

# JOSEPH MIELZAREK

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## TECHNICAL SKILLS

MEAN Stack:	JavaScript	Command Line	Bootstrap	Passport
MongoDB	HTML 5	Mongoose	Angular Material	GitHub
Express.js	CSS 3	SQL	AJAX	Git
AngularJS	jQuery	PostgreSQL	APIs	User Interface
Node.js	JSON	Heroku	npm	Adobe Creative Suite

## PROFESSIONAL EXPERIENCE

### Full Stack Software Engineering Student

Prime Digital Academy

March 2016 – Present

Solo Project – Streamix ([streamix.herokuapp.com](http://streamix.herokuapp.com))

- After finding myself caught in a state of dismay when looking for something to watch on Netflix, I realized there had to be a better way to make a decision on what to watch.
- Therefore, I developed an application that disrupts normal video streaming habits and randomly provides TV shows and movies to users, with the ability to search and favorite content too.
- Technologies used: MongoDB, Express.js, AngularJS, Node.js, Bootstrap, Passport, JSON, jQuery, GuideBox API

Group Project – Raisable ([raisable.herokuapp.com](http://raisable.herokuapp.com))

- Collaborated with three other developers on Raisable – a full stack crowdfunding platform that helps student organizations by improving the visibility of their fundraising campaigns and streamline the donation process.
- Acted as project manager to keep the project within the scope and timeline.
- Managed client expectations as client liaison.
- Built wireframes for all main features of the platform.
- Led the project on design and user experience.
- Technologies used: MongoDB, Express.js, AngularJS, Node.js, Angular Material, Moment.js, Stripe API

### Account Manager

Hunt Adkins

December 2014 – March 2016

- Managed cross-functional team to complete projects within scope, timeline and budget
- Owned client partnerships and expectations
- Extremely well-versed with clients' products/services, competition and objectives
- Championed internal work and had the aptitude to sell it
- Mentored and supervised interns
- Created the Walletless Joe project to test Apple's hypothesis on how easy it is to use Apple Pay.

### Assistant Account Executive

Hunt Adkins

November 2013 – November 2014

- Project managed creative teams on client deliverables
- Managed daily activities and duties across multiple clients
- Researched and developed competitive analyses to assist Account Planner
- Owned multiple budget summary reports and invoices

### Account Management Intern

Hunt Adkins

July 2013 – October 2013

- Implemented "Get-Smart" blog to inform employees and clients of industry trends and Internet happenings
- Developed client facing, analysis documents to better understand the relationship between media and sales
- Reviewed and proofed client facing documents and new business pitch-work

## **Assistant Account Coordinator / Intern**

Concept Group

January 2013 – May 2013

- Helped manage project workflow for multiple clients
- Managed collateral projects through completion
- Estimated project costs and allocated agency resources

## **Marketing Lead**

Saint Paul Festival & Heritage Foundation (Saint Paul Winter Carnival)      September 2012 – March 2013

- Continued development of fundraising program through fostering corporate partnerships with Cub Foods and Super America
- Implemented style guide for marketing and event materials

## **Marketing & Social Media Intern**

Minnesota State Fair

May 2012 – September 2012

- Managed 300,000+ followers across different social media platforms
- Developed content for social media outlets and wrote/created a newsletter with 3,000+ daily circulations for State Fair employees and vendors

## **Sponsor Relations Manager**

Saint Paul Festival & Heritage Foundation

January 2012 – May 2012

- Managed sponsor relationships and ensured contracts were executed on sponsors' behalf
- Attended and led weekly community planning meetings for the event

## **Advertising & Social Media Intern**

Saint Paul Festival & Heritage Foundation

October 2011 – February 2012

- Assisted Marketing Lead with fundraising program by documenting all kiosks and store-fronts and tracking inventory per location
- Achieved a strong, visible social media presence through creative and interactive posts
- Continuously monitored online channels and recorded sentiment

## **Hospitality Team Member**

University of Minnesota Dining Services – Catering

August 2010 – May 2011

- Honed time management skills and ability to work in high pressure situations
- Addressed immediate customer concerns, questions and needs

## **Sales Associate**

Patio Town

March 2010 – October 2012

- Led customers through landscaping demonstrations
- Prepared quotes for project materials based on customer inputs
- Operated heavy machinery to get materials for customers

## **EDUCATION**

### **Full Stack Software Engineering Certification**

Prime Digital Academy

July 2016

- Prime Digital Academy is an 18-week, intensive program designed to prepare students for employment in the software development field. The program focuses on the JavaScript-based MEAN stack (MongoDB and PostgreSQL, Express.js, AngularJS, and Node.js) with a strong focus on team-based projects and real-world business needs.

### **Bachelor of Arts: Journalism**

University of Minnesota – Twin Cities

May 2013