

JUN FAN

PRODUCT DESIGNER

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206.724.3227

SKILLS

Design

Rapid prototyping

Wireframing

Interaction design

Information architecture

Journey mapping

Personas and scenarios

User flow

Visual design

Data visualization

Research

Competitive analysis

Survey

Interview

Affinity diagramming

Card sorting

Usability testing

Heuristic evaluation

Programming

HTML5 / CSS3

JavaScript

Python

Tool

Sketch

Principle

InVision

Abstract

EXPERIENCE

NOV 2017 **Carta, Inc.** | Seattle, WA

PRESENT

Product Designer

Lead designer for Investor products.

Work closely with product managers and engineers to deliver design solutions from concept to launch based on user needs and business north stars.

Build and adapt company-wide design system; Advocate design thinking within the company.

Projects include: Portfolio Insights, Pro-forma, Cap table builder, Valuation app redesign, etc.

MAY 2017

Weblife.io (Aquired by Proofpoint) | Seattle, WA

AUG 2017

UX / UI Designer

Designed new onboarding UX and homepage UI for Weblife's web app, iterated through testing prototypes.

APR 2016

Univ. of Washington Sustainability | Seattle, WA

JUN 2017

UX Designer

Redesigned the UX and UI of University of Washington Sustainability's website through user testing and optimizing information architecture; Implemented the responsive web experiences with front-end code.

JUN 2014

MCM // McCann | Shanghai, China

SEP 2014

UX Design Intern

Created wireframes and prototypes for web and mobile marketing campaigns launched by L'Oreal Paris, Nippon and Wyeth; Presented designs to developers.

EDUCATION

SEP 2015

University of Washington, Seattle

MAR 2017

Master of Communication in Digital Media

Concentration: User Experience Design

SEP 2011

Shanghai Jiao Tong University

JUN 2015

Bachelor of Arts, Communication