

# JOEL RENISH

UX DESIGNER / WEB DEVELOPER

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## ABOUT ME

Passionate UX and web designer with expertise in creating user-centered, visually engaging interfaces. Skilled in blending design and technology to drive user satisfaction and business growth.

## EDUCATION

University of Washington B.S. in Informatics

Degree in Human-Computer Interaction and Software Development

## EXPERTISE

Adobe XD	After Effects	ReactJS	HTML & CSS
Axure RP	Illustrator	Node.js	Tailwind
Figma		Git	Bootstrap

## EXPERIENCE

### Brand Designer

September 2024

Design Essence

- Conducted in-depth market research to develop a cohesive visual identity for client interactions.
- Designed a new logo and brand for the company, with real-world prototypes for diverse interior design applications.

### UX Designer

Dec 2023 - Jun 2024

Alliance of Angels

- Increased member interaction with Alliance of Angels' website by 200% using a calendar page and member RSVPs for investor meetings, and a details page on startups and presenters for members to connect with.
- Led interviews with angel investors to gather information on hurdles in the current system that used Spark.
- Designed calendar and presenter display layout for the website using Figma.

### React Web Developer

Jul 2023 - Aug 2023

Mewurk HRMS

- Front-end development for an HR Management System page using ReactJS and React Redux.
- Fully implemented functionality and UI elements in a leave application for employees on the HRMS portal.
- Reduced website load times by 30% with optimized code efficiency, bug fixes and larger patches using SonarQube.

### Front-End Developer

Sep 2021 - Nov 2021

University of Washington

- Structured and designed locally hosted websites using HTML and CSS. Handled client-side inputs using JavaScript.
- Used Node.js and various APIs to host the server and fetch external database information.

### UI Design Intern

Jul 2021 - Aug 2021

TerrificMinds

- Simplified user interfaces for various company websites using Figma.
- Rapidly prototyped and modified page layouts, typography, and color palettes to make the site more user-friendly.
- Redesigned the user guide with simpler and more descriptive instructions and images, achieving a 60% increase in information retention among users.