

#### Overview

- Motivation and History
- Dataset and Exploratory Data Analysis
- Approach and Model Experiments
- Model Outcomes
- Conclusion and Future Steps

Github Repo: https://github.com/joethequant/kaggle\_english\_language\_grading

Competition: https://www.kaggle.com/competitions/feedback-prize-english-language-learning

### Motivation

Stephanie

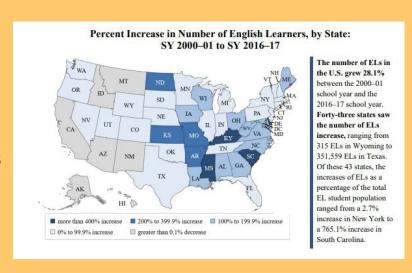
#### Motivation

#### **Research questions:**

Use ML models to predict English Proficiency Score of 8th - 12th grade student essays

#### Solve education problem

- Rapid growing English Language Learners ("ELLs") population
- Limited teacher resources to provide timely feedback so students are aces lack of practice
- Limitation on Assisted Writing Feedback tools (AWFTs)
- Using ML model to provide more accurate feedback to further improve writing



#### What Have Been Done?

Numerous models of Automatic Essay Grading ("AEG") have been developed since the 1960s\*

- PEG (Project Essay Grade) 1966
  - Multiple regression using a number of easily quantifiable variables
- IEA (Intelligent Essay Assessor ("IEA") late 1990s
  - Use TF-IDF (Frequency and inverse document frequency) to drive text-word matrix
  - Use LSA (Latent Semantic Analysis)
- E-rater late 1990s
  - Based on NLP with AL and a regression algorithm
  - Three main natural language processing tools: Syntactic, expository and thematic analysis
- BETSY (Bayesian Essay Test Scoring System) open source and free
  - Integrate content and formal features into one feature set and classified the scores into four levels
  - Use multivariate Bernoulli model and Bernoulli model

## Data

Stephen

### **Dataset**

	text_id	full_text	cohesion	syntax	vocabulary	phraseology	grammar	conventions
2149	A0B2BF94231C	First impressions are almost impossible to change. I disagree because when you look at a person for less than 6 se	4.0	3.5	3.5	4.0	3.5	4.0
		However the way a person looks from your first impression isnt always who they really are. Your observation on so						
		Personality can change your first impression. Personality is mostly who you are finding out, who that person is, car						
		Also communication is key its really important to have communication. Communication gives confidence to the other						
		Additionally, i disagree that the first impression is almost impossible to change. Their personality, the way they look						
953	48F7FCAD8B23	Will has you can see getting advice from other's is not a bad idea. I think getting advice from others has a great po	3.0	3.0	3.5	3.0	2.0	2.0
		My first statement is that how ever is trying to get advice should get it form multiple people not just from one person						
		My second statement is that getting advice form people can have a good or bad point of view but it also can depe						
		My last statement is that asking people that you thing that will tell you the truth no matter if it hurts or not is not a b						
		In conclusion, asking for advice sometimes and talking to others more advice can help you make good choice but						
		In this world you should take most of the advice that other people gave you because they have already been thoug						
2315	AC8331539332	*Do we choose our own character traits, or our character formed by influences beyond our control?* I think you sh	2.5	3.5	3.5	3.5	2.5	3.0
		You shouldn't be acting like someone your not, a lot of people act certain ways or try to be someone they're, usual						
		My point in all of this is just be yourself, trust yourself, have confidence what you wanna be and don't let somebod						
		But, I agree that you should be your own character , because you can't trust everybody or expect everybody to have						
2026	98D8FF9E3C56	The life is being more modern, people also need to improve themselves. That's why some schools want to offer so	4.5	3.5	4.0	3.5	3.0	3.5
		This plan has two positions, some people agree, but others don't think it's a good idea. Is it a good idea? It is. It is a						
		Let's start with the first reason now. Do you agree that the time is limit? The time is the only thing you can't move be						
		The next reason will be the reason help students the most. Most students who follow this plan will have a lot of exp						
		The last reason refers to elective courses. Many students like these courses, but some students don't. These progr						
		On the other hand, many students do not agree this plan. They think it gives stressful for them, they worry about the						
		Conclusion, we should support some schools offer these programs that allow high school students to graduate ear						

\*Definitions: Cohesion: unity and connectedness; Syntax: word arrangement; Vocabulary: words used;

<u>Phraseology</u>: expressions (idioms and phrases); <u>Grammar</u>: structural constraints;

<u>Conventions</u>: writing mechanics (capitalization and punctuation)

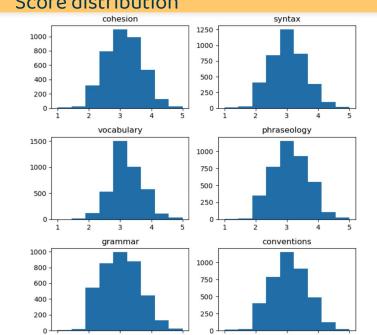
### Dataset

#### Sourced from Kaggle

- Scored written (English) essays by 8th 12th graders
- Predetermined train/test split
  - Training set: 3,911 unique essays
    - We did a 70/10/20 split for training/validation/test
  - Testing set: 3 unique essays
    - ~2,700 hidden essays
- Feature Entire essay
- Output\* (6) Scored 1.0 to 5.0 with 0.5 increments
  - Cohesion, Syntax, Vocabulary, Phraseology, Grammar, Conventions

### **Dataset EDA**

#### Score distribution



#### Correlation matrix

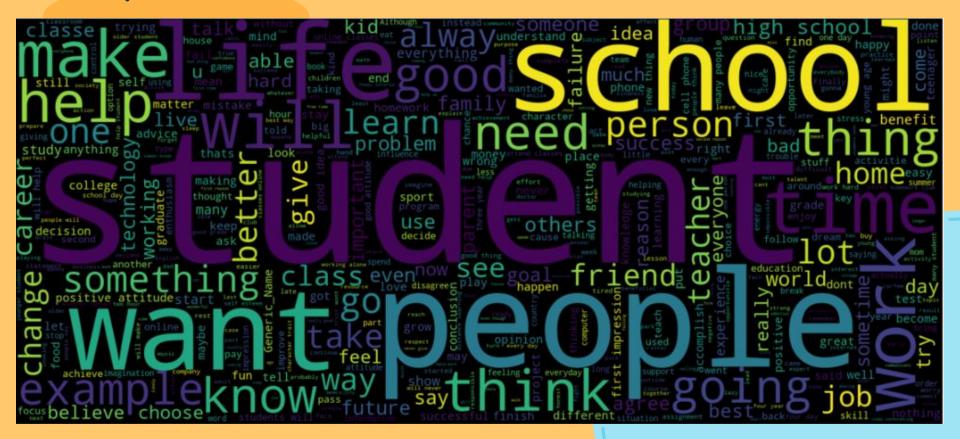


\***Definitions**: <u>Cohesion</u>:unity and connectedness; <u>Syntax</u>: word arrangement; <u>Vocabulary</u>: words used;

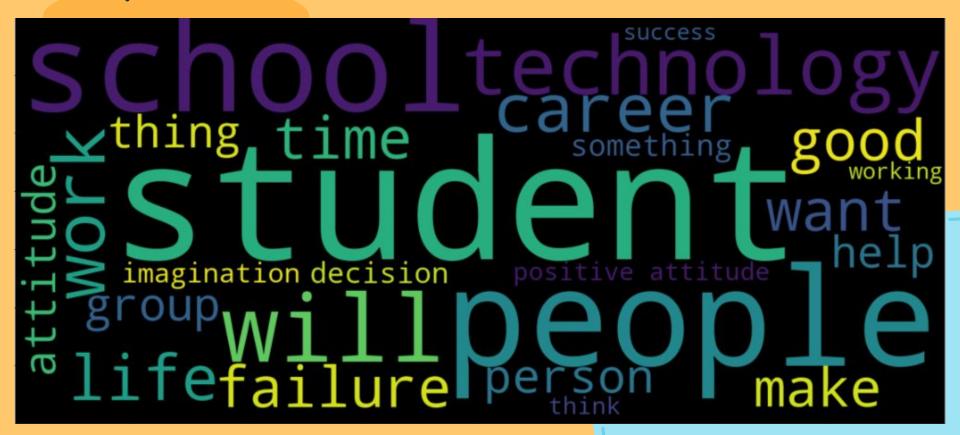
Phraseology: expressions (idioms and phrases); Grammar: structural constraints;

<u>Conventions</u>: writing mechanics (capitalization and punctuation)

### Top 500 Most Used Words



### Top 25 Most Used Words



#### **Additional Feature Creation**

word count (essay length)

average = 430 words

sentence count

average = 18 sentences

sentence length

average = 30 words

word length

average = 4 letters

repeated words

average = 35 words

stop words

average = 47 words

spelling errors

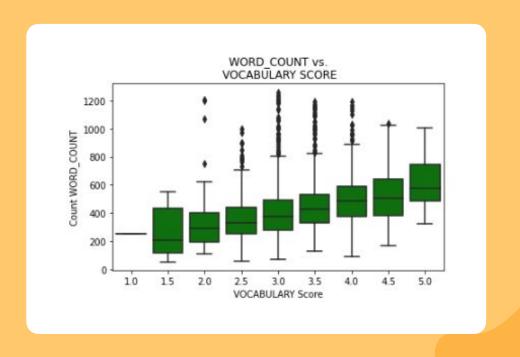
average = 4 words

### Visualize New Features by Measure Scores

#### Box and whisker plots

- Understand distribution
- Identify outliers

Plots based on 2,815 out of 3,811 essays (training dataset)



# Approach and Experiments

Joe

### Algorithm Evaluation - Continuous

#### **Evaluation Function:** Root Mean Squared Error

$$RMSE \,=\, \sqrt{rac{1}{n}\sum_{i=1}^{n}ig(y_{ij}-\hat{y}_{ij}ig)^2}$$

 $N_t = \text{number of predicted variables}$ 

n = number of test samples

 $y_{ij} = i$ -th observed value of j-th variable

 $\hat{y}_{ij} = i$ -th predicted value of j-th variable

#### Loss Function: Mean Squared Error

$$MSE = rac{1}{n} \sum_{i=1}^n \left(y_i - \hat{y}_i
ight)^2$$

n = number of test samples

 $y_i = i$ -th observed value

 $\hat{y}_i = i$ -th predicted value

**LOWER RMSE IS BETTER!!!!** 

### Approach

#### Model Complexity and Performance Expectation

#### Baseline Non Contextual Contextual Transfer Learning Models Models Model Model Learned Embeddings Median of Binary 1 Gram Fine Tuned BERT Model each score with BiDirectional LSTM category Binary 2 Gram Learned Embeddings with CNN Counts 2 Gram Learned Embeddings TF-IDF 2 Gram with CNN (Classification) One Hot Encoding with Learned Embeddings with Transformer **BiDirectional LSTM GloVe Embeddings**

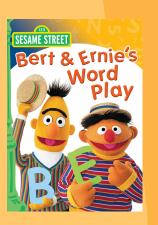
with Transformer

### **Experiments**

- The BERT Transfer Learning Model performed the best out of all optimized algorithms.
- We saw significant improvements with each larger architecture change (baseline ⇒ learned embeddings ⇒ BERT transfer model)
- The winning algorithm used a RoBERTa transfer model with a RMSE score of .43

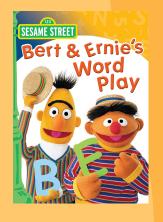
Models	Test RMSE	Competition RMSE
Baseline - Median score of training data	.66	.65
Binary 1 Gram Tokens (20k Max)	.62	.61
Binary 2 Gram Tokens (20k Max)	.61	.60
Count 2 Gram Tokens (20k Max)	.66	.65
TF-IDF Norm with 2 Gram (20k Max)	.66	
One Hot Encoding with BiDirectional LSTM	.62	.59

Models	Test RMSE	Competition RMSE
Embedding with BiDirectional LSTM	.64	.61
Embedding with CNN	.59	.57
Embeddings with Transformer	.58	.57
GloVe Embeddings with Transformer	.59	
BERT Transfer Learning Model Trainable	.51	.49



LOWER RMSE
IS BETTER!!!!

### Diving into Our BERT Model



Essays (1536 Max Tokens)								
Part 1	Part 2	Part 3						
BERT								
Mean Pooling	Mean Pooling	Mean Pooling						
	Concatenate							
Hidden Layers (768, 512, 256 Dim)								
Dense Layer (6)								

- BERT only allows 512 tokens max
   ⇒ Split essays into 3 inputs
- The target variable is 1.0 through 5.0 in increments of 0.5 and in the competition we were scored on RMSE, thus we treated the target variable as continuous.
- Normalizing the target variable did not make a difference in model training.

### Diving into Our BERT Model

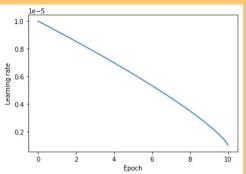
#### **Optimization**

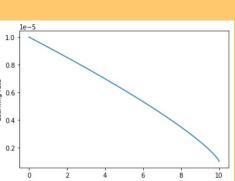
Algo: ADAM

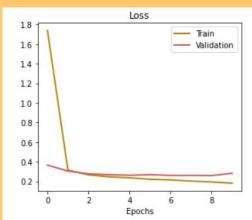
Learning Rate: Decaying Learning Rate with a .8 power Polynomial starting at 1e-5 and ending at 1e-8. BERT used an ADAMw or weighted ADAM learning rate with warm up epochs.

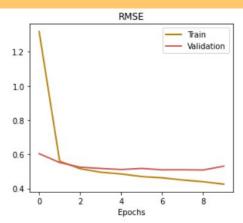
#### Learning

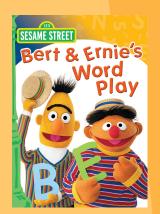
- We see the model perform relatively well compared to the other models almost immediately.
- In this model we fine tuned it by allowing the training to adjust the BERT model, but we saw little difference in final performance.









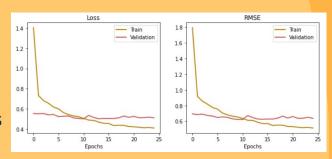


### **Outcomes**

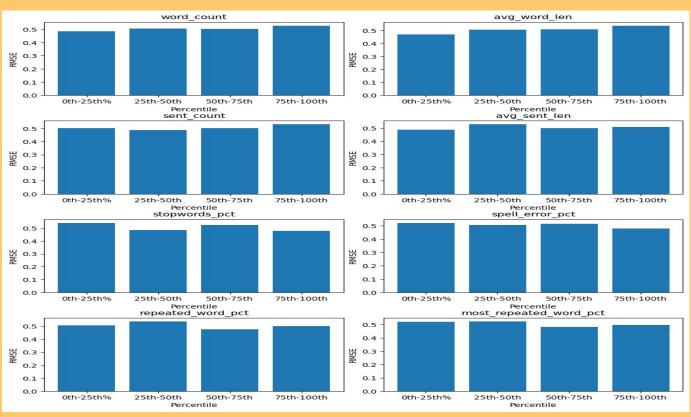
Sarah

### Hyperparameter tuning for BERT model

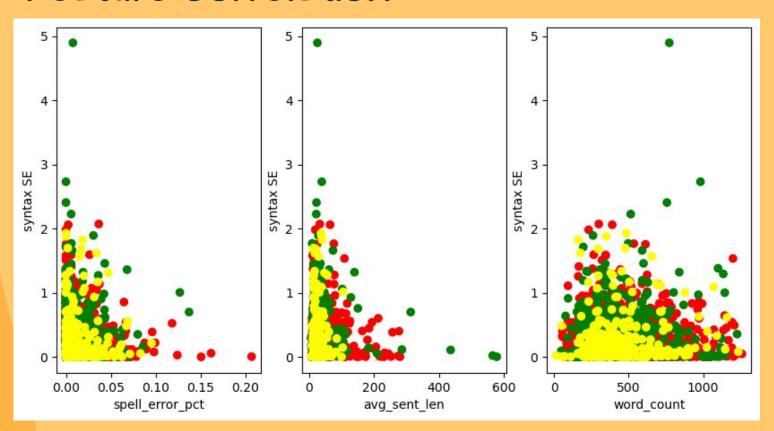
- Number of epochs
  - Started with 25
  - After viewing graphs, stopped at 10 epochs
- Max essay length
  - BERT max. 512 tokens
  - Breaking essays into chunks of 512 tokens and averaging the outcome did
     little to improve the predictions
- Freeze vs. Unfreeze embeddings
  - Surprisingly, BERT embeddings performed well for our task as-is



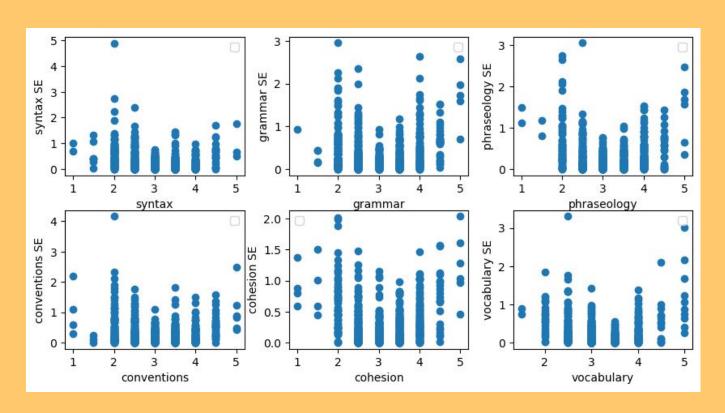
### Subgroup analysis



### **Feature Correlation**



### Outcome comparison



### Conclusions

Stephanie

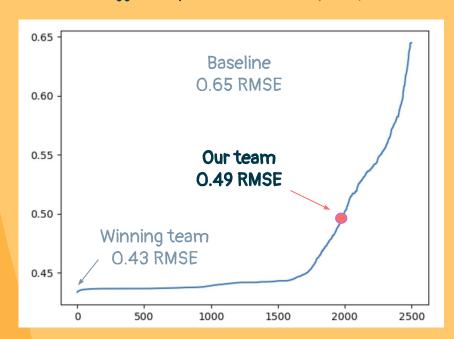
### Conclusions

#### **Key takeaways:**

- BERT transfer learning model is the best so far, significant improve the results,
   because of its huge information on human language
- ...but computational heavy
- Pre-trained architecture embedding is important
- Use max 512 tokens or breaking the essay into three parts (the longest essay has ~1400 words) does not significantly change the results
- Newly engineered features does not provide much additional information because
   BERT embedding should have incorporated the information

### Conclusions

#### Kaggle Competition Final Result (RMSE)



#### Competition Ranking (lower is better)

#### **Kaggle Competition Results:**

- 2654 teams joined
- We placed around 2000th

#### **Future work:**

- Use different forms of DeBERTa and RoBERTa model and pretrained embeddings
- Other techniques worked include:
  - Different pooling techniques
  - Different max\_len
  - Pseudo labels

### Contributions

Stephanie He: feature engineering, field research, subgroup analysis, slides

**Sarah Hoover:** summary statistics of outcomes, learned embeddings model with logistic regression, subgroup analysis and feature correlation for BERT model, slides on model outcomes

Joseph Roberts: Github management, data analysis, modeling, slides

Stephen Tan: EDA, feature engineering, box-and-whisker plots, slides + formatting



# Thanks!



### References

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