



PROPOSAL

Created by:

Joel Male
CEO @ Pixel

Prepared for:

[Client.FirstName] [Client.LastName]
[Client.Company]

Nice to meet you

Dear [Client.FirstName]

Thank you for your interest in working with Pixel.

As we have previously discussed, we aim to fully deliver your brands personal aesthetic and uniqueness while designing a high end website for [Client.Company].

We

Your company name and choosing us to design a high-end website for your luxury furniture store.

As we previously explained, to fully deliver your uniqueness, quality, and brand consistency, we will follow through with the same esthetics as your logo and use clean black lines throughout the design.

While many web design companies specialize in creating flashy websites, Your company name does much more than that. We don't just focus on creating good looking websites and landing pages. We emphasize functionality as well as style through our professional and contemporary web design offerings.

Your Digital Partner

Here at Pixel, we have recognised various needs that are not being met within the tech industry.

Pixel was founded out of frustration with other digital agencies not delivering the fundamental experience that clients deserve, therefore tainting the digital transformation experience.

Pixel is a small but mighty digital agency that helps brands TACKLE HUGE CHALLENGES

Our expertise lies in the development of eCommerce stores; utilising cutting edge technology to help us create performant and scalable solutions to solve your problems.

We're experts in developing bespoke custom solutions that solve complex problems and help businesses scale. We're also experienced in developing high converting eCommerce stores built to sell.

We've spent time perfecting our hand-crafted experiences so that our clients' customers will love their experiences so much, that they can't help but tell everyone.

All in all, we're romantics at heart, and love putting smiles on our clients faces.

We're confident that we're the digital partner you deserve.

The Diagnosis

Let's define the problem.

[Background history of the issue]

- Who is the client?
- What issue are they needing help with?
- What service are they seeking from you?
- What are they hoping to gain?

Insert picture here

Based on discussions with [the client], Pixel has surmised the following project goals to remedy the defined project challenges.

[Project goal one]

[Project goal two]

[Project goal three]

The Solution

Pixel understands that companies like [Client.Company] need to be a step ahead of their competition.

It's no surprise to know that websites only have seconds to capture the attention of their visitors - your customers will decide very quickly whether or not they want to do business with you.

Our expert team will work closely with you and offer web development structured around improving user engagement, customer conversion, and online visibility.

Now that we covered the basics, let's get back to reaching your goals and solving your problems.

This is what we had in mind for your project:

| Descr | |
|-------|--|
| | |

| Name | Hours | Price | Total |
|------|-------|-----------|-----------|
| | 1 | AU\$ 0.00 | AU\$ 0.00 |

Subtotal **AU\$ 0.00**

Discount **AU\$ 0.00**

Tax **AU\$ 0.00**

Total AU\$ 0.00

OUR GUARANTEE AND NEXT STEPS

No matter what you do in business, there is always a risk and we understand that.

The purpose of this project is to deliver a cutting-edge digital solution that will establish you as an expert in your industry. If we fail in delivering our promises, you don't have to pay for our services.

It is as simple as that.

Prepared for:

[Client.FirstName] [Client.LastName]
[Client.Company]