



ORGO

ORGANIZE. RESTORE. GOVERN. OUTLAST.



**How do we negotiate between
human and wildlife needs?**

**How do we hold empathy for
the intrinsic value of all life?**

JOIN THE EMPATHY DAO

CREATE YOUR AVATAR



EARN EMPATHY TO LEVEL UP

COMPLETE MISSIONS IN THE APP



TASKS
CITIZEN SCIENCE



EDUCATION
ENGAGE AND LEARN

DONATE TO SOLUTIONS IN THE MARKETPLACE



PHILANTHROPY
SUPPORT A CAUSE

EMPATHY UNLOCKS ABILITIES

**EXCLUSIVE
CHATROOMS**

**EARLY ACCESS
TO NFTS**

**CREATE AND
SHARE ART**

**PROPOSE
FUNDRAISERS**

**GET PAID FOR
CONTRIBUTIONS**

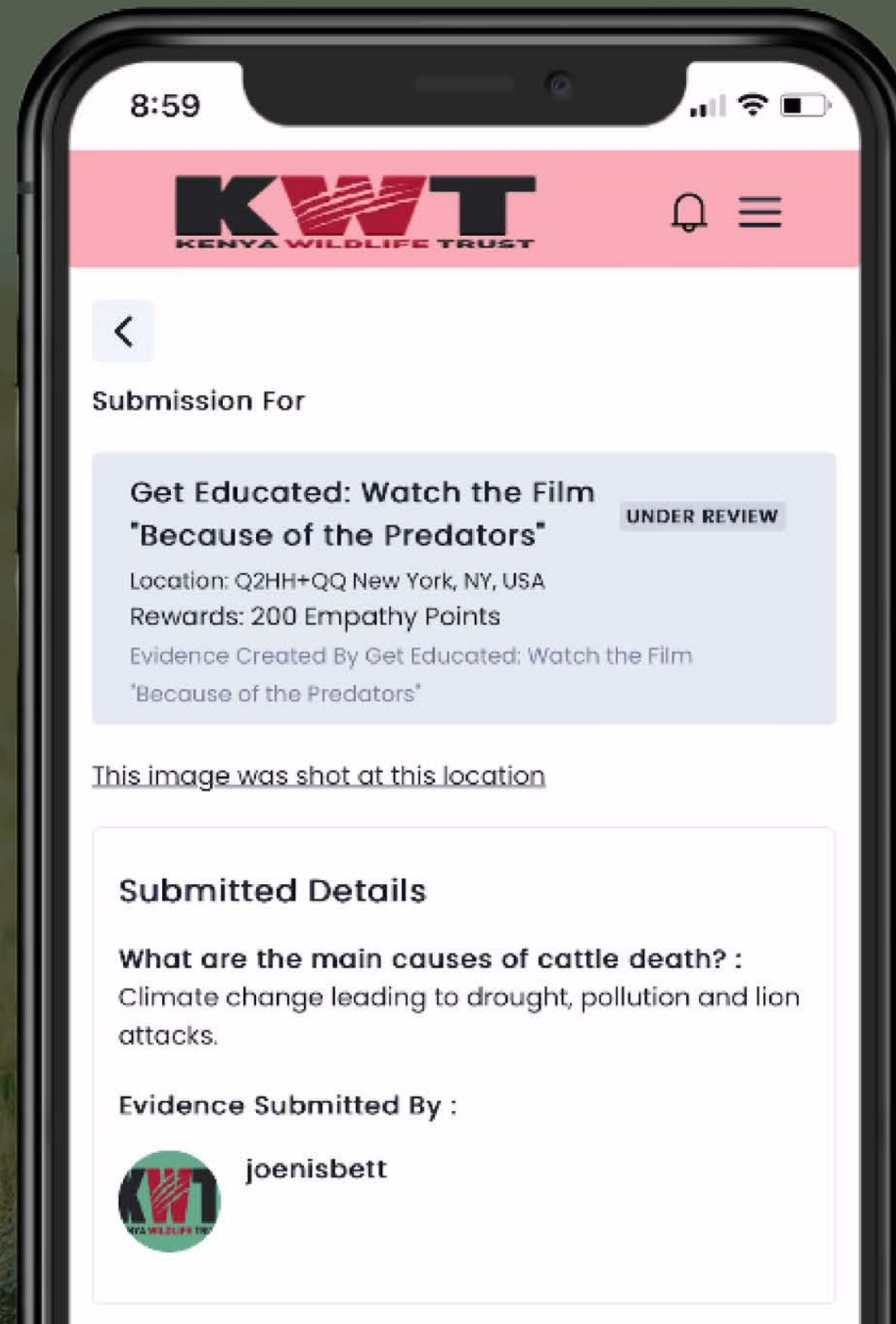
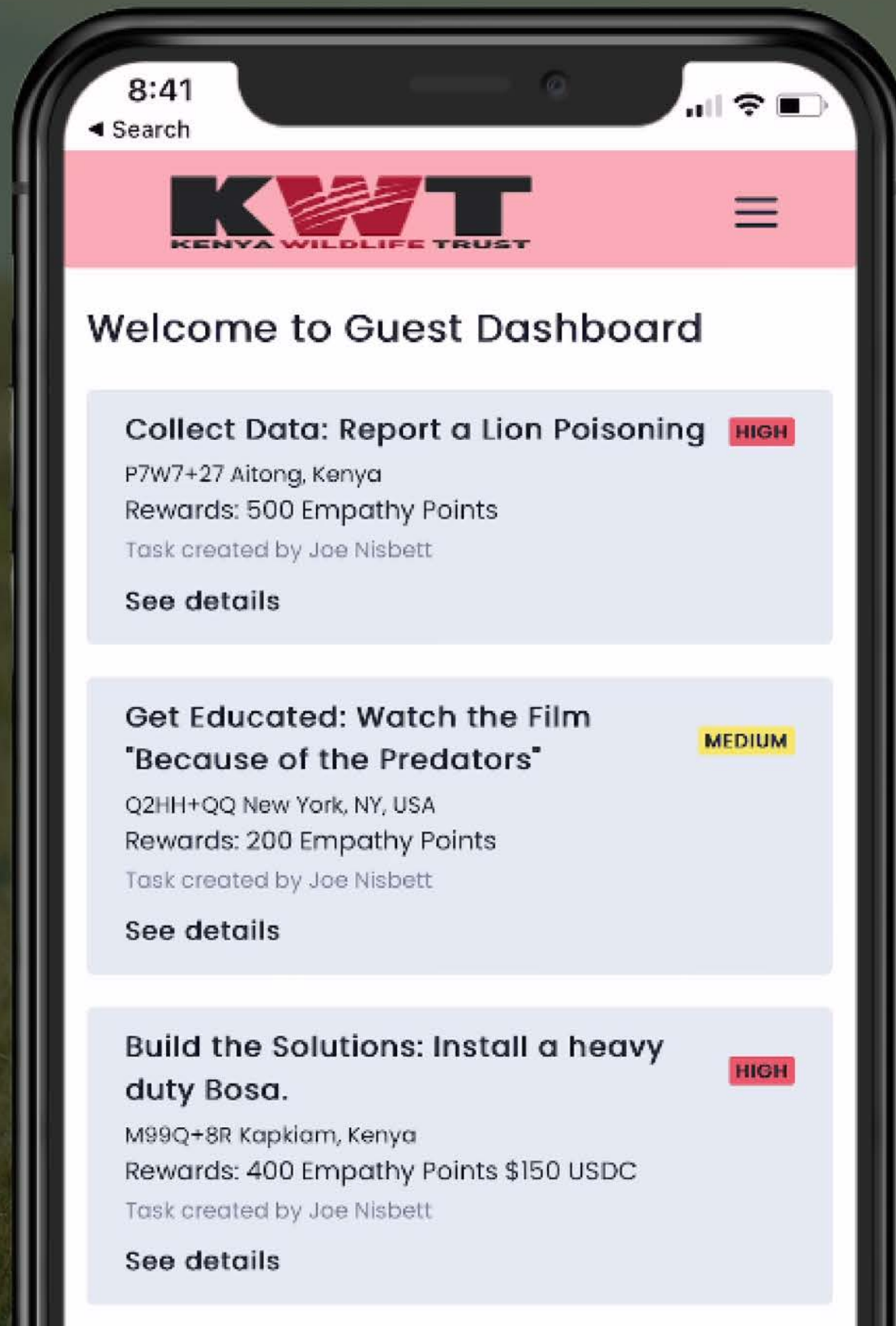
**ACCESS TO DAO
GOVERNANCE**

**BECOME A
COMMUNITY ADMIN**

**VERIFY DATA AND
TASKS**



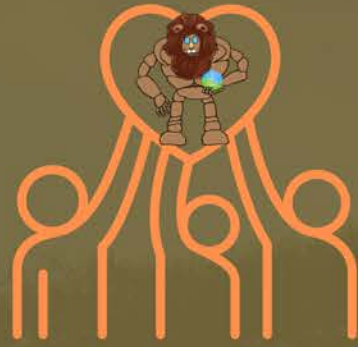
MISSIONS IN THE APP



1. VIEW TASKS
2. SELECT TASKS
3. DO THE WORK
4. SUBMIT EVIDENCE
5. WAIT FOR APPROVAL
6. REDEEM REWARDS



SOLUTIONS MARKETPLACE



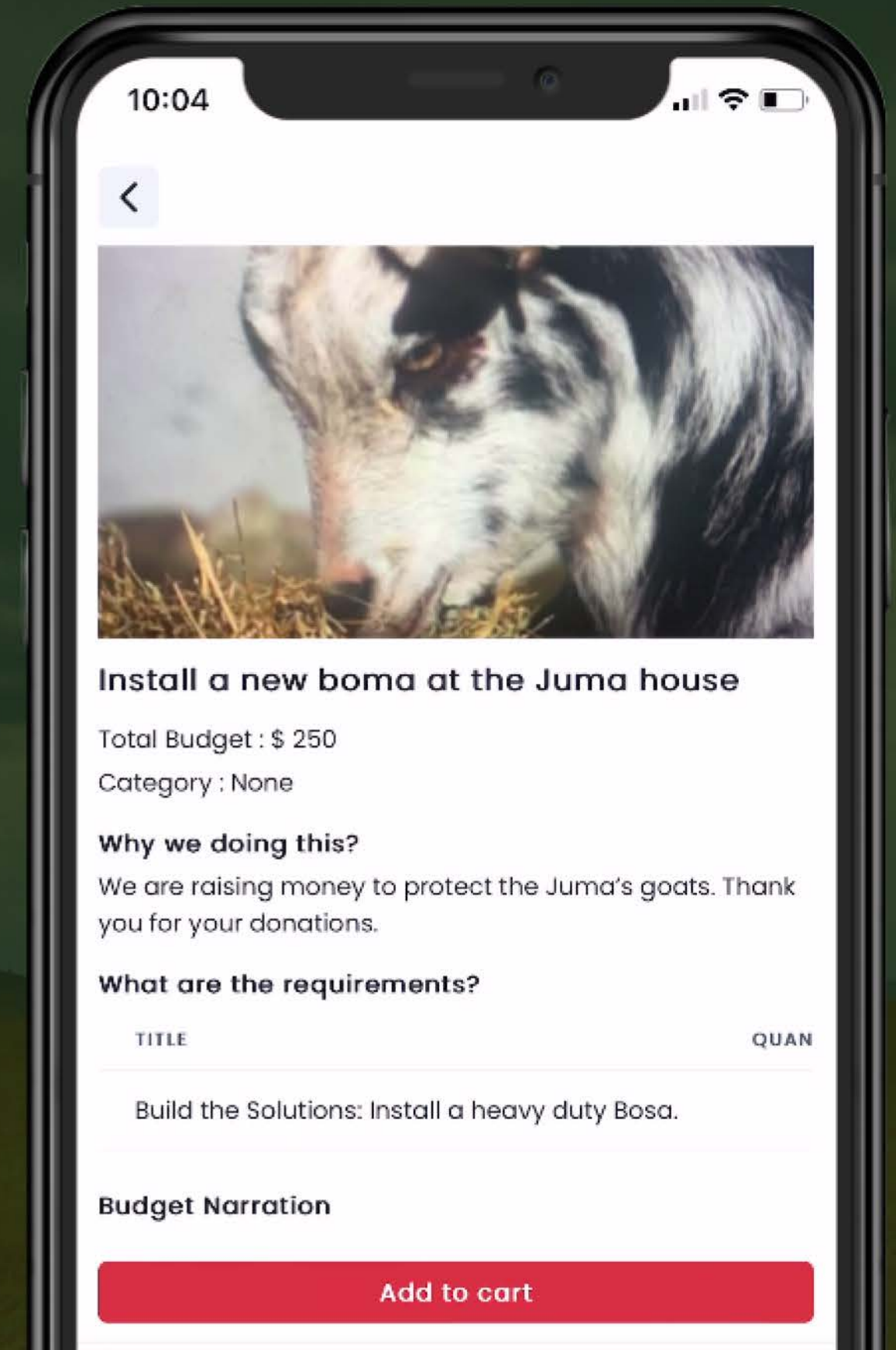
DAO PROPOSES SOLUTIONS
BY LISTING A PROJECT PAGE



PROJECTS ARE POWERED BY
TASKS VERIFIED IN THE APP



SOLUTIONS ARE FUNDED
BY IMPACT SPONSORS



LIVE DEMO

<https://github.com/joenisbett/ORGGO-SNIXKWT>

<https://sni-kwt.vercel.app>

APPENDICES

THANK YOU!

THE PROBLEM

MISSED OPPOTUNITIES FOR DEEPER
TOURIST RELATIONSHIPS

STAKEHOLDERS CONFLICT WITH
ECOSYSTEM INTERESTS

LACK OF INCENTIVES

LIMITED FUNDING

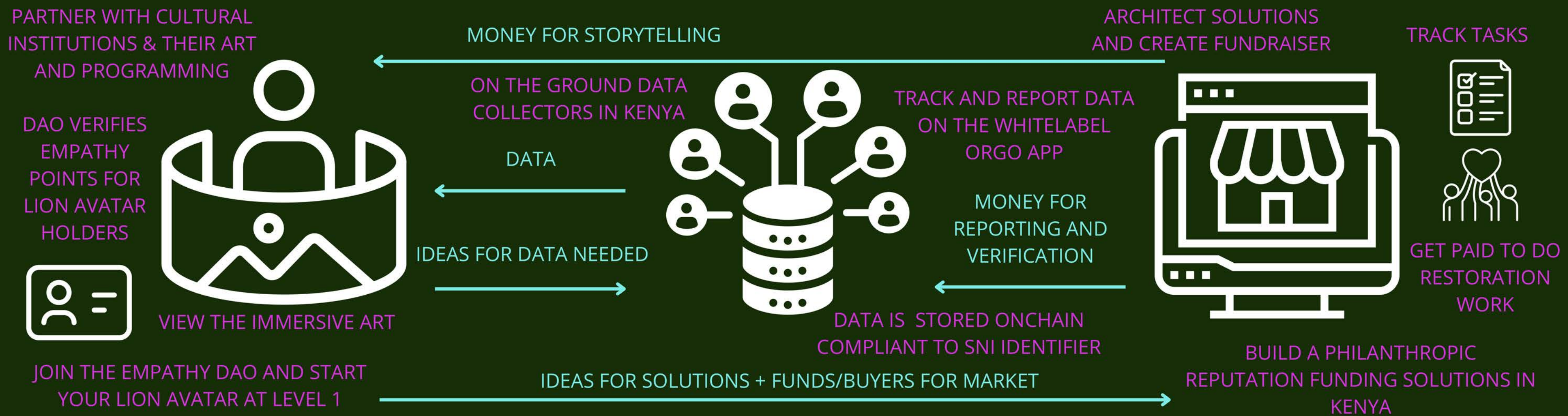
OUR SOLUTION

CREATE LONG-TERM SUSTAINABLE
REATIONSHIPS WITH TOURISTS

BUILD EMPATHY FOR BETTER
DECISIONS

PROVIDE OPPORTUNITIES TO KENYANS
EXPERIENCING CONFLICT

CREATE A SOLUTIONS MARKETPLACE
FOR COMMUNITIES



IMMERSIVE ART EXPERIENCE OF VR NFT DYNAMIC TO SNI + ORGO DATA / DAO FORMED W/ LION AMBASSADOR NFTS

- on-site locations at kwt tourism centers + globally in art galleries
- interactive art explores maybe one single lion to make lion health and ecosystem health intuitive like a video game health
- you can 'tip the artist' or buy shards of the main nft
- buy Dynamic Lion Golem NFT to track education and training in empathy (empathy points) to join the dao and get on the whitelist for future solutions nfts, level up to get more access in the dao, and start creating solutions for the marketplace, reviewing field data / insurance claims
- Story about conflict and NFT decides next step solutions

ORGO APP FOR FIELD DATA COLLECTION OF HUMAN-WILDLIFE CONFLICT EVENTS

- get monetary value to report human deaths, lion deaths, livestock deaths and associated event details
- report retaliatory behaviors (such as poisoning) reward early detection through the social network
- track livestock and single male lion movements and behaviors to predict conflicts, lion identification data is one aspect of this, get tourists involved through field data collection
- ORGO app supports photo, text, video, and other files uploads. KWT Report would make its own community whitelabel account
- data capture is defined by community needs and immersive art needs and targets set by the dao

HUMAN WILDLIFE SOLUTIONS MARKETPLACE, AND USING ORGO APP TO TRACK AND VERIFY COMPLETION

- Individual solution tasks are represented by project NFTs listed on the marketplace.
- These nfts are powered by individually verified tasks in the ORGO app. Project NFTs start out empty without verified tasks, and are filled over time and finally retired to add to the philanthropic reputation of the sponsor. Opportunity to speculate/ make money before it is retired
- solutions are architected by the DAO / Lion NFT holders with high empathy
- example building fencing, relocate lion- make a choice on the types of solutions you believe in and want to support

TECHNOLOGY

PROJECTS (NFT)
SOLUTIONS ON THE
MARKETPLACE TO
MAKE WORK ON THE
GROUND

MONEY GOES TO TASK
REWARDS TO VERIFY
COMPLETION

ONCE COMPLETE,
DONORS EARN
**PHILANTHROPY
CREDENTIALS**

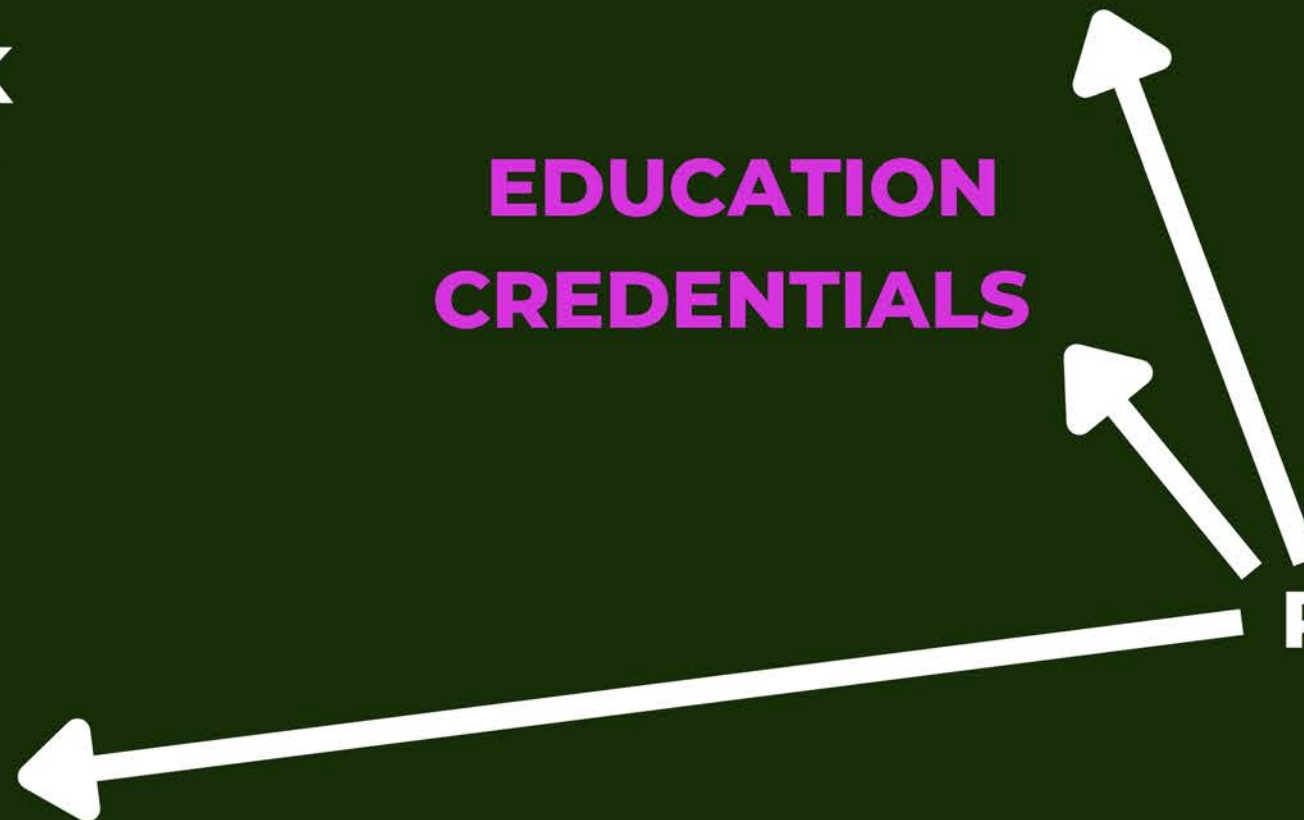
LION AVATAR (NFT)
PER PERSON (DID)
FREE, CREATED WITH
ORGO ACCOUNT

TASK CREDENTIALS

**EDUCATION
CREDENTIALS**

ART (NFT) IMMERSIVE
ART EXPERIENCE
FRACTIONIZED
(NFTS OR TOKENS)
COLLECTIBLES
DONATE TO THE
ARTIST
PAY TO JOIN A CLUB

REWARDS FROM DAO
+ INSTITUTION:
EMPATHY POINTS
VISUAL/NFT REWARD
'BADGE'



PLAY THE LION GOLEM GAME WITH THE EMPATHY DAO STEP-BY-STEP

1) CREATE AN ACCOUNT WITH ORGO

- **THIS STARTS YOUR LION AVATAR AT LEVEL 1**
- **CREATES A KILT DID TO START COLLECTING CREDENTIALS**

2) CHOOSE HOW TO PLAY: LEVEL UP AND EARN EMPATHY

- **COLLECT DATA OR BUILD SOLUTIONS -> TASK CREDENTIALS**
- **VIEW ARTWORK AND EDUCATE YOURSELF ON LIONS -> EDUCATION CREDENTIALS**
- **DONATE TO SOLUTIONS -> PHILANTHROPY CREDENTIALS**

3) INTERACT IN THE DAO

- **CREATE ART**
- **SPREAD THE WORD**
- **PROPOSE SOLUTIONS**
- **VERIFY TASKS AND DATA COLLECTED**
- **APPROVE EMPATHY POINTS FOR EXPERIENCES**
- **EARLY ACCESS TO NFTS**
- **EXCLUSIVE AND SECRET CLUBS**

ORGO TECHNOLOGY



THE TEAM



JOE NISBETT
CHIEF EXECUTIVE OFFICER



JOLLY PATEL
CHIEF OPERATING OFFICER



KATIE KAZMI
BUSINESS DEVELOPMENT



BRANDI BEVERAGE
MARKETING AND TECHNICAL
WRITING