



OVERVIEW

Datadog Inc is a monitoring and analytics platform for developers, IT operations teams and business users. Its platform integrates and automates infrastructure monitoring, application performance monitoring and log management. The solutions offered by the company include Financial Services, Manufacturing & Logistics, Media & Entertainment and Gaming among others.

STATUS

PUBLIC

MARKET CAP

\$9.1B

ENTERPRISE VALUE

\$9.1B

REVENUE (TTM)

\$266M

EMPLOYEES

1,212

SENTIMENT

-

SENTIMENT CHANGE Δ

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SECTOR / INDUSTRY

Information Technology / Software

CATEGORIES

SaaS, Analytics, Software, Information Technology

SOCIAL



Segments

GEOGRAPHIC SEGMENT	REVENUE	REV %
North America	151	76.2%
International	47	23.8%
Total	198	

As of FY ending Dec-18 . Currency: USD; all values in millions.

Fundamentals & Estimates




Annual

	2017			2018	2019
	FY 2017	H1 JUN	H2 DEC	FY 2018	H1 JUN
Revenue	101	85	113	198	153
EBITDA	0	3	(8)	(5)	(9)
EBIT	(3)	0	(11)	(11)	(14)
Pretax	(2)	1	(11)	(10)	(13)
Net Income	(3)	0	(11)	(11)	(13)
EPS	(0.01)	0.00	(0.04)	(0.04)	(0.05)
Dividends Per Share	0.00	0.00	0.00	0.00	0.00
Operating Cash Flow	0.06	0.04	0.00	0.04	0.01
Capital Expenditure	8	9	7	16	9
Net Asset Value	(0.30)	-	(0.31)	(0.31)	0.24

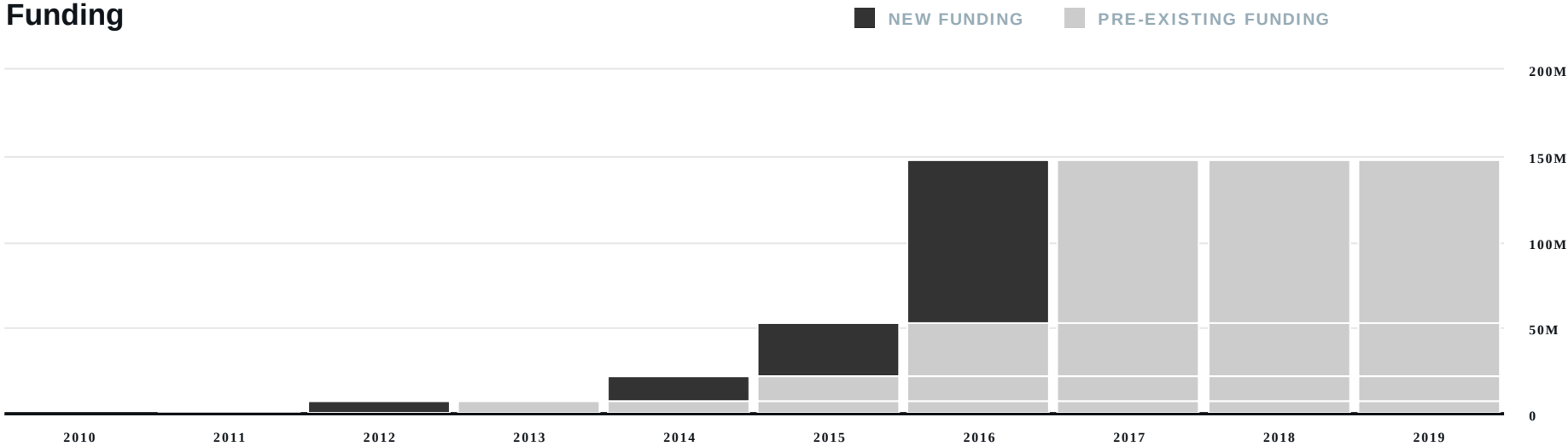
Peer Comparison




COMPANIES	MARKET CAP	TOTAL FUNDING	REVENUE (TTM)	EMPLOYEES	SENTIMENT	SENTIMENT CHANGE	REV GROWTH (3YR AVG)	EARNINGS GROWTH (3YR AVG)	GROSS MARGIN (%)	P/E LAST YEAR	EV / EBITDA (LAST YEAR)	EV / SALES (LAST YEAR)	DIVIDEND YIELD (%)
Datadog Inc	\$9.1B	-	\$266M	1,212	-	-	-	-	73.9%	-	-	34.3	-
Peer Median	-	-	-	-	-34	-16	38.3%	-	83.3%	-	112.0	6.4	-
Sysdig	PRIVATE	\$122M	\$25M	101 - 250	-	-	-	-	-	-	-	-	-
Stackdriver	ACQUIRED	\$15M	-	11 - 50	-	-	-	-	-	-	-	-	-
SignalFx	ACQUIRED	\$179M	\$25M	101 - 250	-	-	-	-	-	-	-	-	-
New Relic Inc	\$3.6B	-	\$512M	1,795	-34	-16	38.3%	-	83.3%	-	112.0	6.4	-
Cloudyn	ACQUIRED	\$21M	\$5M	51 - 100	-	-	-	-	-	-	-	-	-
APPDYNAMICS INC	PRIVATE	\$365M	\$151M	501 - 1K	-	-	-	-	-	-	-	-	-
Bronto Software	ACQUIRED	-	\$50M	251 - 500	-	-	-	-	-	-	-	-	-

Acquisitions

TARGET ORGANIZATION	ANNOUNCED DATE	PRICE	CATEGORIES
 Madumbo	01 FEB 2019	-	Software
 Logmatic.io	06 SEP 2017	-	SaaS, Analytics, Big Data, Enterprise Software
 Mortar Data	10 FEB 2015	-	Cloud Computing, PaaS, Finance, Software, Big Data, FinTech, Open Source

Funding



ROUND	ANNOUNCED DATE	RAISED	LEAD INVESTOR	# OF INVESTORS
Venture	11 JAN 2016	\$95M	 ICONIQ Capital	6
Venture	27 JAN 2015	\$31M	 Index Ventures	4
Venture	03 FEB 2014	\$15M	 OpenView Venture Partners	8
Venture	20 NOV 2012	\$6M	Index Ventures, RTP Ventures	6
Seed	28 APR 2011	\$1M	-	6
Seed	26 JUL 2010	-	-	1