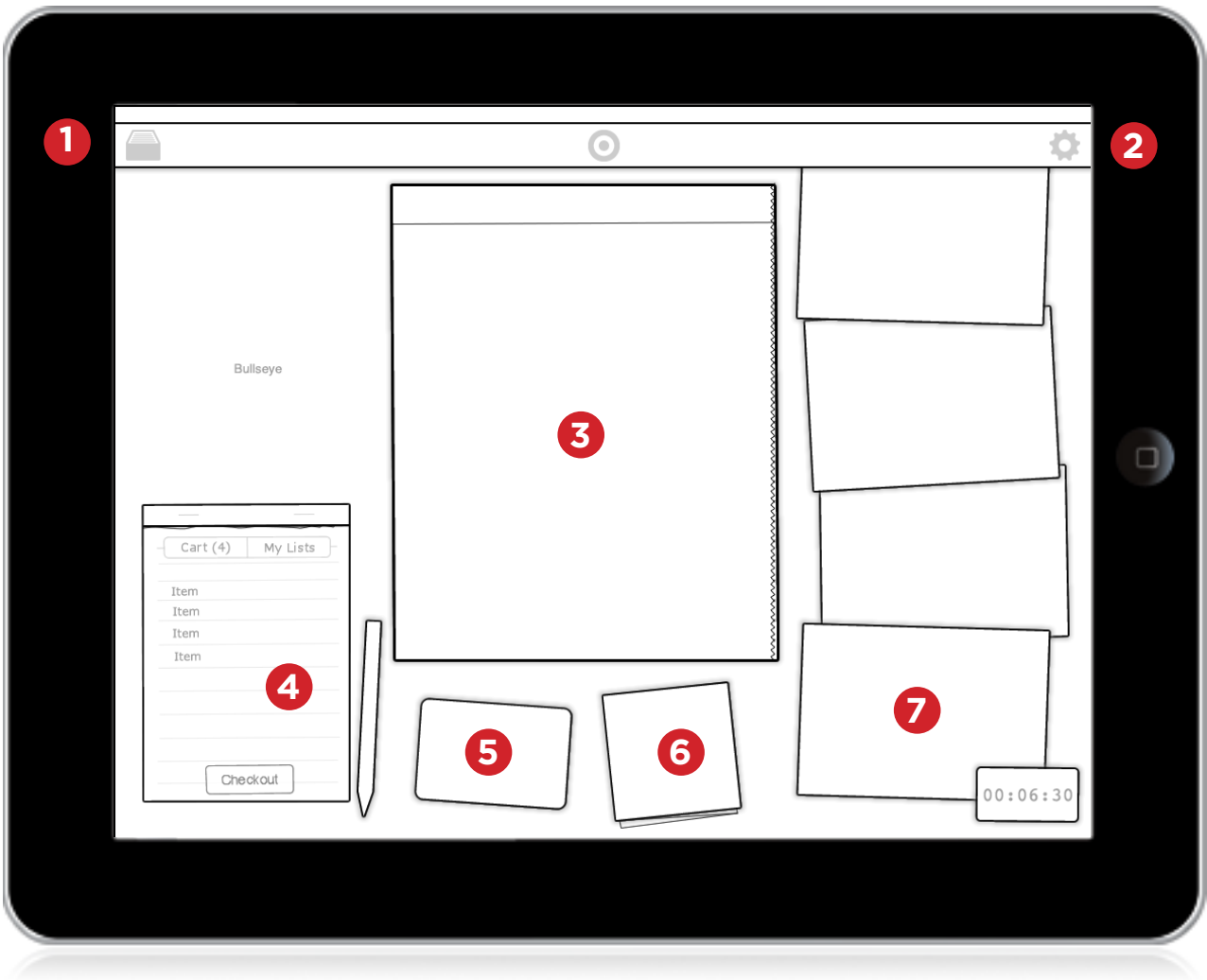
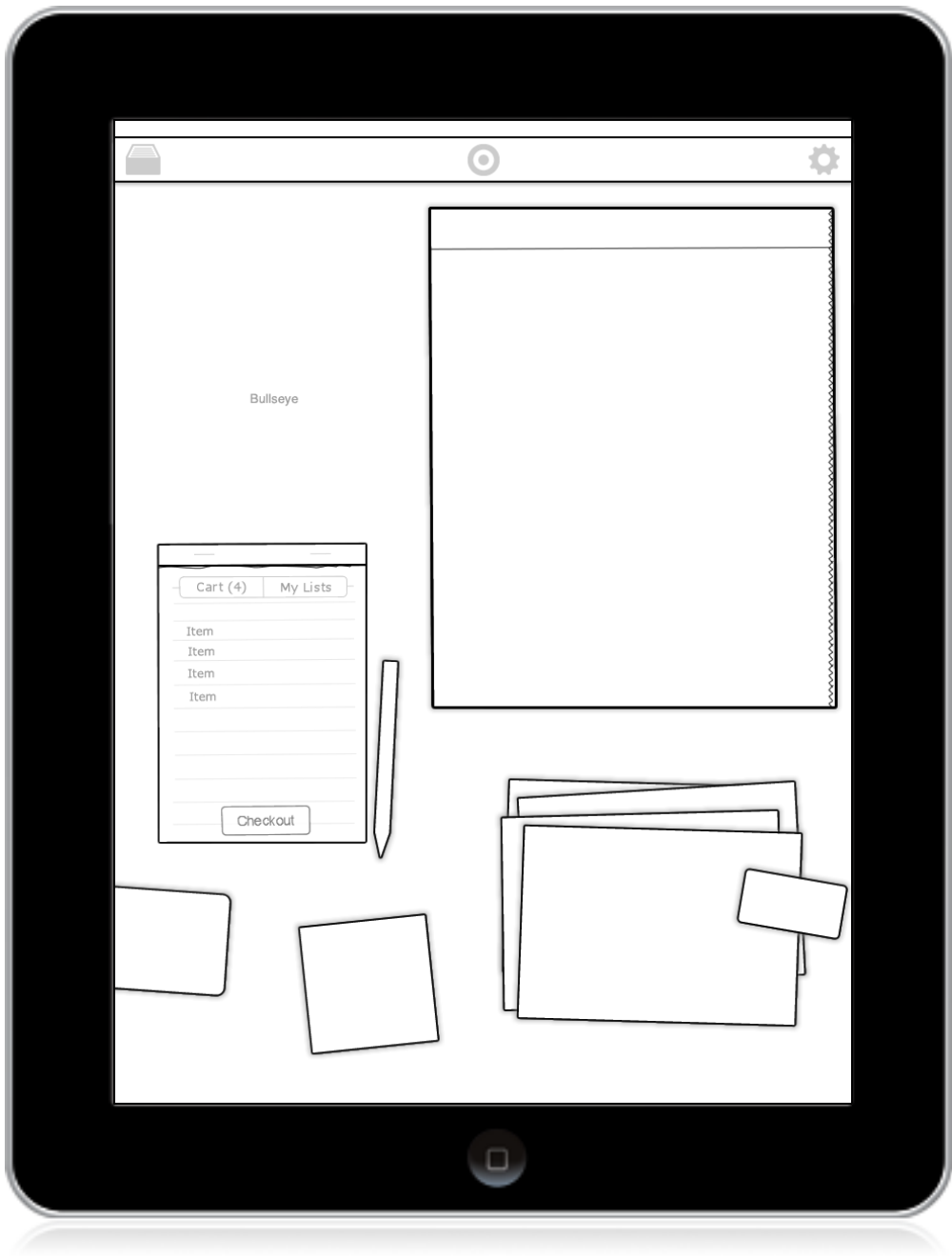
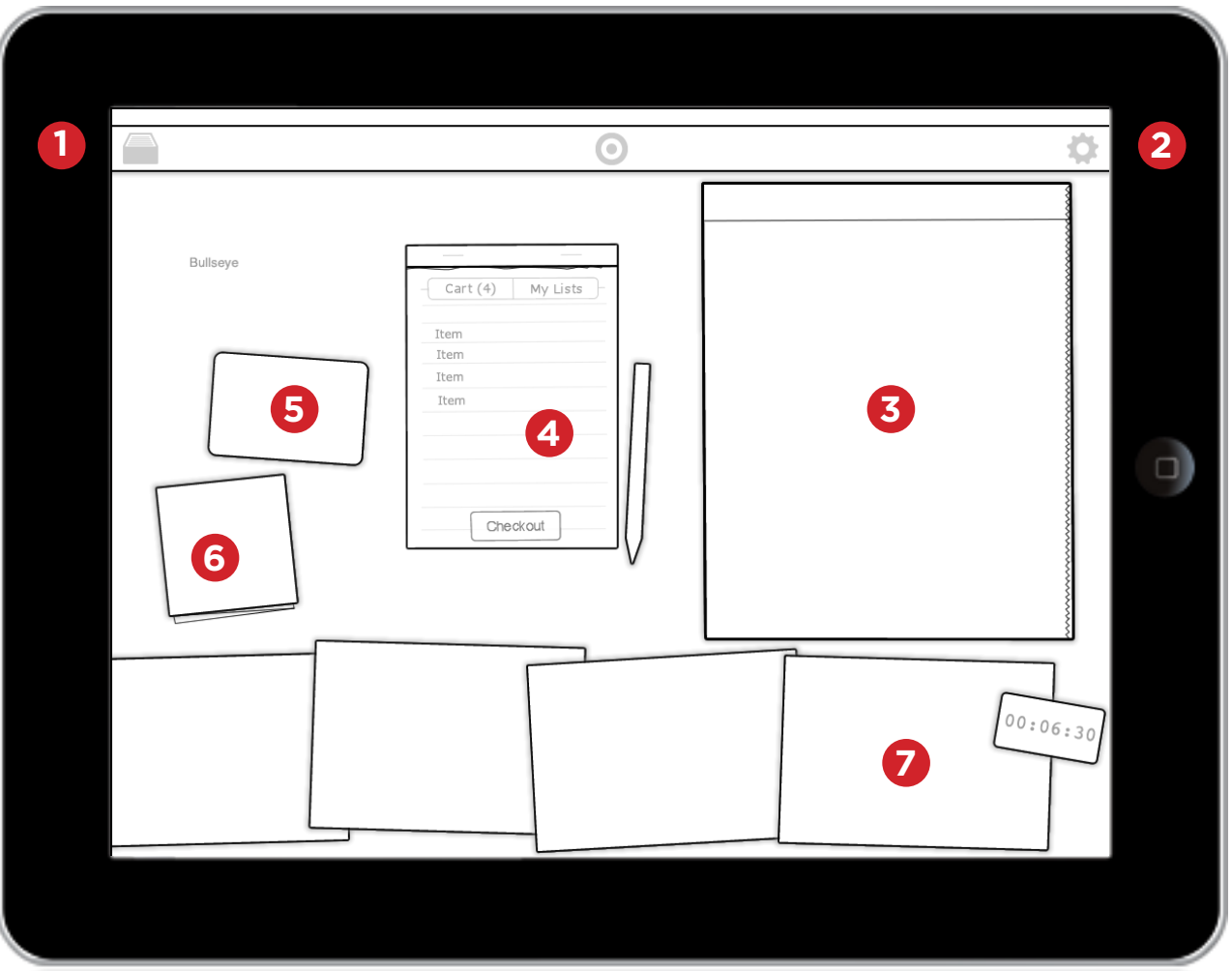




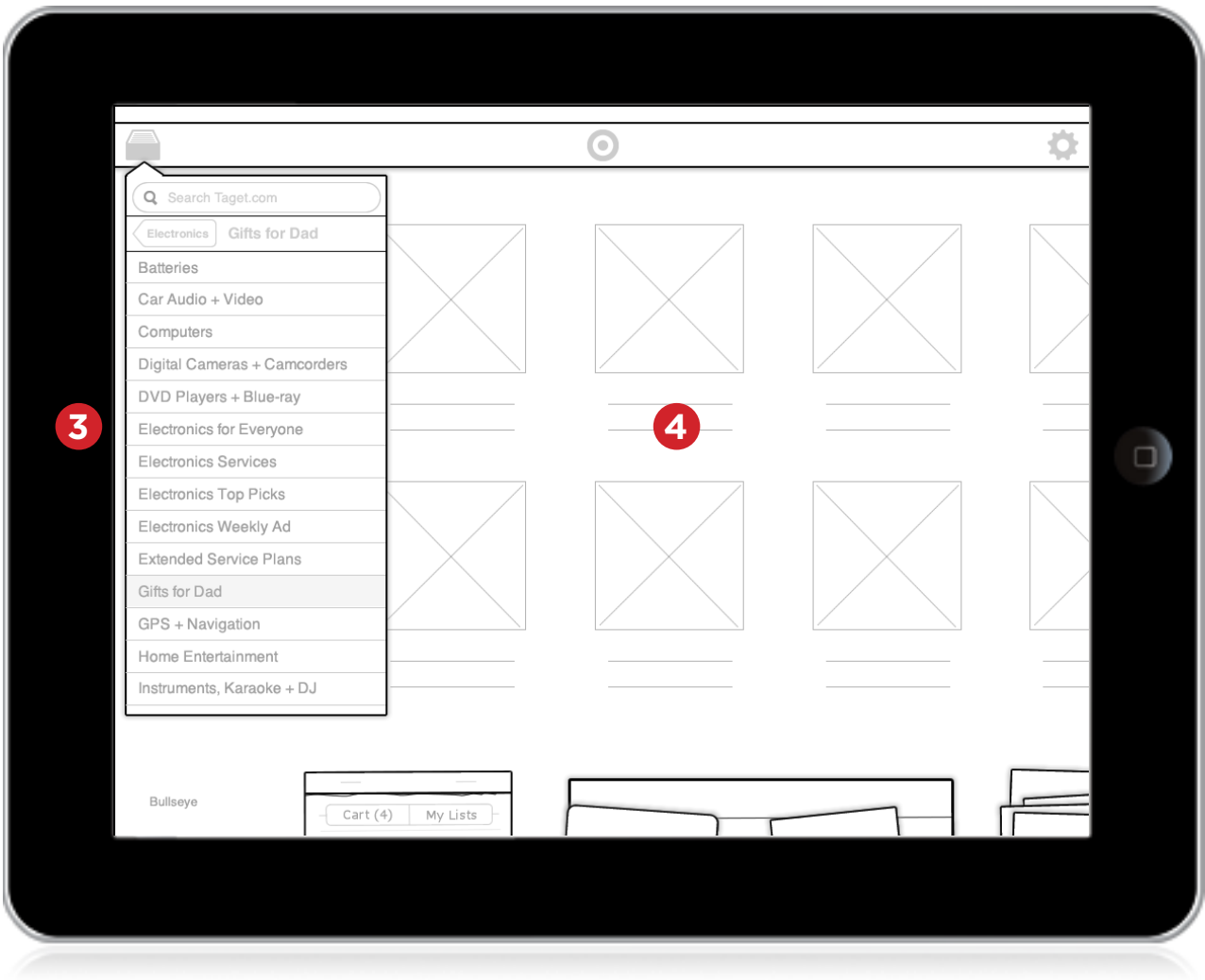
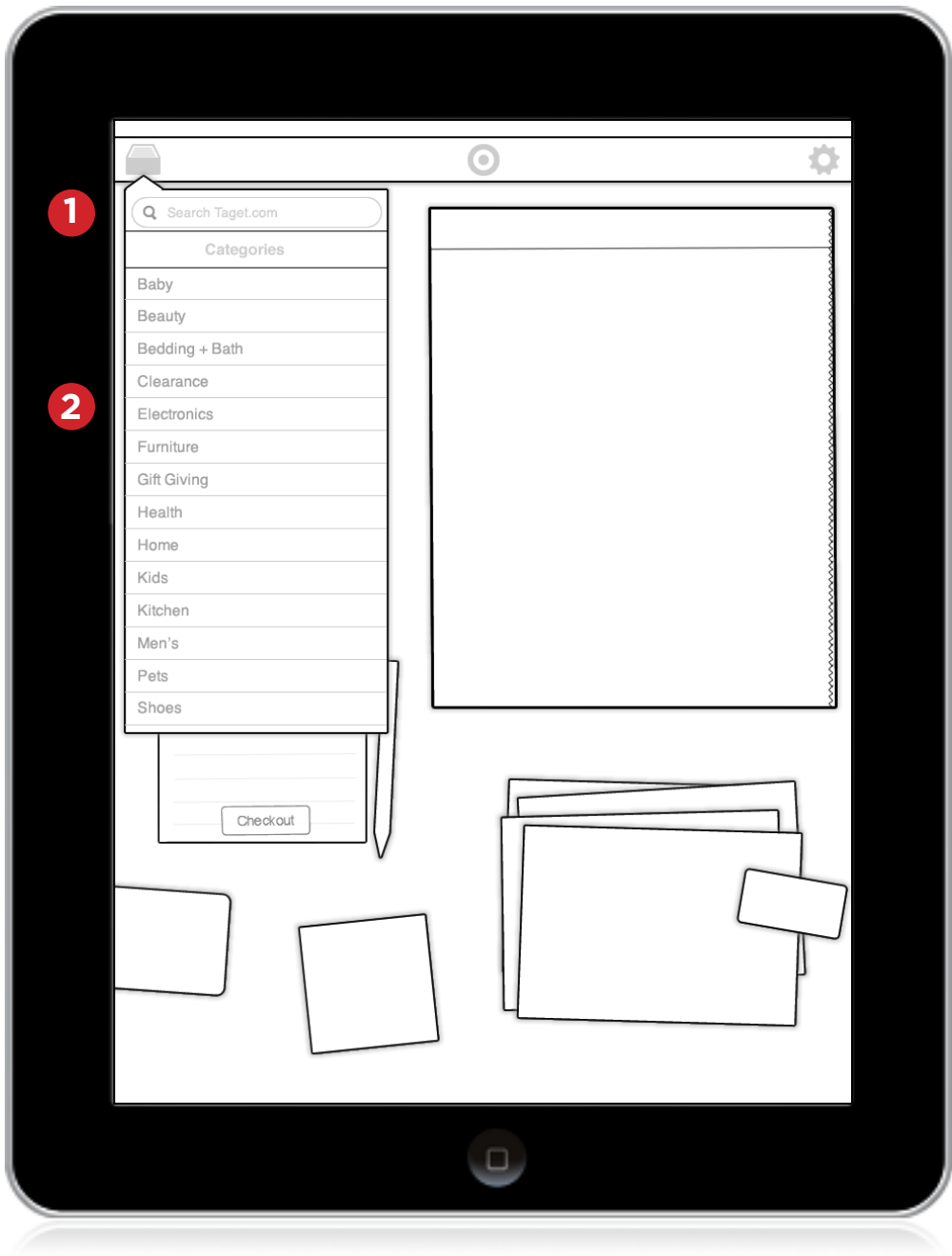
Concept A > Home	3
Concept A > Home > Optional Layouts	4
Concept A > Browse	5
Concept A > Browse cont.	6
Concept A > Weekly Ad	7
Concept A > Weekly Ad cont.	8
Concept A > Adding Products to Lists	9
Concept B > Home	10
Integrated Media Concept	11



- 1 Search & Browse
- 2 Account & Settings
- 3 Weekly Ad
- 4 Cart & Lists
- 5 Gift Cards
- 6 Store Locator
- 7 Daily Deals & Campaigns



- 1 Search & Browse
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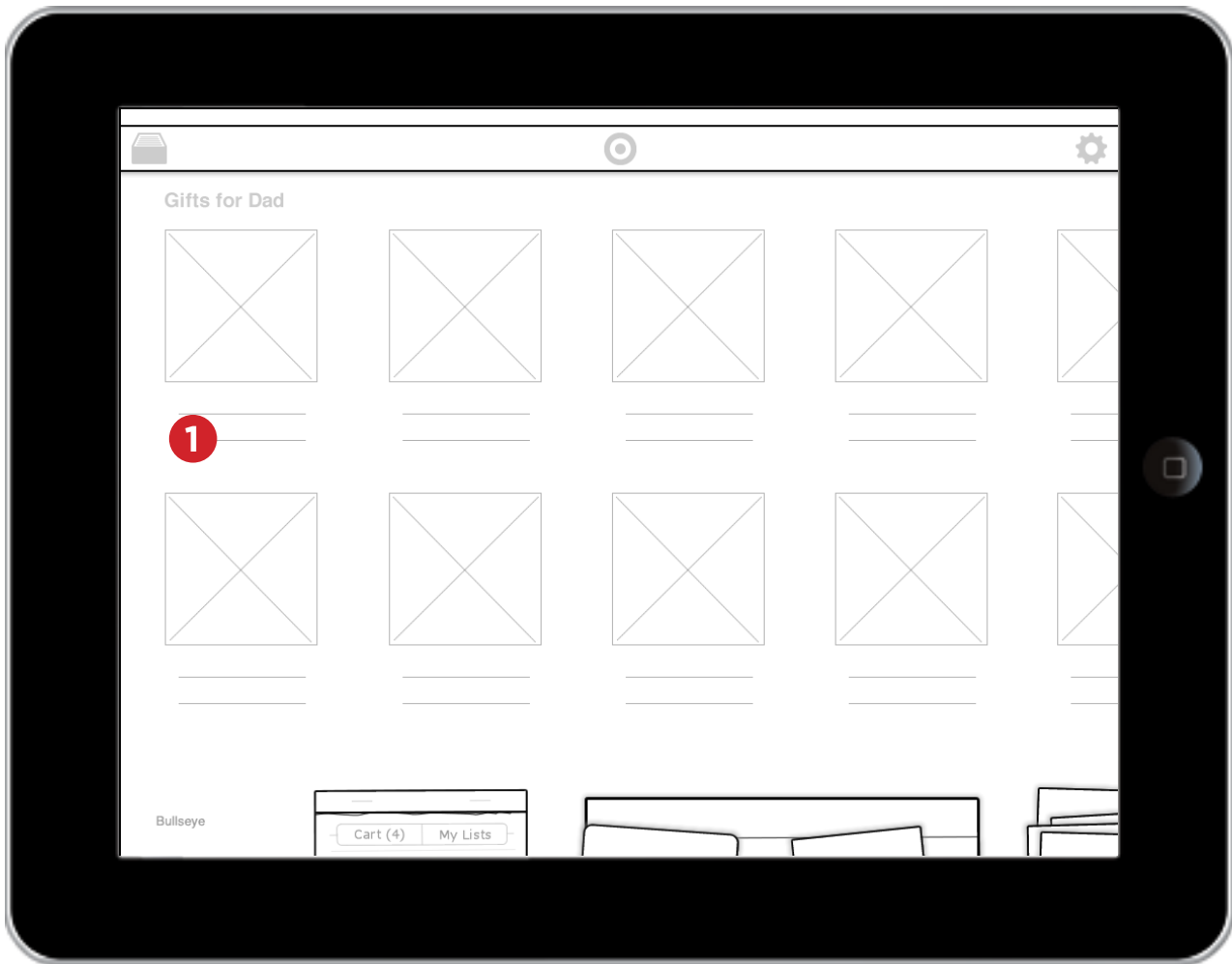


1 Search Target.com

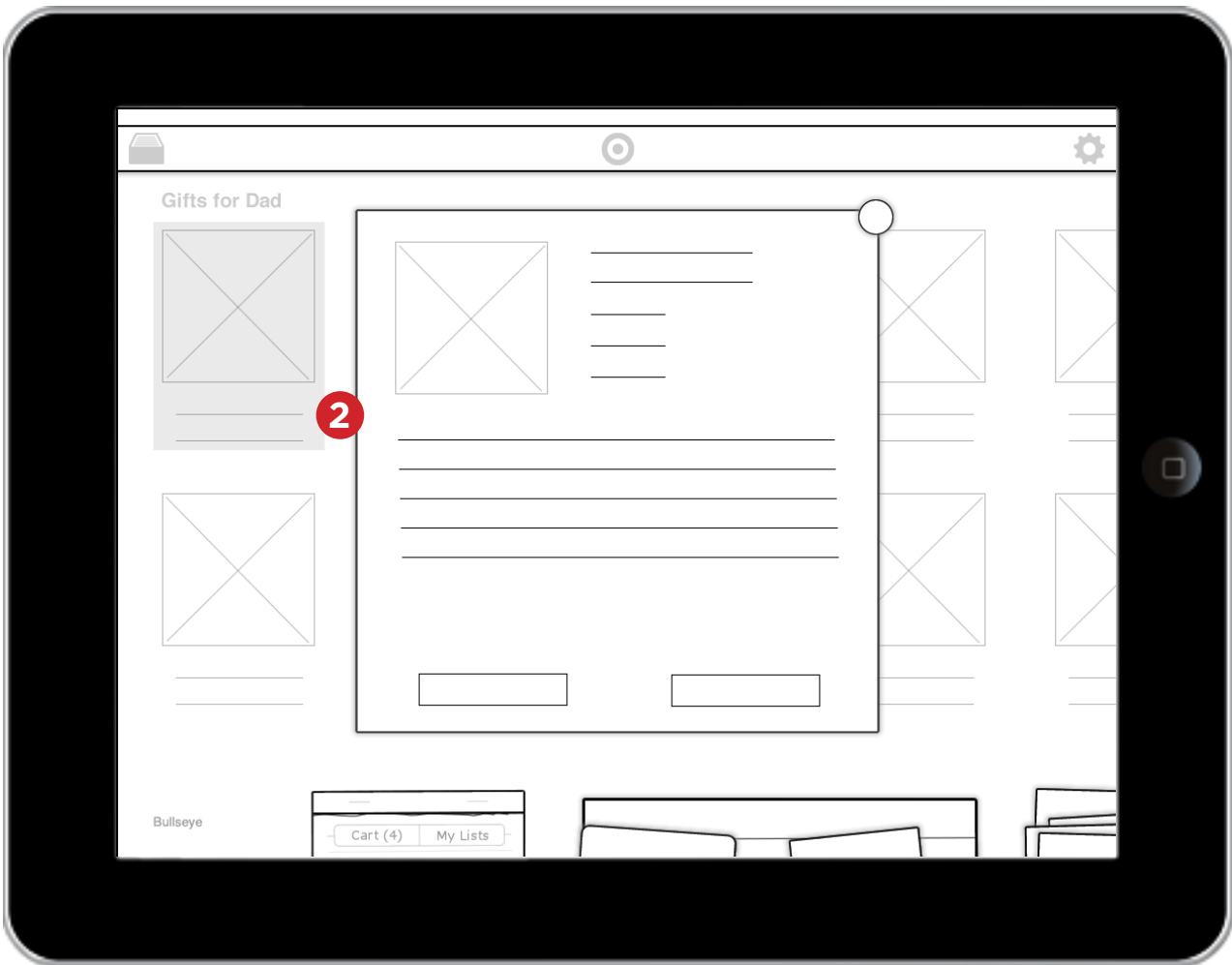
2 List of Categories

3 Selected Sub-category

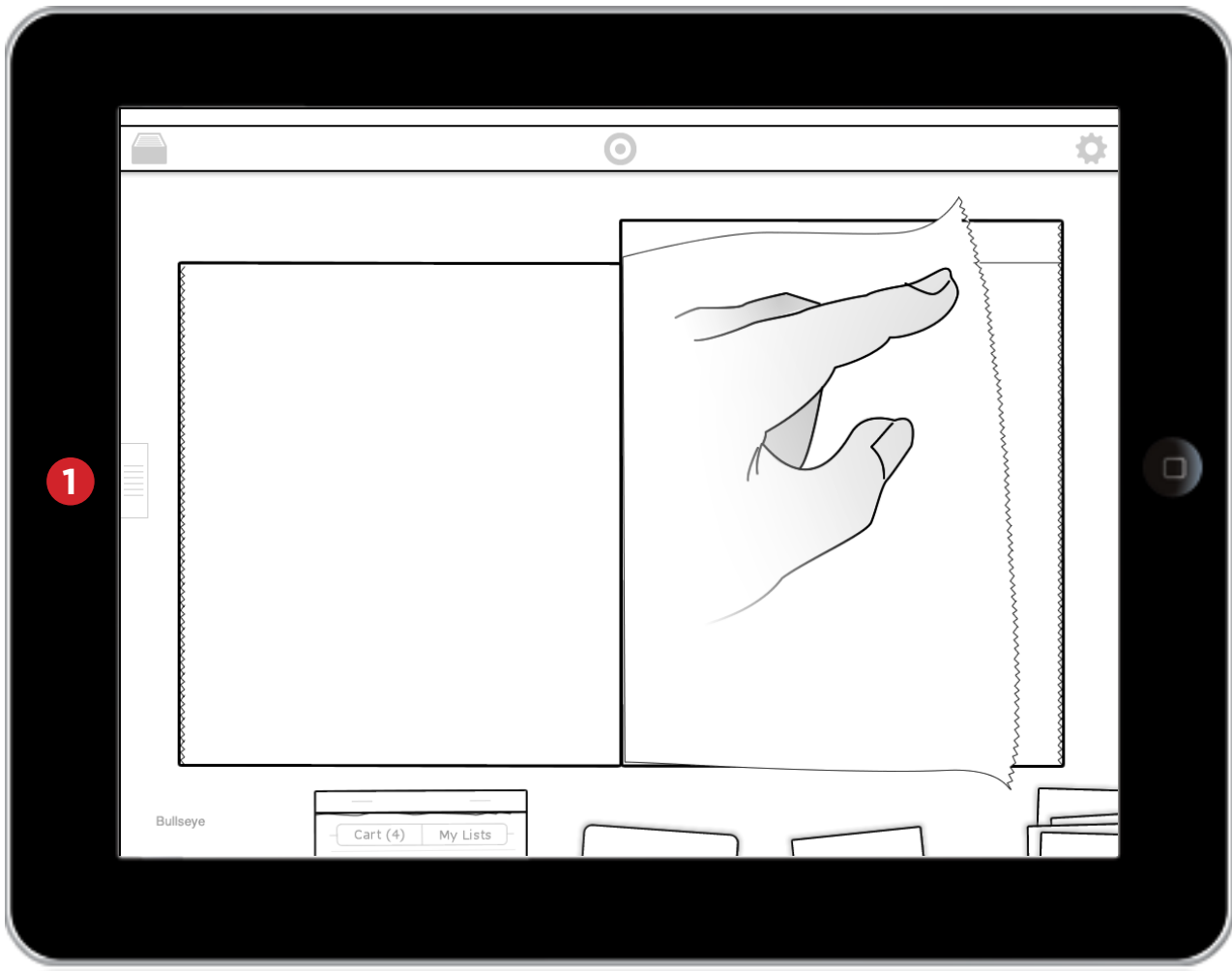
4 Returned Products



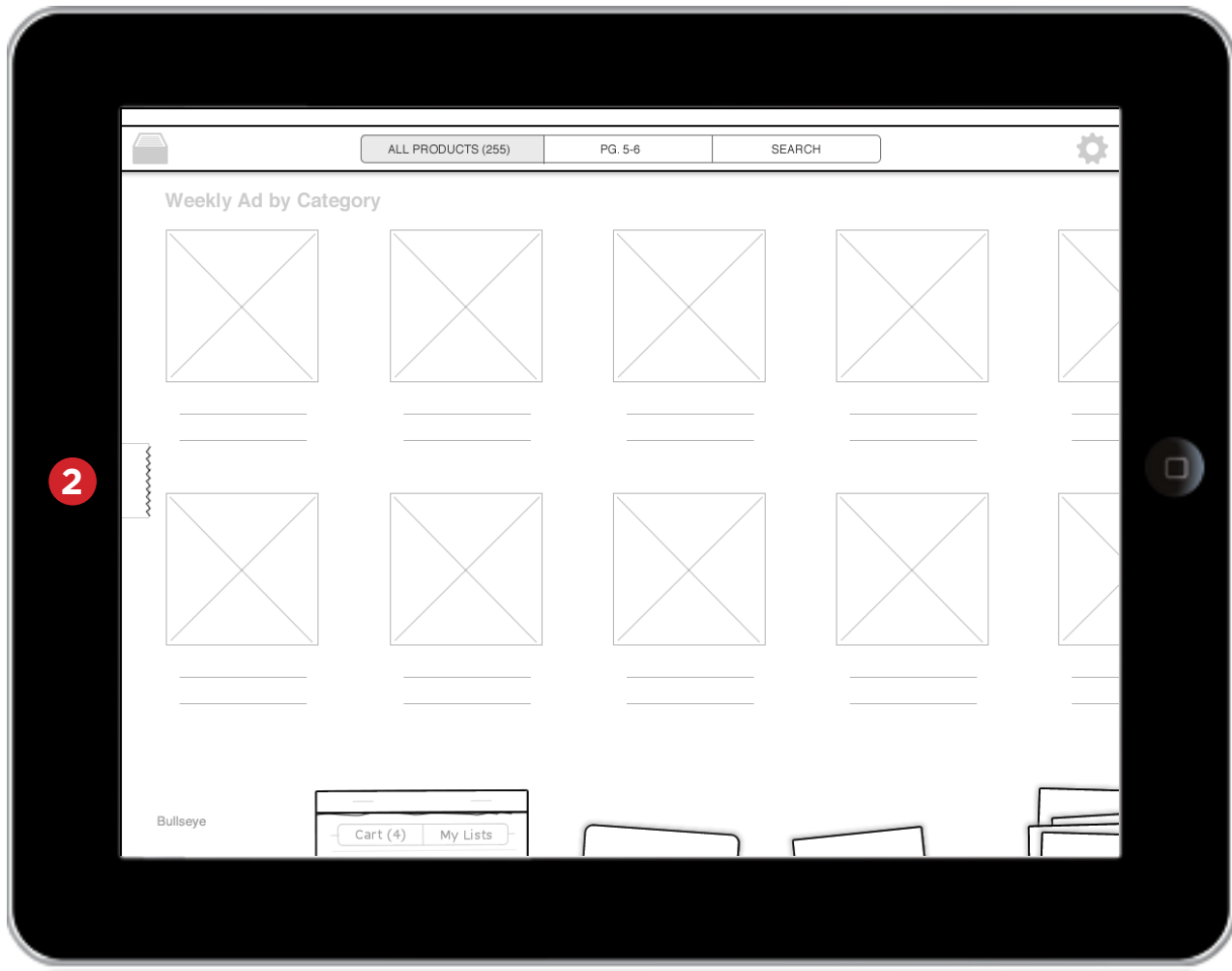
1 Swipe left/right to see additional products.



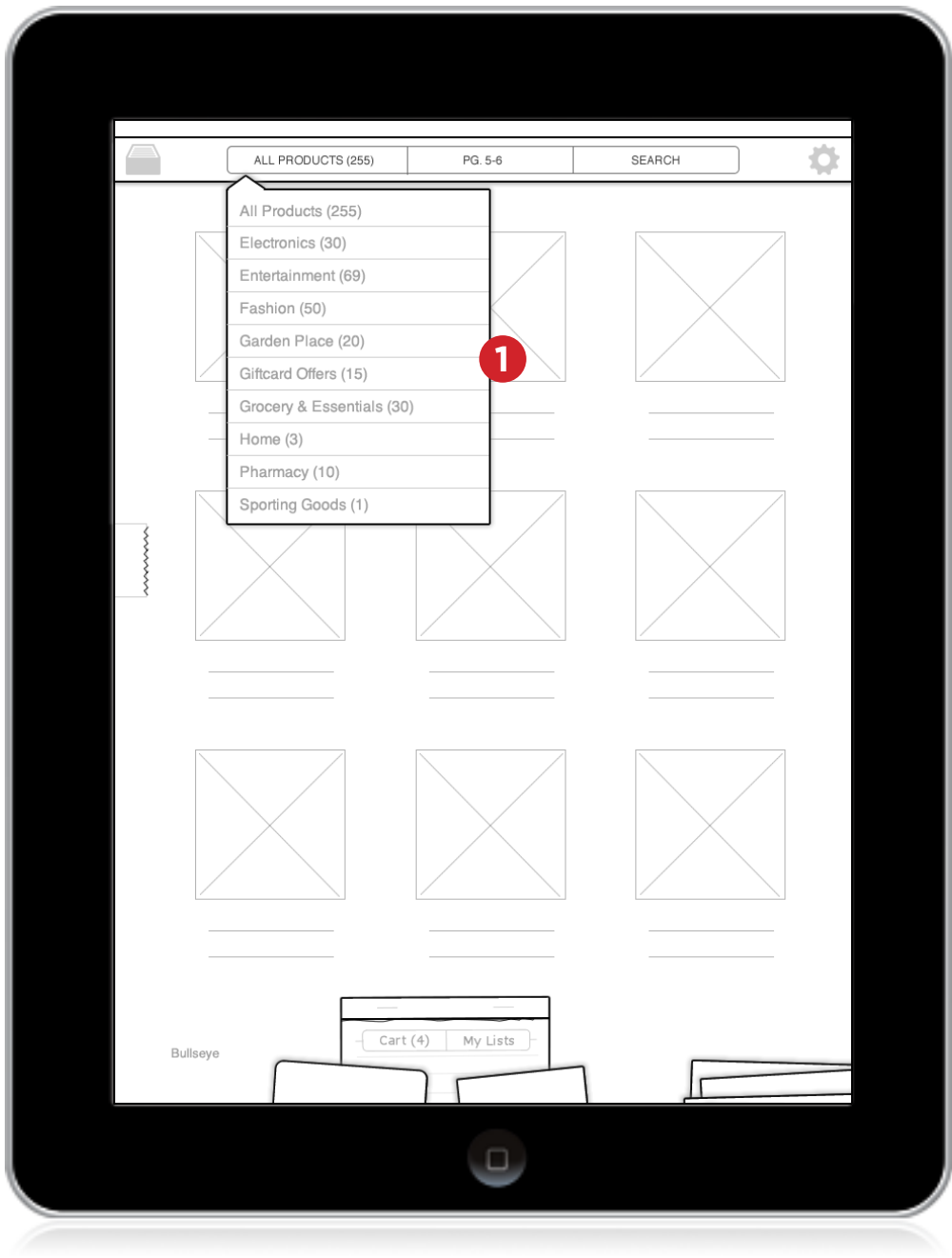
2 Tap a product to bring up a detail view.



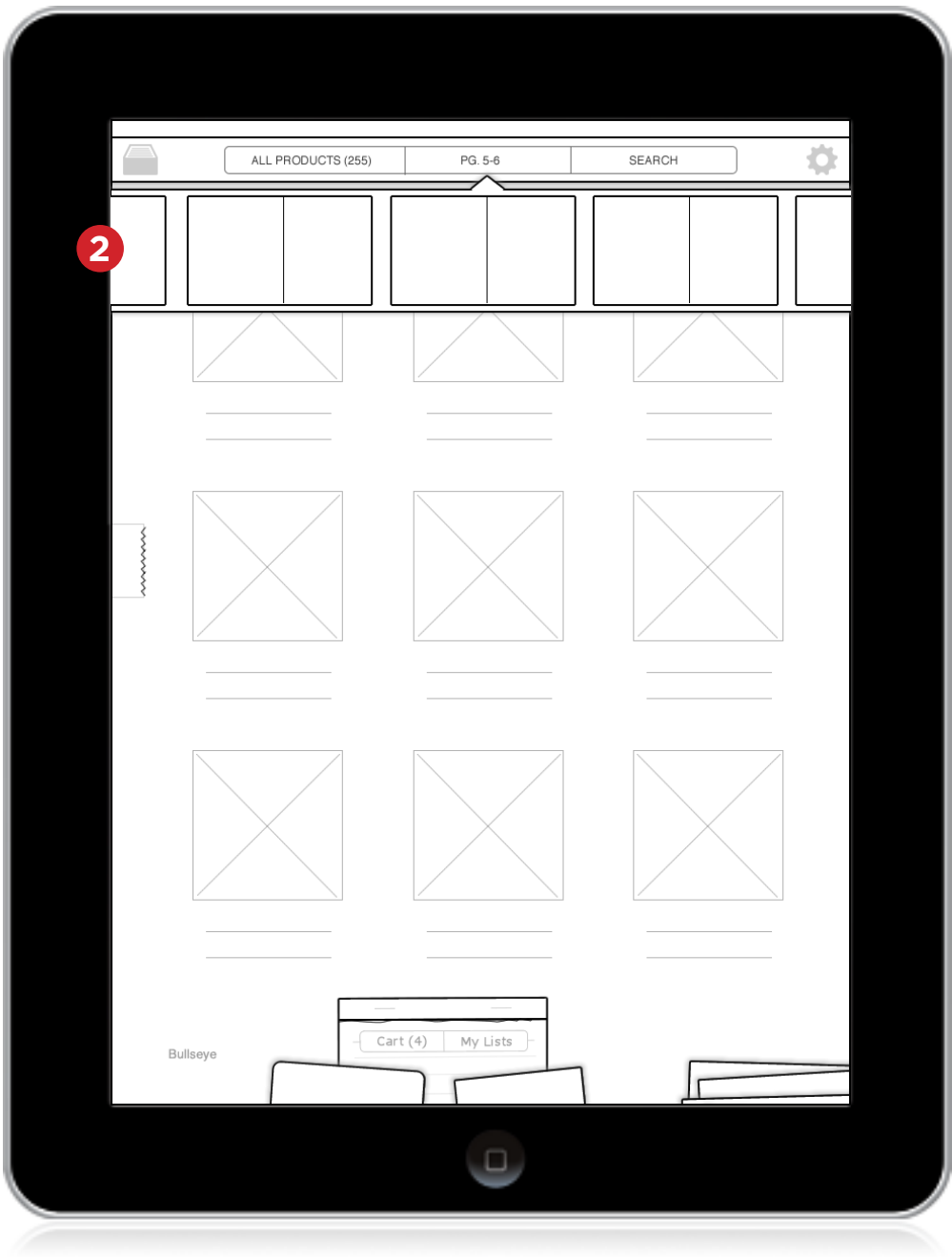
1 Tap to view Weekly Ad by Categories, Pages or Search.



2 Tap to view Weekly Ad with page flip.

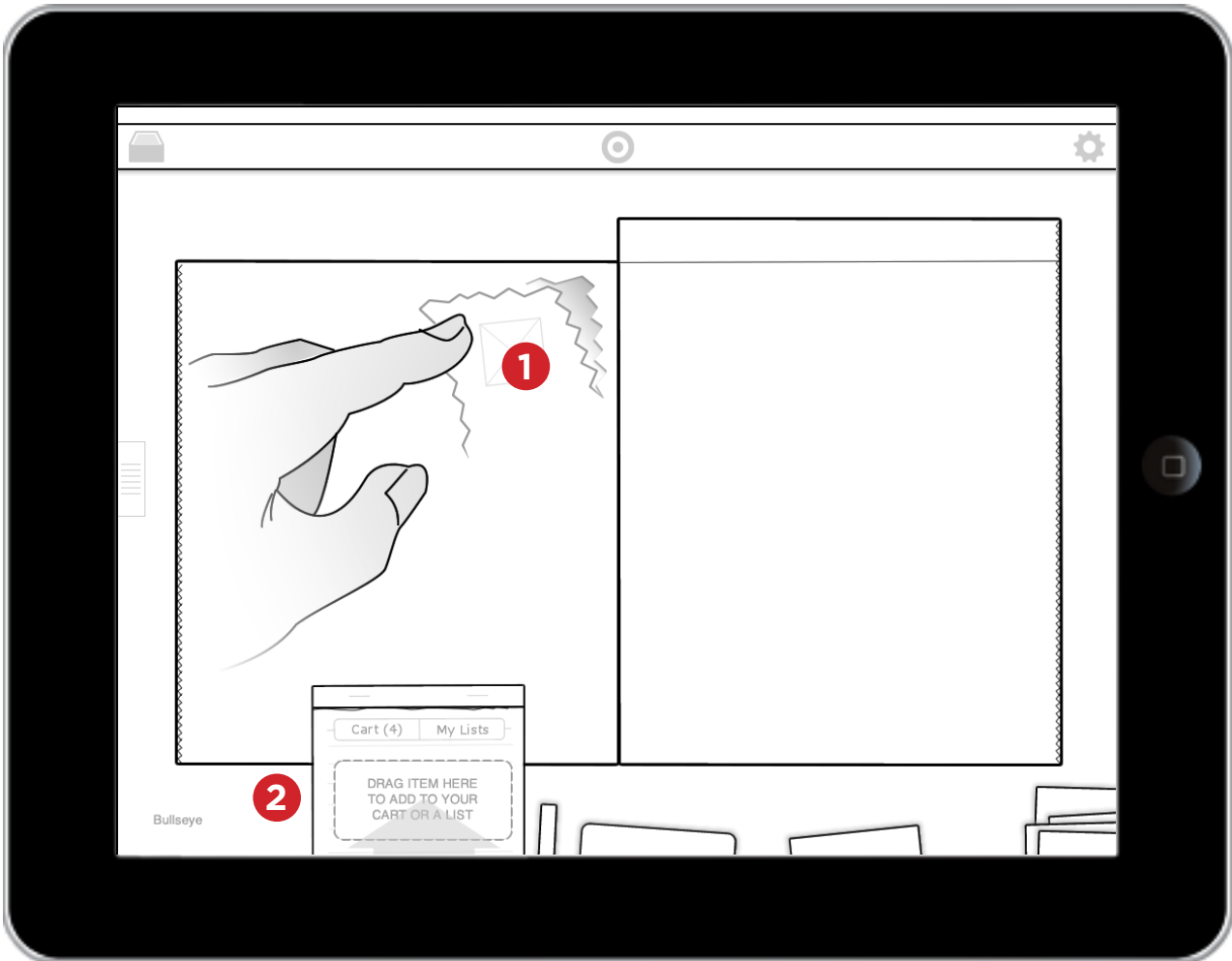
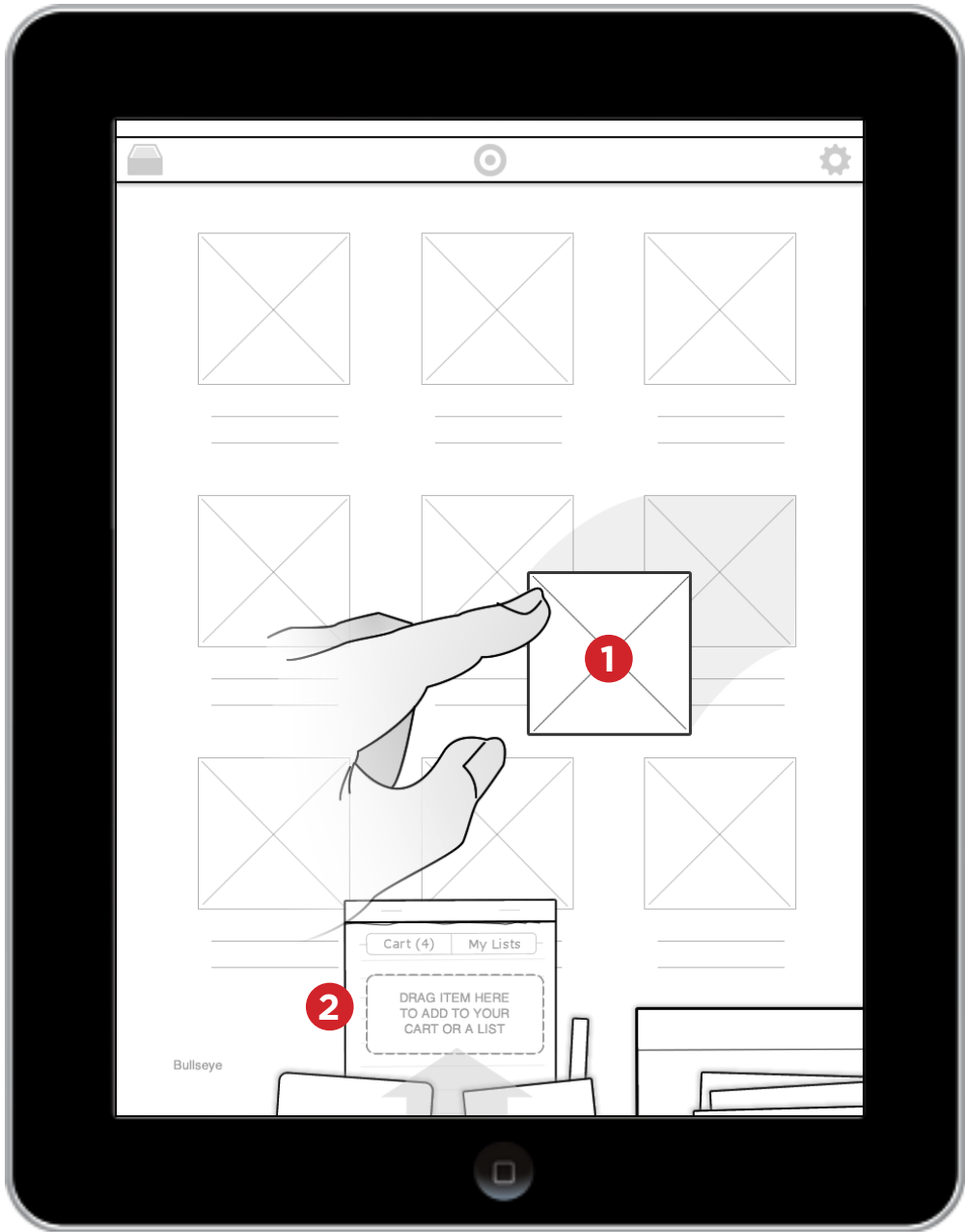


1 Filter Weekly Ad listing by category.



2 View Weekly Ad listing by page.

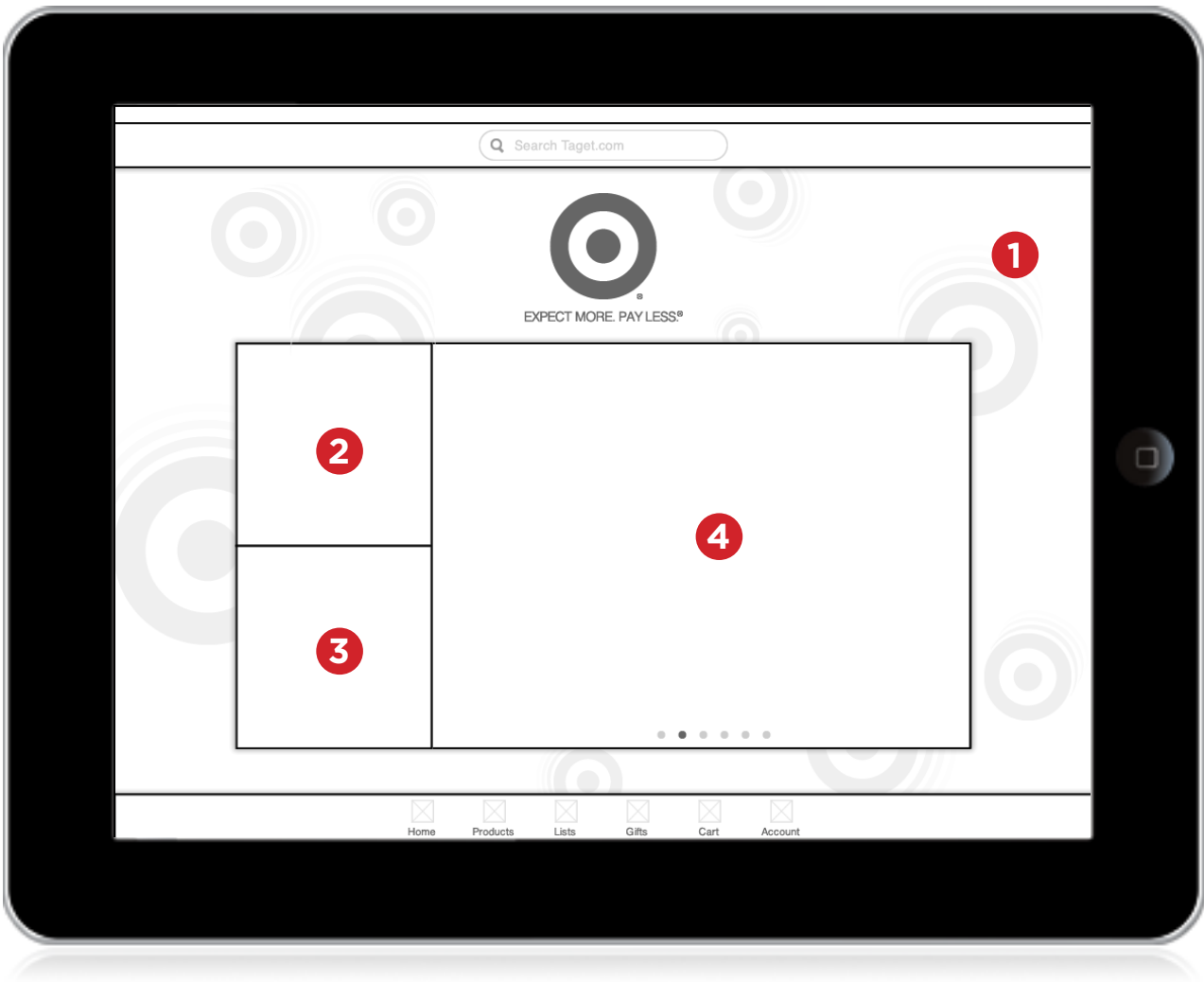
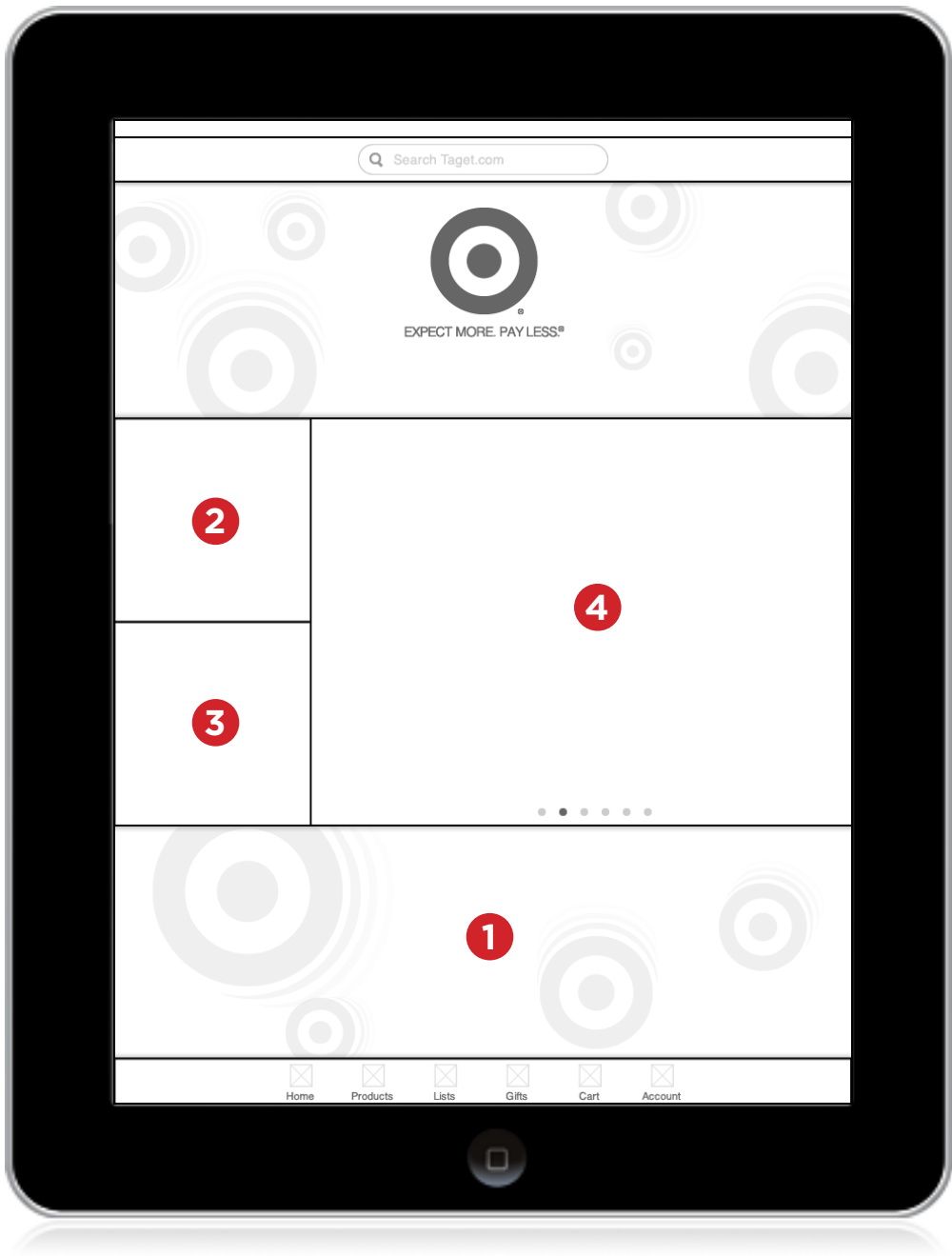




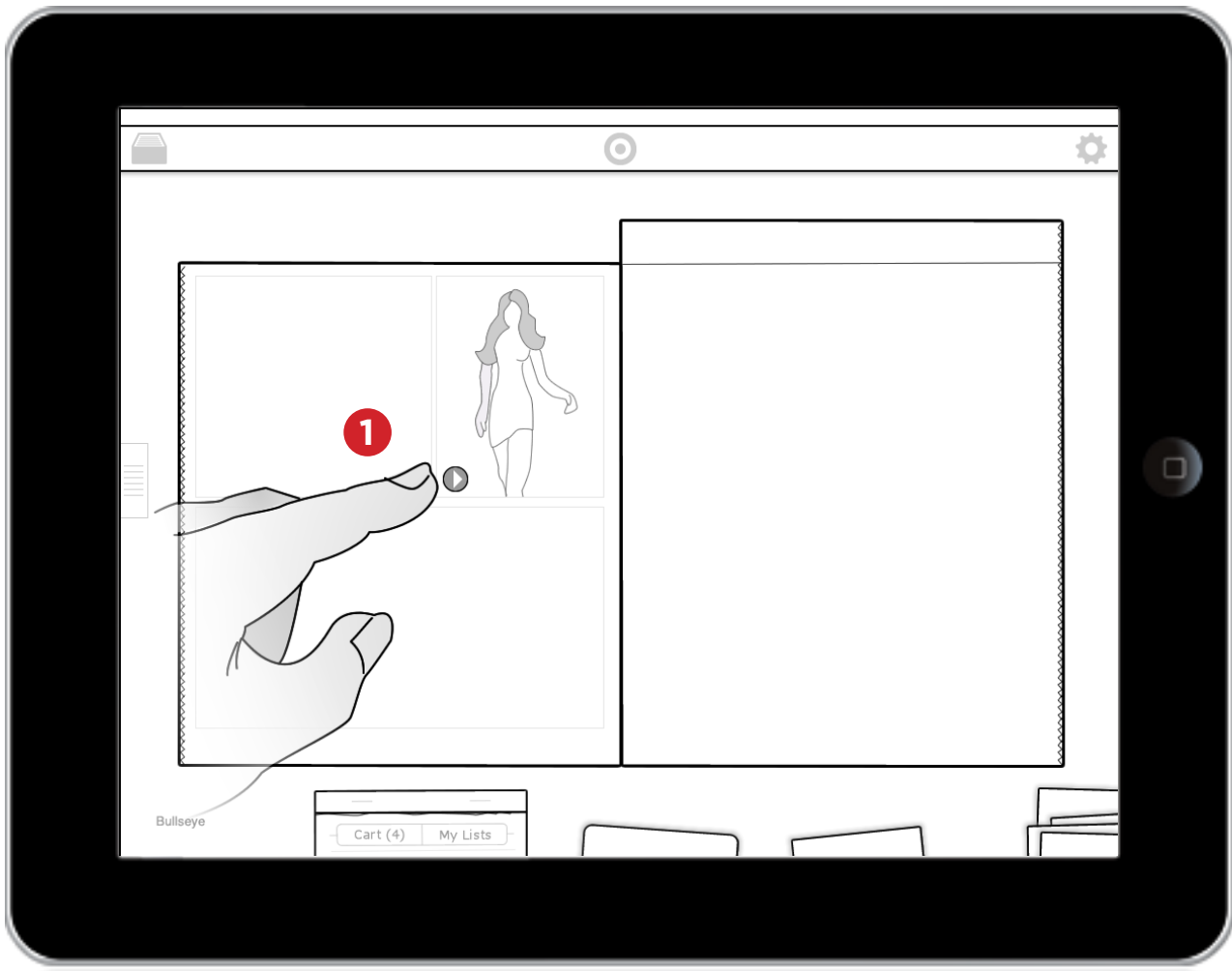
1 Tap and hold on any product image to drag it to a list.

Once you have dropped it onto the note pad you will be presented with a dialog asking which list you would like to add it to.

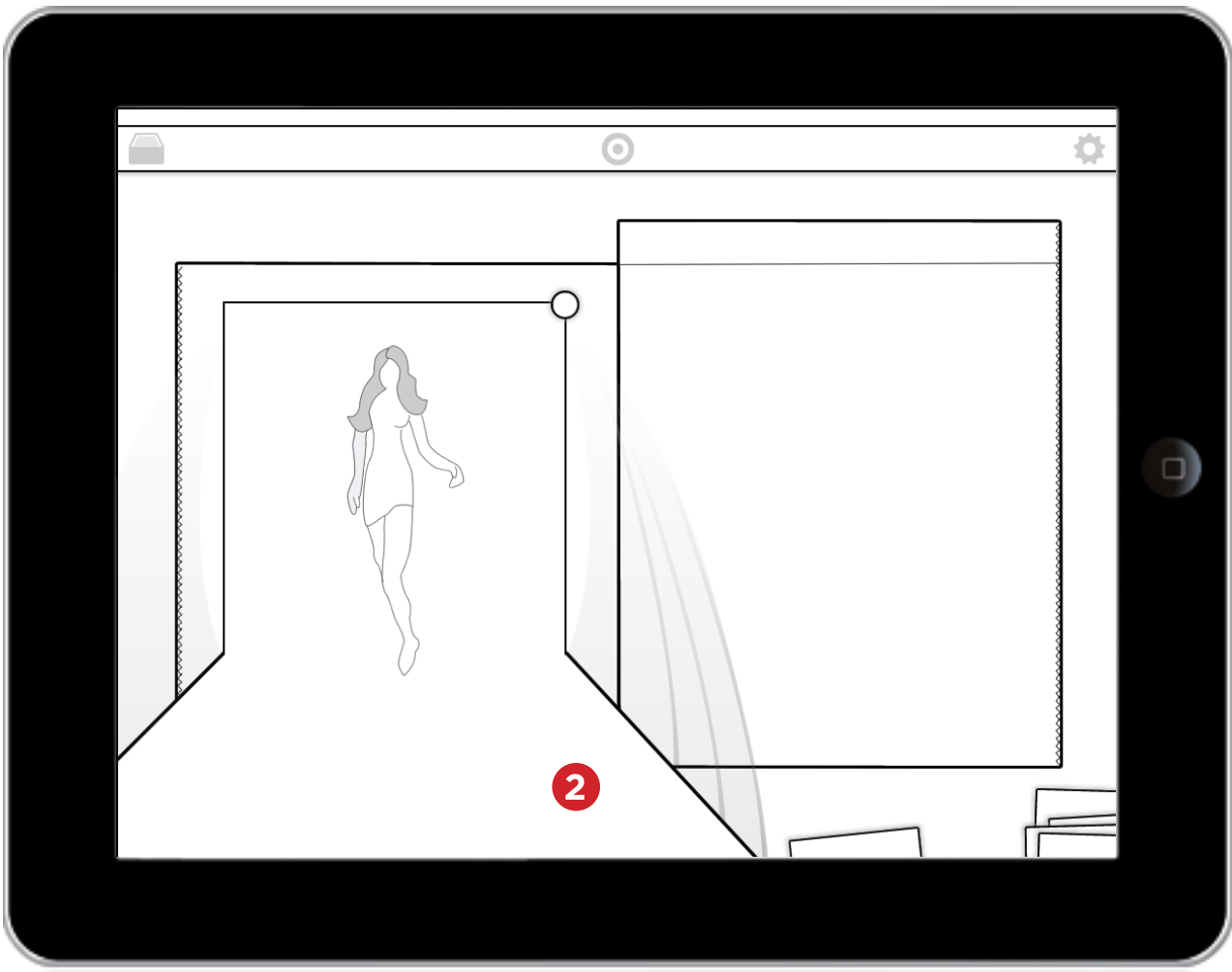
2 When you pick up a product your list pops up and give you a hint as to what you can do with it.



- 1 Target logos are affected by movement of the device. (see the Alice app)
- 2 Weekly Ad
- 3 Daily Deals
- 4 Campaigns



1 Products with associated media have an icon to tap.



2 The page folds down and plays the media.