

DESIGN BRIEF

Company Name:

Eastern Summertime

Company Description:

We are a company that makes and distributes low-calorie desserts. Our main product is made with the world's top chefs and served in your favorite diners. Our target audience is young adults. We want to convey a sense of elegance, while at the same time being old-fashioned.

Job Description

You must create a website that will mainly sell the company's products. The goal is to provide a great user experience. Besides the landing page, the website will need a information page, product pages and a privacy policy page. The landing page should have a Contact Us section. There should be a call to action to get users to subscribe to the newsletter. They would prefer a monochromatic design, and would like you to use the brand color, which is orange. Take into account the client's preferences and values.

Deadline

8 days