**Joe Rogers**

Site Reliability Engineering Manager (SRE Manager)

310.903.8312 | [joe@joe-r.net](mailto:joe@joe-r.net) | linkedin:[go2joerogers](https://www.linkedin.com/in/go2joerogers/) | Torrance, CA

**Summary**  
A long, thin rectangle to divide sections of the document

Site Reliability Engineering Manager (SRE Manager) with 20+ years across on‑prem to AWS, leading teams to modernize platforms with Infrastructure as Code (IaC) (Terraform/Ansible), containers (ECS/EKS/Fargate, Docker), GitLab CI, and observability (Datadog/Splunk). Currently driving AI/LLM adoption (Bedrock, internal Slack LLM bot, code assistants) to accelerate delivery. Cut release lead time from 1 day to 1 hour, new app spin‑up from 2 weeks to 2 days, and migrated 50+ services from EC2 to ECS. Passionate about coaching SREs, DORA metrics, and cost/MTTR reduction.

**Skills**  
A long, thin rectangle to divide sections of the document

Cloud: AWS (ECS (Elastic Container Service), EKS (Elastic Kubernetes Service), Fargate, EC2, ASG (Auto Scaling Groups), ACM, IAM, VPC, Security Groups, Cloudfront, Route 53, Bedrock), Cloudflare  
IaC & Config: Terraform, Ansible, Puppet  
Containers & Orchestration: Docker, ECS, EKS, Kubernetes  
CI/CD: GitLab CI, Gitlab Runners, CodePipeline/Build/Deploy, Jenkins  
Observability: Datadog, Splunk, Prometheus, Grafana  
Languages & Tools: Python, Bash, VSCode, Cline, Copilot  
AI/LLM: Bedrock, OpenAI, Claude, Gemini, Perplexity  
Leadership: Hiring, mentoring, incident management, SLOs/Error Budgets, DORA metrics

**Experience**  
A long, thin rectangle to divide sections of the document

**Core Digital Media** - *Playa Vista, CA***Site Reliability Engineer Manager** - *July 2021 - Present*

* Drove a major modernization initiative to containerize 50+ services from EC2 to ECS/Fargate, replatform CI/CD from AWS CodePipeline to GitLab CI, and migrate from self-hosted GitLab to GitLab Cloud Ultimate. Enabled shift-left testing, reusable pipelines, and AI-assisted reviews. Reduced new-service bootstrap from 14 to 2 days (‑86%) and release lead time from 24h to 1h (‑95%), while cutting infra and tooling costs 50% and standardizing deployments org-wide.
* Created internal infrastructure LLM Slack Bot, championed AI code assistant tools, LLM adoption
* Provided consistency and stability to the business units by instilling a mindset of Infrastructure as Code (IaC) first principles, utilizing Terraform to deliver and maintain infra that is repeatable, accountable, and managed via a single source of truth

**Core Digital Media** - *Playa Vista, CA***Principal System Administrator** - *Jan 2019 - July 2021*

* Saved $2 million in VMWare hardware renewal costs by migrating 500 datacenter hosted VMWare VMs to AWS EC2
* Using observability metrics, right sized our applications to dramatically reduced AWS costs by over 50%
* Increased code deployment from once a week to once a day by migrating from Jenkins to Terraform module based AWS CI/CD Code Pipeline / Code Build / Code Deploy

**Lowermybills** - *Playa Vista, CA***Senior System Engineer** - *Jan 2013 - Dec 2018*

* Complete data center migration from one colo to another (again) with only a few hours of downtime
* Migration to VMWare and 1000 VMs
* Automation, Ansible, and Puppet

**Experian Interactive Media** - *Culver City, CA***Senior System Engineer** - *Dec 2008 – Jan 2013*

* Maintained 100% uptime during a 300-server datacenter migration
* Deployed Red Hat Satellite patching across 300 servers and instituted a monthly staged patching cycle across Dev → QA → Stage → Prod
* Consolidated DNS infrastructure to BIND 9 (primary/secondary) with zero downtime; migrated back office DNS from Microsoft AD to BIND
* Implemented VMWare with ten ESX hosts to deliver scalable Stage/QA/DEV/ENG environments, leveraging P2V, cloning, LVM, and templates

**Time Warner Cable** - *Orange, CA***System Engineer** - *Jun 2001* - *Dec 2008*

* Administered Solaris and Red Hat environments
* Supported critical services: DNS, NFS, LDAP, Sendmail
* Implemented monitoring and automation scripts, contributing to improved uptime and reliability
* Participated in disaster recovery planning and execution

**Sun Microsystems** - *Santa Clara, CA***System Adminstrator** - *Apr 2000 - Jun 2001*

* Managed Solaris systems and enterprise hardware across engineering environments
* Provided operational support for development workflows and production-like test environments

**Education**  
A long, thin rectangle to divide sections of the document

| UCLA, Los Angeles | Electrical Engineering |
| --- | --- |