

# Joe Love

## Curriculum Vitae

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### Summary

Originally from Bath and now living in London, I've had a passion for programming since I was a small child. Having started my career in front-end development, I enjoy making beautiful and functional applications with CSS, HTML and JavaScript — and, more recently, I've fallen in love with Ruby too.

I've worked for several startups in Bath and London to create great web experiences and received extremely positive feedback. More recently I worked for *Which?* to redesign and redevelop their entire website with a great team. I am also proud to say that I (almost) single-handedly implemented complex web analytics across their entire domain.

My aim is to continue my journey to becoming a true polyglot by joining a talented team that help each other cultivate exceptional skills and technological knowledge. In my next role, I want to be technically challenged by varying and evolving full-stack requirements and share the satisfaction of implementing them artfully and effectively.

### Technology & Skills

- HTML5
- CSS
  - CSS3
  - SASS
  - LESS
  - BEM
- JavaScript
  - jQuery
  - Underscore.js
  - Jasmine
  - Node.js
  - NPM
- Ruby
  - Rails

- Capybara
  - RSpec
  - Cucumber
- Version Control
  - Git
  - GitHub
  - GitLab
  - SVN
- Strong leadership and communication skills.
- 10 years non-commercial and 6 years commercial web development experience.
- The ability to work to a schedule, work with existing organisational methods and also make constructive contributions to the structure of service within a business.

## Experience

### IP Ventures Ltd

*Chief Technical Officer*

March 2015 to Present

I currently work as CTO for a tech startup in Central London. My responsibilities include creating a development roadmap for the business' primary product, hiring new development and administration staff, working on pitches and presentations to attract venture capital, working with agencies in London and abroad to ensure a high quality of product development.

### Which?

*Developer*

August 2013 to March 2015

I was hired by Which as a front-end developer and was personally responsible for the implementation of Google Analytics across the entire domain as well as a series of exciting UI pieces. A couple of months in, I was given the opportunity to train as a Ruby developer and have been completely absorbed in the culture and conventions ever since. I now act in both capacities on a daily basis and enjoy it thoroughly.

My primary role at Which has been to develop new features for our flagship reviews product using Rails. This involves utilising Capybara, Cucumber, RSpec and Jasmine to write integration, behaviour and unit tests to drive the development of the code. A large part of this responsibility is managing and grooming product requirements, creating talks and technical demonstrations, and mentoring other developers.

### Lemon Digits

*CTO, Senior Developer*

July 2012 to August 2013

I recently co-founded a successful web development startup based in Central London. My responsibilities included:

Creating clean, standards compliant markup and maintainable stylesheets; using CSS and JavaScript to create modern and intuitive user interfaces; developing web frameworks and working with APIs using PHP and Node.js; utilising version control (Git/SVN) to effectively collaborate with a team of software developers; acting as scrum master for our agile development team.

I also worked closely with clients, including writing proposals from client briefs, managing payment schedules, and using feedback to improve company working process and client experience.

## Systemagic Ltd

*IT Support Technician*

March 2011 to July 2012

I worked at Systemagic as an IT support technician, this included a variety of server upkeep responsibilities and also web domain administration. I worked closely with a national hosting and telecoms partner company to provide support, administrate and configure servers, and train users; this also meant communicating with clients effectively to solve issues remotely and on-site.

## Mail Boxes Etc

*Web Developer and Centre Associate*

June 2010 to March 2011

During my time with Mail Boxes, I worked using specialised software packages and technology to create and produce high quality digital prints for clients. I was also responsible for updating, amending and contributing to the continuing development of the company website using PHP and MySQL.

## Wildoak Properties Ltd

*Web Developer and IT Systems Administrator*

November 2009 to June 2010

After building a website for Wildoak Properties as a freelance consultant six months earlier, I was hired by the company to assist full-time in the opening of the new business' first office in the centre of Bath. I developed their entire website and created their property management database and administrative interface.

I was also responsible for managing and designing all brand assets and advertising releases for the company, including company logo, office frontage and custom window frosting.

## Freelance Web Designer and Developer

*Web Application Development for various commercial clients*

March 2008 to Present

I have been working on-and-off as a freelance web developer for over six years, this includes working directly with clients to design and negotiate briefs and cultivating reliable time management skills to ensure deadlines are met consistently.

## Library

I read a lot and love to share knowledge and great books. A few of my recent favourites (in no particular order):

- High Performance JavaScript by Nicholas Zakas
- Refactoring: Ruby Edition by Martin Fowler
- Clean Code by Robert C. Martin
- JavaScript: The Good Parts by Douglas Crockford
- Mobile First by Luke Wroblewski
- Responsive Web Design by Ethan Marcotte
- Growing Object-Oriented Software, Guided by Tests by Steve Freeman & Nat Pryce
- Eloquent Ruby by Russ Olsen
- Getting The Hang of Web Typography by Smashing Library
- Mastering CSS3 by Smashing Library
- ATDD by Example by Markus Gärtner
- Object-Oriented JavaScript by Stoyan Stefanov
- Content Strategy for Mobile by Karen McGrane
- Decoding HTML5 by Jeffrey Way