



Lowell Observatory  
Solar Telescope



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## Lowell Observatory Solar Telescope style guide

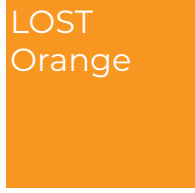
Telescope to be referred to as the Lowell Observatory Solar Telescope (LOST) initially, LOST thereafter.

Font: Montserrat Regular

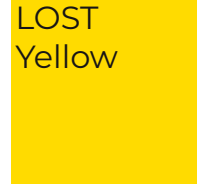
### Colors:



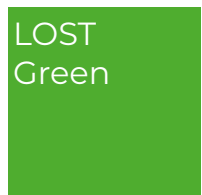
LOST  
Red  
PANTONE® 485  
Print  
C0 M95 Y100 K0  
Screen  
R 194 G 42 B 34  
Web  
#EE3124



LOST  
Orange  
PANTONE® 144  
Print  
C0 M48 Y98 K0  
Screen  
R 248 G 152 B 29  
Web  
#f8971d



LOST  
Yellow  
PANTONE® Yellow C  
Print  
C0 M48 Y98 K0  
Screen  
R 255 G 233 B 0  
Web  
#ffdd00



LOST  
Green  
PANTONE® 361  
Print  
C69 M0 Y100 K0  
Screen  
R 120 G 174 B 64  
Web  
#3dae2b



LOST  
Light Blue  
PANTONE® Process Cyan  
Print  
C100 M0 Y0 K0  
Screen  
R 0 G 174 B 239  
Web  
#00aeef



LOST  
Dark Blue  
PANTONE® 287  
Print  
C100 M68 Y0 K12  
Screen  
R 0 G 83 B 155  
Web  
#002f87



LOST  
Purple  
PANTONE® 2583  
Print  
C46 M63 Y0 K0  
Screen  
R147 G111 B177  
Web  
#a25eb5