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GENERAL ASSEMBLY - UNIT 9 - STEP 1

WHICH EXISTING WEBSITES OUT THERE MOST INSPIRED YOUR WEB SITE DESIGN THUS FAR?

I've mostly taken inspiration from sites not directly related to film reviews, but just websites in general that are using contemporary design elements and practices such as clean lines, white space and bold, impactful fonts.

Websites like [apple.com](http://www.apple.com/iphone/) (<http://www.apple.com/iphone/>) and [nike.com](http://www.nike.com/au/en_gb/c/sportswear) (http://www.nike.com/au/en_gb/c/sportswear) use white space very well and utilise excellent product photography.

For film review sites, I looked at sites like [Joblo](http://www.joblo.com/) (<http://www.joblo.com/>) and [Roger Ebert](http://www.rogerebert.com/) (<http://www.rogerebert.com/>) for how they organise and display their content. I'm also a fan of [The Dissolve](http://thedissolve.com/) (<http://thedissolve.com/>) because they have a pretty unique design amongst film review websites but it's not what I'm going after design-wise.

WHICH PARTS OF THE DESIGN ARE YOU MOST PROUD OF?

I'm happy with the quote set in the transparent box. Otherwise, not much! Pretty standard stuff.

WHAT STRUGGLES DID YOU ENCOUNTER IN YOUR DESIGN PROCESS?

I found myself constantly changing the design with each passing unit. At first I was looking to duplicate what [The Dissolve](http://thedissolve.com/) was doing, but anything I did was too derivative and it wasn't really what I had in mind. Nor was it my preferred style of design for web. There was a lot of indecisiveness in the early going.

WHICH STRUGGLES DID YOU ENCOUNTER DURING PAGE DEVELOPMENT?

Just about everything. Placing certain elements where I wanted them proved to be the biggest challenge as it feels like so much is out of the designers control when you don't really know what you're doing. Another struggle was making everything responsive.

WHAT DID YOU LEARN FROM MAKING YOUR PROJECT RESPONSIVE?

To really focus on the User Experience and ensure that your website is accessible and easy to navigate for all devices. It's important to prioritize certain things when designing for web.