

Lecture 3

CDS-292

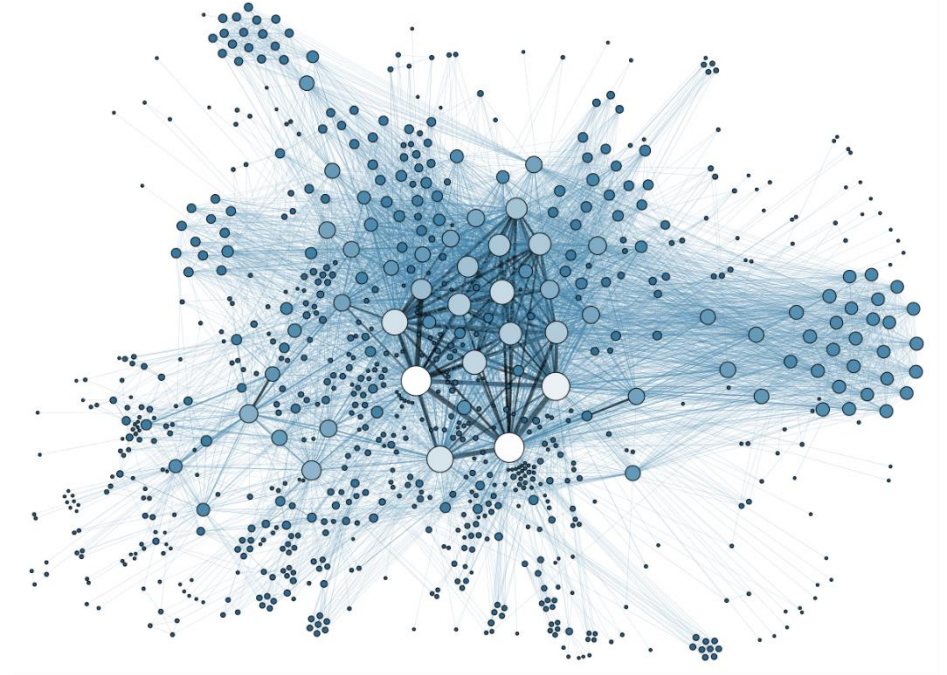
Joseph Shaheen

History

- Moreno (1934)
- Bott (1957)
- Erdos & Renyi (1959)
- Traverse & Milgram (1969)
- Granovetter (1973)
- Freeman (1970s)
- Holland & Reinhard (1981); Krackhardt (1987)
- Barabasi, Wattz and Strogatz (1990s)
- Newman, Snijders (2000s)

Background

- A Network: **Nodes**, **Actors**, **Vertices** connected by **edges**, **ties**, **relations**
- Can be single mode, or n-partite
- Can be measured and analyzed through structural/mathematical metrics acting on multiple levels: **Node-level**, **Dyad-level**, **Network** as a whole



Degree of a Node

- Different nodes will have different degrees. To track the number of connections each node has we introduce the term Node Degree, or as it is more commonly known, Degree

k_i is the number of total links connected to node i

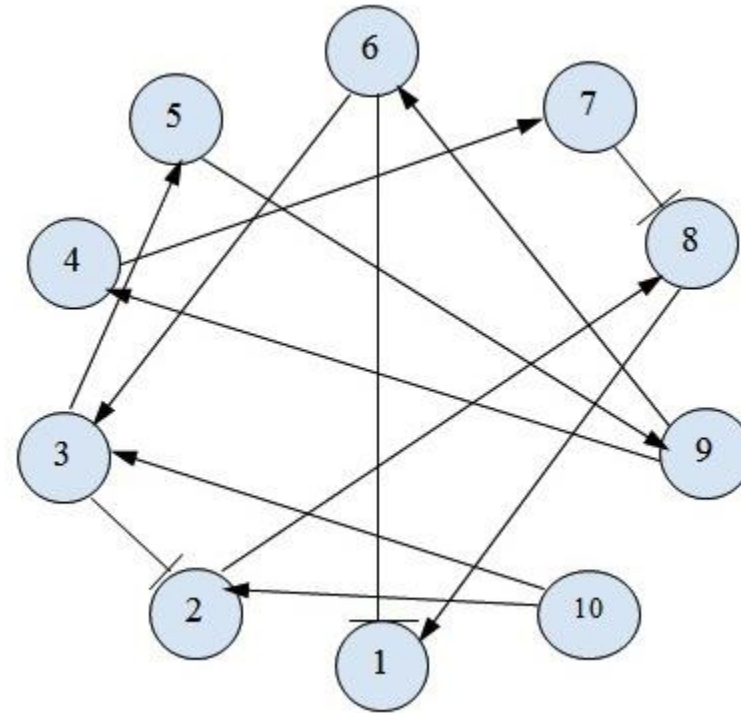
- To keep track of the number of links between 2 nodes, say node i and node j , mathematically, we introduce a simple function that we call the link indicator. It's basically an on or off switch.

$$a_{i,j} = \begin{cases} 1 & \text{if } i \text{ and } j \text{ are connected} \\ 0 & \text{otherwise} \end{cases}$$

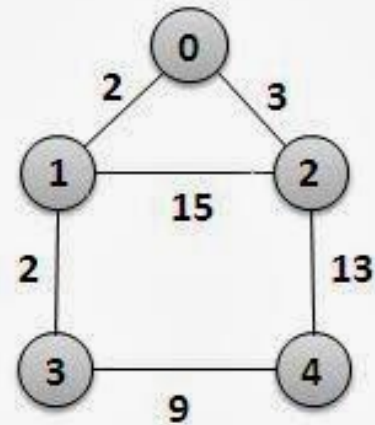
To Calculate the Node Degree

$$k_i = \sum_{j=1}^n a_{ij}$$

- Let's look at an example:



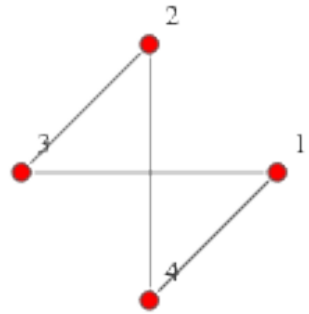
Adjacency Matrix Example



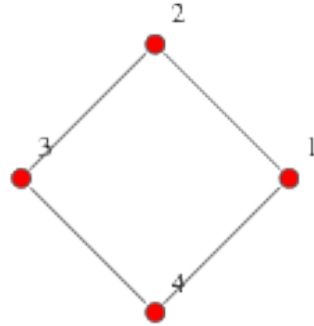
	0	1	2	3	4
0	0	2	3	0	0
1	2	0	15	2	0
2	3	15	0	0	13
3	0	2	0	0	9
4	0	0	13	9	0

**Adjacency Matrix Representation of
Weighted Graph**

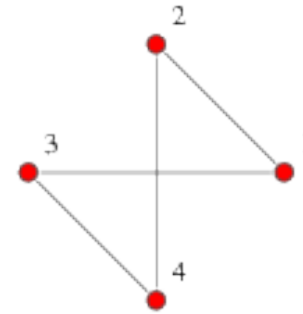
Simple Adjacency Matrix



$$\begin{pmatrix} 0 & 0 & 1 & 1 \\ 0 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 1 & 1 & 0 & 0 \end{pmatrix}$$



$$\begin{pmatrix} 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \end{pmatrix}$$



$$\begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 0 & 1 \\ 1 & 0 & 0 & 1 \\ 0 & 1 & 1 & 0 \end{pmatrix}$$

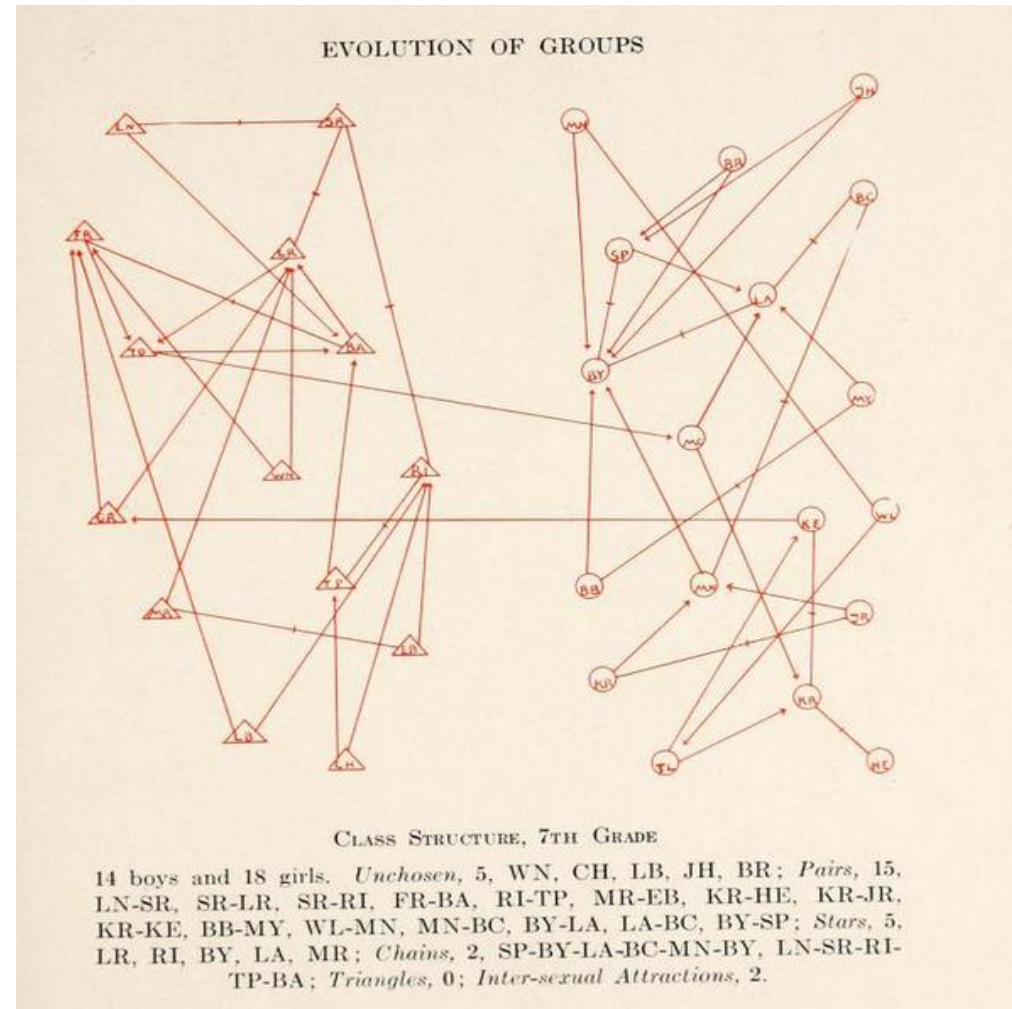
Introducing Density

- Density is a very useful network-level metric property
- It tell us how sparse or full a network is and this has interesting sociological and physical interpretations

We define the density ρ as

$$\rho = \frac{m}{n(n-1)/2} = \frac{2m}{n(n-1)} \text{ where } m \text{ is number of links and } n \text{ is number of nodes}$$

Moreno (1934)



Moreno Data Set

- Organized as a list of edges

BA AB

BA BR1

DE EP

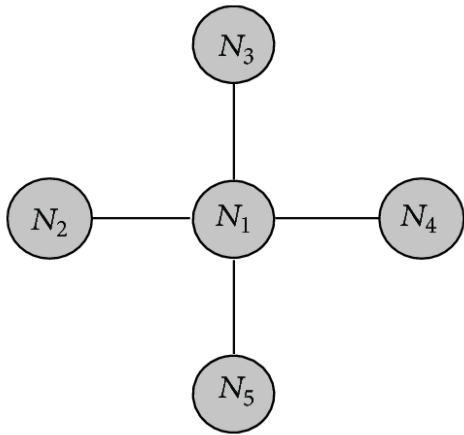
Node1 Node2

Finding Path Length (all types through matrix algebra)

$$A_{ij}^l = \sum_{g=1}^n a_{ig} a_{gj} \text{ where } l \text{ is the path length}$$

In other words, to find out how many paths of length 2 exist between every node i and every node j , we simply multiply the adjacency matrix by itself. For path length 3, we multiply the adjacency matrix by itself 3 times..etc..

Example

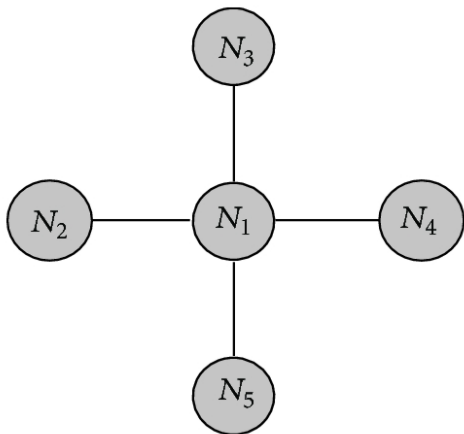


0	1	1	1	1
1	0	0	0	0
1	0	0	0	0
1	0	0	0	0
1	0	0	0	0

How many paths exist between every node of distance/path length 2?

Finding Path Length (Cont)

$$\begin{bmatrix} 0 & 1 & 1 & 1 & 1 \\ 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \end{bmatrix} \times \begin{bmatrix} 0 & 1 & 1 & 1 & 1 \\ 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 \end{bmatrix} := \begin{bmatrix} 4 & 0 & 0 & 0 & 0 \\ 0 & 1 & 1 & 1 & 1 \\ 0 & 1 & 1 & 1 & 1 \\ 0 & 1 & 1 & 1 & 1 \\ 0 & 1 & 1 & 1 & 1 \end{bmatrix}$$



There is at least 1, distance 2 path length path between every node except N1

Small World vs. Large World

- Small versus large worlds is a concept heavily dependent on the idea of path length.
- In a small world the average path length between nodes tends to be small, and in a large world, the distance can be large, even enormous.
- What Traverse and Milgram (69) showed was that the modern world's communication infrastructure allows us to model it as a small world. That was a breakthrough!

Small World vs. Large World

- ...and we know a little about how the average path length behaves for typical small world and large world networks.

$$\langle l \rangle \propto \begin{cases} n^\alpha \\ \log n \end{cases} \text{ where } 0 < \alpha \leq 1, n \text{ is the number of nodes}$$

(though is isn't mentioned, but alpha is a fractal dimension)

Example: Let's say we have 10 billion people in a single network. If we treat is as a large world then living on a 2 dimensional space ($\alpha = 1/2$), then the average path length can be estimated to be 100,000 (huge).

If we estimate it to be a small world, then $\log(10 \text{ billion}) = 10$