

# JUN FAN

## PRODUCT DESIGNER

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junfande@gmail.com

206.724.3227

## SKILLS

### Design

Rapid prototyping

Wireframing

Interaction design

Information architecture

Journey mapping

Personas and scenarios

User flow

Visual design

Data visualization

### Research

Competitive analysis

Survey

Interview

Affinity diagramming

Card sorting

Usability testing

Heuristic evaluation

### Programming

HTML5 / CSS3

JavaScript

Python

### Tool

Sketch

Principle

InVision

Figma

FramerX

## EXPERIENCE

NOV 2017 **Carta, Inc.** | Seattle, WA

PRESENT **Product Designer II**

Lead designer for Investor and Analytics products; shipped multiple end-to-end products for investors, founders, and financial analysts.

Designed Scenario Modeling tool; achieved 8x engagement than original OKR and projected additional \$3.4M ARR.

Designed Portfolio Insights product and increased Investor engagement by 83%.

Build and adapt company-wide design system, Ink.

MAY 2017 **Weblife.io (Aquired by Proofpoint)** | Seattle, WA

AUG 2017 **UX / UI Designer**

Delivered new onboarding experience and homepage visual design for Weblife's web app.

APR 2016 **Univ. of Washington Sustainability** | Seattle, WA

JUN 2017 **UX Designer**

Conducted 15 user testings and redesigned the information architecture of University of Washington Sustainability's website.

Redesigned UI by following UW's brand guideline; Implemented the responsive web experiences with front-end code.

JUN 2014 **MCM // McCann** | Shanghai, China

SEP 2014 **UX Design Intern**

Created wireframes and prototypes for web and mobile marketing campaigns launched by L'Oreal Paris, Nippon and Wyeth; Presented designs to developers.

## EDUCATION

SEP 2015 **University of Washington, Seattle**

MAR 2017 Master of Communication in Digital Media

Concentration: User Experience Design

SEP 2011 **Shanghai Jiao Tong University**

JUN 2015 Bachelor of Arts, Communication