

# Robert Garcia

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## Tech Skills

- HTML
- CSS
- Javascript
- React
- JQuery
- Sass
- Bootstrap
- Figma
- Adobe Photoshop
- PHP
- SQL
- Git / Github
- CMS
  - Shopify / Wordpress
- SEO Tools
  - Yoast / Semrush

## Skills

- Team work
- Problem solving
- Communication
- Determination

## Education

- Marketing Degree (At UANL)

## Languages

- English
- Spanish

## Certificates

- Microsoft Excel (intermediate certificate)

I'm a self taught web developer focused on delivering a seamless user experience and desing, always problem solving, I'm centered on finding the best solution to any task

### Starr Western Wear

July 2021 - present

**Role:** Website Manager

**Description:**

Edit HTML and CSS code to Shopify themes

Suggest optimal website layouts

Manage Shopify websites

Created landing pages and linked domains (hostinger)

Improved uploading time by changing internal inventory settings

Change DNS settings to link domains and websites

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### Belica Clothing

January 2020 - September 2020

**Role:** Own brand (clothing brand)

**Description:** Created designs for clothing products

Managed Shopify website

Look for clothing/printing providers

Photo editing

Registered trademark in the US

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### BTAgro

June 2019 - February 2020

**Role:** Marketing Coordinator

**Description:** Create webite layout using wix

Analysis of yearly sales and projections

Create slogan

Create surveys (decision making from results)

Create brochures, product logos

Work with attorney to register slogan, logos, etc.

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### Papalote Childrens Museum

December 2018 - May 2019

**Role:** Museum Docent

**Description:** Explain exhibitions to visitors in an engaging way maximizing user Experience

Crowd management