

# JoElla Carman

## EXPERIENCE

### The Urban Institute

Data Visualization, 2019–Present

Design and build data visualizations communicating Urban's research; edit charts for blog, Urban Wire

### CNN Politics

Interactive Designer (Contract), 2018–19

Created graphics and photo illustrations for top stories, including the 2018 midterm election and government shutdown of 2019

### National League of Cities

Principal Associate, Visual Design & Marketing, 2017–18

Print and digital design for research reports, data visualizations, interactive work, social media content, marketing copywriter

### Social Progress Imperative

Graphic Designer, 2015–16

Designed and developed communication tools for quality-of-life index, including data visualization, maps, and print design

### Graphicacy

Information Graphic Designer/Developer, 2014–15

Crafted custom interactives for clients at creative analytic design agency and contributed to print data graphic posters of sister company, Timeplots

### NPR

Librarian II, 2005–13

Investigated story ideas, performed fact-finding and problem solving in support of reporters, producers and editors working on daily broadcast and digital news platforms

## SKILLS

**Design** Adobe CC (Illustrator, InDesign, Photoshop), Figma

**Build** D3, JavaScript, HTML/CSS, Git, Mapbox

## PROFESSIONAL DEVELOPMENT

Visual Design  
General Assembly, 2015

Web Development Immersive  
General Assembly, 2014

UX Research Methods  
University of Baltimore, 2013

## EDUCATION

St John's College  
BA, Liberal Arts

Dominican University  
MLIS

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joellacarman.github.io

# JoElla Carman designer

Greetings,

I am writing to apply for the open interactive designer advertised on LinkedIn. I really enjoyed reading the values section of your website and was impressed by the quality of your group's work. I'd love to find out more about your needs and see how my skills and experience might fit into the picture.

I am a highly creative and versatile designer with a specialty in data visualization (currently working on the data viz team at the Urban Institute) and significant experience in other types of design. I enjoy working on the full arc of projects, digging into the topic, researching the audience, documenting requirements, and developing solutions that work well for users and delight clients (or "clients", as in-house designers have).

Since transitioning to design about six years ago I have had the benefit of learning to produce great work that communicates clearly from many talented colleagues at a variety of employers, including CNN Politics, the Urban Institute, and the National League of Cities.

I believe I have been successful at redefining myself as a designer and ascending through accomplished organizations because I dig in. I keep a critical eye and an open mind, and I value the ideas of those around me.

I'm looking for a supportive workplace where I can develop and use my talents in visual design to make work that matters. The focus of your organization on visual identity and website design, as well as the general attitude of your brand, feel like a potential match.

I would be honored to speak with you about this opportunity to drive all of our work forward!

Many thanks,  
JoElla Carman

## CONTACT

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