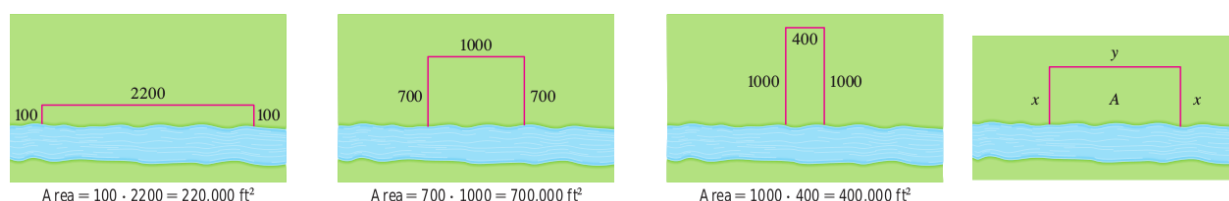


## 4.7: Optimization Problems

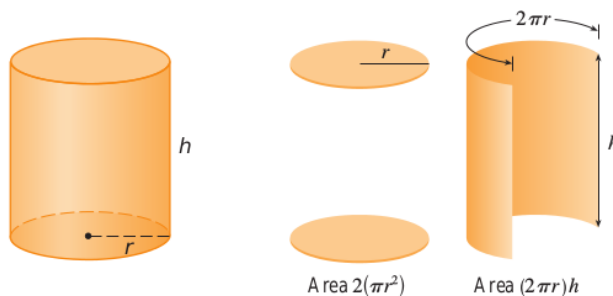
The methods from Sections 4.1 and 4.3 for finding extreme values can be used to find *optimal* solutions to many real-world problems. We will see a number of these as well as some abstract examples in this section. A general approach for solving optimization problems is to

1. Identify given and unknown quantities and draw a diagram if possible,
2. Write an equation for the quantity to be optimized in terms of a single variable,
3. Use methods from Sections 4.1 and 4.3 to find the absolute maximum or minimum.

**Example 1.** A farmer has 2400 ft of fencing and wants to fence off a rectangular field that borders a straight river. He needs no fence along the river. What are the dimensions of the field that has the largest area?



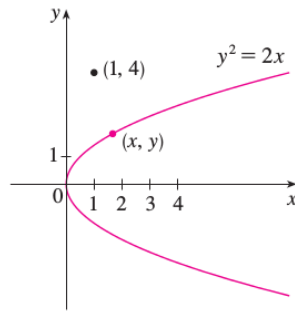
**Example 2.** A cylindrical can is to be made to hold 1 L of oil. Find the dimensions that will minimize the cost of the metal to manufacture the can.



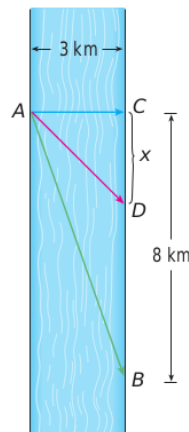
**First Derivative Test for Absolute Extreme Values:** Suppose that  $c$  is a critical number of a continuous function  $f$  defined on an interval.

- If  $f'(x) > 0$  for all  $x < c$  and  $f'(x) < 0$  for all  $x > c$ , then  $f(c)$  is the absolute maximum value of  $f$ .
- If  $f'(x) < 0$  for all  $x < c$  and  $f'(x) > 0$  for all  $x > c$ , then  $f(c)$  is the absolute minimum value of  $f$ .

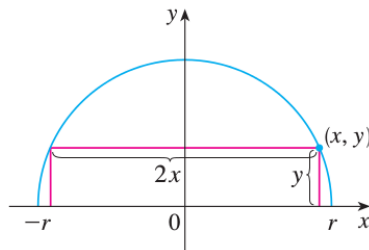
**Example 3.** Find the point on the parabola  $y^2 = 2x$  that is closest to the point  $(1, 4)$ .



**Example 4.** A man launches his boat from point  $A$  on a bank of a straight river, 3 km wide, and wants to reach point  $B$ , 8 km downstream on the opposite bank, as quickly as possible (see Figure below). He could row his boat directly across the river to point  $C$  and then run to  $B$ , or he could row directly to  $B$ , or he could row to some point  $D$  between  $C$  and  $B$  and then run to  $B$ . If he can row 6 km/h and run 8 km/h, where should he land to reach  $B$  as soon as possible? (We assume that the speed of the water is negligible compared with the speed at which the man rows.)



**Example 5.** Find the area of the largest rectangle that can be inscribed in a semicircle of radius  $r$ .



**Example 6.** A farmer with 750 ft of fencing wants to enclose a rectangular area and then divide it into four pens with fencing parallel to one side of the rectangle. What is the largest possible total area of the four pens?

**Example 7.** A box with an open top is to be constructed from a square piece of cardboard, 3 ft wide, by cutting out a square from each of the four corners and bending up the sides. Find the

largest volume that such a box can have.

**Example 8.** Find the points on the ellipse  $4x^2 + y^2 = 4$  that are farthest away from the point  $(1, 0)$ .

**Example 9.** Find the area of the largest rectangle that can be inscribed in the ellipse  $x^2/a^2 + y^2/b^2 = 1$ .

**Example 10.** A poster is to have an area of 180 in with 1-inch margins at the bottom and sides and a 2-inch margin at the top. What dimensions will give the largest printed area?

**Example 11.** A right circular cylinder is inscribed in a sphere of radius  $r$ . Find the largest possible volume of such a cylinder.

**Example 12.** Find an equation of the line through the point  $(3, 5)$  that cuts off the least area from the first quadrant.