

# Wireframe Overview

Lecture 09  
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## WHAT IS A WIREFRAME?

- A visual blueprint of the screens in a mobile app.
- Can be interactive.
- Fairly easy to create using the appropriate tools.

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## WHY WIREFRAME?

- Helps you share your app's vision with other stake holders (e.g. fellow developers, investors, clients, end-users)
- Helps you make tough design decisions... e.g. where should this button go?
- Wireframes save you money!

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## WIREFRAME EXAMPLES



## OPTIONS

- MyBalsamiq
- <http://proto.io>
- <https://moqups.com/>
- <http://justinmind.com>
- <http://protoshare.com>
- <http://www.flairbuilder.com/>
- Just use a whiteboard and take pictures with your smartphone and paste into a document.