# ML, MAP Estimation and Bayesian

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### Outline

- ▶ Introduction
- Maximum-Likelihood (ML) estimation
- ▶ Maximum A Posteriori (MAP) estimation
- Bayesian inference

## Relation of learning & statistics

Target model in the learning problems can be considered as a statistical model

For a fixed set of data and underlying target (statistical model), the estimation methods try to estimate the target from the available data

## Density estimation

Estimating the probability density function p(x), given a set of data points  $\{x^{(i)}\}_{i=1}^N$  drawn from it.

- Main approaches of density estimation:
  - <u>Parametric</u>: assuming a parameterized model for density function
    - □ A number of parameters are optimized by fitting the model to the data set
  - Nonparametric (Instance-based): No specific parametric model is assumed
    - ▶ The form of the density function is determined entirely by the data

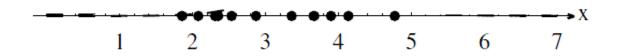
## Parametric density estimation

- Estimating the probability density function p(x), given a set of data points  $\{x^{(i)}\}_{i=1}^N$  drawn from it.
- Assume that p(x) in terms of a specific functional form which has a number of adjustable parameters.
- Methods for parameter estimation
  - Maximum likelihood estimation
  - Maximum A Posteriori (MAP) estimation

## Parametric density estimation

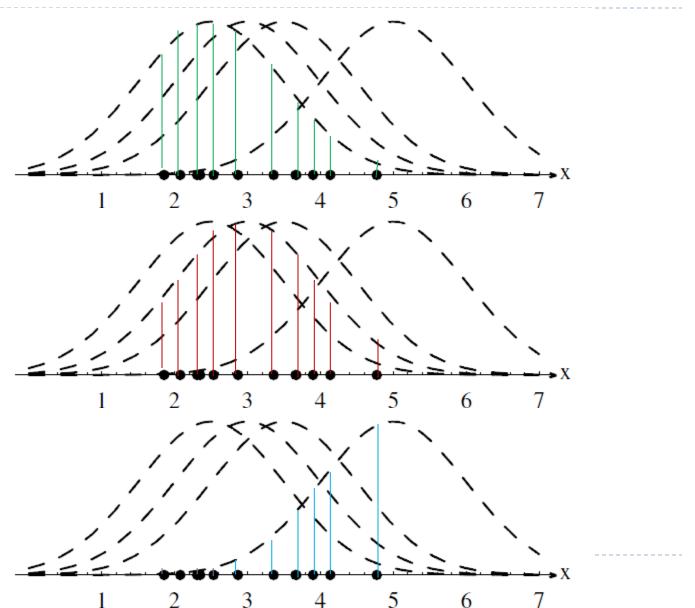
- Goal: estimate parameters of a distribution from a dataset  $\mathcal{D}$  =  $\{x^{(1)}, \dots, x^{(N)}\}$ 
  - ${\mathcal D}$  contains N independent, identically distributed (i.i.d.) training samples.
- We need to determine  $\theta$  given  $\{x^{(1)}, ..., x^{(N)}\}$ 
  - How to represent  $\theta$ ?
    - $\rightarrow \theta^* \text{ or } p(\theta)$ ?

## Example



$$P(x|\mu) = N(x|\mu, 1)$$

# Example



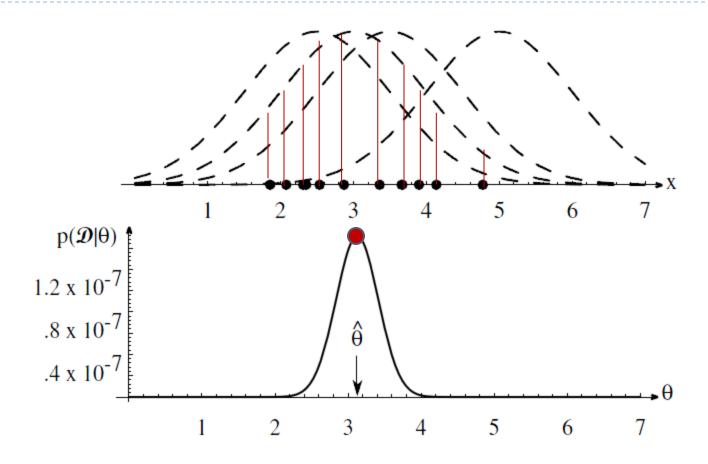
- Maximum-likelihood estimation (MLE) is a method of estimating the parameters of a statistical model given data.
- Likelihood is the conditional probability of observations  $\mathcal{D} = \{x^{(1)}, x^{(2)}, ..., x^{(N)}\}$  given the value of parameters  $\theta$ 
  - Assuming i.i.d. observations:

$$p(\mathcal{D}|\boldsymbol{\theta}) = \prod_{i=1}^{N} p(\boldsymbol{x}^{(i)}|\boldsymbol{\theta})$$

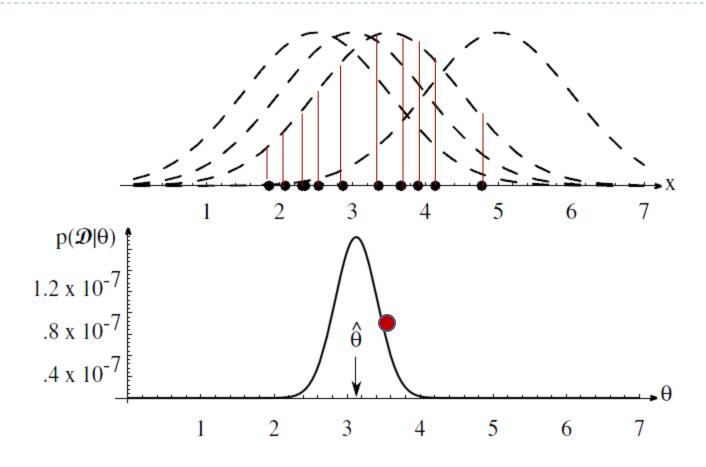
likelihood of  $\theta$  w.r.t. the samples

Maximum Likelihood estimation

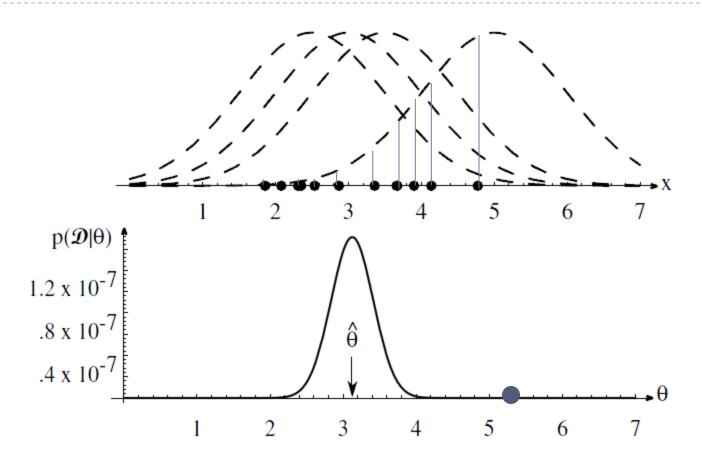
$$\widehat{\boldsymbol{\theta}}_{ML} = \operatorname*{argmax}_{\boldsymbol{\theta}} p(\mathcal{D}|\boldsymbol{\theta})$$



 $\hat{ heta}$  best agrees with the observed samples



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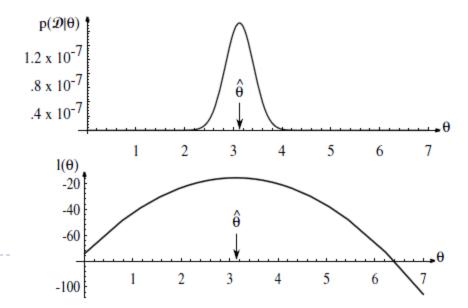


 $\hat{ heta}$  best agrees with the observed samples

$$\mathcal{L}(\boldsymbol{\theta}) = \ln p(\mathcal{D}|\boldsymbol{\theta}) = \ln \prod_{i=1}^{N} p(\boldsymbol{x}^{(i)}|\boldsymbol{\theta}) = \sum_{i=1}^{N} \ln p(\boldsymbol{x}^{(i)}|\boldsymbol{\theta})$$

$$\widehat{\boldsymbol{\theta}}_{ML} = \underset{\boldsymbol{\theta}}{\operatorname{argmax}} \mathcal{L}(\boldsymbol{\theta}) = \underset{\boldsymbol{\theta}}{\operatorname{argmax}} \sum_{i=1}^{n} \ln p(\boldsymbol{x}^{(i)} | \boldsymbol{\theta})$$

Thus, we solve  $\nabla_{\theta} \mathcal{L}(\theta) = \mathbf{0}$  to find global optimum



# MLE

#### Bernoulli

• Given:  $\mathcal{D} = \{x^{(1)}, x^{(2)}, ..., x^{(N)}\}, m \text{ heads (I)}, N - m \text{ tails (0)}$ 

$$p(x|\theta) = \theta^x (1-\theta)^{1-x}$$

$$p(\mathcal{D}|\theta) = \prod_{i=1}^{N} p(x^{(i)}|\theta) = \prod_{i=1}^{N} \theta^{x^{(i)}} (1-\theta)^{1-x^{(i)}}$$
$$\ln p(\mathcal{D}|\theta) = \sum_{i=1}^{N} \ln p(x^{(i)}|\theta) = \sum_{i=1}^{N} \{x^{(i)} \ln \theta + (1-x^{(i)}) \ln(1-\theta)\}$$

$$\frac{\partial \ln p(\mathcal{D}|\theta)}{\partial \theta} = 0 \Rightarrow \theta_{ML} = \frac{\sum_{i=1}^{N} x^{(i)}}{N} = \frac{m}{N}$$

#### MLE

## Bernoulli: example

- **Example:**  $\mathcal{D} = \{1,1,1\}, \hat{\theta}_{ML} = \frac{3}{3} = 1$ 
  - Prediction: all future tosses will land heads up
- lacktriangle Overfitting to  $\mathcal{D}$

#### MLE: Multinomial distribution

▶ Multinomial distribution (on variable with *K* state):

Parameter space: 
$$\theta$$

$$= [\theta_1, ..., \theta_K]$$

$$\theta_i \in [0,1]$$

$$\sum_{k=1}^K \theta_k = 1$$

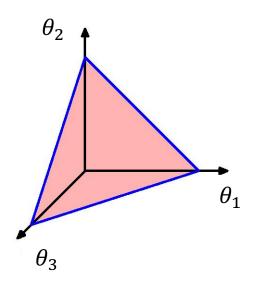
$$x = [x_1, \dots, x_K]$$

$$x_k \in \{0,1\}$$

$$\sum_{k=1}^{K} x_k = 1$$

$$P(\boldsymbol{x}|\boldsymbol{\theta}) = \prod_{k=1}^{K} \theta_k^{x_k}$$

$$P(x_k = 1) = \theta_k$$



#### MLE: Multinomial distribution

$$\mathcal{D} = \left\{ \mathbf{x}^{(1)}, \mathbf{x}^{(2)}, \dots, \mathbf{x}^{(N)} \right\}$$

$$P(\mathcal{D}|\boldsymbol{\theta}) = \prod_{i=1}^{N} P(\boldsymbol{x}^{(i)}|\boldsymbol{\theta}) = \prod_{i=1}^{N} \prod_{k=1}^{K} \theta_{k}^{x_{k}^{(i)}} = \prod_{k=1}^{K} \theta_{k}^{\sum_{i=1}^{N} x_{k}^{(i)}}$$

$$N_{k} = \sum_{i=1}^{N} x_{k}^{(i)}$$

$$\mathcal{L}(\boldsymbol{\theta}, \lambda) = \ln p(\mathcal{D}|\boldsymbol{\theta}) + \lambda(1 - \sum_{k=1}^{K} \theta_k) \qquad \sum_{k=1}^{K} N_k = N$$

$$\widehat{\theta}_k = \frac{\sum_{i=1}^N x_k^{(i)}}{N} = \frac{N_k}{N}$$

#### MLE

## Gaussian: unknown µ

$$p(x|\mu) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{1}{2\sigma^2}(x-\mu)^2}$$
$$\ln p(x^{(i)}|\mu) = -\ln\{\sqrt{2\pi}\sigma\} - \frac{1}{2\sigma^2}(x^{(i)} - \mu)^2$$

$$\frac{\partial \mathcal{L}(\mu)}{\partial \mu} = 0 \Rightarrow \frac{\partial}{\partial \mu} \left( \sum_{i=1}^{N} \ln p(x^{(i)} | \mu) \right) = 0 \Rightarrow \sum_{i=1}^{N} \frac{1}{\sigma^2} (x^{(i)} - \mu)$$
$$= 0 \Rightarrow \hat{\mu}_{ML} = \frac{1}{N} \sum_{i=1}^{N} x^{(i)}$$

MLE corresponds to many well-known estimation methods.

#### MLE

## Gaussian: unknown $\mu$ and $\sigma$

$$oldsymbol{ heta} = [\mu, \sigma]$$

$$\uparrow$$

$$\nabla_{oldsymbol{ heta}} \mathcal{L}(oldsymbol{ heta}) = oldsymbol{0}$$

$$\frac{\partial \mathcal{L}(\mu, \sigma)}{\partial \mu} = 0 \Rightarrow \hat{\mu}_{ML} = \frac{1}{N} \sum_{i=1}^{N} x^{(i)}$$

$$\frac{\partial \mathcal{L}(\mu, \sigma)}{\partial \sigma} = 0 \Rightarrow \hat{\sigma}^{2}_{ML} = \frac{1}{N} \sum_{i=1}^{N} (x^{(i)} - \hat{\mu}_{ML})^{2}$$

## Maximum A Posteriori (MAP) estimation

MAP estimation

$$\widehat{\boldsymbol{\theta}}_{MAP} = \operatorname*{argmax}_{\boldsymbol{\theta}} p(\boldsymbol{\theta}|\mathcal{D})$$

▶ Since  $p(\theta|\mathcal{D}) \propto p(\mathcal{D}|\theta)p(\theta)$ 

$$\widehat{\boldsymbol{\theta}}_{MAP} = \operatorname*{argmax}_{\boldsymbol{\theta}} p(\mathcal{D}|\boldsymbol{\theta}) p(\boldsymbol{\theta})$$

Example of prior distribution:

$$p(\theta) = \mathcal{N}(\theta_0, \sigma^2)$$

# MAP estimation Gaussian: unknown $\mu$

$$p(x|\mu) \sim N(\mu, \sigma^2)$$
  $\mu$  is the only unknown parameter  $p(\mu|\mu_0) \sim N(\mu_0, \sigma_0^2)$   $\mu_0$  and  $\sigma_0$  are known

$$\frac{d}{d\mu} \ln \left( p(\mu) \prod_{i=1}^{N} p(x^{(i)}|\mu) \right) = 0$$

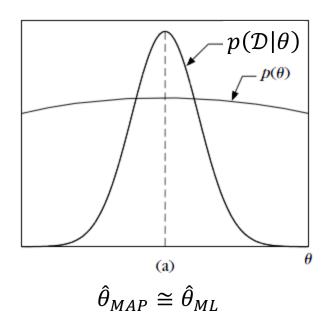
$$\Rightarrow \sum_{i=1}^{N} \frac{1}{\sigma^2} \left( x^{(i)} - \mu \right) - \frac{1}{\sigma_0^2} (\mu - \mu_0) = 0$$

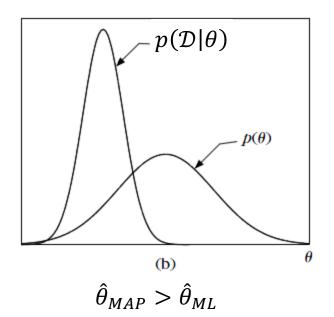
$$\Rightarrow \widehat{\mu}_{MAP} = \frac{\mu_0 + \frac{\sigma_0^2}{\sigma^2} \sum_{i=1}^{N} x^{(i)}}{1 + \frac{\sigma_0^2}{\sigma^2} N}$$

$$\frac{\sigma_0^2}{\sigma^2} \gg 1 \text{ or } N \to \infty \Rightarrow \hat{\mu}_{MAP} = \hat{\mu}_{ML} = \frac{\sum_{i=1}^N x^{(i)}}{N}$$

# Maximum A Posteriori (MAP) estimation

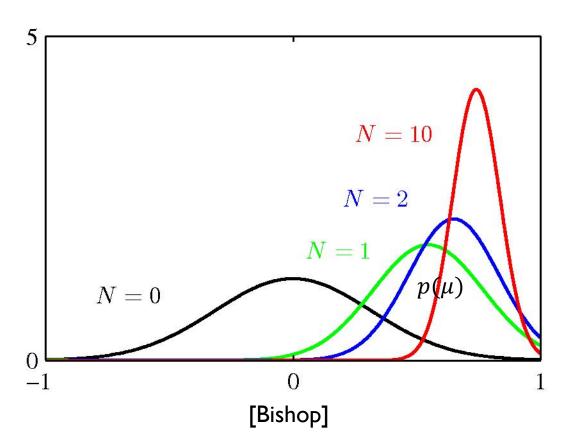
• Given a set of observations  $\mathcal{D}$  and a prior distribution  $p(\theta)$  on parameters, the parameter vector that maximizes  $p(\mathcal{D}|\theta)p(\theta)$  is found.





$$\mu_{N} = \frac{\sigma^{2}}{N\sigma_{0}^{2} + \sigma^{2}}\mu_{0} + \frac{N\sigma_{0}^{2}}{N\sigma_{0}^{2} + \sigma^{2}}\mu_{ML}$$

## MAP estimation Gaussian: unknown $\mu$ (known $\sigma$ )



$$p(\mu|\mathcal{D}) \propto p(\mu)p(\mathcal{D}|\mu)$$

$$p(\mu|\mathcal{D}) = N(\mu|\mu_N, \sigma_N)$$

$$\mu_{N} = \frac{\mu_{0} + \frac{\sigma_{0}^{2}}{\sigma^{2}} \sum_{i=1}^{N} x^{(i)}}{1 + \frac{\sigma_{0}^{2}}{\sigma^{2}} N}$$
$$\frac{1}{\sigma_{N}^{2}} = \frac{1}{\sigma_{0}^{2}} + \frac{N}{\sigma^{2}}$$

More samples  $\Rightarrow$  sharper  $p(\mu|\mathcal{D})$ Higher confidence in estimation

## Conjugate Priors

- We consider a form of prior distribution that has a simple interpretation as well as some useful analytical properties
- Choosing a prior such that the posterior distribution that is proportional to  $p(\mathcal{D}|\boldsymbol{\theta})p(\boldsymbol{\theta})$  will have the same functional form as the prior.

$$\forall \alpha, \mathcal{D} \; \exists \alpha' \; P(\theta | \alpha') \propto P(\mathcal{D} | \theta) P(\theta | \alpha)$$

Having the same functional form

#### Prior for Bernoulli Likelihood

▶ **Beta distribution** over  $\theta \in [0,1]$ :

Beta
$$(\theta | \alpha_1, \alpha_0) \propto \theta^{\alpha_1 - 1} (1 - \theta)^{\alpha_0 - 1}$$

$$Beta(\theta | \alpha_1, \alpha_0) = \frac{\Gamma(\alpha_0 + \alpha_1)}{\Gamma(\alpha_0)\Gamma(\alpha_1)} \theta^{\alpha_1 - 1} (1 - \theta)^{\alpha_0 - 1}$$

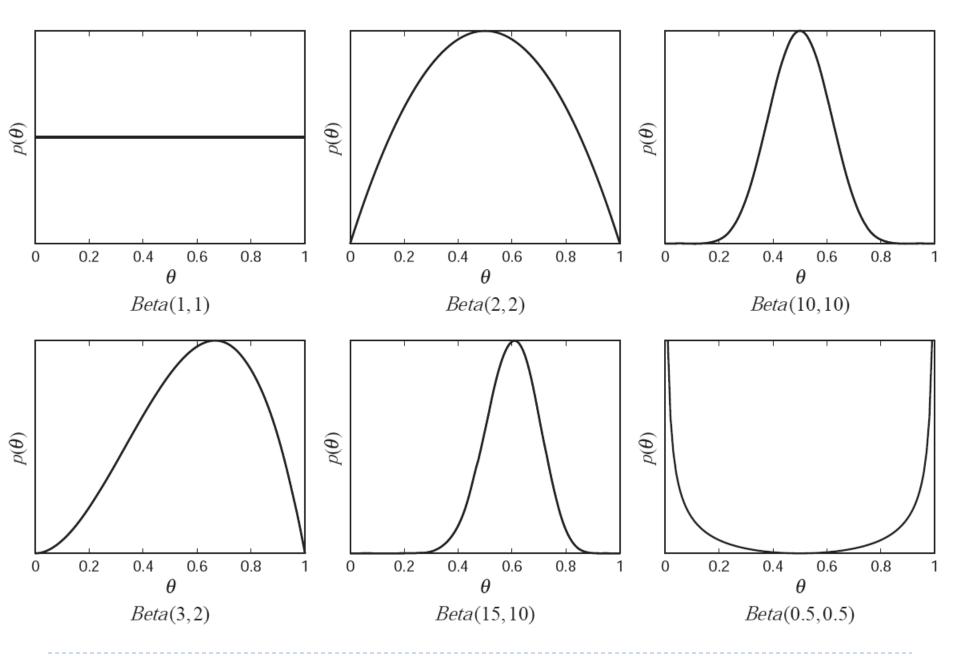
$$E[\theta] = \frac{\alpha_1}{\alpha_0 + \alpha_1}$$

$$\hat{\theta} = \frac{\alpha_1 - 1}{\alpha_0 - 1 + \alpha_1 - 1}$$

most probable  $\theta$ 

Beta distribution is the conjugate prior of Bernoulli:

$$P(x|\theta) = \theta^x (1-\theta)^{1-x}$$



## Benoulli likelihood: posterior

Given:  $\mathcal{D} = \{x^{(1)}, x^{(2)}, ..., x^{(N)}\}, m \text{ heads (I)}, N - m \text{ tails (0)}$ 

$$p(\theta|\mathcal{D}) \propto p(\mathcal{D}|\theta)p(\theta)$$

$$= \left(\prod_{i=1}^{N} \theta^{x^{(i)}} (1-\theta)^{(1-x^{(i)})}\right) \operatorname{Beta}(\theta|\alpha_{1}, \alpha_{0})$$

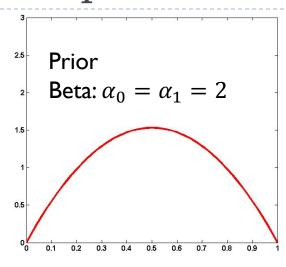
$$\propto \theta^{m+\alpha_{1}-1} (1-\theta)^{N-m+\alpha_{0}-1} \qquad \propto \theta^{\alpha_{1}-1} (1-\theta)^{\alpha_{0}-1}$$

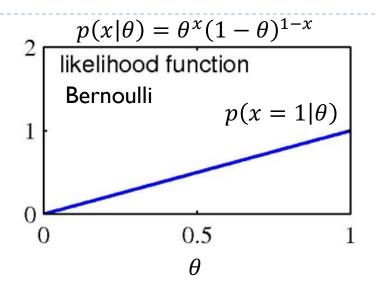
$$\Rightarrow p(\theta|\mathcal{D}) \propto \operatorname{Beta}(\theta|\alpha'_{1}, \alpha'_{0}) \qquad m = \sum_{i=1}^{N} x^{(i)}$$

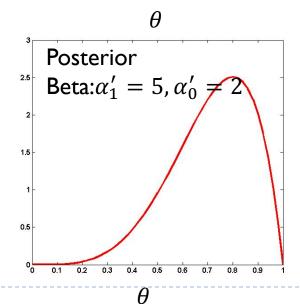
$$\alpha'_{1} = \alpha_{1} + m$$

$$\alpha'_{0} = \alpha_{0} + N - m$$

## Example







Given:  $\mathcal{D} = \{x^{(1)}, x^{(2)}, ..., x^{(N)}\}$ : m heads (I), N - m tails (0)

$$\alpha_0 = \alpha_1 = 2$$

$$\mathcal{D} = \{1,1,1\} \Rightarrow N = 3, m = 3$$

$$\hat{\theta}_{MAP} = \underset{\theta}{\operatorname{argmax}} P(\theta | \mathcal{D}) = \frac{\alpha_1' - 1}{\alpha_1' - 1 + \alpha_0' - 1} = \frac{4}{5}$$

## Toss example

- MAP estimation can avoid overfitting
  - $\mathcal{D} = \{1,1,1\}, \hat{\theta}_{ML} = 1$
  - $\hat{\theta}_{MAP} = 0.8$  (with prior  $p(\theta) = \text{Beta}(\theta|2,2)$ )

## Bayesian inference

- lacktriangle Parameters  $m{ heta}$  as random variables with a priori distribution
  - Bayesian estimation utilizes the available prior information about the unknown parameter
  - As opposed to ML and MAP estimation, it does not seek a specific point estimate of the unknown parameter vector  $\boldsymbol{\theta}$
- The observed samples  $\mathcal D$  convert the prior densities  $p(\theta)$  into a posterior density  $p(\theta|\mathcal D)$ 
  - ullet Keep track of beliefs about  $oldsymbol{ heta}$ 's values and uses these beliefs for reaching conclusions
  - In the Bayesian approach, we first specify  $p(\theta|\mathcal{D})$  and then we compute the predictive distribution  $p(x|\mathcal{D})$

## Bayesian estimation: predictive distribution

- Given a set of samples  $\mathcal{D} = \{x^{(i)}\}_{i=1}^N$ , a prior distribution on the parameters  $P(\theta)$ , and the form of the distribution  $P(x|\theta)$
- We find  $P(\theta|\mathcal{D})$  and then use it to specify  $\hat{P}(x) = P(x|\mathcal{D})$  as an estimate of P(x):

$$P(\boldsymbol{x}|\mathcal{D}) = \int P(\boldsymbol{x},\boldsymbol{\theta}|\mathcal{D})d\boldsymbol{\theta} = \int P(\boldsymbol{x}|\mathcal{D},\boldsymbol{\theta})P(\boldsymbol{\theta}|\mathcal{D})d\boldsymbol{\theta} = \int P(\boldsymbol{x}|\boldsymbol{\theta})P(\boldsymbol{\theta}|\mathcal{D})d\boldsymbol{\theta}$$
Predictive distribution

If we know the value of the parameters  $\theta$ , we know exactly the distribution of x

Analytical solutions exist for very special forms of the involved functions

## Benoulli likelihood: prediction

► Training samples: 
$$\mathcal{D} = \left\{x^{(1)}, \dots, x^{(N)}\right\}$$

$$P(\theta) = Beta(\theta|\alpha_1, \alpha_0)$$

$$\propto \theta^{\alpha_1 - 1}(1 - \theta)^{\alpha_0 - 1}$$

$$P(\theta|\mathcal{D}) = Beta(\theta|\alpha_1 + m, \alpha_0 + N - m)$$

$$\propto \theta^{\alpha_1 + m - 1}(1 - \theta)^{\alpha_0 + (N - m) - 1}$$

$$P(x|\mathcal{D}) = \int P(x|\theta) P(\theta|\mathcal{D}) d\theta$$

$$= E_{P(\theta|\mathcal{D})}[P(x|\theta)]$$

$$\Rightarrow P(x = 1|\mathcal{D}) = E_{P(\theta|\mathcal{D})}[\theta] = \frac{\alpha_1 + m}{\alpha_0 + \alpha_1 + N}$$

## ML, MAP, and Bayesian Estimation

- If  $p(\boldsymbol{\theta}|\mathcal{D})$  has a sharp peak at  $\boldsymbol{\theta} = \widehat{\boldsymbol{\theta}}$  (i.e.,  $p(\boldsymbol{\theta}|\mathcal{D})$   $\approx \delta(\boldsymbol{\theta}, \widehat{\boldsymbol{\theta}})$ ), then  $p(\boldsymbol{x}|\mathcal{D}) \approx p(\boldsymbol{x}|\widehat{\boldsymbol{\theta}})$ 
  - In this case, the Bayesian estimation will be approximately equal to the MAP estimation.
  - If  $p(\mathcal{D}|\boldsymbol{\theta})$  is concentrated around a sharp peak and  $p(\boldsymbol{\theta})$  is broad enough around this peak, the ML, MAP, and Bayesian estimations yield approximately the same result.
- ▶ All three methods asymptotically  $(N \to \infty)$  results in the same estimate

## Summary

- ML and MAP result in a single (point) estimate of the unknown parameters vector.
  - More simple and interpretable than Bayesian estimation
- Bayesian approach finds a predictive distribution using all the available information:
  - expected to give better results
  - needs higher computational complexity
- Bayesian methods have gained a lot of popularity over the recent decade due to the advances in computer technology.
- All three methods asymptotically  $(N \to \infty)$  results in the same estimate.

### Resource

C. Bishop, "Pattern Recognition and Machine Learning", Chapter 2.