JOÉ MERTENAT

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Interaction & Information Designer + Research Assistant

Interface, visual systems, and communication designer, specialized in information design, interaction design, and accessibility. I explore the production and visual mediation of information across digital environments, dashboards, and publications.

EXPERIENCE

Research Assistant
2025–present
FHNW HGK IDCE
Basel

Contributing to Text und Bild in Leichter Sprache, focusing on research and visual development for accessible communication, and supporting analysis, coordination, and documentation.

Multidisciplinary Designer
2023–present
Freelance
Delémont

Design of web platforms, applications, and visual communication materials for public and private clients, combining strategic thinking, information design, and interaction design.

Workshop Facilitator/ Speaker
2024
JDRC Conference
Mendrisio

Led a workshop on interface and visualization strategies and delivered a design research talk to a multidisciplinary audience.

Exhibition Assistant
Oct–Nov 2024
FHNW HGK, Museum Tinguely
Basel

Assisted with digital exhibition interfaces and visitor engagement, collaborating with curators and technicians on seamless experiences.

Visual Communication Designer
2022–2023
AnDiCo Lab
Münchenstein

Developed visual identity systems and interface components across print, digital, and spatial formats, ensuring design coherence from concept to implementation.

EDUCATION

Digital Communication Environments MA
FHNW HGK IDCE
2024

Visuelle Kommunikation und digitale Räume BA
FHNW HGK IDCE
2022

SKILLS

Core Expertise
Interaction design & UX/UI
Information design & data visualization
Visual communication & storytelling
Information architecture & accessibility
Design research & methodology

Methods & Tools
User-centered research (qualitative & quantitative)
Wireframing & prototyping
Strategic design thinking & project coordination
Figma, FigJam, Adobe Creative Suite
HTML/CSS (basic JS), After Effects, Premiere Pro
Generative and AI-assisted design workflows

LANGUAGES

French Native
English Professional fluency (C1+)
German Elementary proficiency (A2–B1), in active progression