CAPSTONE TITLE (12 WORDS OR LESS), ALL CAPS, CENTERED,   
DOUBLE-SPACED; TOP LINE ABOUT 3 INCHES FROM TOP OF PAGE

by

Joe Shepherd

A Capstone Project Presented in Partial Fulfillment

Of the Requirements for the Degree

Doctor of Business Administration

Strategy and Innovation

Capella University

Month Year [of final school approval]

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* I am a DBA 3.0 learner, but started before July 2021, but elected to crosswalk to 3.0 when it was announced (or before I got to advanced doctoral phase).

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Write a one to two page executive summary (ES) of your project here. Write this for school review phase of your project. This should explain the problem, purpose, method, population, and results of your project. Implications or practical uses of the project results should be included. This is not an APA abstract. This would be used to provide a high-level explanation of your project to a CEO, COO, or other key-stakeholder. This is the document your Dean will approve in your final course in the program. Organize the ES via sections, like this:

**Problem**

**Purpose**

**Method**

**Population**

**Results**

**Implications/Uses**

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This page is optional. The dedication is the writer’s personal acknowledgment indicating his or her appreciation and respect for significant individuals in the writer’s life. The dedication is personal; thus, any individuals named are frequently unrelated to the topic of the manuscript.

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**Table of Contents**

Update the TOC using the Word feature (right click and update). Do not *break* the headings. The headings are formatted to update the TOC using the *edit table* feature of Word.

[Acknowledgments 7](#_Toc76809522)

[List of Tables 11](#_Toc76809523)

[List of Figures 12](#_Toc76809524)

[PART 1: DBA PROJECT JOURNEY ARTIFACTS 13](#_Toc76809525)

[Course 1. First Course 13](#_Toc76809526)

[Course 2. Leadership 13](#_Toc76809527)

[Course 3. HR 13](#_Toc76809528)

[Course 4. Strategy 13](#_Toc76809529)

[Course 5. Teaching 13](#_Toc76809530)

[Specialization Course 1 13](#_Toc76809531)

[Specialization Course 2 13](#_Toc76809532)

[Specialization Course 3 13](#_Toc76809533)

[PART 2: CAPSTONE PROJECT 14](#_Toc76809534)

[1.0 TOPIC 15](#_Toc76809535)

[1.1 Introduction 15](#_Toc76809536)

[1.2 Problem of Practice 15](#_Toc76809537)

[1.3 Gap in Practice 15](#_Toc76809538)

[1.4 Purpose of the Project and Project Questions 15](#_Toc76809539)

[1.5 Preliminary Terms and Definitions 15](#_Toc76809540)

[1.6 Project Justification 15](#_Toc76809541)

[1.7 Preliminary Project Framework 15](#_Toc76809542)

[1.8 Preliminary Project Plan 15](#_Toc76809543)

[1.9 Summary 15](#_Toc76809544)

[2.0 LITERATURE REVIEW 16](#_Toc76809545)

[2.1 Introduction 16](#_Toc76809546)

[2.2 Method for Discovering Literature 16](#_Toc76809547)

[2.3 Applied Frameworks 16](#_Toc76809548)

[2.4 Review of Scholarly Literature 16](#_Toc76809549)

[2.5 Review of Practitioner Literature 16](#_Toc76809550)

[2.6 Synthesis of Literature 16](#_Toc76809551)

[2.7 Discussion of the Gap in Practice 16](#_Toc76809552)

[2.8 Conclusion and Transition 16](#_Toc76809553)

[3.0 PROPOSAL 17](#_Toc76809554)

[3.1 Introduction 17](#_Toc76809555)

[3.2. Terms and Definitions 17](#_Toc76809556)

[3.3 Justification of Technique 17](#_Toc76809557)

[3.4 Data Sources 17](#_Toc76809558)

[3.5 Data Collection 17](#_Toc76809559)

[3.6 Data Analysis Plan and Presentation 17](#_Toc76809560)

[3.7 Validity and Reliability/Trustworthiness 17](#_Toc76809561)

[3.8 Ethical Considerations 17](#_Toc76809562)

[3.9 Timeline for Project 17](#_Toc76809563)

[3.10 Summary and Conclusion 17](#_Toc76809564)

[4.0 IRB APPROVAL AND DATA COLLECTION 18](#_Toc76809565)

[5.0 RESULTS, ANALYSIS, & REFLECTION 19](#_Toc76809566)

[5.1 Introduction 19](#_Toc76809567)

[5.2 Data Collection Results 19](#_Toc76809568)

[5.3 Data Analysis 19](#_Toc76809569)

[5.4 Contribution to Theory, the Literature, and the Practitioner Knowledge Base 19](#_Toc76809570)

[5.5 Project Application and Recommendations 19](#_Toc76809571)

[5.6 Reflection on Changes from Original Plan 19](#_Toc76809572)

[5.7 Reflections on Program Journey and Individual Growth 19](#_Toc76809573)

[5.8 Conclusion 19](#_Toc76809574)

[6.0 PRESENTATION 20](#_Toc76809575)

[7.0 REFERENCES 21](#_Toc76809576)

#### List of Tables

Table 1. Add table title [single-spaced if longer than one line], and add the page   
number xx

Table 2. Title xx

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#### List of Figures

Figure 1. Add figure title [single-spaced if longer than one line], and add the page   
number xx

Figure 2. Title xx

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Please include the link to each course’s required artifact. The link should open your document in your ePortfolio. If more than one item is needed, you can include all of the links required. If you did not take the course, write “I did not take this course” and leave it blank.

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[Assignment 1](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EWXpfm23cpxIpgtjHEHTApYBc2fSn2scx_m0HCWPCTrAtA?e=KhZGMj)

[Assignment 2](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EWMj-F_9nhZNjBVZMlxRxZUBP5Klc8PnrN4uOdjSom_cbA?e=qprjmZ)

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[Assignment 4](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/ER1F51HE42FPmrzu6bWuzFcBmDSykXgcLI8s3OrQY-kbiQ?e=FXWeej)

[Assignment 5](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EU3tpWpx4KlOuJuYVBQp-ZQBMLiAmHOt-bYqWjH7_xeaxA?e=GBofYD)

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[Assignment 1](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EY3jRGaKxdhOpQRs9YaL-acB_VN514OdcFPCbguIqbDQ-Q?e=OmtYzD)

[Assignment 2](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EaEVG2YrTPpFp-pDxnadMnUBo5nzyq-WjkEQLA8U9mvtDw?e=eE3FiC)

[Assignment 3](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EeSmMPF78dhOl-hOWyGYn7IBNE61RXWaQkLci4LCChjFxg?e=vruphl)

[Assignment 4](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EeSmMPF78dhOl-hOWyGYn7IBNE61RXWaQkLci4LCChjFxg?e=otXi3l)

[Assignment 5](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EWTxV2FGjXRDqjNTlax_yqYBJ_OFOiR_UoaXOKmXxVa_Mg?e=qXO4BH)

## Specialization Course Strategy and Innovation

[Assignment 1](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EeiXVz45cXlBlu-ArIFqxiUB0Ts_ZDcKh0xidrBYfwJrPQ?e=aSimmK)

[Assignment 2](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EcIDKLpLVedLj4fu-JIICqQBxRuF4__4FWz0hiw4kAV6jA?e=GcyqpD)

[Assignment 3](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EQRKFNDb_UVHvXqw5bH0y_sBZGIWX6ffVU0YaZLXTurJrw?e=gxhPRa)

## Specialization Course 2

[Assignment 1](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EQBuZXt5N_ZJq0osPoOgGZ8BOtInINRC75-MY0T17UXH_Q?e=4Hv08k)

[Assignment 2](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/Eb1U18EDdNNMug1HAmtV8AwB1eH_0Z21HDn0_75-n2esUQ?e=O1kqzi)

[Assignment 3](https://capellauniversity0-my.sharepoint.com/:w:/g/personal/jshepherd25_capellauniversity_edu/EbAgL5HkpixEh8_xk4SyuF4BnumLbaAb2tjYhafkIO2NdA?e=IjknI7)

[Assignment 4](https://capellauniversity0-my.sharepoint.com/:p:/g/personal/jshepherd25_capellauniversity_edu/EWPRqreOiDxJqoWs7rzmLWsBCtznEjkaggmrTBh0KuOPCQ?e=5MtSIF)

## Specialization Course 3

Links to ePortfolio Artifact(s):

PART 2: CAPSTONE PROJECT

**Contents of this Section include:**

Signature Assignment 1: Topic (Specialization Course 4)

Signature Assignment 2: Literature Review (Specialization Course 5)

Signature Assignment 3: Proposal (Advanced Doctoral Course 1)

Signature Assignment 4: IRB Approval Data Collection (Advanced Doctoral Course 2)

Signature Assignment 5: Results, Analysis, Reflection (Advanced Doctoral Course 3)

Signature Assignment 6: Presentation (Advanced Doctoral Course 4)

Delete this highlighted piece after you begin Signature Assignment 1.

1.0 TOPIC

# 1.1 Introduction

# 1.2 Problem of Practice

# 1.3 Gap in Practice

# 1.4 Purpose of the Project and Project Questions

# 1.5 Preliminary Terms and Definitions

# 1.6 Project Justification

# 1.7 Preliminary Project Framework

# 1.8 Preliminary Project Plan

# 1.9 Summary

2.0 LITERATURE REVIEW

# 2.1 Introduction

# 2.2 Method for Discovering Literature

# 2.3 Applied Frameworks

### 2.3.1 Applied Frameworks Used in Scholarly Research

### 2.3.2 Applied Frameworks Used in Practitioner Research

# 2.4 Review of Scholarly Literature

### 2.4.1 Previous Scholarly Efforts to Address the Problem

### 2.4.2 Current Scholarly Efforts to Address the Problem

# 2.5 Review of Practitioner Literature

### 2.5.1 Previous Practitioner Efforts to Address the Problem

### 2.5.2 Current Practitioner Efforts to Address the Problem

# 2.6 Synthesis of Literature

### 2.6.1 Evidence the Themes of What is Known in Practice

### 2.6.2 Evidence and Explain the Basis for the Final Choice of Framework

# 2.7 Discussion of the Gap in Practice

# 2.8 Conclusion and Transition

3.0 PROPOSAL

# 3.1 Introduction

# 3.2. Terms and Definitions

# 3.3 Justification of Technique

# 3.4 Data Sources

### 3.4.1 Sampling Strategy

### 3.4.2 Recruitment Procedures

### 3.4.3 Instrumentation/Interview Protocols/Document Review Protocols

### 3.4.4 Expert Panel (also called Field Test)/Test Runs/Pilot Test

# 3.5 Data Collection

# 3.6 Data Analysis Plan and Presentation

# 3.7 Validity and Reliability/Trustworthiness

# 3.8 Ethical Considerations

# 3.9 Timeline for Project

# 3.10 Summary and Conclusion

4.0 IRB APPROVAL AND DATA COLLECTION

Date upon which IRB approval (or NHSR indication) was received: [insert date].

5.0 RESULTS, ANALYSIS, & REFLECTION

# 5.1 Introduction

# 5.2 Data Collection Results

# 5.3 Data Analysis

# 5.4 Contribution to Theory, the Literature, and the Practitioner Knowledge Base

# 5.5 Project Application and Recommendations

# 5.6 Reflection on Changes from Original Plan

# 5.7 Reflections on Program Journey and Individual Growth

# 5.8 Conclusion

6.0 PRESENTATION

[Please link to recorded presentation here].

7.0 REFERENCES

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APPENDIX A. PROFESSIONAL DEVELOPMENT FRAMEWORK

Course 1. Your DBA Journey

[text]

Course 5. Teaching Business in Higher Education

[text]

Specialization 3

[text]

Advanced Doctoral Course 1

[text]

Advanced Doctoral Course 4

[text]

APPENDIX B. APPENDIX TITLE

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