

JUN FAN

PRODUCT DESIGNER

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206.724.3227

SKILLS

Design

Rapid prototyping

Wireframing

Interaction design

Information architecture

Journey mapping

Personas and scenarios

User flow

Visual design

Data visualization

Research

Competitive analysis

Survey

Interview

Affinity diagramming

Card sorting

Usability testing

Heuristic evaluation

Programming

HTML5 / CSS3

JavaScript

Python

Tool

Sketch

Principle

InVision

Figma

FramerX

EXPERIENCE

NOV 2017 **Carta, Inc.** | Seattle, WA

PRESENT **Product Designer II**

Lead designer for Investor and Analytics products; shipped multiple end-to-end products for investors, founders, company admins, and valuation analysts.

Designed Scenario Modeling tool; achieved 8x engagement than original OKR and projected additional \$3.4M ARR.

Redesigned the investor portfolio experience for both web and mobile; boosted GP engagement by 83%.

Designed cap table builder and pro-forma tool; introduced and standardized new tracker component, which gets quick adoption and has 100% coverage in new linear workflows platform-wide.

MAY 2017 **Weblife.io (Aquired by Proofpoint)** | Seattle, WA

AUG 2017 **UX / UI Designer**

Delivered new onboarding experience and homepage visual design for Weblife's web app; iterated based on feedback.

APR 2016 **Univ. of Washington Sustainability** | Seattle, WA

JUN 2017 **UX Designer**

Conducted 15 user testings and redesigned the information architecture of University of Washington Sustainability's website.

Redesigned UI by following UW's brand guideline; Implemented the responsive web experiences with front-end code.

JUN 2014 **MCM // McCann** | Shanghai, China

SEP 2014 **UX Design Intern**

Created wireframes and prototypes for web and mobile marketing campaigns launched by L'Oreal Paris, Nippon and Wyeth; Presented designs to developers.

EDUCATION

SEP 2015 **University of Washington, Seattle**

MAR 2017 Master of Communication in Digital Media

Concentration: User Experience Design

SEP 2011 **Shanghai Jiao Tong University**

JUN 2015 Bachelor of Arts, Communication