Temple Inn & Suites Site Plan

Site Purpose

Promote Temple Inn & Suites and provide information for its customers. Help them make travel plans, temple schedules, make a reservation, check the amenities and weather.

Target Audience

LDS temple recommend holders, attending the temple from out of town.

Persona 1: Married couple, traveling and spending the night.

Persona 2: Senior Full-Time Temple Missionary, staying long term.

Site Map

- Home page
 - Temple photo carousel (link)
 - About Temple Inn
 - List of Cities section (link)
 - Temple Summary (json)
 - Book Now (link)
- Visit a Temple page
 - About Temples section
 - World Map section (link)
 - List of cities section (link)
- Plan a Stay page
 - Amenities section
 - Reception section
 - Missionary Suites section
 - World Map section (link)
- List of Cities section (link)
 - Book Now (link)
- City pages
 - o Temple Photo
 - Map
 - Weather (json)
 - Schedule (json)
 - Closures (json)
 - Make a Reservation (link)
 - Local Amenities section

- Make a Reservation page
 - o Form
 - o Submit (link)
 - Thank You page
 - Home (link)
- Contact page

Navigation

- Menu
 - Home
 - o Visit a Temple
 - o Plan a Stay
 - Book Now
 - o Contact Us

Logo



Color Scheme



Typography

Garamond - Headings

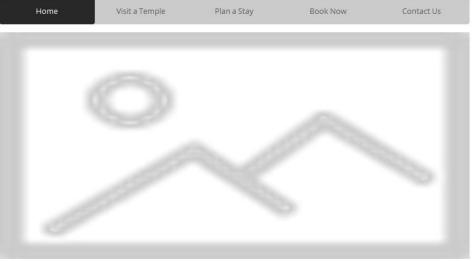
Roboto - Body text.

Wireframes





Temple Inn & Suites



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References

Slideshow Responsive Menu Hotel