SANO FOOD

Healthy Food in town

INTRODUCTION

"Sano Food" website will be designed to create a community atmosphere as a good, healthy, friendly cafe. A priority of **"Sano Food"** will be to offer a simple menu, yet creative; and make it easy to make table reservations throughout the multiple locations in Florida. On the other hand, "more content brings more guests" so the website will provide a blog with healthy food recipes in order to attract and engage guests online.

EXPECTED LIST OF FEATURES

"Sano Food" will provide:

- Healthy **menu and prices** to keep guests informed
- **Blog** to provide tips to live a healthy life
- Table reservation booking to allow guests see what times are available without having to talk to a host
- **Contact information** for the multiple locations across Florida so when guests head to the website, they would grab the most basic information: the address, the hours, and a way to contact the restaurant
- **Link to Social Accounts and Posts**. Social media is one of the best ways to engage with customers and share great photos and updates from the restaurant
- **Website Mobile-Friendly**. We will make sure the website is easy to navigate and looks good from a phone; otherwise, we risk missing out on a lot of great customers

MARKET SURVEY

Refer to the **References** section below to look at the creative examples of restaurant websites from we will be inspired to create the content and features of "Sano Food":

- The examples from "Codex-themes" and "myanthemcoffe.com" basically contain all the features noted on the section **Expected List of Features**
- "obites.com" will help for brand building and content of "Sano Food".

REFERENCES

Pro tips that explain what makes any restaurant to stand out:

- https://pos.toasttab.com/blog/on-the-line/examples-restaurant-websites

Creative Examples of Restaurant Websites:

- https://myanthemcoffee.com/
- https://codex-themes.com/thegem/sites/delicious-restaurant/
- https://codex-themes.com/thegem/sites/gem-restaurant/homepage/homepage-02/
- https://codex-themes.com/thegem/sites/gem-restaurant/
- https://www.obites.com/