

JOÉ MERTENAT

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UX/UI & Information Designer

I am a UX/UI and information designer exploring how visual systems, interfaces, and data visualizations can make complex information accessible, interpretable, and critical.

EXPERIENCE

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| Research Assistant 2025–present FHNW HGK IDCE Basel | <i>Contributing to Text und Bild in Leichter Sprache, focusing on research and visual development for accessible communication, and supporting analysis, coordination, and documentation.</i> |
| Multidisciplinary Designer 2023–present Freelance Delémont | <i>Designed digital products, interfaces, and visual systems for private and public clients, combining strategic thinking, information design, and interaction design across platforms.</i> |
| Workshop Facilitator/ Speaker 2024 JDRC Conference Mendrisio | <i>Led a workshop on interface and visualization strategies and delivered a design research talk to a multidisciplinary audience.</i> |
| Exhibition Assistant Oct–Nov 2024 FHNW HGK, Museum Tinguely Basel | <i>Assisted with digital exhibition interfaces and visitor engagement, collaborating with curators and technicians on seamless experiences.</i> |
| Visual Communication Designer 2022–2023 AnDiCo Lab Münchenstein | <i>Developed visual identity systems and interface components across print, digital, and spatial formats, ensuring design coherence from concept to implementation.</i> |

EDUCATION

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| Digital Communication Environments MA FHNW HGK IDCE 2024 |
| Visuelle Kommunikation und digitale Räume BA FHNW HGK IDCE 2022 |

SKILLS

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| Core Expertise Interaction design & UX/UI Information design & data visualization Visual communication & storytelling Information architecture & accessibility Design research & methodology |
| Methods & Tools User-centered research (qualitative & quantitative) Wireframing & prototyping Strategic design thinking & project coordination Figma, FigJam, Adobe Creative Suite HTML/CSS (basic JS), After Effects, Premiere Pro Generative and AI-assisted design workflows |

LANGUAGES

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| French | Native |
| English | Professional fluency (C1+) |
| German | Elementary proficiency (A2–B1), in active progression |