Red Rover Showing Solutions

04.18.2016

—

Joe Neuman

Owner
423 E 400 S
St. George, Utah 84770

Overview

Red Rover Showing Solutions has been in development since the beginning of 2016. It is a showing and feedback platform that runs on the web and has a mobile app component. Red Rover uses personalized automated SMS to approve showing requests with the seller.

Goals

1. We will build a company that our clients will rave about.
2. Change the real estate industry forever.

Specifications

Red Rover is different than our competition because instead of removing communication from the process we add value for the seller by adding communication directly from their agent. Unlike our competition we will never market ourselves though your platform. Our software does not require instructions. It is very intuitive.

Need

Our software makes it easy for the listing agent to always be up to date on what is going on with their showing requests, showings and feedback.

Requests and showings are logged in the app and the agent can easily view from their cell phone or computer.

Milestones

I.   MVP

We will have the mvp done at the end of April 2016 and will begin beta testing with agents in the Keller Williams St George office.

II.   Launch

Red Rover will be available for purchase by the end of May 2016.

Owners

Joe Neuman is the founder and architect is the CEO and controlling partner with 70% or the company.

Brandon Hebbert is the company's CTO and built the lion's share of the software. He owns 20% of the company.

Paul Brimley built the back end for Red Rover, is a technical advisor and owns 10% of the company.

Joe Neuman