

## **Eivaa Homes - Initial Document**

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# 1.Objective

To create a luxury, user-friendly landing page for Eivaa Homes that builds trust and encourages high-value customer inquiries.

## 2.Scope

### 2.1 In-Scope Features

- Website development using Html,Tailwind Css,Javascript.
- Design implementation based on Figma mockups.
- 7 pages including Home, About, Projects, Gallery, Contact, etc.
- Mobile and tablet responsiveness.
- SEO setup and Enquiry form integration.

### 2.2 Out-of-Scope Features

- Creation of Elementor Pro widgets
- Integration with CRM or third-party APIs
- Advanced user login
- Multilingual setup or translation support

## 3.Design

**Design Tool : Figma**

**Website Mockup Design Link :**

<https://www.figma.com/proto/WyduLj44VJHSlg7qEOKc1j/Eivaa-Homes?page-id=0%3A1&node-id=1-172&t=dZ7VYxg8ILFpvmOV-1>

## 4.Requirements

Fully **responsive layout** optimized for Desktop, Tablet, and Mobile devices

Basic **SEO integration**, including:

- Meta titles and descriptions
- Alt text for all images
- Clean, SEO-friendly URLs
- XML sitemap generation

## 5.Features

- Sticky header
- Contact form with email integration
- Horizontal image scroll section
- Custom animations
- Elementor Pro widgets for dynamic content
- Responsive layout for Desktop, Tablet, and Mobile
- SEO integration (meta tags, alt texts, sitemap, etc.)

## 6.Tech Specification

### Development Stack:

- **HTML5** (for semantic structure)
- **Tailwind CSS** (for utility-first, responsive design)
- **JavaScript** (for dynamic interactions and animations)

### SEO Tools:

### Manual SEO Optimization:

- Structured HTML5 semantics (<main>, <section>, <header>, <footer>)
- Meta tags (<title>, meta description, og: tags, etc.)
- Sitemap XML (manually created or with build tools)
- Robots.txt manually set
- **Google Search Console integration** via meta tag verification

### Migration Method:

- All-in-One WP Migration or Duplicator plugin
- Manual FTP + Database export

### Responsive Testing Devices:

- Desktop
- Tablet
- Mobile (iOS/Android)

## **7. Maintenance Plan**

### **Updates & Backups**

- Monthly plugin & theme updates
- Monthly full site backup
- Security plugin scan schedule