#### Gabriel Pedraza Torres: Relative Test #1

# **Usability:**

- 1.1 How would you rate the overall ease of use of the website?
  - Everything was pretty straightforward to find and consistently labeled. If you really
    wanted to, check that the formatting is the same but it's all self-explanatory at first
    glance.
- 1.2 Were you able to navigate through the different sections of the website without any difficulty?
  - Like before, there are plenty of places that I can move around and are consistently labeled. Straightforward and efficient.
- 1.3 Were there any features or functions that were confusing or difficult to use?
  - All was self-explanatory and if not, it instructed me on what was missing.

#### Functionality:

- 2.1 Did you encounter any bugs, errors, or technical issues while using the website?
  - Things seemed to run smoothly and fast. Things led to where they said they would lead to.
- 2.2 Were all the intended features and functionalities working as expected?
  - Yep! All worked as far as I tried going.
- 2.3 Were there any specific tasks or actions that you found challenging to perform on the website?
  - Navigating was easy and inputting information was also easy.

## Design and Layout:

3.1 How would you describe the visual appeal of the website?

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- Everything looked consistent for the most part. The layout needs some more consistency between the pages to make it look more even but overall, it feels very earthy and outdoorsy.
- 3.2 Did the layout of the website make it easy for you to find the information you were looking for?
  - Yes, it was available in most places I looked, the option for where to go.
- 3.3 Were the colors, fonts, and overall design aesthetic appealing to you?
  - Yep! I really liked the pictures that were used. I would just make it more even between the pages to match a specific type of clutter or minimalism.

### Performance:

- 4.1 How fast did the website pages load for you?
  - They loaded fast and correctly.
- 4.2 Did you experience any lag or delays during your interaction with the website?
  - None at all so far.
- 4.3 Were there any specific devices or browsers where you encountered performance issues?
  - None, I looked though it on a windows desktop in google chrome.

## Content and Messaging:

- 5.1 Did you find the content on the website informative and relevant to your needs?
  - Yep! Reminds me of Colorado in terms of outdoor stuff.
- 5.2 Were there any areas where you felt the content was lacking or could be improved?
- -Things were good! Just needs a signature consistency between everything but all looked good.
- 5.3 Did you clearly understand the messaging and purpose of the website?
  - Yep! Outdoor trip to a marina in a cozy lodge.