



JW School of Dance - Design Document

Prepared for: Jess, JW School of Dance

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OUTLINE

Process Stages

- Initial meet-up: discuss ideas and objectives for project.
- Client sign-off on design document.
- Begin development.
- First review meeting: present project at minimum viable product (MVP) stage to client, review design.
- Continue development, following outcomes from the first review meeting
- Second review meeting: present project with development complete, have a second design review.
- Additional development period if changes are requested at second design review, with third design review to evaluate said changes.
- Deployment to server.
- Website launch.

Timeframe

Estimated development time of 4-6 weeks, commencing once design document has been signed off.

Pricing

£200 - £250, based on an estimate of 20 - 25 hours work at a rate of £12.50 p/h, **capped at £250.**

Content Overview

Homepage:

- Photo of Jess.
- Bio of Jess.
- Reviews e.g. reference from care home.

Classes page:

- Information about classes offered - e.g. Over 50s, toddler classes, monthly dance days, children parties, hen parties, private sessions, care home.

Media page:

- Page to display videos and photos demonstrating the quality and range of classes offered by JW School of Dance

Contact page:

- Page with contact form
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