

# JUN FAN

## PRODUCT DESIGNER

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206.724.3227

## SKILLS

### Design

Rapid prototyping

Wireframing

Interaction design

Information architecture

Journey mapping

Personas and scenarios

User flow

Visual design

Data visualization

### Research

Competitive analysis

Survey

Interview

Affinity diagramming

Card sorting

Usability testing

Heuristic evaluation

### Programming

HTML5 / CSS3

JavaScript

Python

### Tool

Sketch

Principle

InVision

Abstract

## EXPERIENCE

NOV 2017 **Carta, Inc.** | Seattle, WA

PRESENT

### Product Designer II

Lead designer for Investor and Analytics products.

Work closely with product managers and engineers to deliver design solutions from concept to launch based on user needs and business north stars.

Build and adapt company-wide design system; Advocate design thinking within the company.

Projects include: Portfolio Insights, Scenario Modeling, Cap table builder, Valuation app redesign, etc.

MAY 2017

**Weblife.io (Aquired by Proofpoint)** | Seattle, WA

AUG 2017

### UX / UI Designer

Designed new onboarding UX and homepage UI for Weblife's web app, iterated through testing prototypes.

APR 2016

**Univ. of Washington Sustainability** | Seattle, WA

JUN 2017

### UX Designer

Redesigned the UX and UI of University of Washington Sustainability's website through user testing and optimizing information architecture; Implemented the responsive web experiences with front-end code.

JUN 2014

**MCM // McCann** | Shanghai, China

SEP 2014

### UX Design Intern

Created wireframes and prototypes for web and mobile marketing campaigns launched by L'Oreal Paris, Nippon and Wyeth; Presented designs to developers.

## EDUCATION

SEP 2015

**University of Washington, Seattle**

MAR 2017

Master of Communication in Digital Media

Concentration: User Experience Design

SEP 2011

**Shanghai Jiao Tong University**

JUN 2015

Bachelor of Arts, Communication