## Multinomial Logistic Model Probabilities Effectiveness 0.75 **-**0.50 **-**0.25 **-**0.75 -0.50 -0.25 -0.00 -0.50 -0.25 **-** 0.00 **-**0.75 -0.50 **-** 0.25 **-** 0.00 **-**0.75 **-**0.50 **-**0.25 **-**0.00 -**Overall Satisfaction Rating**