Eric Shelton

Experience

Poulin + Morris
New York, NY / 07/2014–Present

Responsible for project design, management, and coordination. Current projects include environmental graphics, and wayfinding sign programs for various institutions.

Group M
Philadelphia / 07/2013–07/2014

Assisted with information architecture, app design, and print materials, while working directly with developers and printers.

UArts School of Art and Design
Philadelphia / 02/2014–05/2014

An identity was created for The University of the Arts' School of Design annual senior exhibition. I led a team of 5 through logotype and graphic identity over a 3 month process.

MOD Worldwide
Philadelphia / 05/2013–09/2013

Assisted the art director in various projects, primarily for education, healthcare, and hospitality sectors.

Education

The University of the Arts
Philadelphia
BFA, Graphic Design, 2014

*Faculty Award
*Deans List

Member

AIGA
SEGD

Workshops

Information Architecture
Paul Kahn–Mad*Pow

A one week workshop to design an intuitive interface in informational context.

Typeface Design,
Ben Kiel–House Industries

A week long workshop where two member teams developed an entire display alphabet from three found characters.