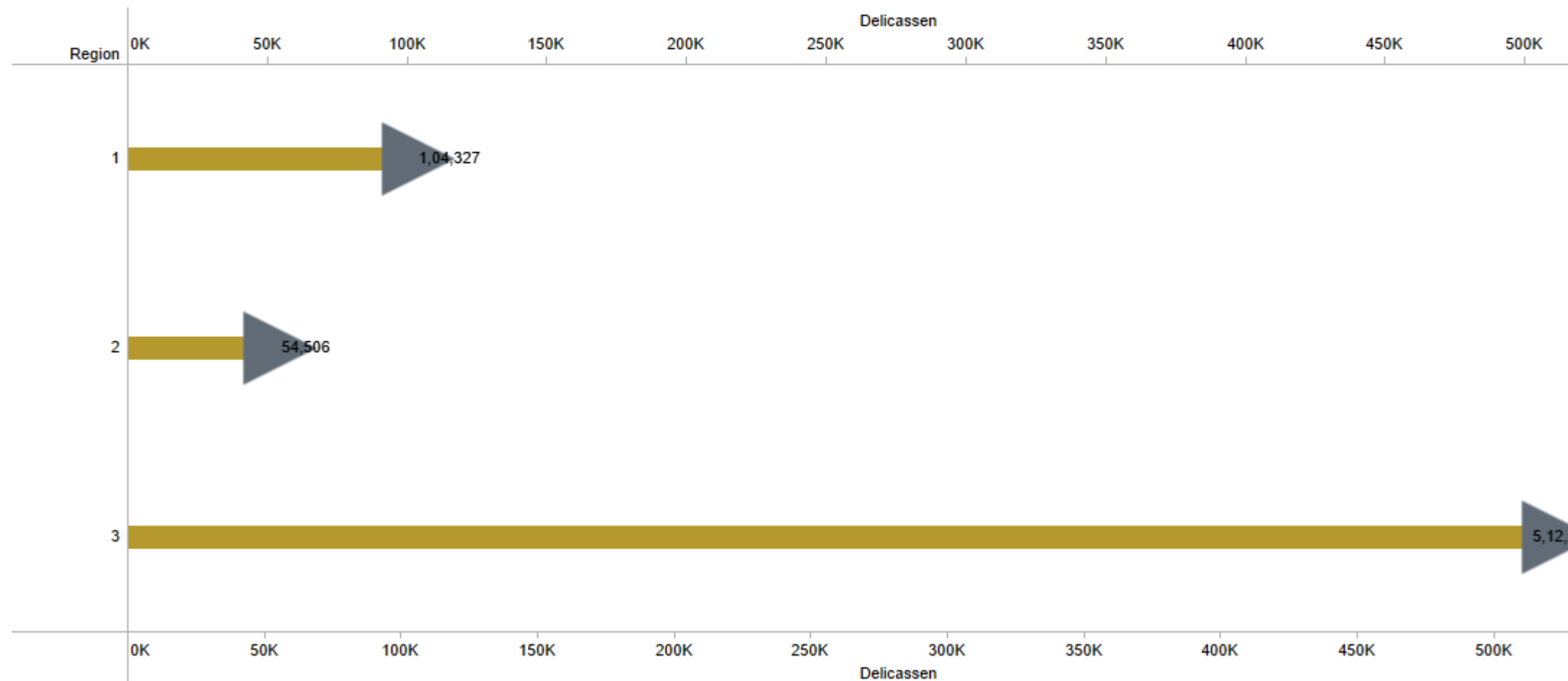


SUM(Delicassen)



SUM(Delicasse...

Sheet 8



Pages

Columns: SUM(Detergents Pap..), SUM(Zero), SUM(Delicassen)

Rows

Region

Filters

Marks

All

SUM(Detergen...

Automatic

Color, Size, Label

Detail, Tooltip

Measure Nam..

SUM(Detergen..

SUM(Zero)

SUM(Delicassen)



Measure Names

- Delicassen
- Detergents Paper
- Zero

Data Source

Sheet 1 | Sheet 2 | Sheet 3 | Sheet 4 | Sheet 5 | Sheet 6 | Sheet 7 | Sheet 8 | **Sheet 9** | Dashboard 1 | Story 1

3 rows by 3 columns

SUM(Zero): 0

# Wholesaler Customer Analysis





Layout

story point

blank

Duplicate

Sheet 1

Sheet 2

Sheet 3

Sheet 4

Sheet 5

Sheet 6

Sheet 7

Sheet 8

Sheet 9

## Dashboard 1

Drag to add text

now title

(1016 x 964)

Source

Sheet 1

Sheet 2

Sheet 3

Sheet 4

Sheet 5

Sheet 6

Sheet 7

Sheet 8

Sheet 9

Dashboard 1

## Story 1



田+



## Story 1

Milk Kpi

Grocery Kpi

## Fresh Kpi

Region Wise  
Detergent Paper and  
Grocery

Channel Wise  
Detergent Paper and  
Grocery

Region Wise Milk

Ch.  
De  
Frc

Milk: 25,50,357

**Milk**  
**25,50,357**



Story Layout

View story point

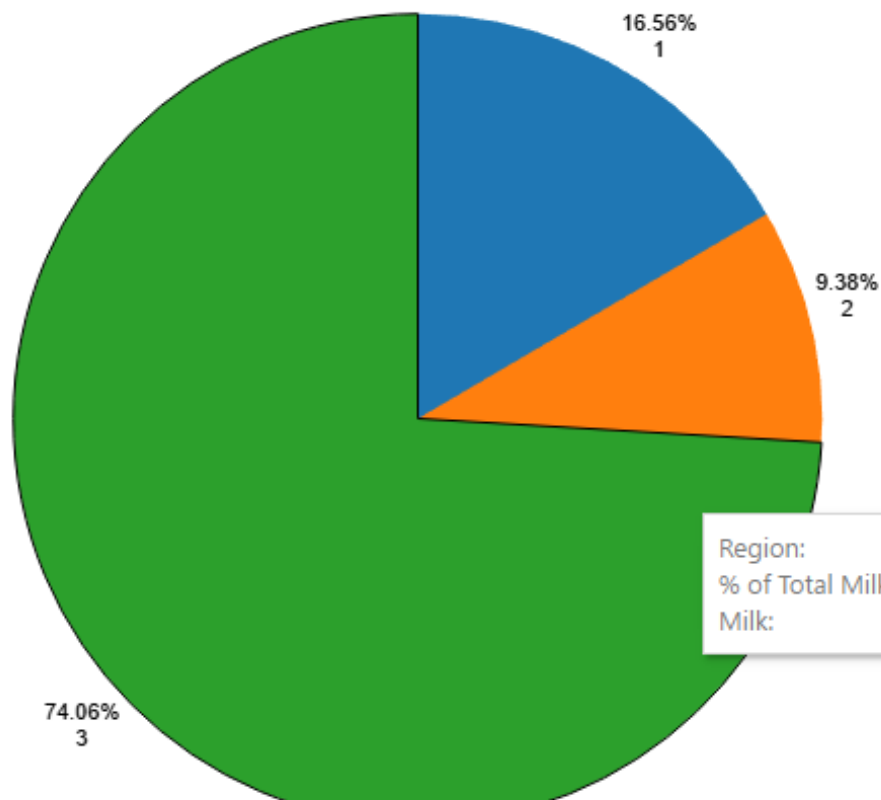
Blank Duplicate

Sheet 1  
Sheet 2  
Sheet 3  
Sheet 4  
Sheet 5  
Sheet 6  
Sheet 7  
Sheet 8  
Sheet 9  
Dashboard 1

Drag to add text

Show title

Size (1016 x 964)



Region

- 1
- 2
- 3

Milk

25,50,357

Region: 3  
% of Total Milk along Table (Across): 74.06%  
Milk: 18,88,759



Layout

story point

Blank Duplicate

Sheet 1  
Sheet 2  
Sheet 3  
Sheet 4  
Sheet 5  
Sheet 6  
Sheet 7  
Sheet 8  
Sheet 9  
Dashboard 1

Drag to add text

Show title

Size (1016 x 964)

## Wholesaler Customer Analysis

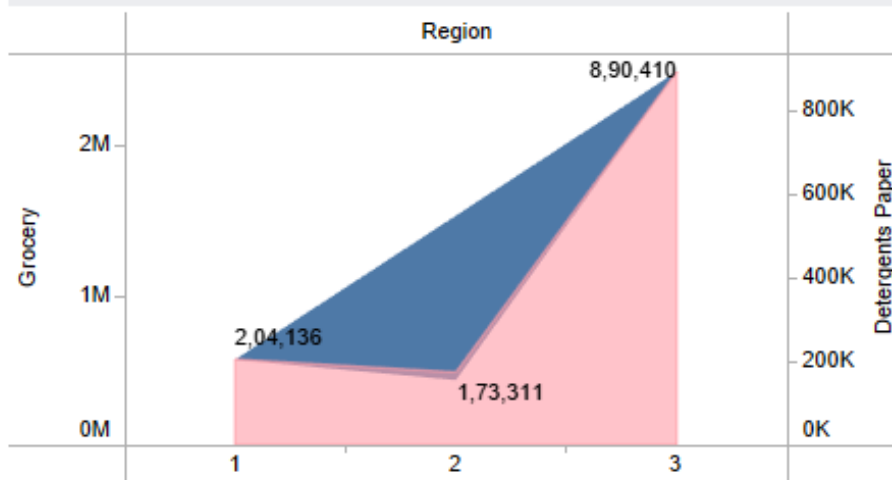
Sheet 1

**Milk**  
**25,50,357**

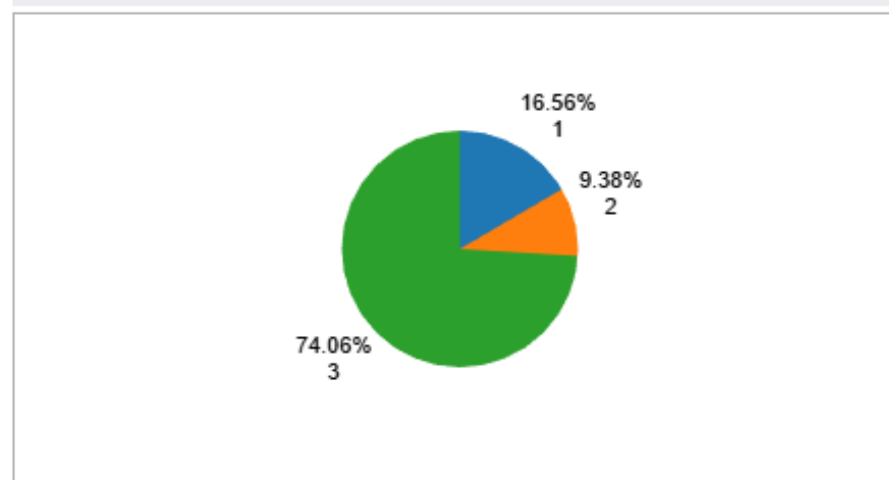
Sheet 2

**Grocery**  
**34,98,562**

Sheet 4



Sheet 6



Sheet 7

Sheet 9



Layout &lt;

w story point

Blank

Duplicate

Sheet 1

Sheet 2

Sheet 3

Sheet 4

Sheet 5

Sheet 6

Sheet 7

Sheet 8

Sheet 9

Dashboard 1

Drag to add text

Show title

y (1016 x 964)

ta Source

Sheet 1

Sheet 2

Sheet 3

Sheet 4

Sheet 5

Sheet 6

Sheet 7

Sheet 8

Sheet 9

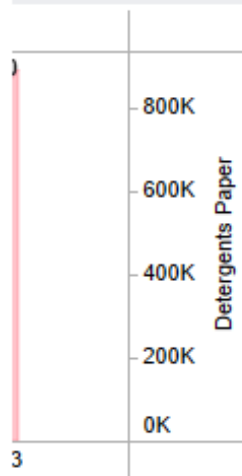
Dashboard 1

Story 1

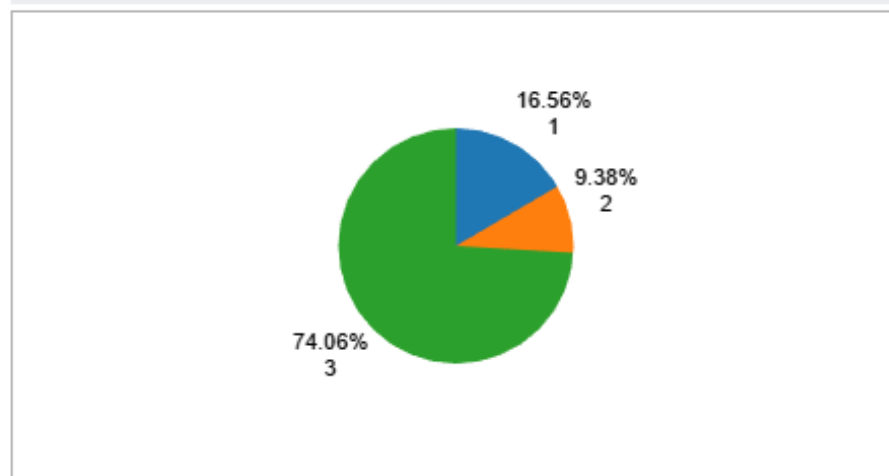
**Grocery**  
34,98,562

**Fresh**  
52,80,131

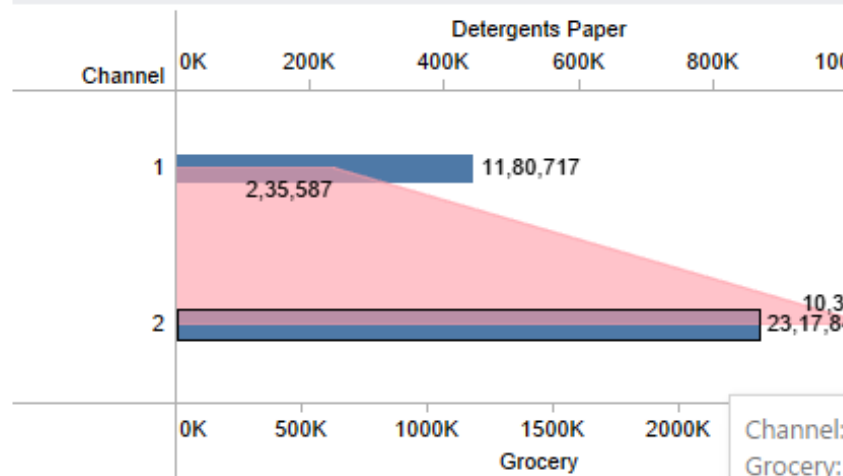
Sheet 6



Sheet 6

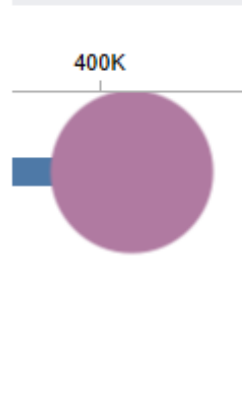


Sheet 5

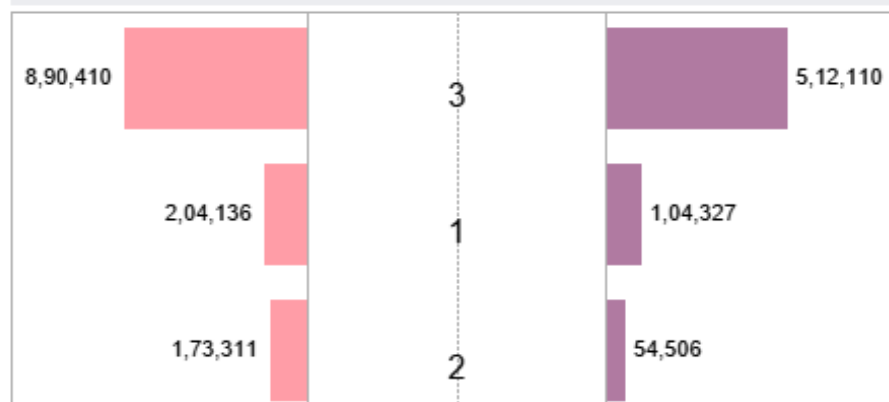


Channel: 2  
Grocery: 23,17,845

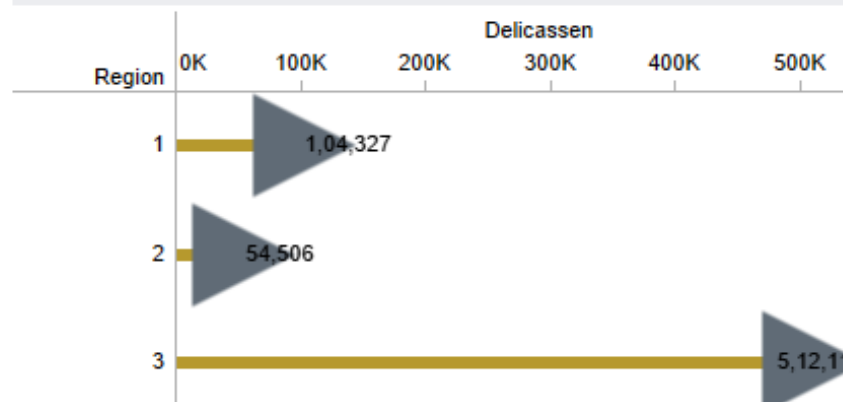
Sheet 9



Sheet 9



Sheet 8





**THE END**