

Joel Parr		Designer & Technologist
<p>I've spent 15 years using design and technology to build things on the web. Using creativity, problem solving and attention-to-detail, I've worked on projects large and small with agencies, startups and directly with clients. I'm now looking to use my skills to take on new challenges in experience design and grow within a creative, progressive and design-driven company.</p>		<p>Key Skills: Information Architecture • Wireframing Prototyping • User Interface Design • User Education Client-facing • Hybrid Creative/Technical Skillset</p> <p>Apps & Tech: Sketch • Photoshop • InVision • Keynote Responsive Design • HTML • CSS • JavaScript • Git</p>
<p>UX Designer & Front-end Developer</p> <p>Senior, team-leading freelance design and development for independent, agency and startup clients.</p> <p>Selected Work</p> <ul style="list-style-type: none"> Led front-end development and UX/product thinking in re-design and build for Working Not Working. Headed up UX, web strategy and development with Preacher including preacher.co, Leon Bridges and Danny Clinch for Squarespace, PBS TV show Live At 9:30 and art marketplace TWYLA. Web design, front-end and e-commerce development for luxury sneaker brand Buscemi Shoes. Led UX, front-end and CMS development with FaceFaceFace for social impact agency Enso. 		<p>Freelance</p> <p>2013–Present</p> <p>London, UK Austin, TX</p>
<p>Pro Bono & Volunteering</p> <p>Contributed skills for web campaign promoting Kathryn Bigelow's film the Last Days of Ivory; distributed excess food to non-profits for Keep Austin Fed; participated in home building projects for Habitat for Humanity; food and drink preparation in cafe and retail assistance in shop for Crisis.</p>		<p>Various</p> <p>2014–Present</p> <p>USA & UK</p>
<p>Co-founder</p> <p>Co-founded curated event guide startup Wanderless. Developed a fully responsive web UI and CMS-powered back-end, provided UX design expertise and assisted with strategy and marketing.</p>		<p>Wanderless</p> <p>2012–2014</p> <p>Austin, TX</p>
<p>Digital Developer & UX Designer</p> <p>Led front-end development, introducing a mobile-first, responsive design methodology. Expanded role into IA/UX, undertaking strategy, wireframing and prototyping. Selected client work for Ace Hardware, HomeAway, Jarritos, Marshalls, Namco Bandai and Southwest Airlines.</p>		<p>GSD&M</p> <p>2011–2013</p> <p>Austin, TX</p>
<p>Web Developer & Designer</p> <p>Freelance web design and development with a strong emphasis on UI design and front-end development, including work for agencies, startups and freelance clients. Selected client work for Guestfolio, MIRA, the NHS and Rotary Watches.</p>		<p>Freelance</p> <p>2007–2011</p> <p>UK & Canada</p>
<p>Solutions Developer</p> <p>Focused on front-end technologies working with Microsoft enterprise products. Selected client work for Epson, Mitsubishi, Rotary Watches, Subaru and Team GB. Led consulting engagements for Barclays Bank, Honda, Tokio Marine Insurance, WRAP, Universities UK and the Royal Veterinary College.</p>		<p>Domino Systems</p> <p>2003–2007</p> <p>Oxford, UK</p>
<p>University of Leicester</p> <p>BSc (Hons) Computer Science</p> <p>1999–2002</p> <p>Leicester, UK</p>	<p>Address</p> <p>37 Middleton Road</p> <p>London, E8 4BN</p> <p>United Kingdom</p>	<p>Contact</p> <p>joel@joelparr.com</p> <p>joelparr.com</p> <p>+44 7739045503</p>