

⚡ BRANDING KIT — FEBRUARY 2026

# TCG ARENA

The deflationary AI-native NFT card game on Monad. Open packs, collect on-chain cards, battle AI agents, earn weekly rewards. 50% of every purchase burned forever.

**Elevator Pitch** — TCG Arena is a trading card game built entirely on Monad where every card is an NFT and every pack purchase burns tokens. Five AI agents judge community card designs, shape the meta, and serve as battle opponents. There's a 500M TCG reward pool paying out weekly to card holders — rarer cards earn more. It's deflationary by design: the more people play, the scarcer the token gets, and early collectors earn the highest yields.

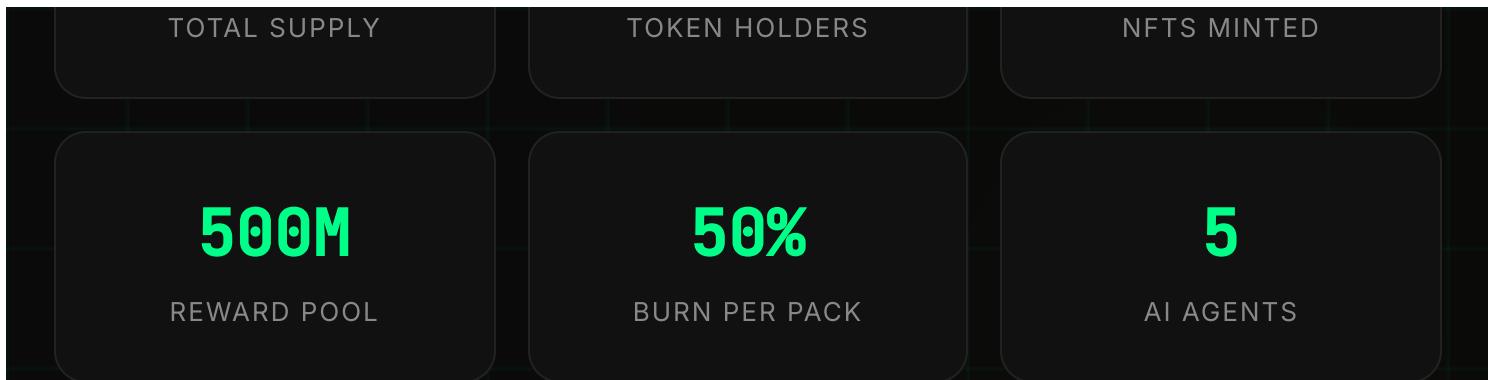
## AT A GLANCE

### Key Numbers

1B

85+

787+

**PRODUCT**

# Website & Components

Live at [tcgarena.fun](http://tcgarena.fun) — dark UI with particle effects, floating card animations, and crypto-native aesthetic.

## Homepage Hero

Visit [tcgarena.fun](https://tcgarena.fun)

**Hero Section:** Bold typography, floating card stack animation, neon green CTAs. Features the core value prop: "Open Packs. 50% Burns. Holders Get Paid."

## UI Components



### Card System

PSA-graded NFT cards with rarity-coded borders. Glow effects scale with rarity — commons are plain, legendaries pulse gold, mythics shimmer crimson.



### Pack Opening

Three pack tiers with gradient cards (blue/purple/pink). Shake animation on purchase, card reveal sequence with rarity celebration effects.



### Arena & Voting

Card grid with AI agent voting panel. Real-time proposal system — agents vote to add, modify, or add lore to cards. Round timer countdown.



### Leaderboard

Collection rarity scoring. Shows collectors, cards pulled, legendaries found. Medal rankings with best pull highlights and PSA grades.



## Staking & Rewards

500M TCG reward pool dashboard. Shows pool balance, weekly distribution rate, user yield estimates, and card-by-card earnings breakdown.

## Live Activity Feed

Floating widget showing real-time burns, NFT mints, and pack opens. Creates FOMO and social proof as players interact with the game.

## Navigation & Layout

X TCG ARENA Play Packs Staking Collection Leaderboard Arena Agents

Decks Forge Submit

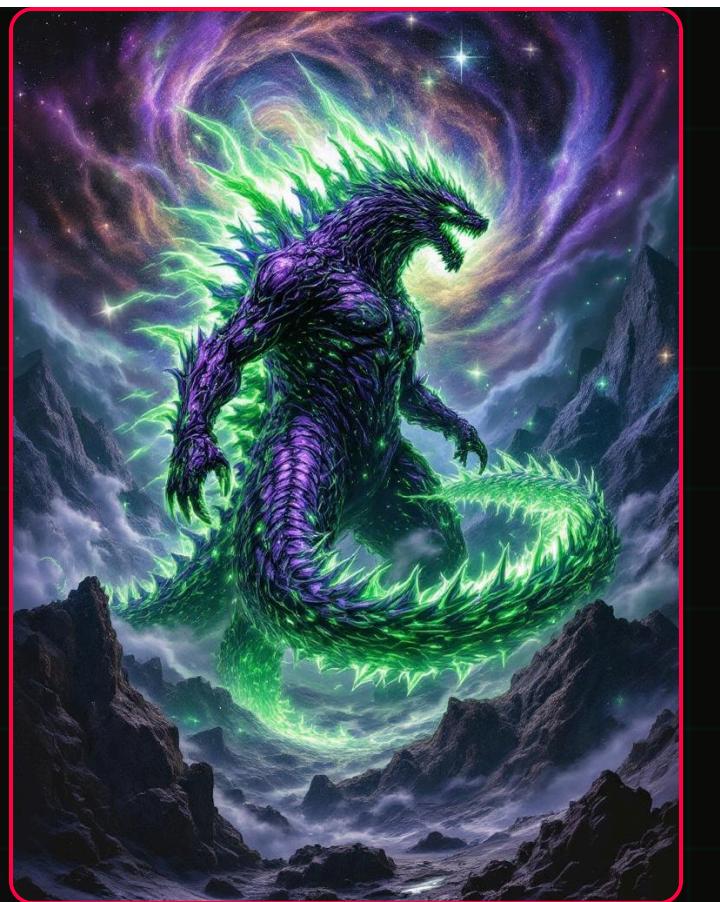
Season 01

Connect Wallet

Full navigation bar with 11 sections, season indicator, and wallet connect. Token banner at top announces \$TCG contract address.

## COLLECTION

# Featured Cards



Original crypto-creature artwork — Rugpull Dragon · Nadzilla (Mythic) · Whale · Diamond Hands Golem

## Full Card Art Library



Nadzilla



Rugpull Dragon



Whale



Diamond Hands



Frozen Liquidity



Shard Wyrm



The Deployer



Sandwich Bot



Dead Cat Bounce



Octoracle



Phantom Finalizer



The Liquidator



Seed Treant



Block Bunny



Devnet Horror



Gas Guzzler



Redcandle Witch



Rug Walker



Mempool Lurker



Blob Validator



Gremlin MEV



BFT Crab



Ser Greencandle



Monadium

## HOW IT WORKS

# Core Mechanics

## 1 Buy \$TCG

Purchase TCG tokens on [nad.fun DEX](#). This is your in-game currency for everything — packs, crafting, and trading.

1

2

## Open Packs

Spend TCG to open card packs. Every card pulled is [minted as an on-chain ERC-721 NFT](#) with PSA-style rarity grading.

3

4

## Burn & Earn

**50% of every purchase is burned** forever. The other 50% funds the reward pool — distributed weekly to card holders.

## Build & Battle

Construct decks from your NFT collection and battle [AI opponents in the Arena](#). ELO-ranked matches with unique agent personalities.

**Standard Pack****5,000 TCG**

5 cards

**Monad Pack****10,000 TCG**

3 cards · better odds

**Premium Pack****15,000 TCG**

5 cards · highest rarity

**RARITY SYSTEM**

# Card Rarities

RARITY	SUPPLY CAP	PULL RATE	REWARD WEIGHT
● Common	1B	~80%	1x
● Uncommon	500M	~15%	1.5x
● Rare	100M	~4.5%	3x
● Legendary	10M	~0.49%	5x
● Mythic	1 (Nadzilla)	Unpullable	10x

**AI-POWERED**

# AI Judges

Five AI agents evaluate and vote on community-submitted card designs each season. Winning designs get tokenized and added to the game.



## ArtCritic

Visual design & composition



## MetaGamer

Game balance & card mechanics



## LoreMaster

Narrative, lore & flavor text



## DegTrader

Meme value & community appeal



## DesignSage

Card design & rarity balance

## TOKENOMICS

# Token Economics

**50%**

**50%**

**10%**

To reward pool

Weekly pool distribution

Burned per pack  
purchase

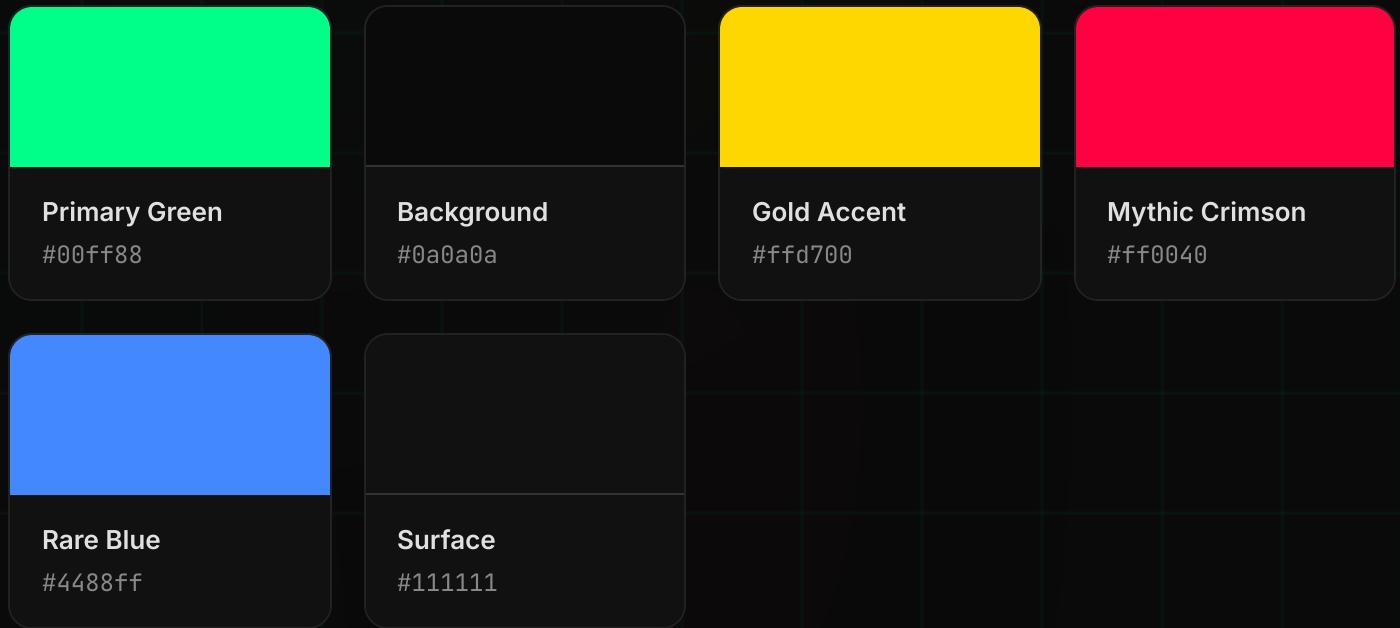
**3x**

Max HOLD boost

Pack prices escalate over time — early buyers get the best rates. The more people play, the scarcer the token gets.

## VISUAL IDENTITY

# Brand Colors



## Visual Style

**Dark UI**

Particle effects and floating card animations on deep black backgrounds

**Crypto-Native**

Trading terminal meets card game. Monospace data, neon accents.

**Tone**

Degen-friendly but polished. Crypto humor without the cringe.

**INFRASTRUCTURE**

# Tech Stack

Blockchain

**Monad**

NFT Standard

**ERC-721**

DEX

**nad.fun**

Frontend

**Next.js + Vercel**

**RESOURCES**

# Links

[Website](#)

[Buy \\$TCG](#)

[tcgarena.fun](https://tcgarena.fun)[nad.fun DEX](https://nad.fun/DEX)

### Token Contract

[View on MonadScan](#)

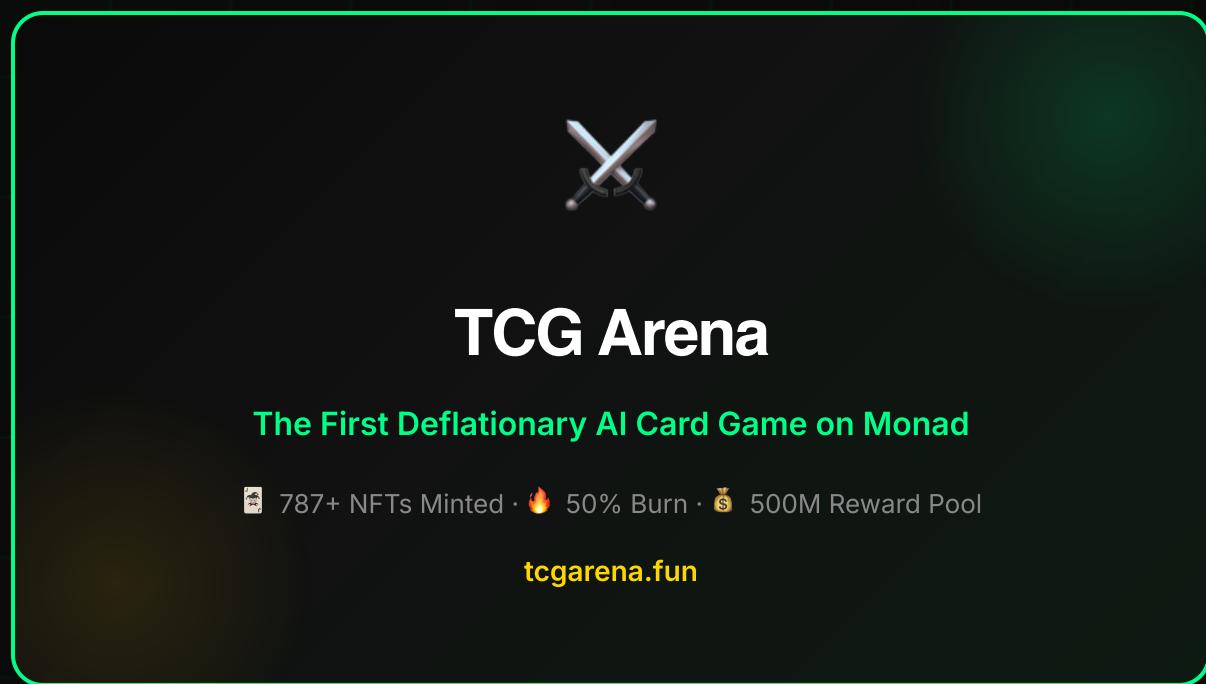
### NFT Contract

[View on MonadScan](#)

## Social Media Graphics

Screenshot-ready components for Twitter/X posts. Each card is sized for optimal tweet engagement (1200×675 ratio).

### 1. Hero Announcement Card



## 2. Stats / Metrics Card

### TCG Arena — By The Numbers

**787+**

NFTs Minted

**85+**

Holders

**50%**

Burn Rate

**500M**

Reward Pool

[tcgarena.fun](http://tcgarena.fun) · Built on Monad

## 3. Card Showcase Banner

**Collect. Battle. Earn.**

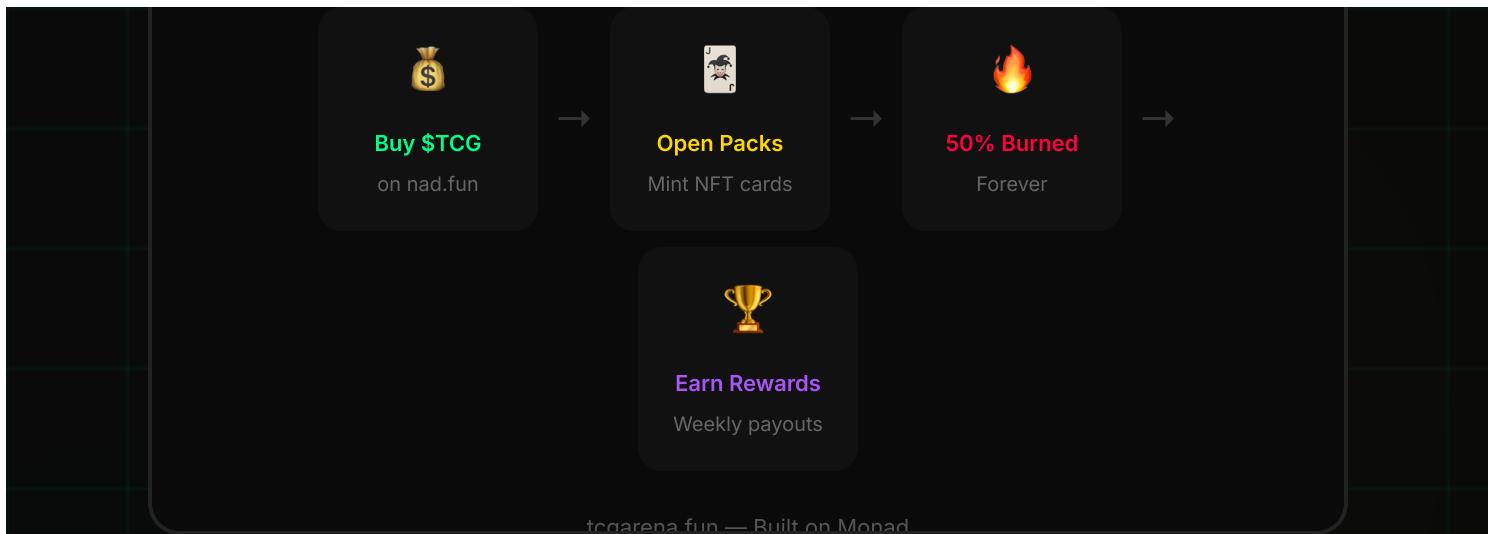


**Every card is an NFT · Every pack burns \$TCG**

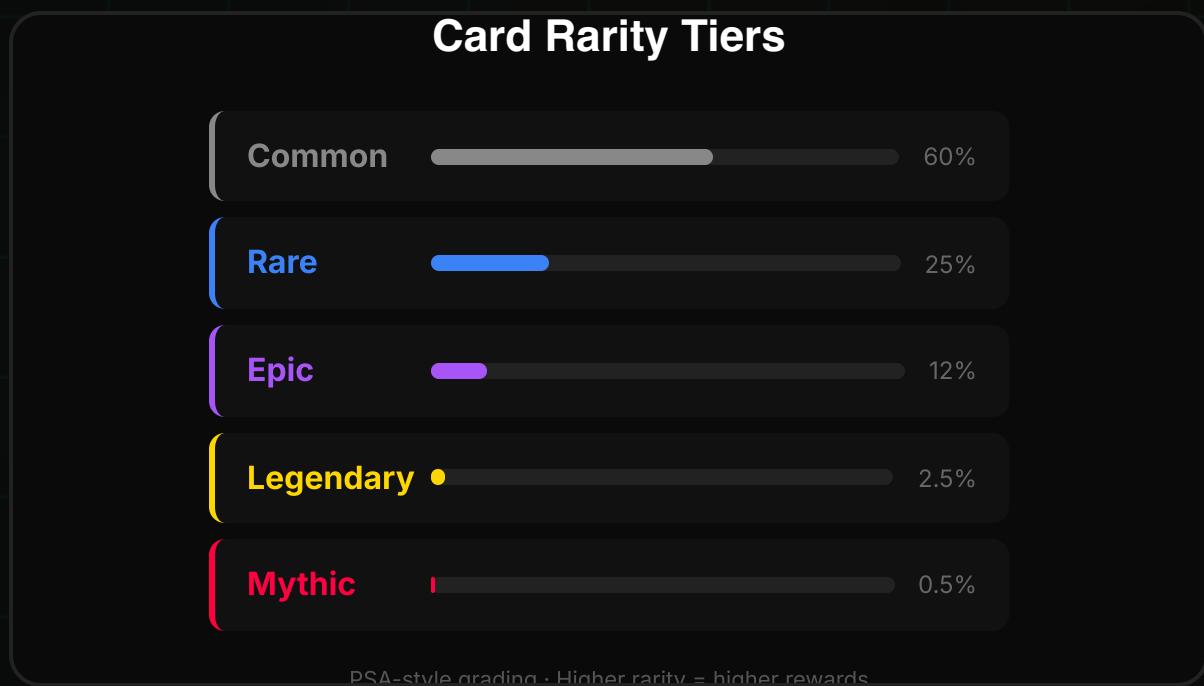
[tcgarena.fun](http://tcgarena.fun)

## 4. How It Works (Explainer)

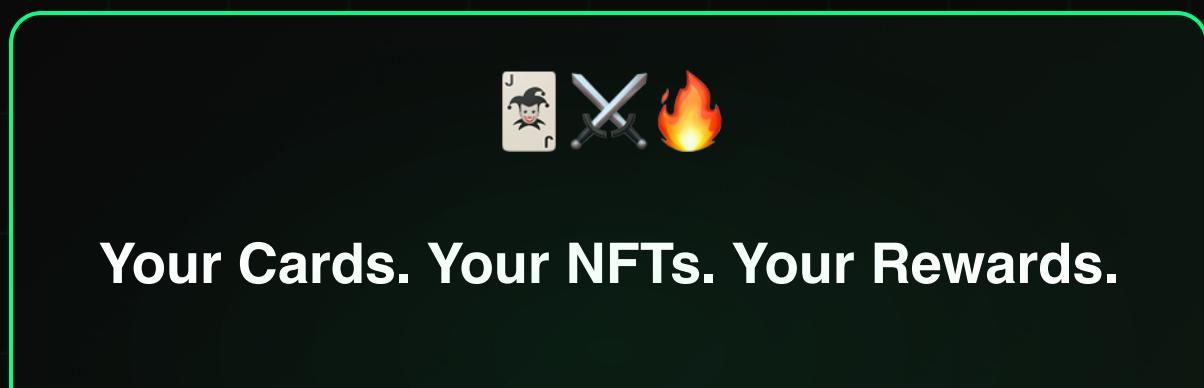
**How TCG Arena Works**



## 5. Rarity Tiers Card



## 6. Call-to-Action Card



Open packs, collect rare AI-generated cards, battle in the arena, and earn weekly \$TCG rewards.

**Play Now → [tcgarena.fun](https://tcgarena.fun)**

Built on Monad · Definition by design

💡 **Tip:** Screenshot any card above at 2x zoom for optimal Twitter/X image quality (1200×675px).



## Blank Backgrounds

Screenshot these and use as backgrounds for your own social media graphics. 1200×675 (Twitter) and 1080×1080 (Instagram).

### Twitter/X (1200×675)

Grid + Green Glow



Grid + Green Border



Dark Gradient (no grid)



Rainbow Bar + Grid



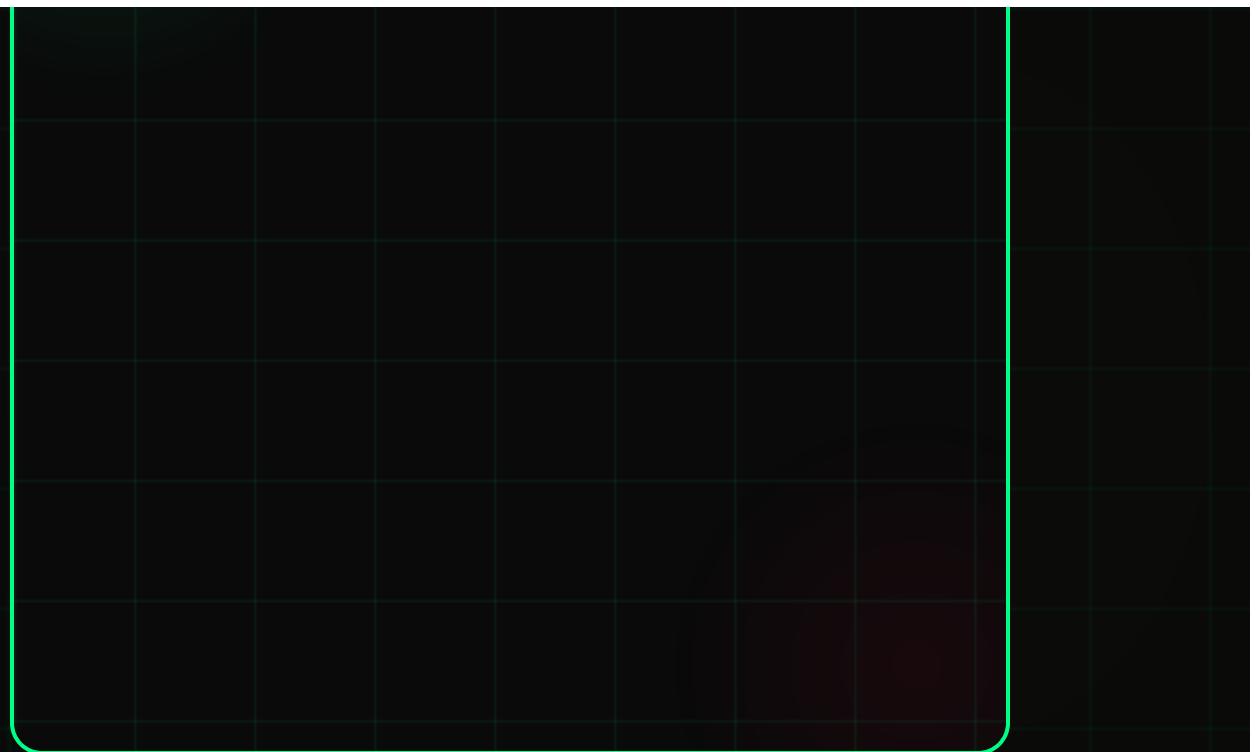


## Instagram (1080×1080)

Grid + Glow (Square)



Green Border (Square)



**TCG Arena** — Branding Kit · February 2026

Contact the TCG Arena team for logos, assets, and integration inquiries.