

FCTUC - UNIVERSIDADE DE COIMBRA

UBIQUITOUS SYSTEMS

BEHAVIOUR MODELLING
(FOR URBAN COMPUTING)

CARLOS BENTO
MEI - FCTUC



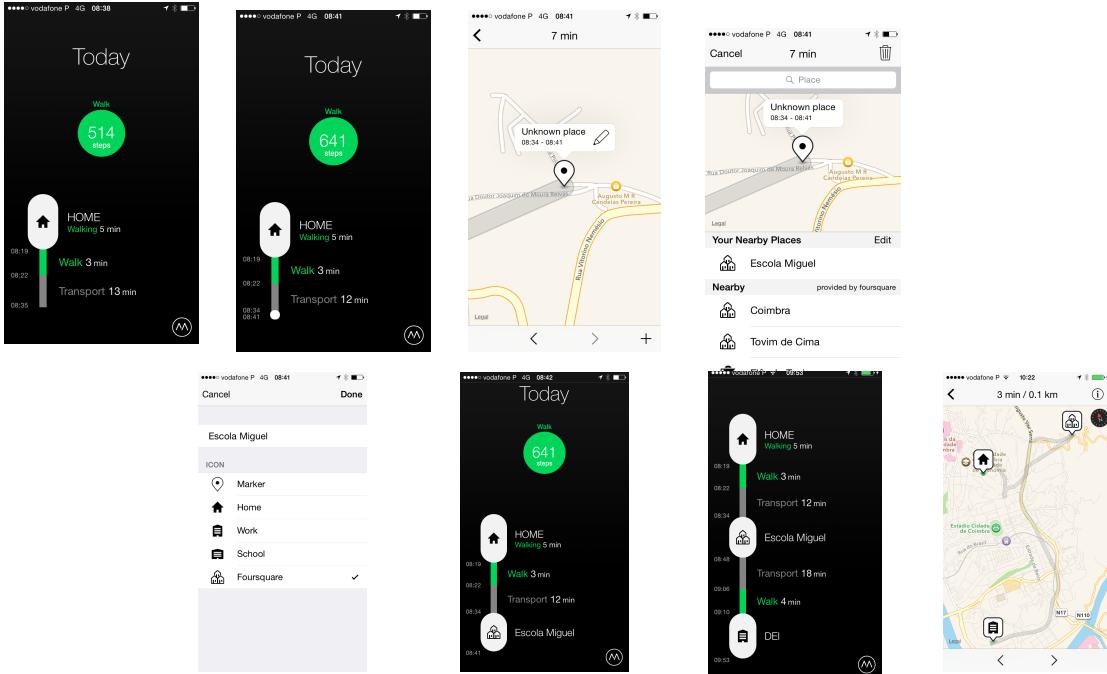
GOALS

After this session the following topics should become clear to everybody:

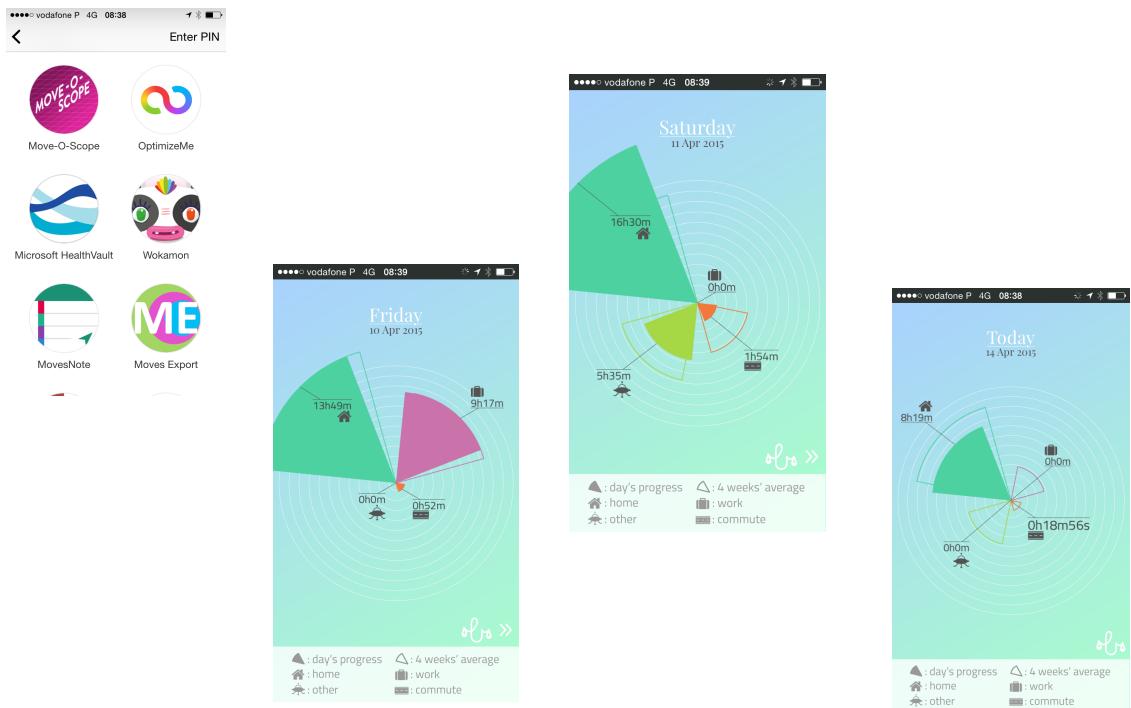
- Why modelling user behaviour is important
- The role of mobile data on behaviour modelling
- Methods and algorithms for behaviour modelling
- Privacy issues



APPLICATIONS AND SYSTEMS

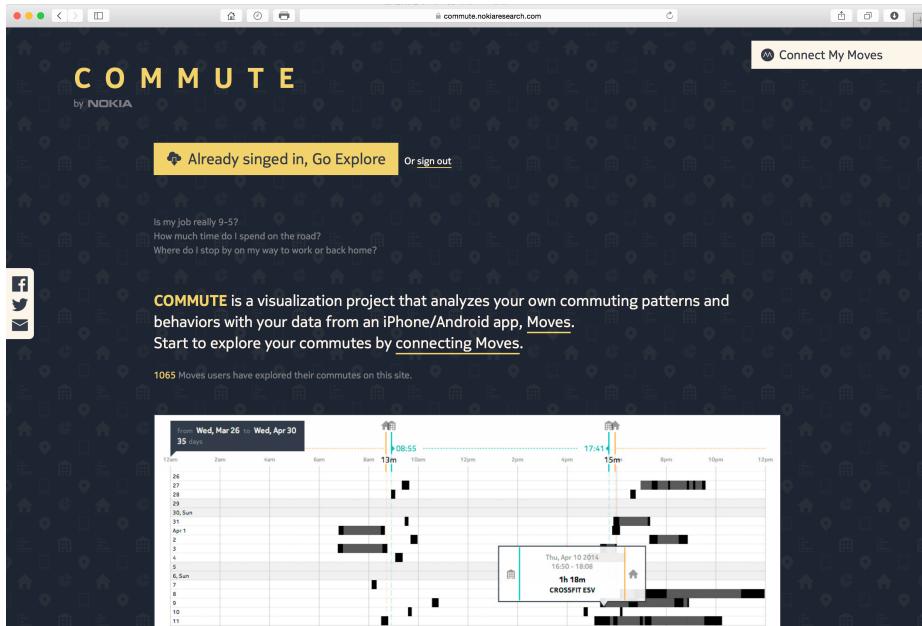


APPLICATIONS AND SYSTEMS

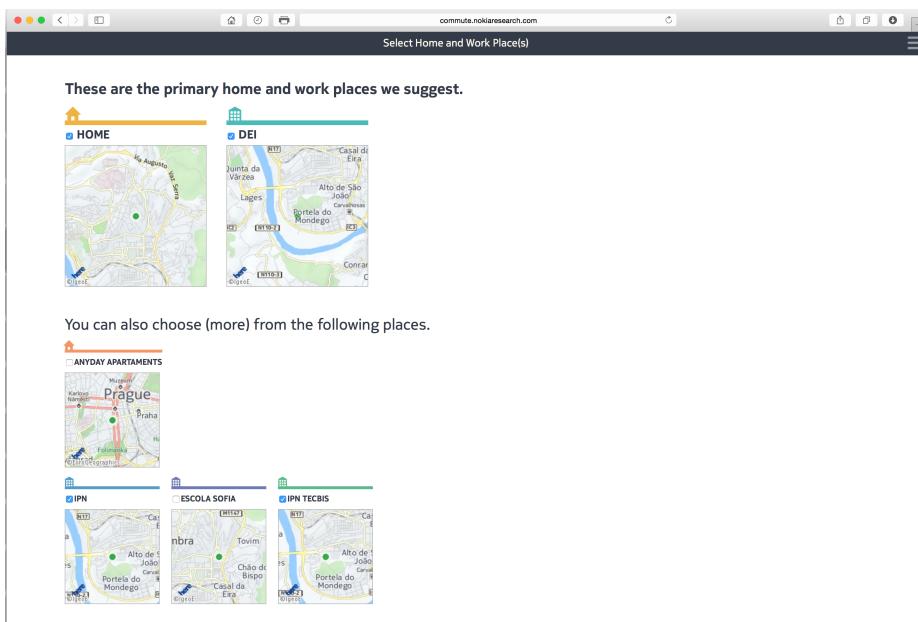




APPLICATIONS AND SYSTEMS

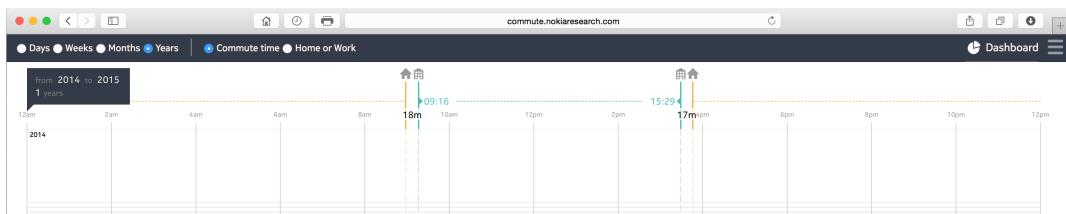


APPLICATIONS AND SYSTEMS

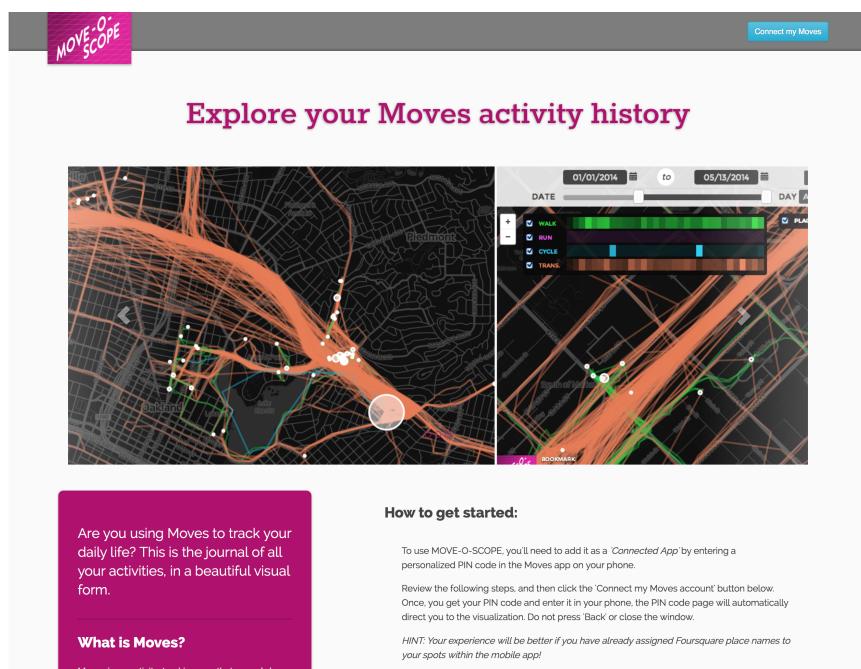




APPLICATIONS AND SYSTEMS

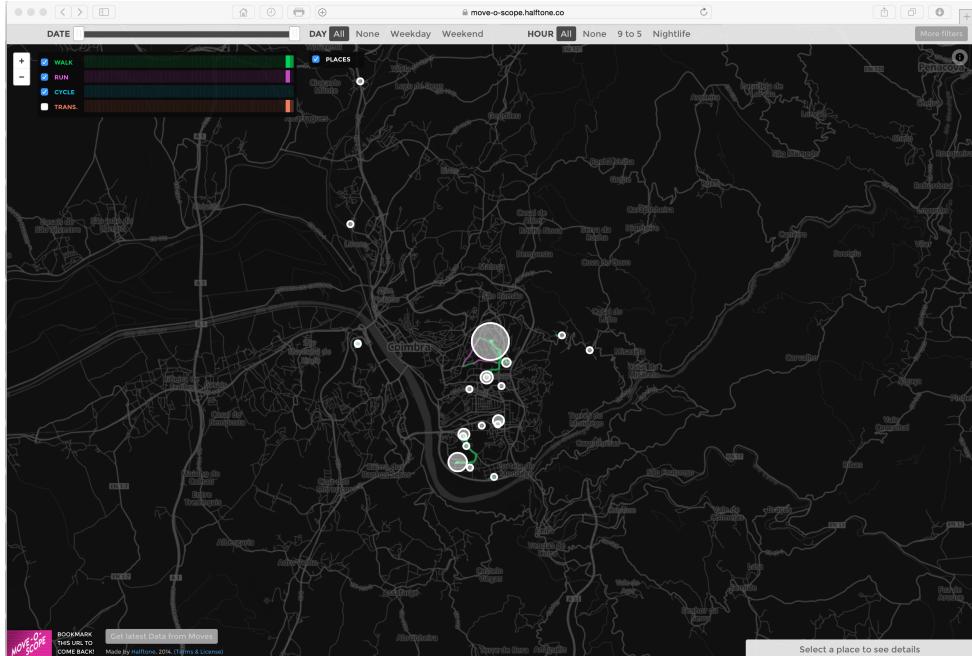


APPLICATIONS AND SYSTEMS

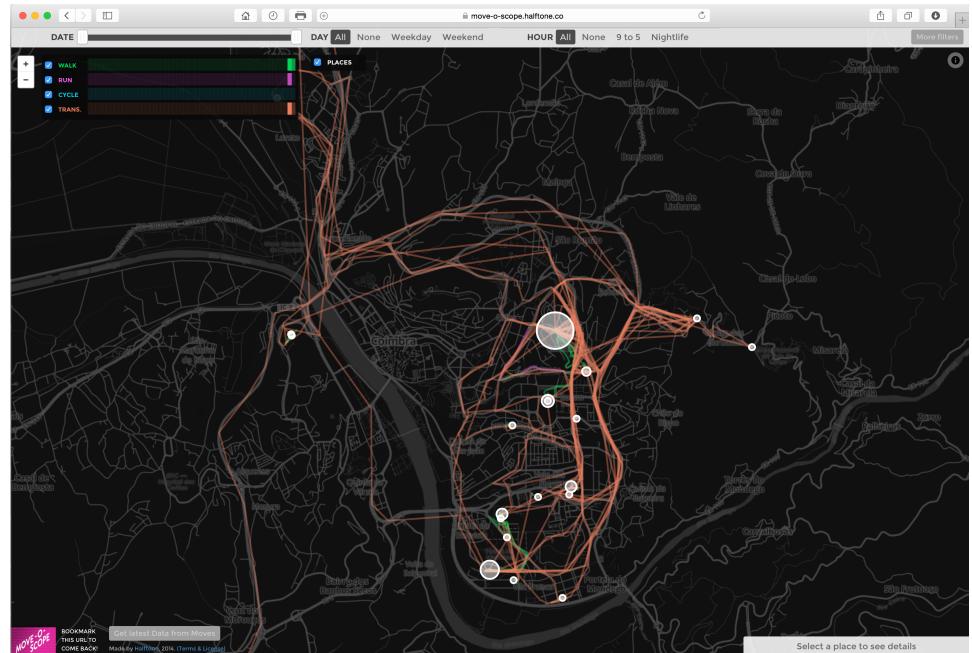




APPLICATIONS AND SYSTEMS

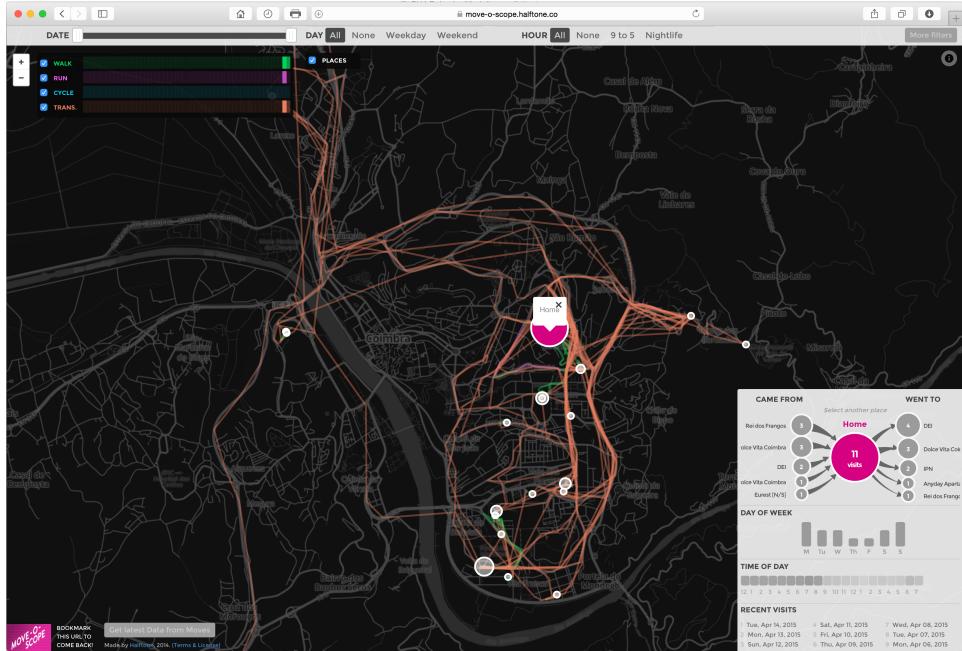


APPLICATIONS AND SYSTEMS

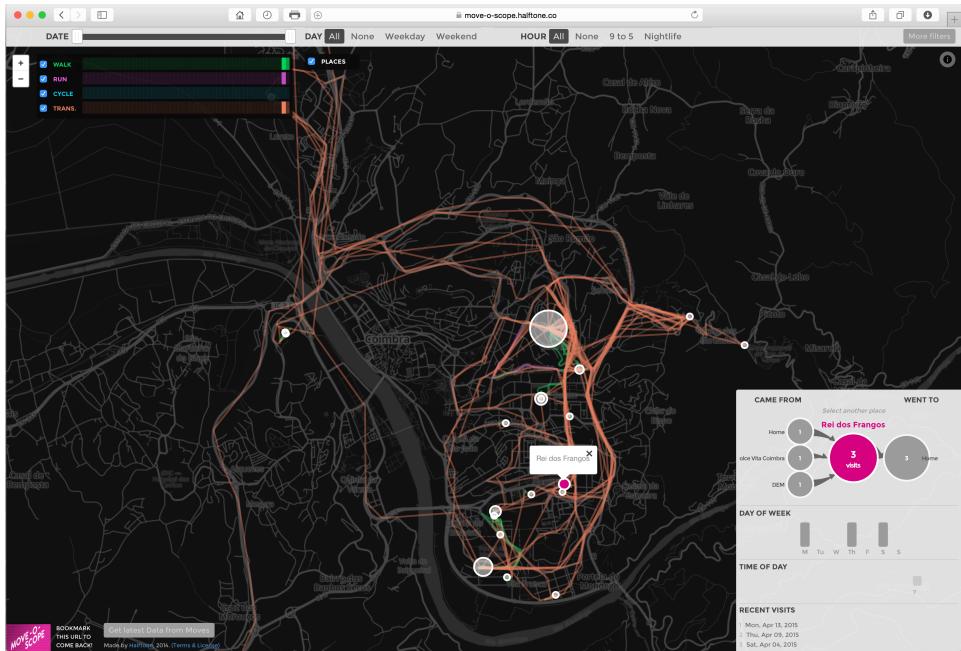




APPLICATIONS AND SYSTEMS

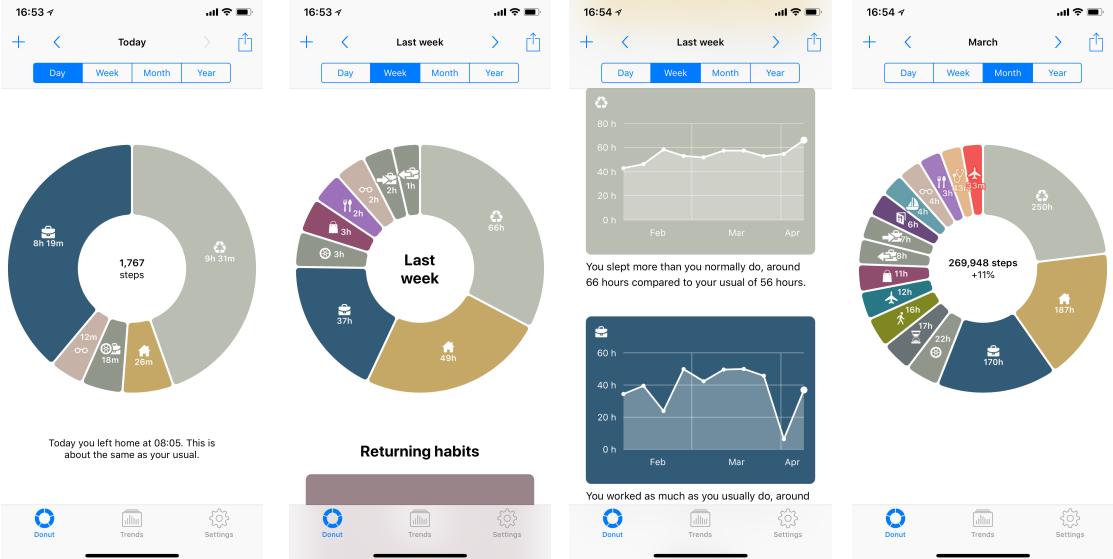


APPLICATIONS AND SYSTEMS

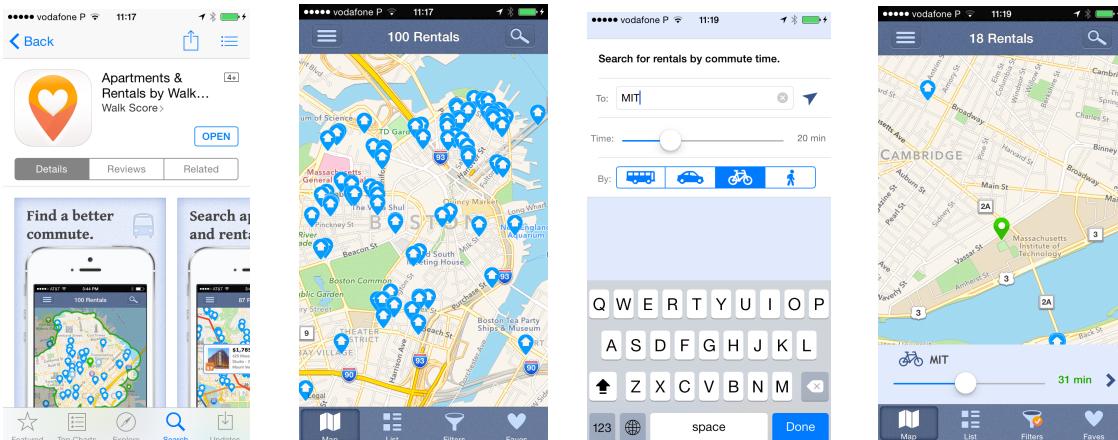




APPLICATIONS AND SYSTEMS

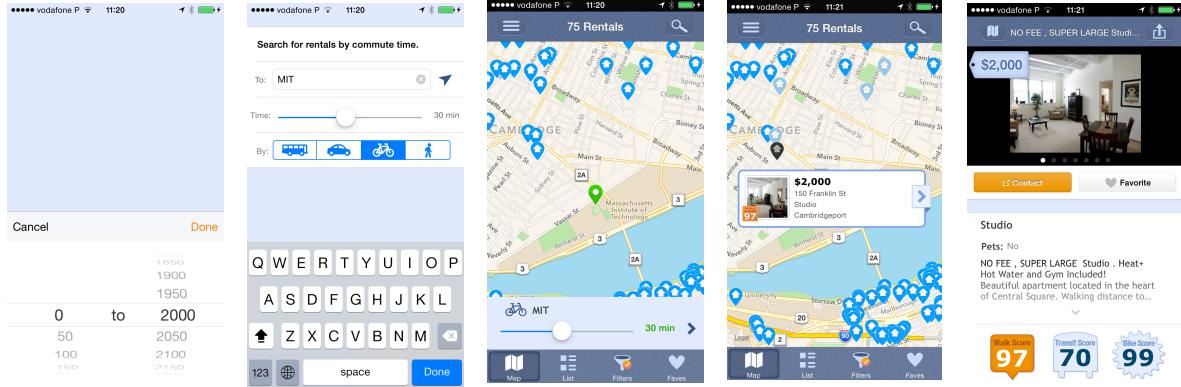


APPLICATIONS AND SYSTEMS





APPLICATIONS AND SYSTEMS



WHY TRACKING BEHAVIOURAL DATA? (BEHAVIOUR MODELLING)

apps that use this kind of data

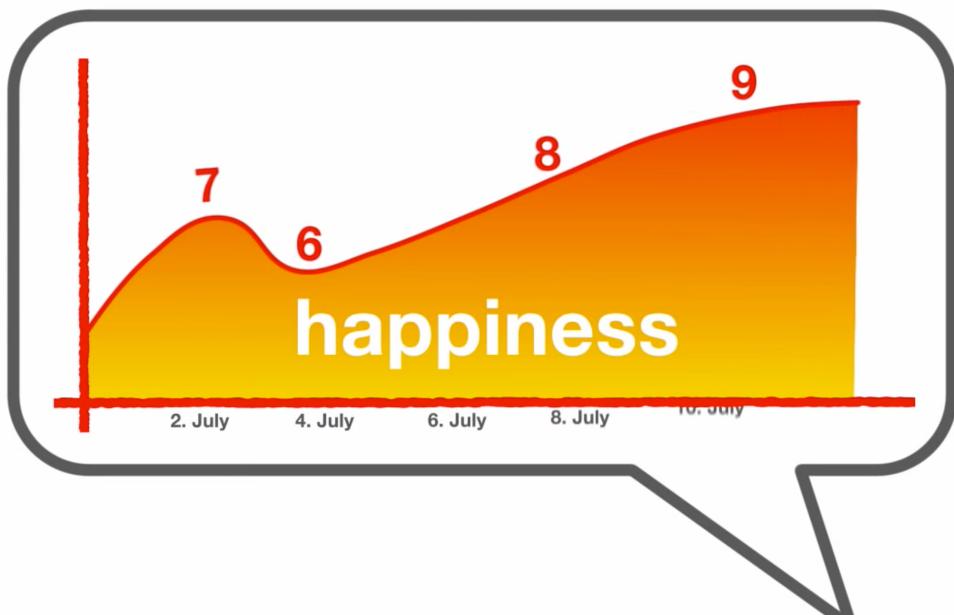
- understand my mobility pattern
==> IMPROVE MY MOBILITY
- understand to which point a city is cyclable,
which is the average travel time (commuting) of citizens,
which are the places they go in the city
==> IMPROVING URBAN LIFE
- understand which are the main origin places of the collaborators of an enterprise
==> PROVIDE MOBILITY PLANS FOR THE COLLABORATORS,
==> PROMOTE CAR SHARING,
==> REDUCE CO2 FOOTPRINT,
==> REDUCE TRANSPORT COSTS
- study demand/supply in transportation
==> IMPROVE THE TRANSPORTS NETWORK
- understand the willingness of people to adopt soft modes of transport
==> IMPROVE THE CONDITIONS IN THE CITY FOR SOFT MOBILITY
- understand where is the best place to live
==> SPOT THE PLACES THAT PROVID CYCLABILITY,
EASY ACCESS TO MAINS PLACES IN THE CITY



APPLICATIONS AND SYSTEMS



APPLICATIONS AND SYSTEMS



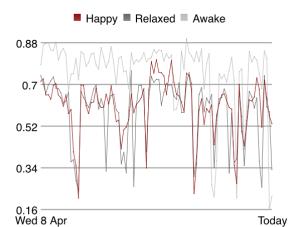


APPLICATIONS AND SYSTEMS

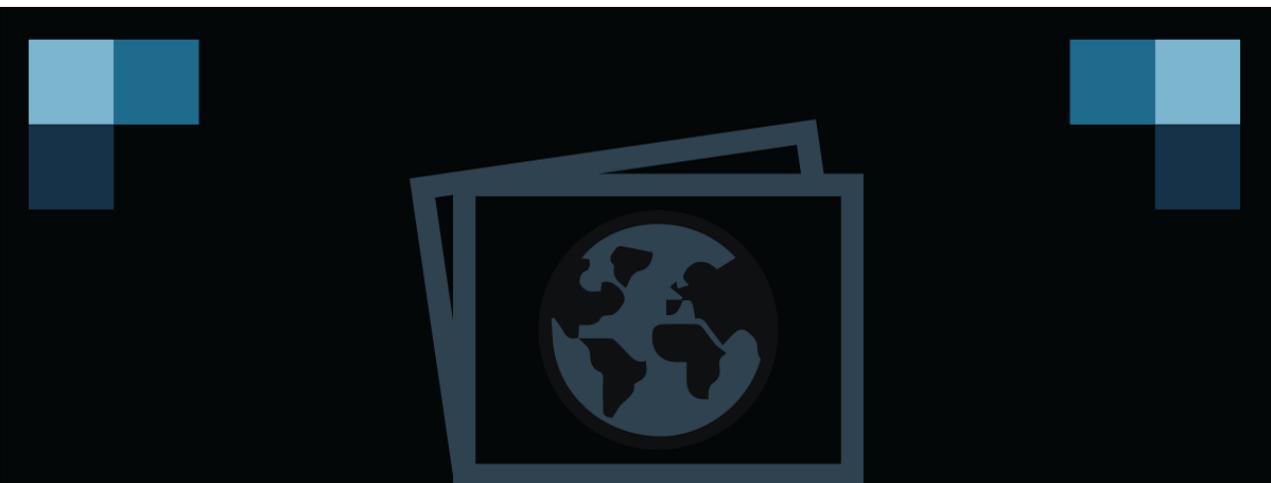
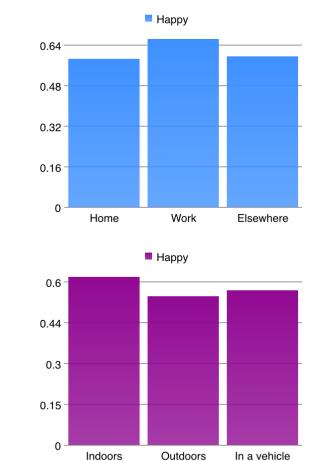
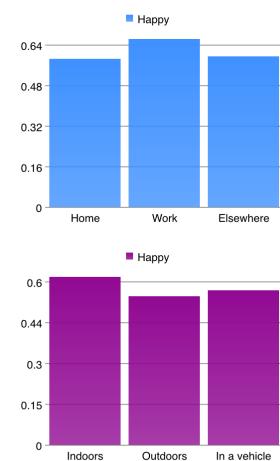
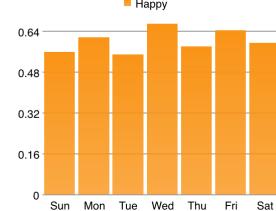
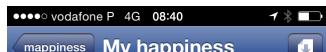


How has my happiness varied over time?

This chart plots all reported feelings over 7 days up to your latest response.



And these are your **weekly averages**, Mon – Sun.



LiveSlides web content

To view

Download the add-in.

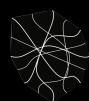
liveslides.com/download

Start the presentation.



WHY TRACKING HAPPINESS? (BEHAVIOUR MODELLING)

- many people consider that nowadays the MOST IMPORTANT DECISION on people's life is WHERE TO LIVE (and OKAY with WHOM)
==> SELECT BEST PLACE,
WHERE YOU HAVE MORE CHANCES TO BE HAPPY
- understand which are the best enterprises,
the best weather conditions,
the best days of the week, the best hours
- (where, when, in which conditions) people are more happy)
==> SELECT THE BEST ENTERPRISES
==> ENTERPRISES PUBLICIZING BASED ON EVIDENCIES
==> ORGANIZE AGENDA IN THE MOST PSYCHOLOGICALLY FAVOURABLE WAY
(e.g. I ask, if possible, not to have classes on Monday ;-))



BEHAVIOUR MODELS

Behavior Models:

- Needs, e.g.: food , shelter, etc...
- Activities, e.g.: work, eat, shopping, leisure, etc...
- Land-use and Mobility (tours, trips, modality)

Motivations

Urban Computing :: view the urban space as a real-time control system, with sensors, a controller that tries to achieve optimal parameters, and actuators... natural and artificial agents.

Performance measurement evaluation, implementation

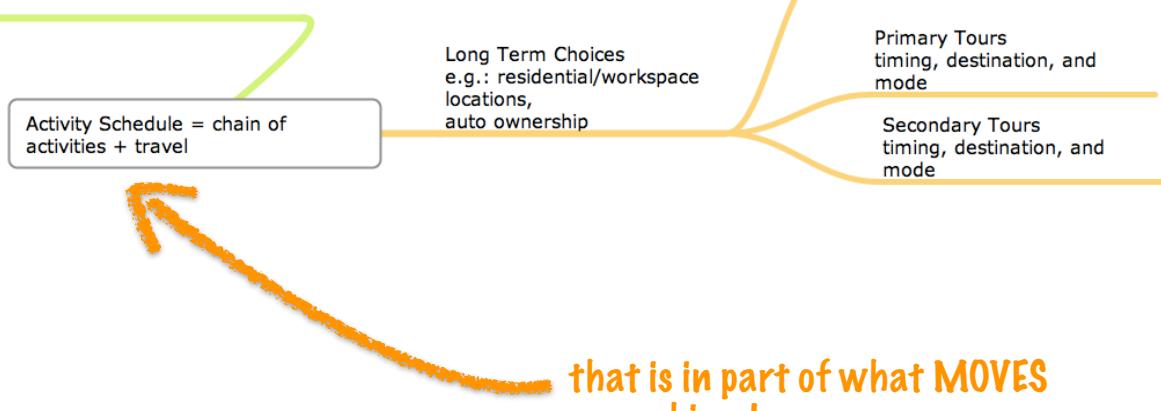
Integrated models of land use, mobility, and energy and resource use

that is in part of what
MOVES+ MAPPINESS
can achieve!



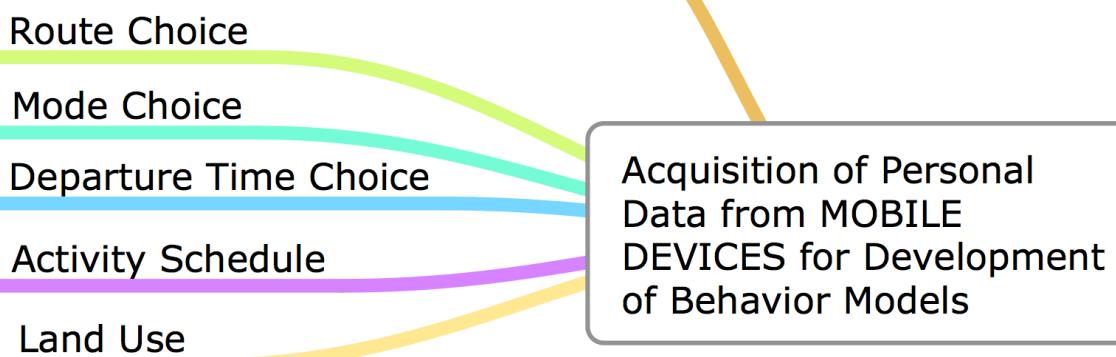
BEHAVIOUR MODELS

Source: 1. Ben-Akiva, M., Bowman, J. and Gopinath, D. (1996), "Travel Demand Model System for The Information Era", Transportation, vol. 23, pp. 241-266.
2. Bowman, J. L. and M. E. Ben-Akiva (2001) Activity-based disaggregate travel demand model system with activity schedules, Transportation Research Part A, 35(2001), pages 1-28.



DATA ACQUISITION (BEHAVIOUR MODELS)

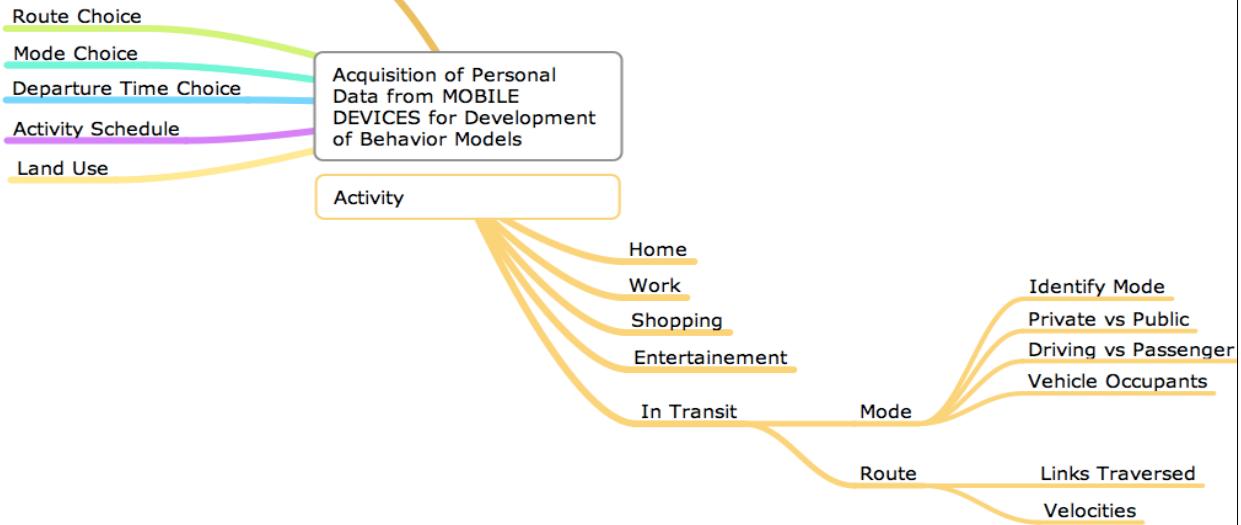
SimMobility, Smart Devices and Behavioral Models
Moshe Ben-Akiva, Maya Abou Zeid,
Charisma Choudhury, Martin Milkovits,
Angelo Guevara, Enyang Huang, Swapnil Rajiwade





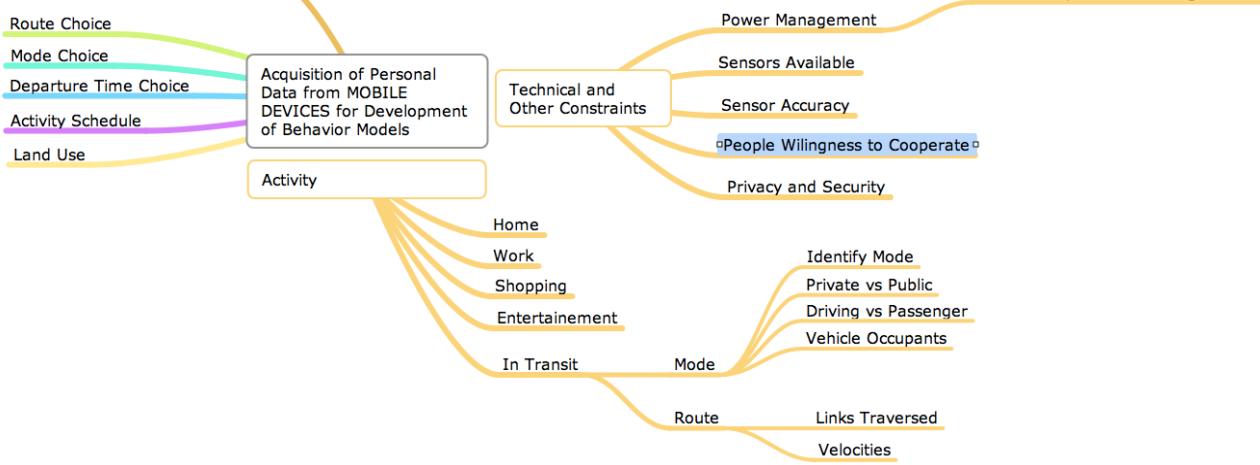
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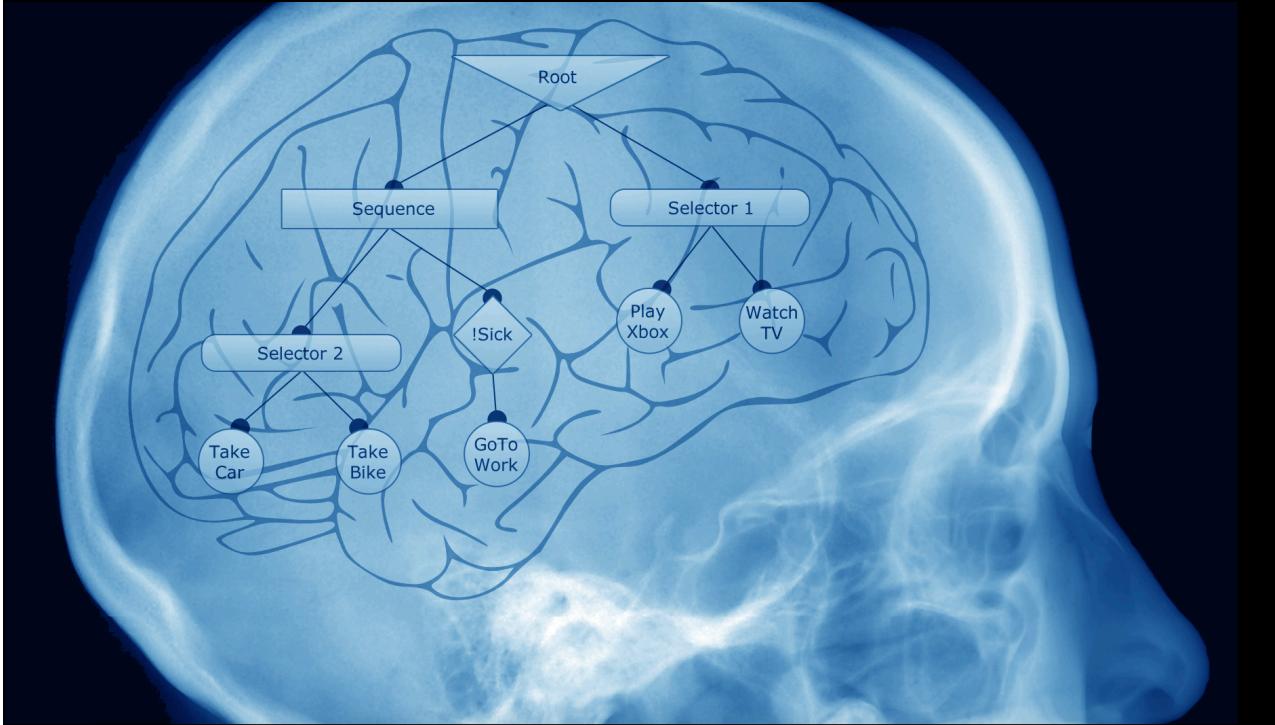
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BEHAVIOUR MODELLING



Projects :: funf



friends and family study
Open Sensing Framework

MIT Media Laboratory





Projects :: funf



friends and family study
Open Sensing Framework
MIT Media Laboratory

Active Probes

- Bluetooth Scan (sometimes with RSSI)
- WiFi scan (Access points in proximity)
- Location
 - GPS
 - WiFi-based location service (e.g. skyhook)
- 3-axis Accelerometer
- Compass
- Light (proximity) sensor
- Temperature
- Microphone (for ambient sound energy)

Phone DB Probes

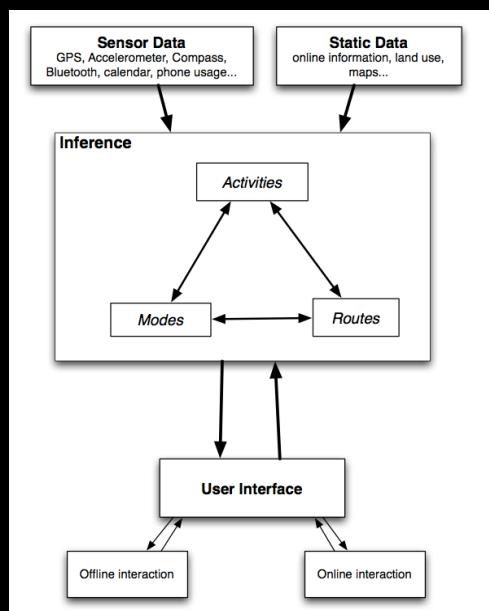
- Call Log
- SMS Log
- Contacts
- Phone State:
 - Running processes
 - Version, Model, network IDs..
- ...
- Web history?
- Email?

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Projects :: SAL (Smartphone Activity Logger)



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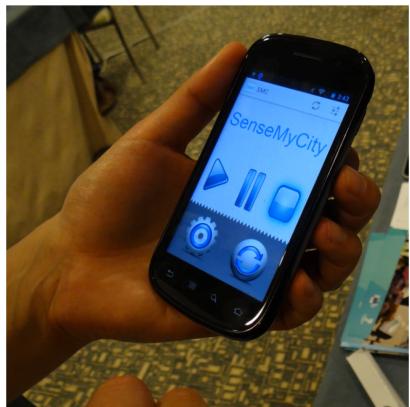


senseMyCity (FEUP)



Shake UP your city News : SenseMyCity Application

Analysis of fuel consumption and stress levels



SenseMyCity is the name of the application developed for smart phones. Through the use of sensors it is possible to register the everyday life of users for further analysis. Information such as fuel consumption per journey, possibility of car sharing or levels of stress are some of the data which can be studied. Ana Aguiar, researcher and professor at Faculdade de Engenharia da Universidade do Porto, is the responsible for this application.

Designed to work in conjunction with other research projects and not separately, the application can be used in research of various areas such as engineering and psychology. Allows users to record, consciously and voluntarily, their daily routine.

The process is simple. The user records his routine through sensors embedded in his smart phone and then views it on a webpage created for that purpose. The collection and analysis of such data (algorithms) can lead to some conclusions such as identifying areas with slower traffic, places or situations that increase stress levels of drivers, among others. This same analysis can be used to optimize routes and consumption. The use of SenseMyCity allows, for example, the identification of people with similar mobility

patterns (boosting car sharing and carpooling) and map the city suggesting bike routes with little slope and flat floor.

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senseMyCity (FEUP)

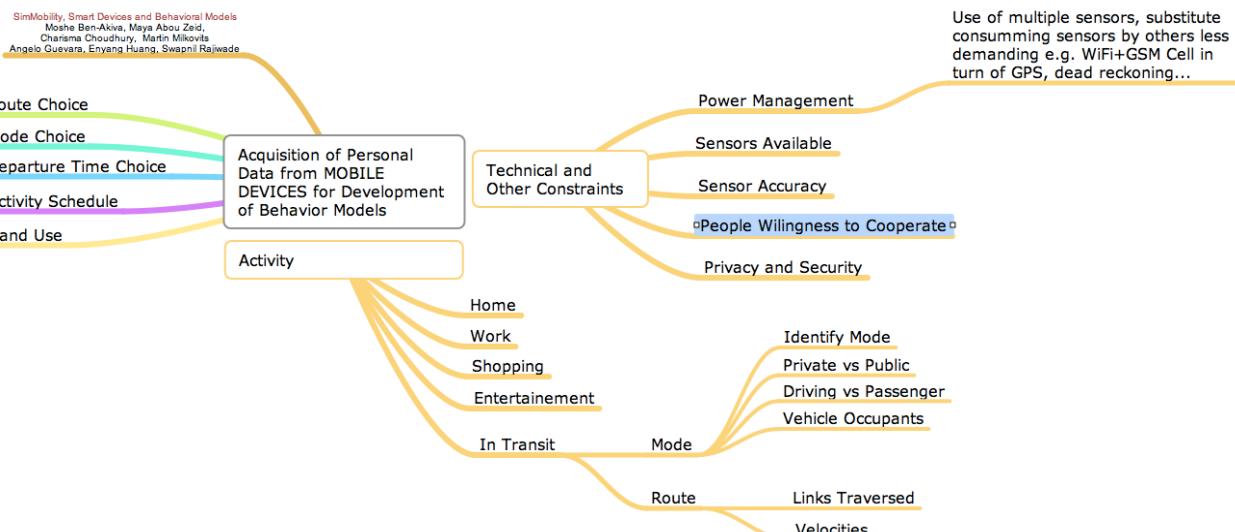


- o Motion
 - Accelerometer - Measures proper acceleration
 - Gyroscope - Measures the rotation rate
- o Position
 - Magnetometer - Measures the ambient geomagnetic field
 - Proximity - Measures the proximity of an object relative to the view screen
- o Location
 - Network - Provides location based on Cell-ID and Wi-Fi
 - GPS - Provides location and satellite information
- o Environmental
 - Light - Measures the ambient light
 - Pressure - Measures the ambient air pressure
 - Temperature - Measures the ambient room temperature
 - Humidity - Measures the relative ambient humidity
- o Transceiver
 - Wifi - Logs Access Points
 - Bluetooth - Logs Bluetooth devices information
- o External
 - OBD - Logs vehicle related information
 - Zephyr - Logs heart related information
 - Vital Jacket - Logs ECG information
 - FREMU - Logs air condition information

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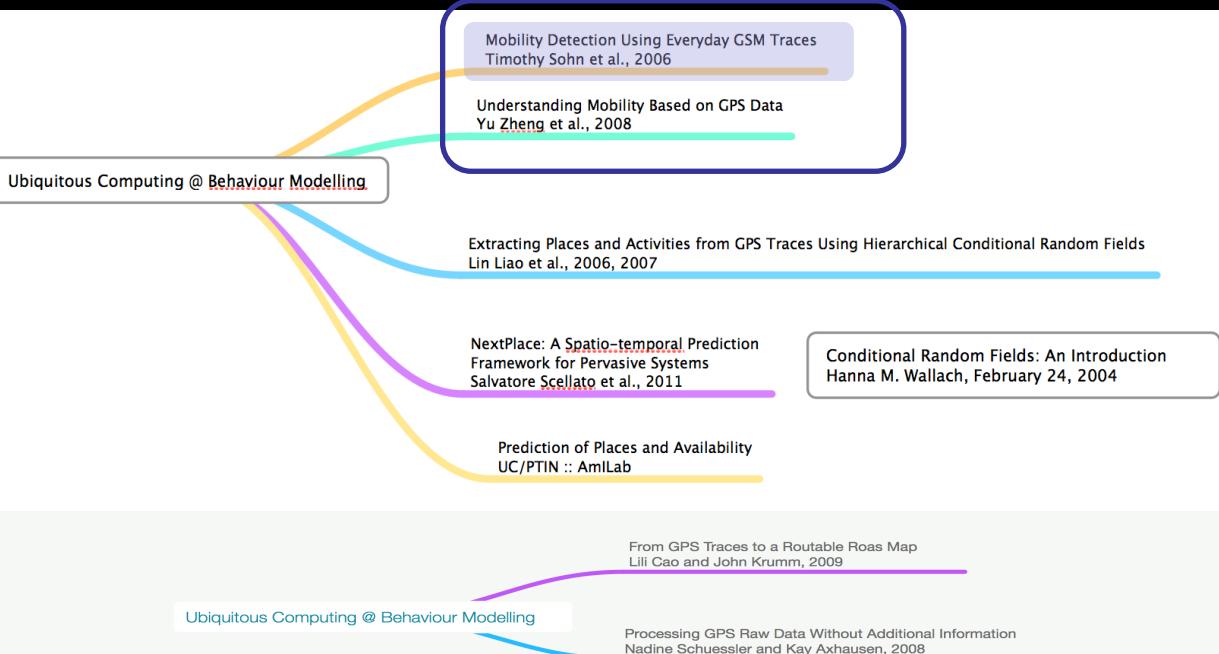
Data Acquisition



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Methods and algorithms



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Methods and algorithms



Mobility Detection Using Everyday GSM Traces

Timothy Sohn¹, Alex Varshavsky², Anthony LaMarca³, Mike Y. Chen³,
Tanzem Choudhury³, Ian Smith³, Sunny Consolvo³, Jeffrey Hightower³,
William G. Griswold¹, and Eyal de Lara³

- o Based on **GSM fingerprints**
(assumes RSS is consistent in time but variable in space)
- o Calculates the Euclidean Distance between measurements
e.g. measurement A, 3 cells/channels $\{R_{1,A}, R_{2,A}, R_{3,A}\}$ and
measurement B, $\{R_{1,B}, R_{2,B}, R_{3,B}\}$

$$\text{dist} = \text{SQRT}((R_{1,A} - R_{1,B})^2 + (R_{2,A} - R_{2,B})^2 + (R_{3,A} - R_{3,B})^2)$$

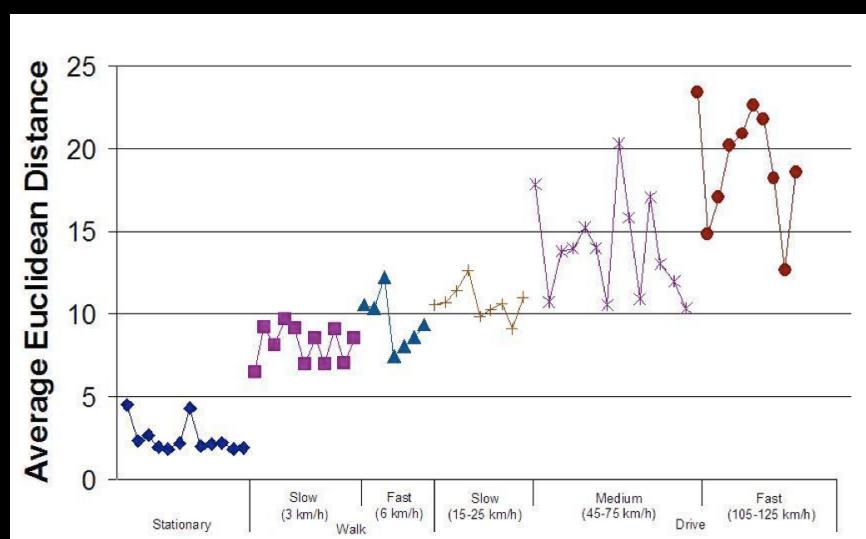


Methods and algorithms



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Methods and algorithms



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- Based on these findings they extract seven different features to use in classifying a set of GSM measurements as either
 - Stationary
 - Walking
 - Driving



Methods and algorithms



Mobility Detection Using Everyday GSM Traces

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William G. Griswold¹, and Eyal de Lara³

- The seven features:
 - Euclidean distance between two consecutive measurements
 - Spearman rank correlation coefficient between two consecutive measurements (how closely the signal strengths from common cell towers were ranked)
 - The number of common cell towers between two consecutive measurements
 - Mean Euclidean distance over a window of measurements where the values are calculated between consecutive measurements and then averaged together.
 - Variance in Euclidean distance values over a window of measurements where the values are calculated between consecutive measurements.
 - The variance in signal strengths for each tower seen within a given window.
 - Euclidean distance value between the first and the last measurement of a window.

Methods and algorithms

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		Predicted Movement		
		Stationary	Walking	Driving
Ground Truth	Stationary	95.4%	12.6%	6.9%
	Walking	2.5%	70.2%	8.8%
	Driving	2.1%	17.2%	84.3%

		Predicted Movement		
		Stationary	Walking	Driving
Ground Truth	Stationary	92.5%	4.5%	3.0%
	Walking	7.7%	80.0%	12.2%
	Driving	4.5%	13.8%	81.7%

Precision and recall confusion matrices

Overall accuracy: 85% should:

Methods and algorithms

Ubiquitous Computing @ Behaviour Modelling

Mobility Detection Using Everyday GSM Traces
Timothy Sohn et al., 2006

Understanding Mobility Based on GPS Data
Yu Zheng et al., 2008

Extracting Places and Activities from GPS Traces Using Hierarchical Conditional Random Fields
Lin Liao et al., 2006, 2007

NextPlace: A Spatio-temporal Prediction Framework for Pervasive Systems
Salvatore Scellato et al., 2011

Conditional Random Fields: An Introduction
Hanna M. Wallach, February 24, 2004

Prediction of Places and Availability
UC/PTIN :: AmILab

From GPS Traces to a Routable Roas Map
Lili Cao and John Krumm, 2009

Ubiquitous Computing @ Behaviour Modelling

Processing GPS Raw Data Without Additional Information
Nadine Schuessler and Kay Axhausen, 2008



Methods and algorithms



Understanding Mobility Based on GPS Data

Yu Zheng, Quanran Li, Yukun Chen, Xing Xie, Wei-Ying Ma
 Microsoft Research Asia
 4F, Sigma Building, No.49 Zhichun Road, Haidian District, Beijing 100190, P. R. China
 {yuzheng, v-quali, v-yukche, xinx, wyma}@microsoft.com

- o Based on GPS traces
- o Logs from 65 people over 10 months
- o Comprises a learning/classification phase improved by a post-processing step
 - o Change point-based segmentation + decision tree based inference model >> 8% accuracy improvement over previous results
 - o Post-processing (spatial knowledge extraction with transition probability-based enhancement) >> additional 4% accuracy improvement

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Methods and algorithms



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Four steps:

- o Segmentation
- o Feature extraction
- o Inference
- o Post-processing

stop here,
 reading assignment

each student explain succinctly each step (3-4 slides) + plus one that gives the big picture (I'll organize slides together)

(send me the slides in PDF till Monday night)

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Methods and algorithms

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<http://www.ncbi.nlm.nih.gov> | <http://www.ncbi.nlm.nih.gov/entrez>

Concepts:

- GPS trajectory = sequence of GPS points (latitude, longitude, timestamp)
 - Segment = the division of a trajectory into trips
 - Change point = a place where people change the transportation mode

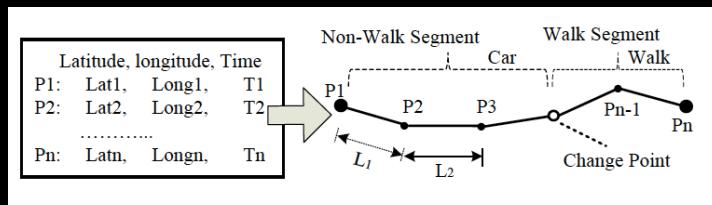


Figure 1. GPS log, segment and change point

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Methods and algorithms

Understanding Mobility Based on GPS Data

Understanding Mobility Based on GPS Data

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STEP 1 :: Segmentation

Assumption: walking should be a transition between different transportation modes

1A :: distinguishes walk points from non walk points by *veloc.* and *accel.*

1B :: if the length of a segment composed by consecutive *walk points* or *non-walk points* is less than a threshold merge this into its backward segment

1C :: length of a segment exceeds a certain threshold

threshold
=> certain segment

if the number of uncertain segments exceeds a certain threshold

\Rightarrow they will be merged into a non-walk segment

1D :: the start point and end point of each WALK SEGMENT are potential CHANGE POINTS to partition a trip

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STEP 1 :: Segmentation

Assumption: walking should be a transition between different transportation modes

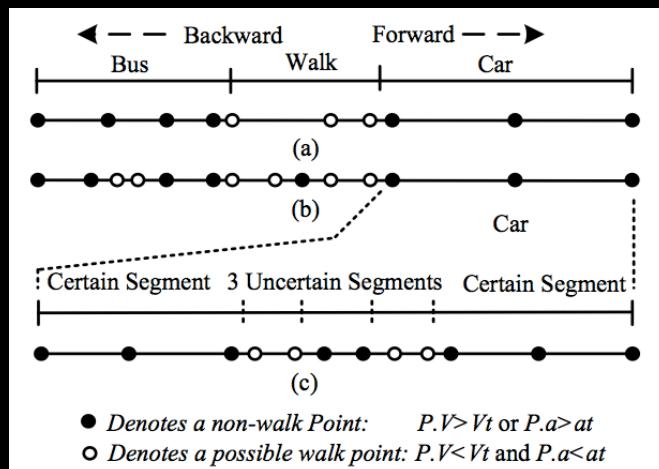


Figure 4. An example of detecting change points

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STEP 2 :: Feature Extraction :: Calculating features from GPS points

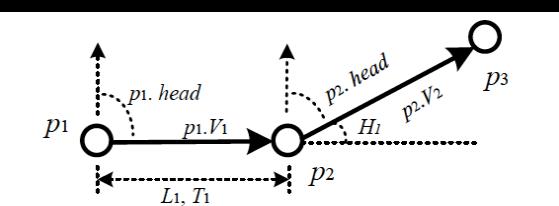


Figure 2. Feature calculation based on GPS logs

velocity of p_1

$$p_1 \cdot V_1 = L_1 / T_1$$

heading change

$$H_1 = |p_1 \cdot \text{head} - p_2 \cdot \text{head}|$$

also:
 • acceleration
 • expectation of velocity



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STEP 3 :: Inference :: Features for discrimination of motion mode

Features	Significance
Dist	Distance of a segment
MaxVi	The i th maximum velocity of a segment
MaxAi	The i th maximum acceleration of a segment
AV	Average velocity of a segment
EV	Expectation of velocity of GPS points in a segment
DV	Variance of velocity of GPS points in a segment
HCR	Heading Change Rate
SR	Stop Rate
VCR	Velocity Change Rate

Table 1. The features we explored in the experiment



Methods and algorithms



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STEP 3 :: Inference :: Three robust features for discrimination of motion mode

Heading Change Rate (HCR)

walking or cycling from driving a car or taking a bus

$$HCR = |P_c| / \text{Distance}$$

↑
collection of GPS points at which a user changes his/her heading direction exceeding a certain threshold (H_c), and $|P_c|$ represents the number of elements in P_c



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STEP 3 :: Inference :: Three robust features for discrimination of motion mode

STOP RATE (SR)

number of GPS points with velocity below a certain threshold within unit distance.

$$SR = |P_s| / \text{Distance}$$

\uparrow

$$P_s = \{ p_i \mid p_i \in P, p_i \cdot V < V_s \}$$

in general

$$SR(\text{Walk}) > SR(\text{Bus}) > SR(\text{Drive})$$

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Methods and algorithms



Understanding Mobility Based on GPS Data

Yu Zheng, Quanran Li, Yukun Chen, Xing Xie, Wei-Ying Ma
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 {yuzheng, v-quali, v-yukche, xinxg, wyma}@microsoft.com

STEP 3 :: Inference :: Three robust features for discrimination of motion mode

VELOCITY CHANGE RATE (VCR)

first we calculate the VRate at each point

$$\text{point } p_i \cdot \text{VRate} = |V_2 - V_1| / V_1$$

then we have

$$VCR = |P_v| / \text{Distance}$$

\uparrow

points with < VRate (velocity change rate) higher than a threshold

$$P_v = \{ p_i \mid p_i \in P, p_i \cdot \text{VRate} > Vr \}$$

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Methods and algorithms



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STEP 3 :: Inference :: Three robust features for discrimination of motion mode

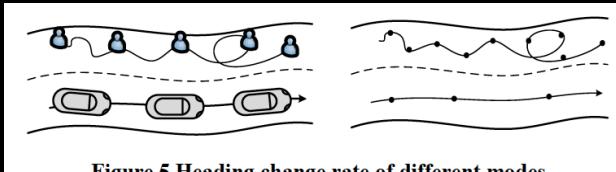


Figure 5 Heading change rate of different modes



Stop Rate

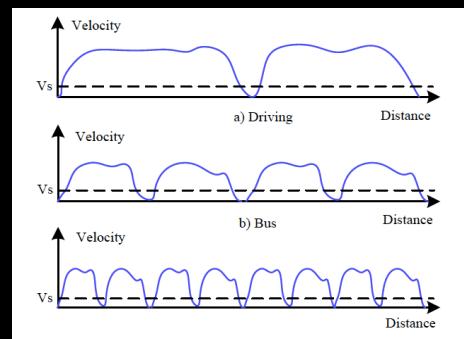


Figure 6 Velocity change rate and stop rate

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STEP 3 :: Inference

- o Support vector machines (SVM)
- o Decision tree (outperformed the other methods)
- o Bayesian net
- o Conditional Random Field (CRF)

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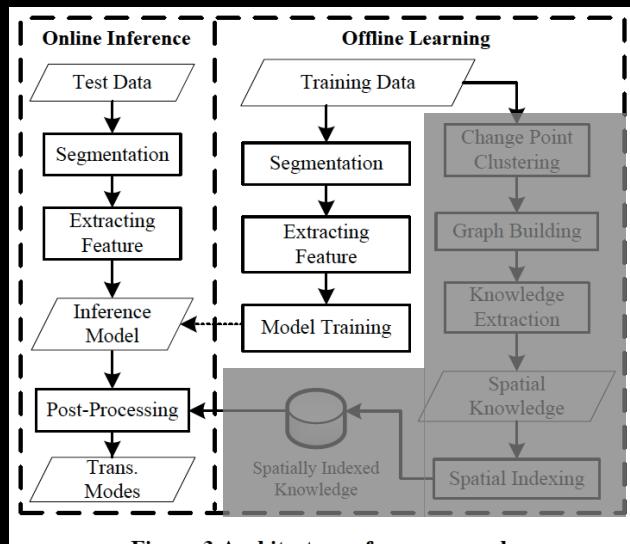
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STEP 3 :: Inference :: Three robust features for discrimination of motion mode



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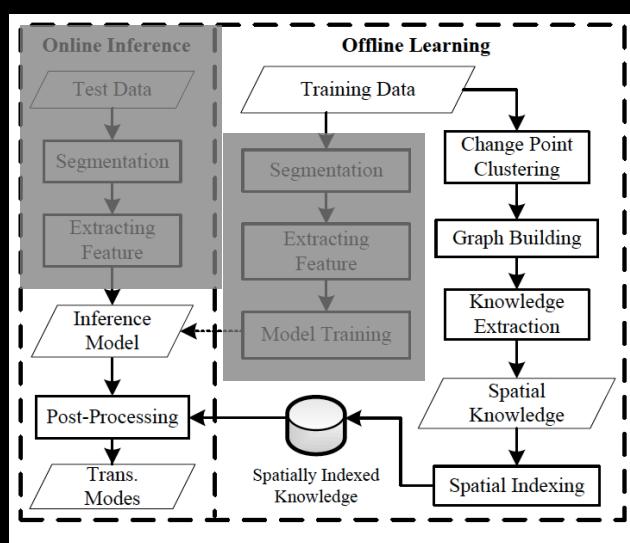
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STEP 4 :: Post-processing



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STEP 4 :: Post-processing

4A :: clustering of change points and start/end points (using density-based clustering algorithms)

4B :: building graph

4C :: spatial indexing

4D :: probability calculation



Methods and algorithms

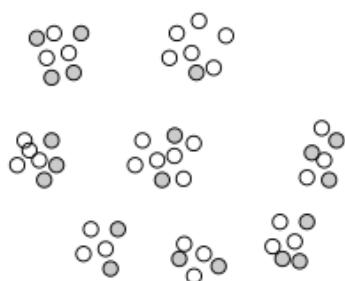


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STEP 4 :: Post-processing :: clustering

(1) Change points and start/end points



● A start or end point ○ A change point



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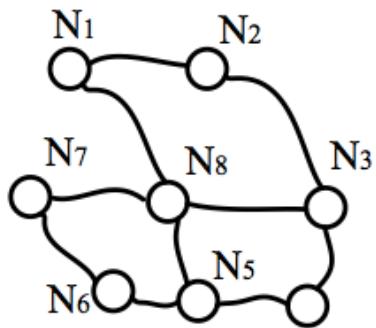
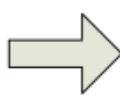


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STEP 4 :: Post-processing :: Building graph

(2) Building Graph



Simplification :: all trajectories passing two graph nodes are regarded as similar.



Methods and algorithms

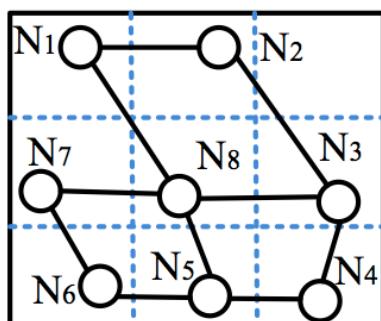
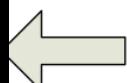


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STEP 4 :: Post-processing :: Spatial indexing

(3) Spatial indexing

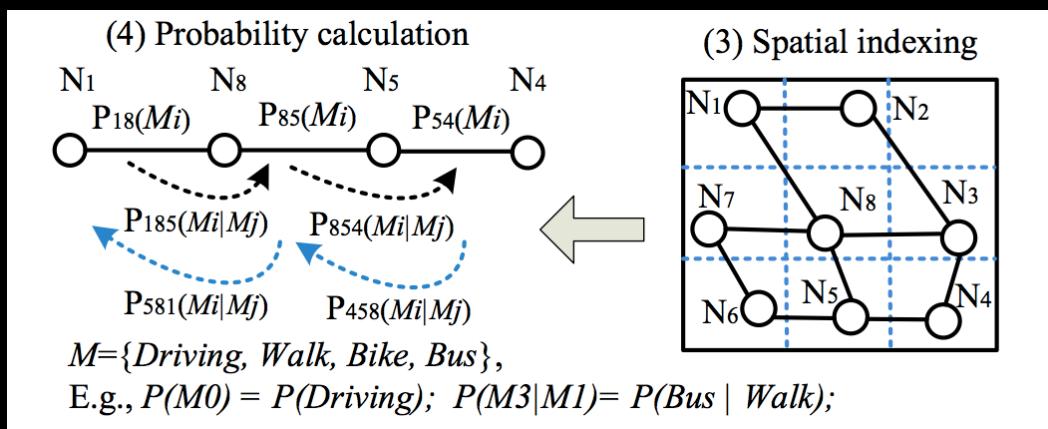


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STEP 4 :: Post-processing :: Probability calculation



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STEP 4 :: Post-processing :: Probability calculation

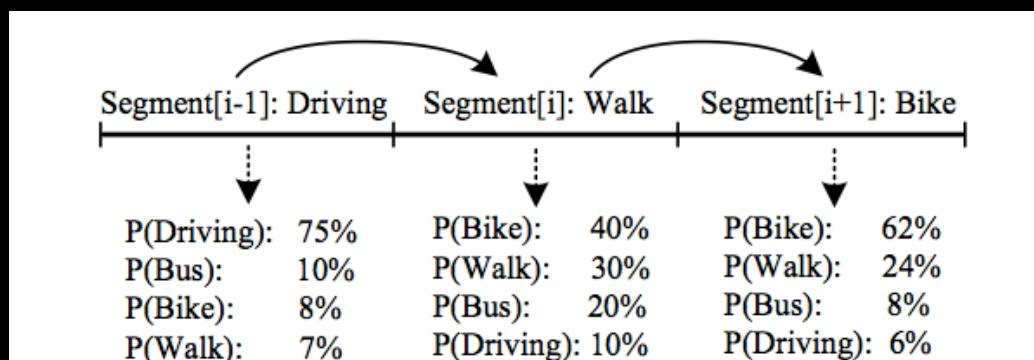


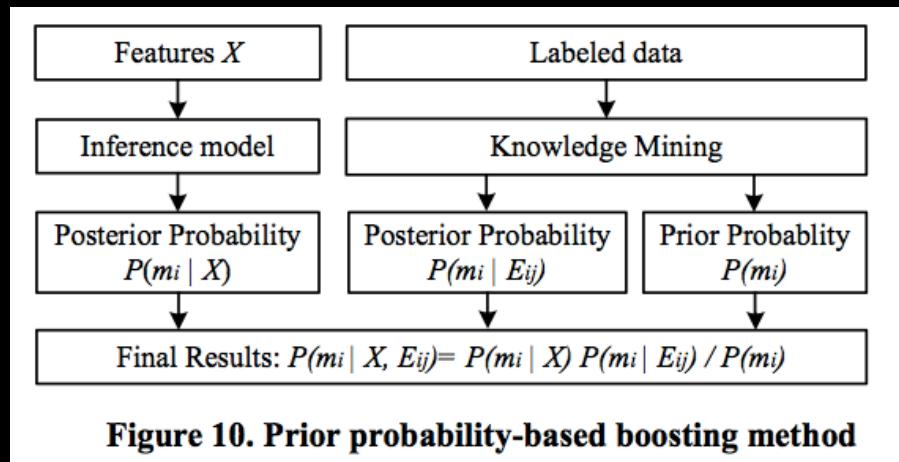
Figure 9. Perform normal post-processing on a GPS trajectory

Methods and algorithms

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STEP 4 :: Post-processing :: Probability calculation



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STEP 4 :: Post-processing :: Probability calculation

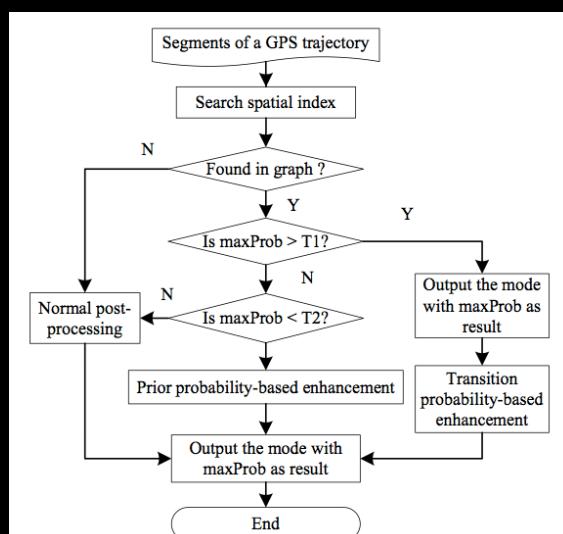


Figure 8 Flowchart of the post-processing



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	A_D	CP/P	CP/R
<i>Enhanced Features (EF)</i>	0.728	0.491	0.817
<i>EF + normal post-processing</i>	0.741	0.508	0.818
<i>EF + graph-based post-processing</i>	0.762	0.516	0.818

Table 4 Comparison between normal post-processing and graph-based post-processing



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Ground truth	Predicted Results (KM)				Recall
	Walk	Driving	Bus	Bike	
walk	1026.4	122.1	386.5	357.3	0.543
Driving	42.6	2477.3	458.5	235.1	0.771
Bus	34.8	164.7	1752.4	46.2	0.877
Bike	49.3	113.5	31.9	1234.3	0.864
	0.891	0.861	0.666	0.659	0.762
	Precision				

Table 5. Fusion matrix of final inference results with graph-based post-processing

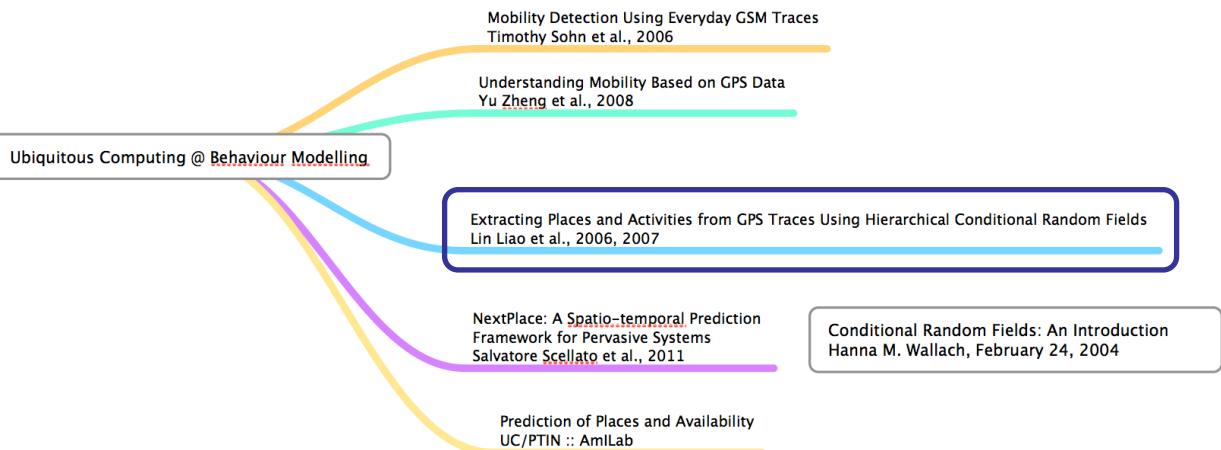


BEHAVIOUR MODELLING

What is expected students learn on this topic:

- o Why modelling user behaviour is important
- o The role of mobile and opportunistic data on behaviour modelling
- o Methods and algorithms for behaviour modelling
 - o Mode choice modelling
 - o Prediction of next place
- o Privacy issues

Methods and algorithms





Methods and algorithms



Extracting Places and Activities from GPS Traces Using Hierarchical Conditional Random Fields

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Hierarchically structured conditional random fields for generation of consistent models of:

- o activity
- o places

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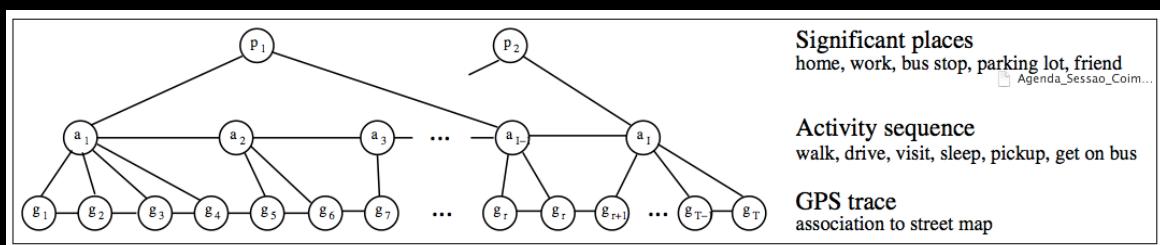
Methods and algorithms



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Hierarchy for location-based activity recognition



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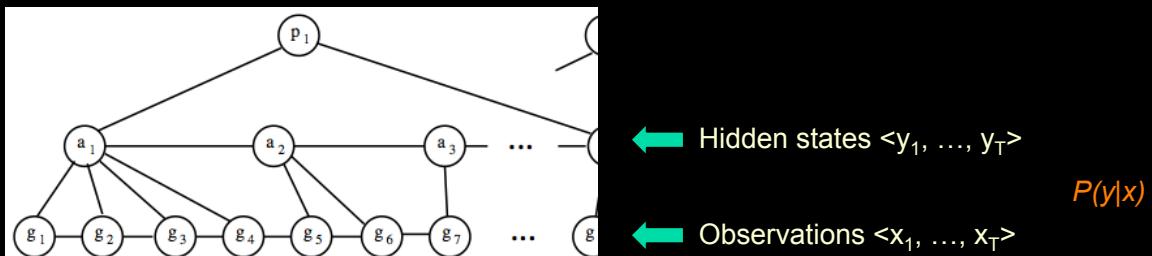
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Hierarchical conditional random fields



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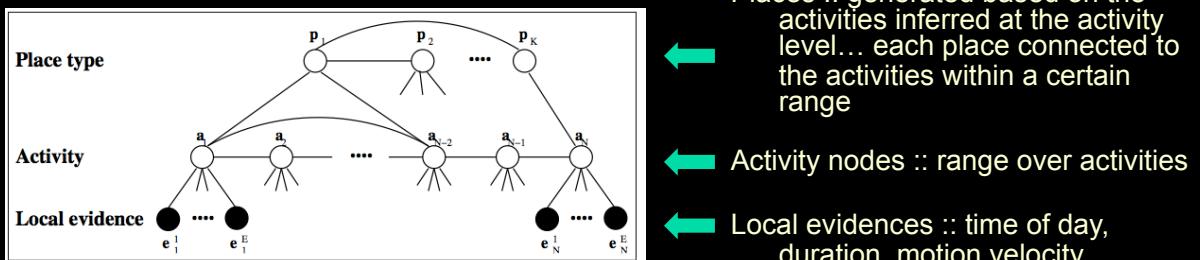
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Hierarchical conditional random fields for labeling activities and places



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Methods and algorithms



Algorithm for jointly detecting significant places and inferring activities and types of places

```

1. Input: GPS trace  $\langle g_1, g_2, \dots, g_T \rangle$ 
2.  $i := 0$ 
3. // Generate activity segments and local evidence by grouping consecutive GPS readings
 $(\langle a_1, \dots, a_N \rangle, \langle e_1^1, \dots, e_1^E, \dots, e_N^1, \dots, e_N^E \rangle) := \text{spatial\_segmentation}(\langle g_1, g_2, \dots, g_T \rangle)$ 
4. // Generate CRF containing activity and local evidence nodes (lower two levels in Figure 3)
 $\text{CRF}_0 := \text{instantiate\_crf}(\langle \rangle, \langle a_1, \dots, a_N \rangle, \langle e_1^1, \dots, e_1^E, \dots, e_N^1, \dots, e_N^E \rangle)$ 
5. // Determine MAP sequence of activities
 $a_0^* := \text{MAP\_inference}(\text{CRF}_0)$ 
6. do
7.    $i := i + 1$ 
8.   // Generate places by clustering significant activities
 $\langle p_1, \dots, p_K \rangle_i := \text{generate\_places}(a_{i-1}^*)$ 
9.   // Generate complete CRF with instantiated places
 $\text{CRF}_i := \text{instantiate\_crf}(\langle p_1, \dots, p_K \rangle_i, \langle a_1, \dots, a_N \rangle, \langle e_1^1, \dots, e_1^E, \dots, e_N^1, \dots, e_N^E \rangle)$ 
10.  // Perform MAP inference in complete CRF
 $\langle a_i^*, p_i^* \rangle := \text{MAP\_inference}(\text{CRF}_i)$ 
11. until  $a_i^* = a_{i-1}^*$ 
12. return  $\langle a_i^*, p_i^* \rangle$ 

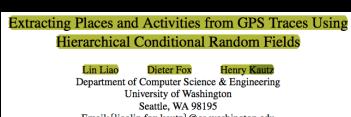
```

MAP = maximum a posteriori probability

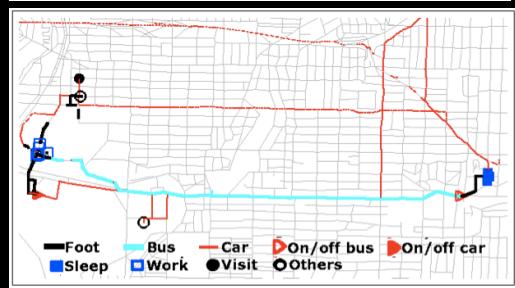
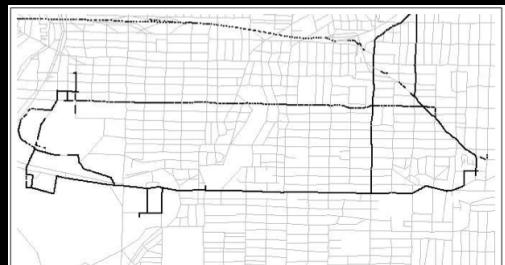
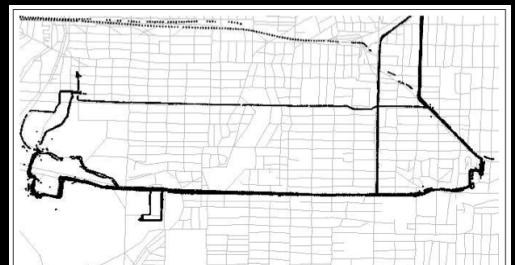
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Methods and algorithms



Experimental results



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Methods and algorithms



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Experimental results

Truth	Inferred labels							FN
	Work	Sleep	Leisure	Visit	Pickup	On/off car	Other	
Work	12 / 11	0	0 / 1	0	0	0	1	0
Sleep	0	21	1	2	0	0	0	0
Leisure	2	0	20 / 17	1 / 4	0	0	3	0
Visiting	0	0	0 / 2	7 / 5	0	0	2	0
Pickup	0	0	0	0	1	0	0	2
On/Off car	0	0	0	0	1	13 / 12	0	2 / 3
Other	0	0	0	0	0	0	37	1
FP	0	0	0	0	2	2	3	-



Methods and algorithms



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Experimental results

Truth	Inferred labels					FN
	Work	Home	Friend	Parking	Other	
Work	5	0	0	0	0	0
Home	0	4	0	0	0	0
Friend	0	0	3	0	2	0
Parking	0	0	0	8	0	2
Other	0	0	0	0	28	1
FP	0	0	1	1	2	-

Methods and algorithms

Ubiquitous Computing @ Behaviour Modelling

Mobility Detection Using Everyday GSM Traces
Timothy Sohn et al., 2006

Understanding Mobility Based on GPS Data
Yu Zheng et al., 2008

Extracting Places and Activities from GPS Traces Using Hierarchical Conditional Random Fields
Lin Liao et al., 2006, 2007

NextPlace: A Spatio-temporal Prediction Framework for Pervasive Systems
Salvatore Scellato et al., 2011

Conditional Random Fields: An Introduction
Hanna M. Wallach, February 24, 2004

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Methods and algorithms

Pervasive Computing
Lecture Notes in Computer Science Volume 6696, 2011, pp 152-169
NextPlace: A Spatio-temporal Prediction Framework for Pervasive Systems
Salvatore Scellato, Mirco Musolesi, Cecilia Mascolo, Vito Latora, Andrew T. Campbell



Predicting User Behaviour in NextPlace

WHERE, WHEN and **HOW LONG** the next visit will occur

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Methods and algorithms



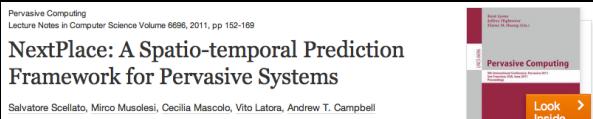
Previous works based on linear or probabilistic models on predicting of next location

This work based on nonlinear time series analysis of the arrival times of users in relevant places

Focus on the estimation of the duration of a visit to a location and the intervals between two subsequent visits



Methods and algorithms



A visit of a user is defined by a tuple (u, loc, t, d)

$u \approx$ user

$loc \approx$ location

$t \approx$ time of arrival

$d \approx$ residence time in location loc



Methods and algorithms

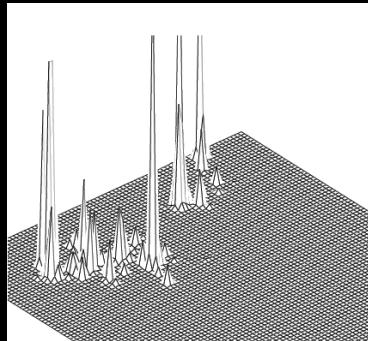


Pervasive Computing
Lecture Notes in Computer Science Volume 6996, 2011, pp 152-169
NextPlace: A Spatio-temporal Prediction Framework for Pervasive Systems
Salvatore Scellato, Mirco Musolesi, Cecilia Mascolo, Vito Latora, Andrew T. Campbell



Extracting significant places from GPS data

Assumption: permanence at a place is directly proportional to the importance that is attributed to the place



Frequency map. Higher peaks reveal places where user spent most of their time
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Significant places with a threshold equal to 15% of the maximum residence time observed

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Methods and algorithms



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Lecture Notes in Computer Science Volume 6996, 2011, pp 152-169
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For each place they try to predict:

- 1) When the next visit will take place
- 2) How long it will be

For each user they keep track

- 1) For each place
- 2) The historic of visits $((t_1, d_1), \dots (t_n, d_n))$

And create two time series

- 1) $C = (c_1, \dots, c_n)$ start time series
- 2) $D = (d_1, \dots, d_n)$ duration time series



Methods and algorithms



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Predicting User Behaviour Algorithm

- 1) Create time series $C = (c_1, \dots, c_n)$ start time $D = (d_1, \dots, d_n)$ duration
- 2) Search in C sequences of m consecutive values (c_{i-m+1}, c_i)
- 3) Estimate the next value of time series C by averaging all values c_{i+1} that follow each found sequence
- 4) At the same time in respective D time series select the corresponding sequence (d_{i-m+1}, \dots, d_i)
- 5) Estimate the next value of time series D by averaging all the values d_{i+1} that follow these sequences

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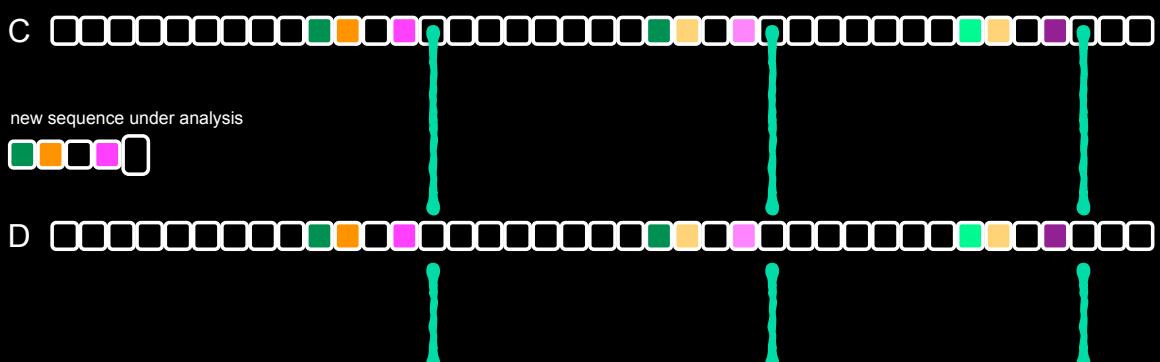
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on a daily basis (we can group into week and weekend days)



calculates average time and duration of the visit to the next place

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Concepts and assumptions

- non-linear time series analysis
- use of delay embedding
(s_0, s_1, \dots, s_N)
embedded in a m-dimensional space with a delay τ
 $B_n = (s_{n-(m-1)\tau}, s_{n-(m-2)\tau}, \dots, s_{n-\tau}, s_n)$
- in the current approach $\tau=1$



Methods and algorithms



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Validation (Datasets)

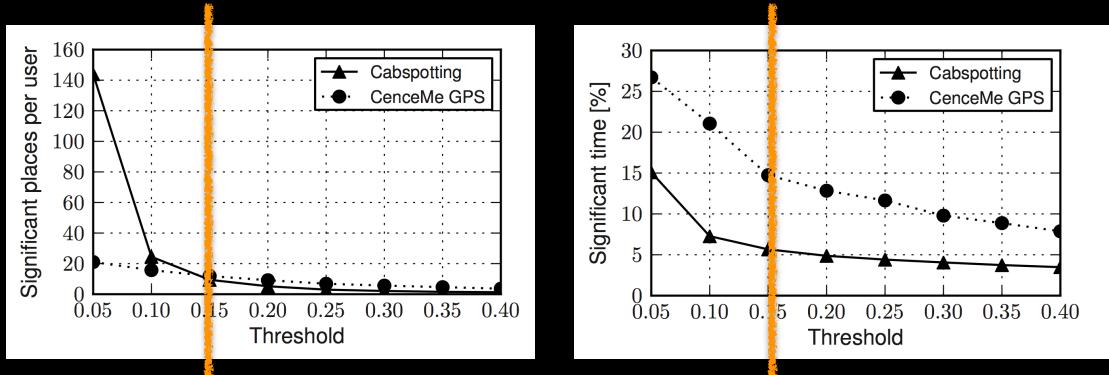
- Cabspotting :: GPS traces of taxi cabs in San Francisco :: 500 taxis, along 30 days :: used by dispatchers to efficiently reach customers
- CenceMe GPS :: a system for recreational personal sensing :: 20 NokiaN95 phones carried by posgrads and staff at Dartmouth College
- Dartmouth Wifi :: data from the SNMP logs of the wifi Dartmouth College
- Ille Sans Fils :: non-profit organization operates a network of free WiFi :: 45000 users with 140 hotspots :: mostly at cafes, restaurants, bars, libraries, but also outdoor around parks and commercial streets

Methods and algorithms

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Validation (significant places)



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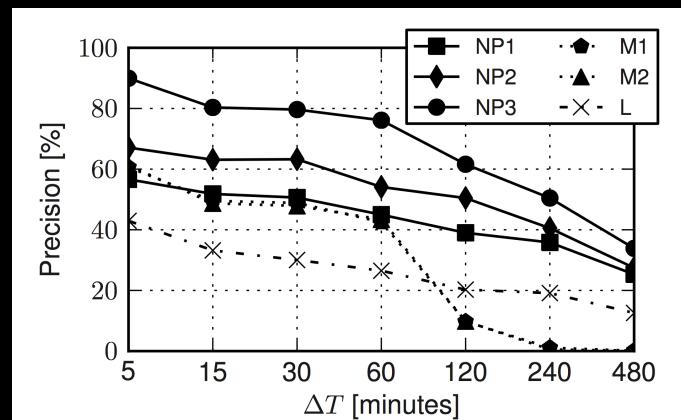
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Validation (m=1, 2, 3 and Markov 1st and 2nd order)



(a) Cabspotting

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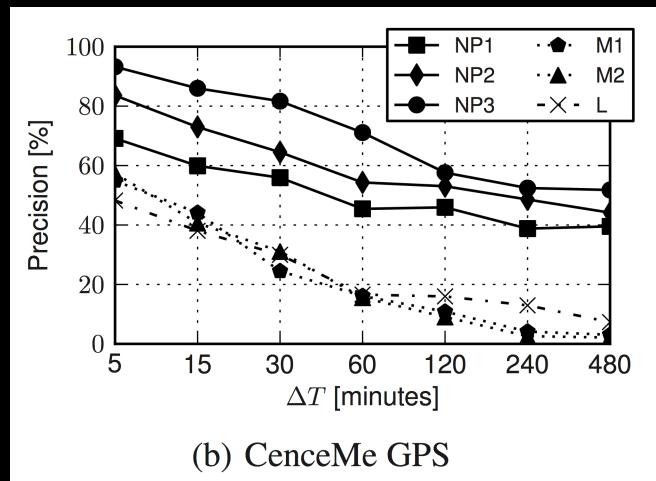
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Salvatore Scellato, Mirco Musolesi, Cecilia Mascolo, Vito Latora, Andrew T. Campbell



Validation (m=1, 2, 3 and Markov 1st and 2nd order)



Carlos Lisboa Bento, FCTUC

9 - 45



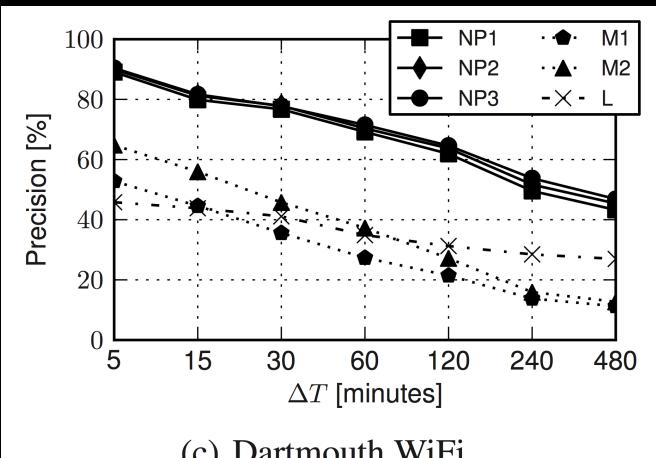
Methods and algorithms



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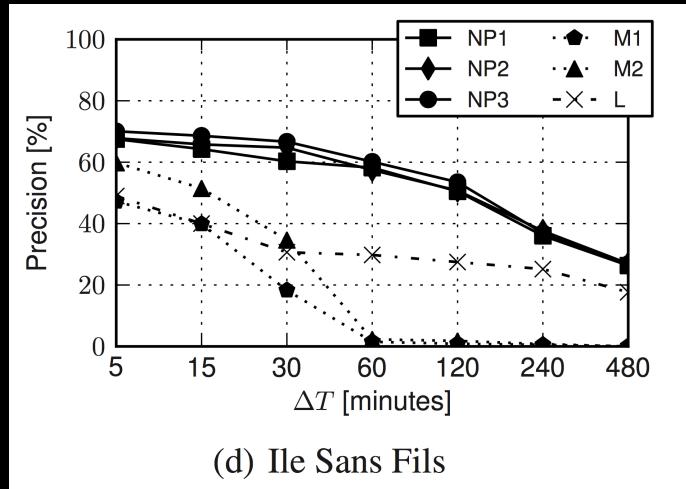
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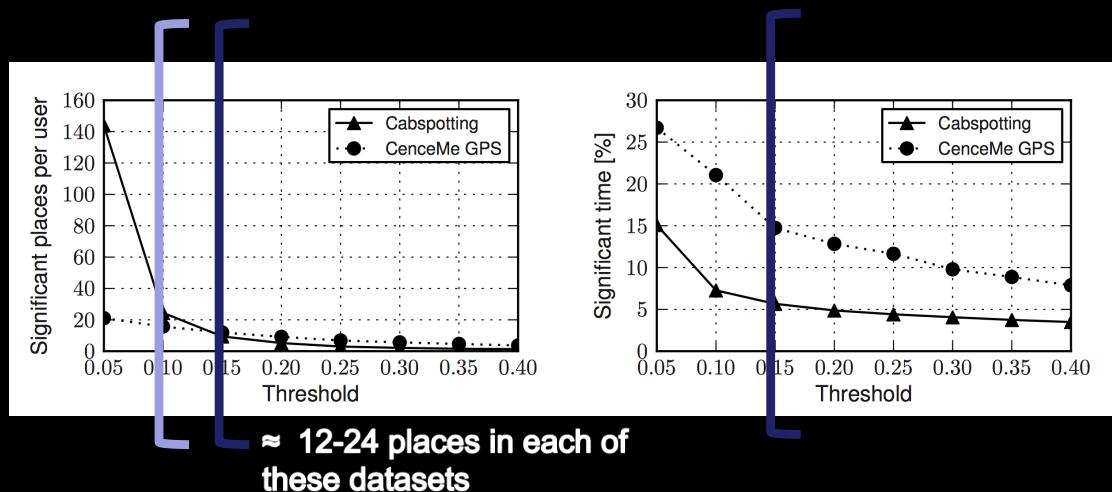
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Validation (average number of significant places and percentage time spent)



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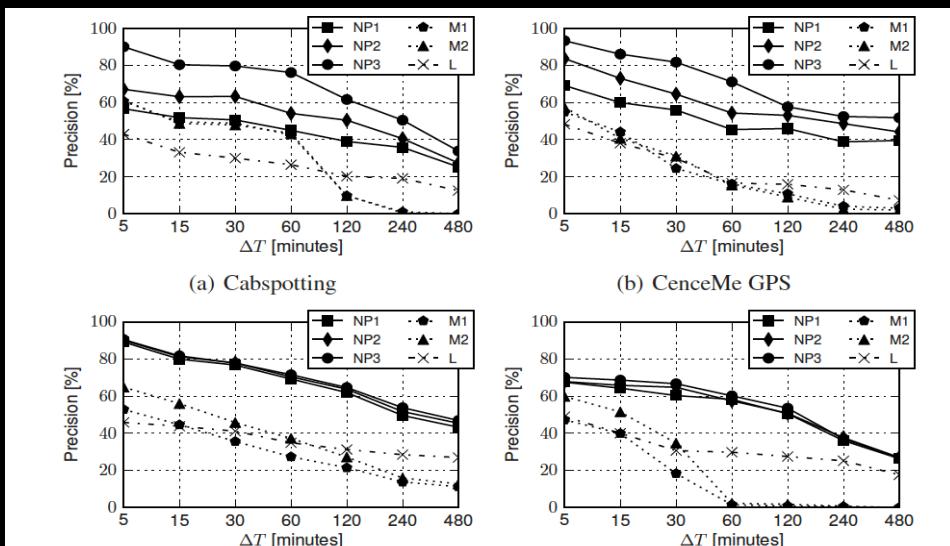
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Prediction precision as a function of time interval ΔT for the different datasets



Methods and algorithms



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An approach inspired on Scellato et al paper...

For each place they try to predict:

- 1) When the next visit will take place
- 2) How long it will be

For each user they keep track

- 1) For each place
- 2) The historic of visits $((t_1, d_1), \dots, (t_n, d_n))$

And create two time series

- 1) $C = (c_1, \dots, c_n)$ start time series
- 2) $D = (d_1, \dots, d_n)$ duration time series

use (1) your places collect from MOVES
or (2) perform POIs detection
from GPS traces or at least use
the DB provided at USys site
with annotated traces

Methods and algorithms

An approach inspired on Scellato et al paper...

Predicting User Behaviour Algorithm

- 1) Create time series C = (c_1, \dots, c_n) start time D = (d_1, \dots, d_n) duration
- 2) Search in C sequences of m consecutive values (c_{i-m+1}, \dots, c_i)
- 3) Estimate the next value of time series C by averaging all values c_{i+1} that follow each found sequence
- 4) At the same time in respective D time series select the corresponding sequence (d_{i-m+1}, \dots, d_i)
- 5) Estimate the next value of time series D by averaging all the values d_{i+1} that follow these sequences

- (1) try $m=2, 3, 4$ (show the results)
(2) organize C in m-dimension spaces, and

- (1) calculate the minimum distance between the new instance and the examples

OR

- (2) use a spatial clustering algorithm for the points from C in the m-dimensional space, calculate the centroid of the clusters and calculate the minimum distance of the instance to the centroids; use the average time and duration for $m+1$ as the result for your algorithm



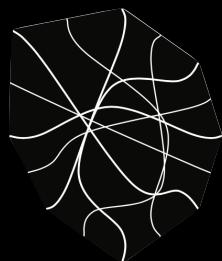
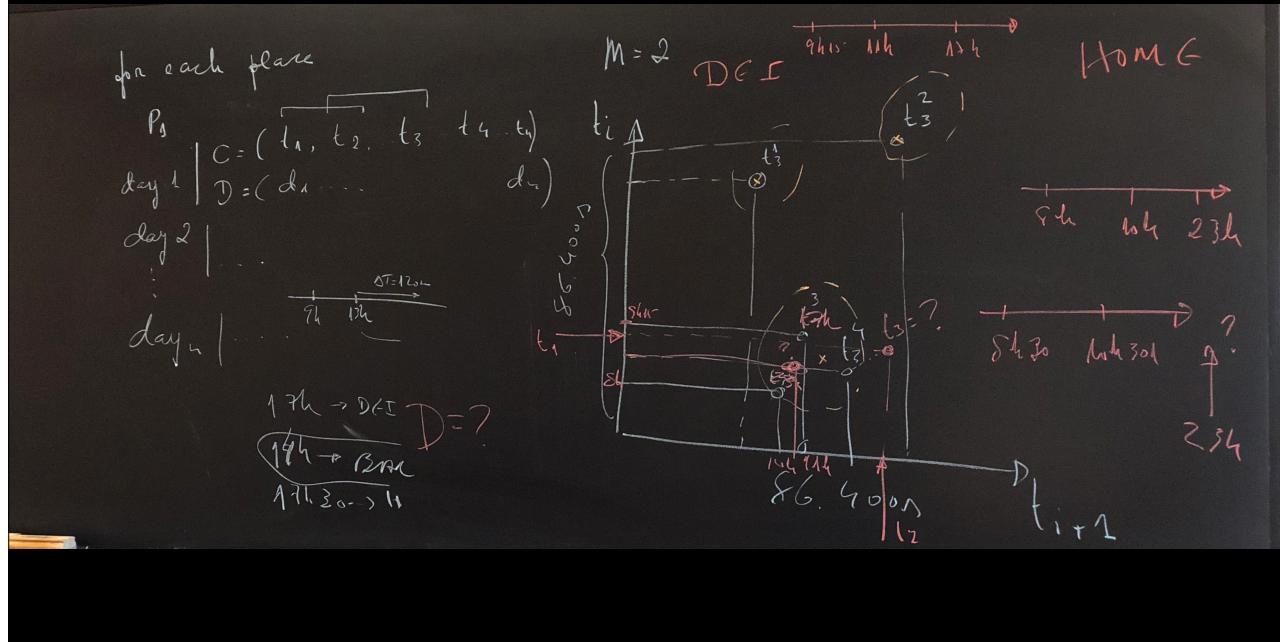
Methods and algorithms

An approach inspired on Scellato et al paper...

Schell Scellato
www.csail.mit.edu
algorithms : show the closest m (1)

Methods and algorithms

An approach inspired on Scellato et al paper...



FCTUC - UNIVERSIDADE DE COIMBRA

UBIQUITOUS SYSTEMS

BEHAVIOUR MODELLING
(FOR URBAN COMPUTING)

CARLOS BENTO
MEI - FCTUC