# J Linson

Computer Engineer | Web Developer | Front-end Developer

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### PROFESSIONAL EXPERIENCE

# CodeBind Technologies · Internship, Chennai Tamilnadu

July 2024

Dedicated Web Designer with a strong foundation in HTML5, CSS3, Bootstrap. Successfully completed a month-long internship at Codebind Technology, where I honed my skills in web design principles, UI/UX design. Eager to leverage my expertise to create exceptional digital experiences.

# Freelance Web Designer & Graphic Designer

Designed a travel agency website using HTML,CSS,BootStrap,Wix Studio, integrating user-friendly navigation and responsive features. Increased website traffic by 85.9% through SEO best practices.

Created custom logos and visual branding assets using Photoshop, illustration, resulting in a Proven ability to deliver high-quality projects with 95% client satisfaction

#### **EDUCATION**

# Government Hr.Sec.School, Alangulam - SSLC & HSC

June 2019 to April 2021

# Christian College of Engineering and Technology, AU.

2021-2025

Certifications: NPTEL – *Internet of Thinking* (12-week course, IIT Kharagpur)

Recognized for outstanding contributions to digital marketing initiatives, demonstrating creativity, strategic thinking, and effective campaign execution.

### **PROJECTS**

## **Tourism Website** — HTML5, CSS, AI tools, WIX Studio

Developed and launched a responsive tourism website optimized for user engagement and functionality. Ensured cross-platform compatibility and adherence to SEO best practices for improved online visibility. Increased website traffic by 80.5% through SEO best practices.

#### **KEY SKILLS**

**Technical Skill:** Python, HTML5, CSS3,Bootstrap, JavaScript, React.js.

**Design Tools**:Photoshop, Figma, Adobe Suite, Wix Studio.

**Soft Skill:**Leadership, teamwork, communication, mentoring

#### **AWARDS**

**NPTEL** – *Internet of Thinking* (12-week course, IIT Kharagpur)

**Tamil Nadu Skill Development Corporation - Networking**Essentials.

NCRTIC'23 - NATIONAL CONFERENCE - Best Digital Marketing and Contribution Award for creating innovative marketing strategies and delivering measurable campaign results

#### LANGUAGES

TAMIL & ENGLISH