

# SANO FOOD

*Healthy Food in town*

## INTRODUCTION

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“Sano Food” website will be designed to create a community atmosphere as a good, healthy, friendly cafe. A priority of “Sano Food” will be to offer a simple menu, yet creative; and make it easy to make table reservations throughout the multiple locations in Florida. On the other hand, “more content brings more guests” so the website will provide a blog with healthy food recipes in order to attract and engage guests online.

**Expected List of Features:** “Sano Food” will provide:

- Healthy **menu and prices** to keep guests informed
- **Blog** to provide tips to live a healthy life
- Table reservation booking to allow guests see what times are available without having to talk to a host
- **Contact information** for the multiple locations across Florida so when guests head to the website, they would grab the most basic information: the address, the hours, and a way to contact the restaurant
- **Link to Social Accounts and Posts.** Social media is one of the best ways to engage with customers and share great photos and updates from the restaurant
- **Website Mobile-Friendly.** We will make sure the website is easy to navigate and looks good from a phone; otherwise, we risk missing out on a lot of great customers

# USER INTERFACE DESIGN AND PROTOTYPE

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[Click Here](#) to see some samples of Home about us, reservation table and contact us web pages.

Overall,

- “Sano Food” website is using light colors like blue and green to build the branding
- The website will be built based on a minimalist point of view
- “Sano Food” would like to attract women and men between 18-55 years old, who are interested to have a healthy life style
- The website will have an easy navigation flow where the customer can look at the menu, prices, restaurant contact info, make a reservation table at the different locations, and a blog to help to engage the audience. The site provides links in every page to support the features described.

## NAVIGATION STRUCTURE

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[Click Here](#) to see the navigation structure for “Sano Food” website.

## REFERENCES

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See below the creative examples of restaurant websites from we will be inspired to create the content and features of “Sano Food”:

- The examples from “Codex-themes” and “myanthemcoffe.com” basically contain all the features noted on the section **Expected List of Features**

- “obites.com” will help for brand building and content of “Sano Food”.

**Pro tips that explain what makes any restaurant to stand out:**

- <https://pos.toasttab.com/blog/on-the-line/examples-restaurant-websites>

**Creative Examples of Restaurant Websites:**

- <https://myanthemcoffee.com/>
- <https://codex-themes.com/thegem/sites/delicious-restaurant/>
- <https://codex-themes.com/thegem/sites/gem-restaurant/homepage/homepage-02/>
- <https://codex-themes.com/thegem/sites/gem-restaurant/>
- <https://www.obites.com/>