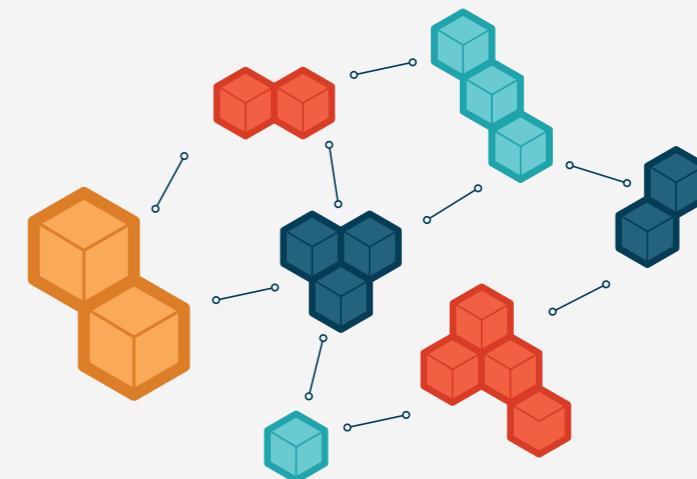


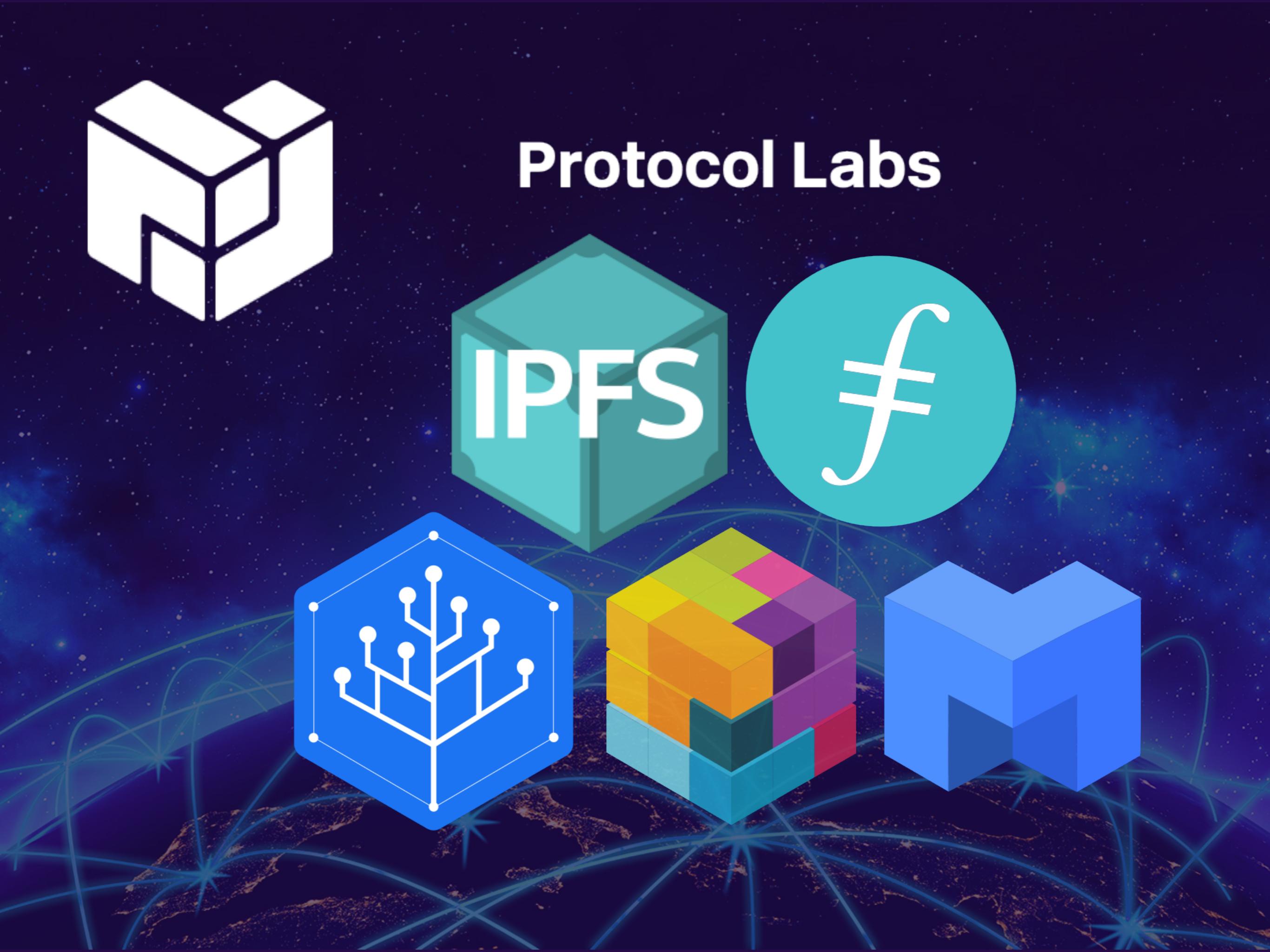
PARADIGM SHIFT: DATA TOGETHER COMMUNITIES USING DECENTRALIZED TECHNOLOGIES TO MAKE A BETTER WEB

MATT ZUMWALT
PROTOCOL LABS
ESIP SUMMER MEETING
25 JULY 2017





Protocol Labs



DECENTRALIZED WEB

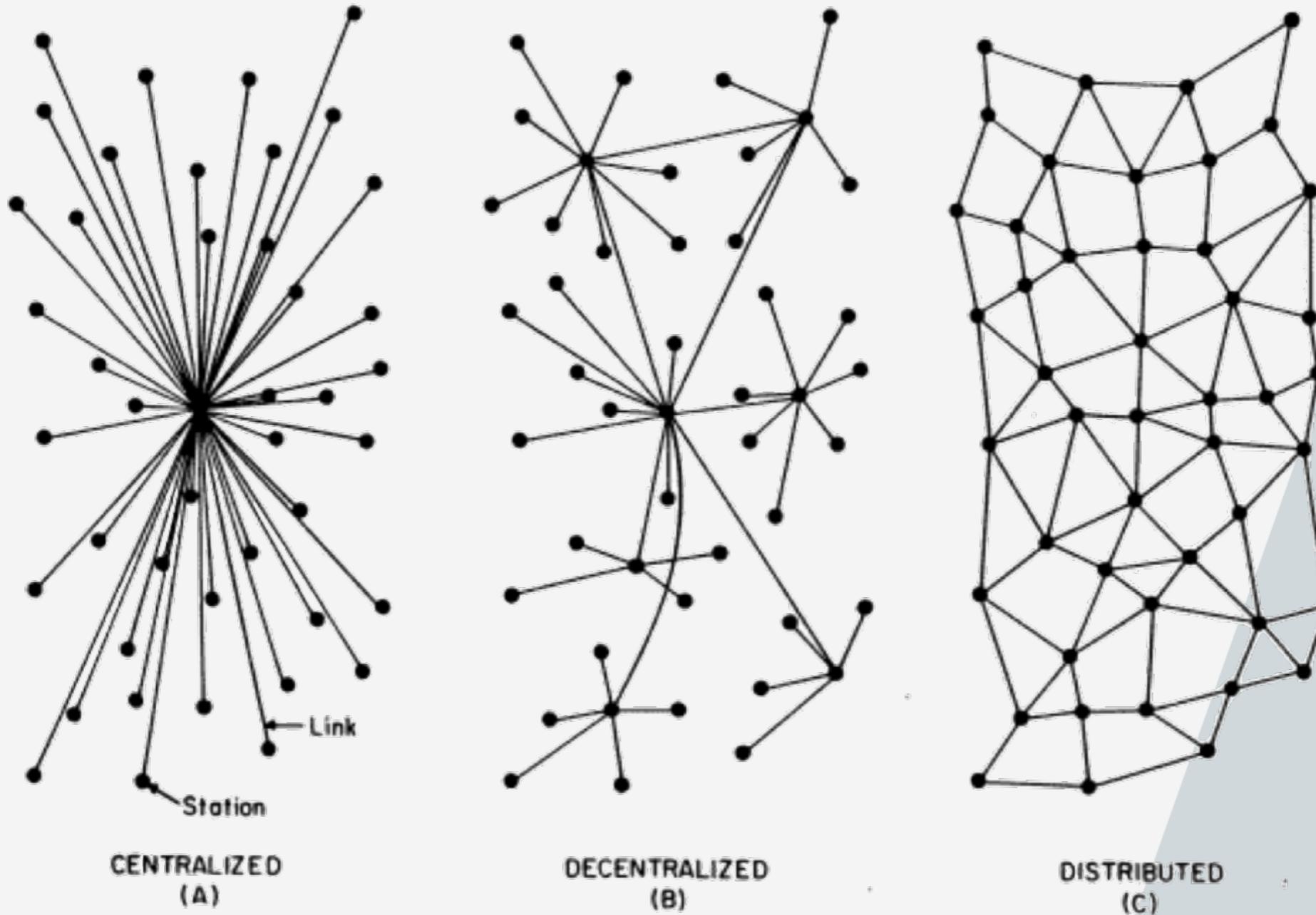


FIG. I – Centralized, Decentralized and Distributed Networks

Source: On Distributed Communications Networks, Paul Baran, 1962



The internet has been
stolen from you. Take it
back, nonviolently.



DATA TOGETHER

COMMUNITIES USING DECENTRALIZED
TECHNOLOGIES TO STEWARD DATA

A **MODEL** FOR DECENTRALIZED ACTIVITIES
A **VIEW** ONTO DECENTRALIZED ACTIVITIES
TOOLS FOR DECENTRALIZED ACTIVITIES

PUBLIC RECORD
COMMUNITIES, COLLECTIONS

ACTIVITIES: HARVESTING, MONITORING, STORING,
ANALYZING, *RESCUING* ...



WHAT DO THESE HAVE IN COMMON?



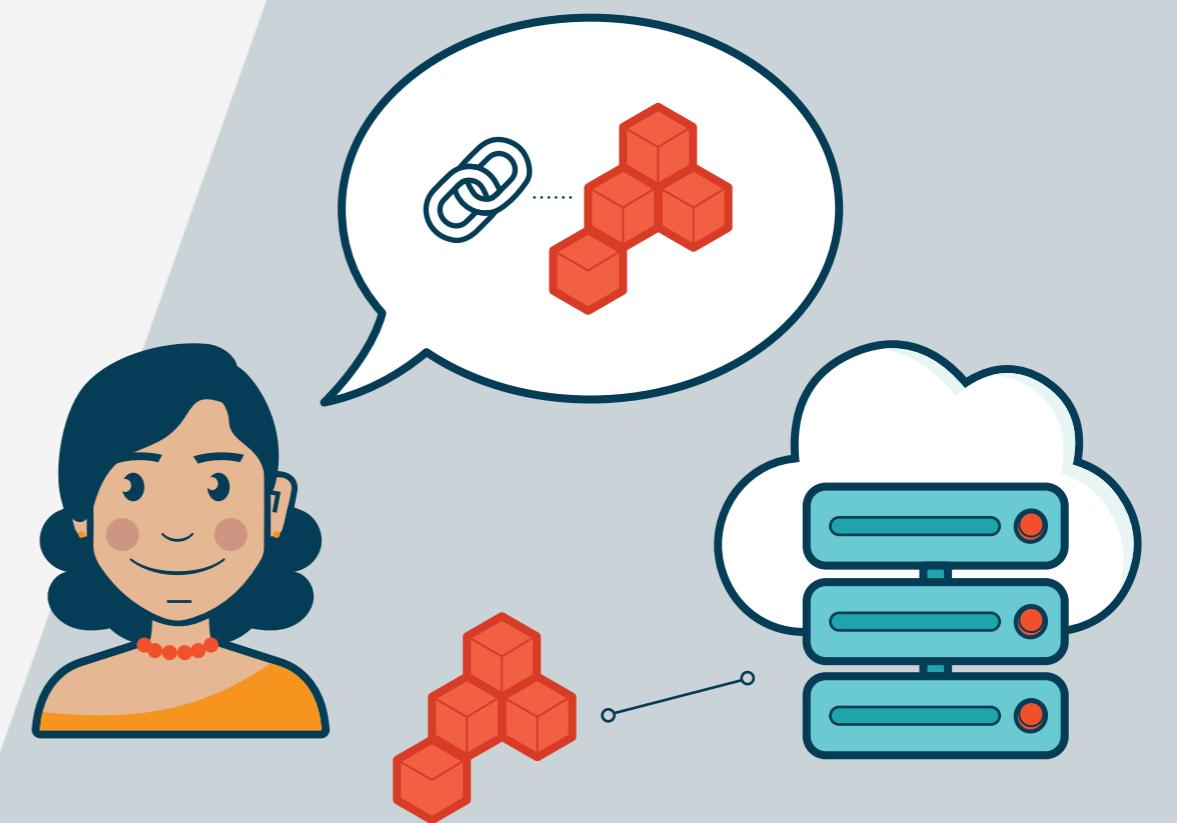
PRECARIOUS WEB



THE LOCATION-ADDRESSED FARCE

MANY DOWNLOADS = MANY COPIES, BUT LOCATION-ADDRESSED LINKS PRETEND THERE'S ONLY ONE VALID COPY

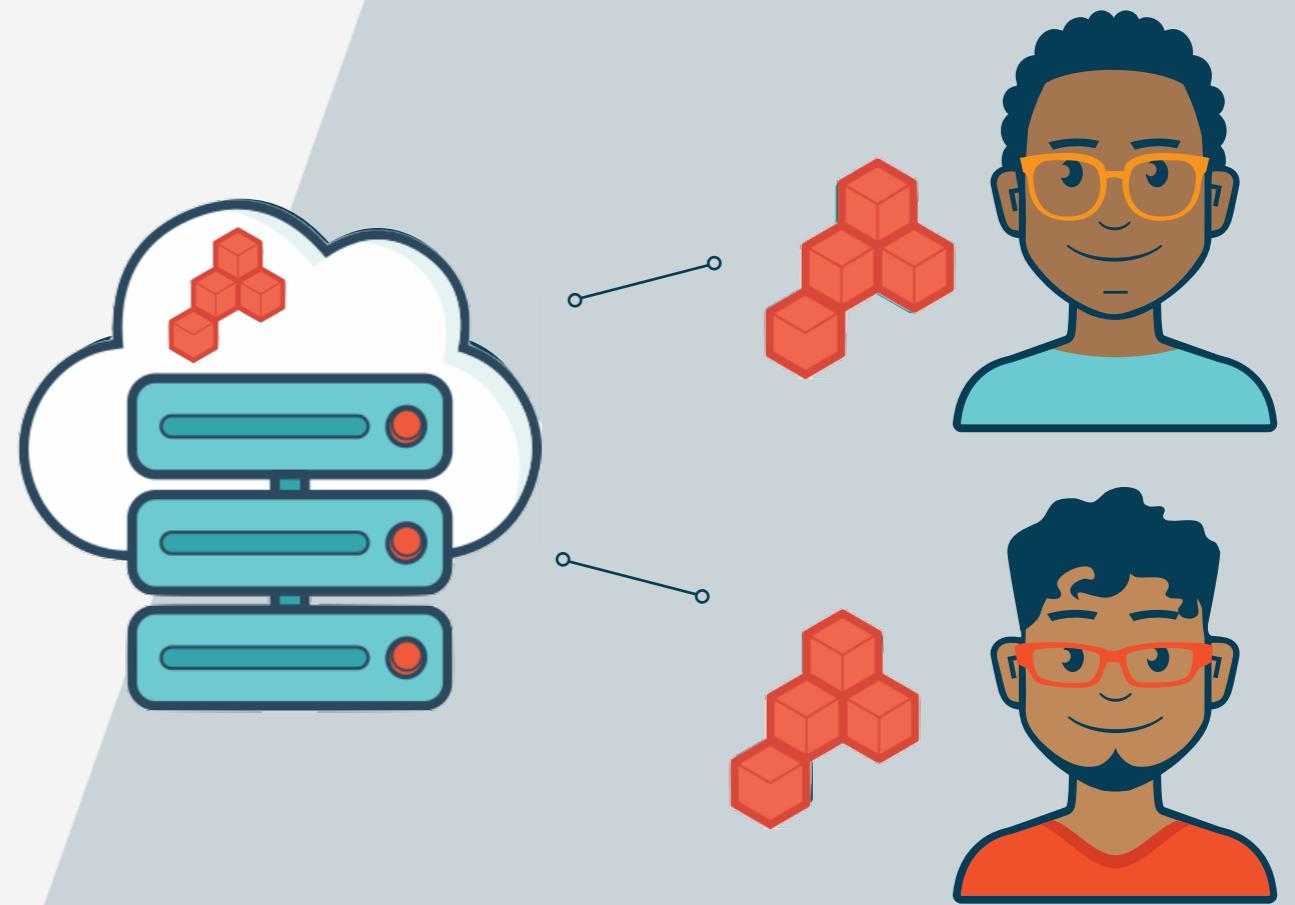
Someone puts a file on a server and passes around an http link that points to the server



THE LOCATION-ADDRESSED FARCE

MANY DOWNLOADS = MANY COPIES, BUT LOCATION-ADDRESSED LINKS PRETEND THERE'S ONLY ONE VALID COPY

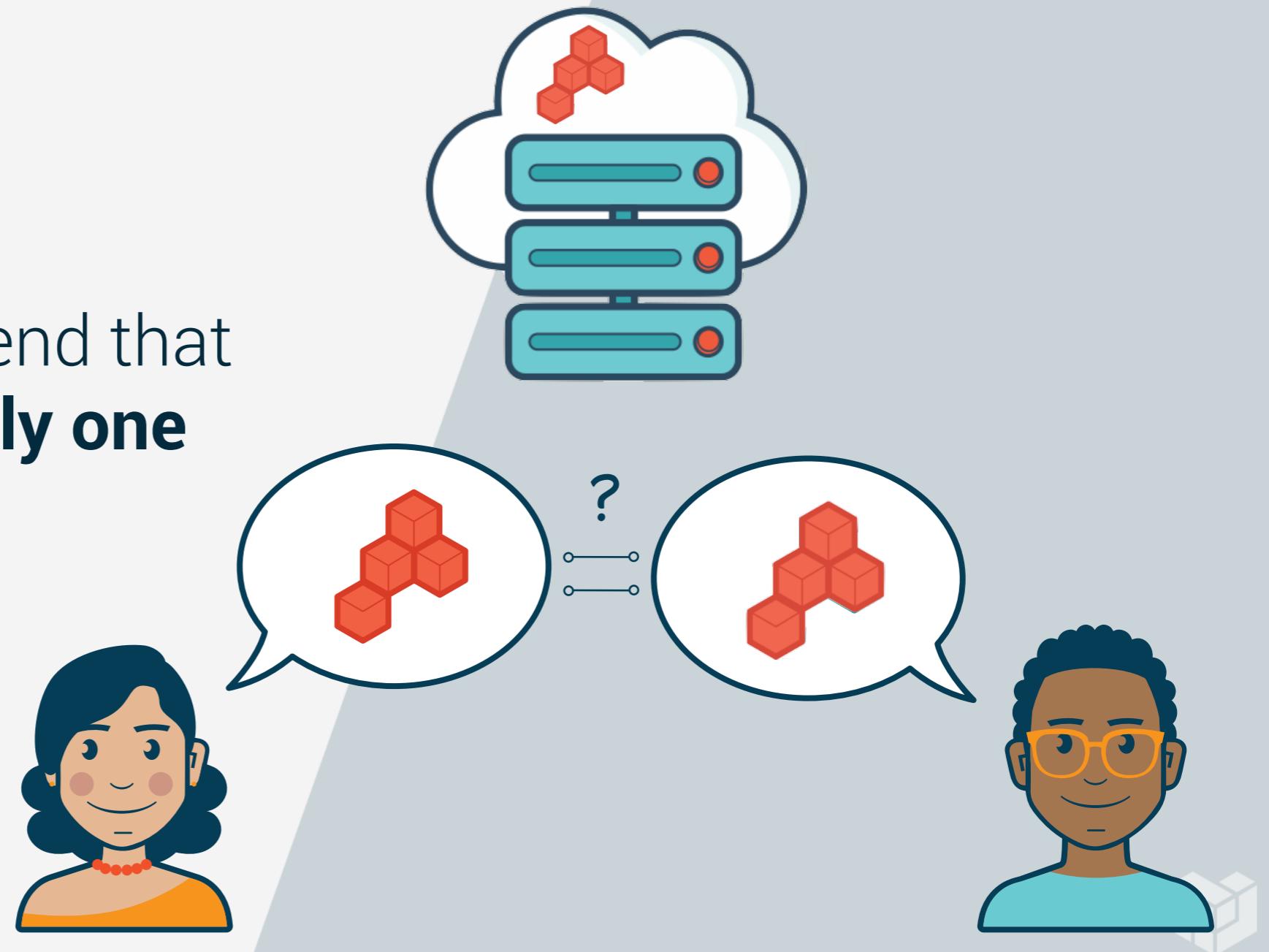
Many people download the file.
Now there are many copies of the file – all of the downloaded copies



THE LOCATION-ADDRESSED FARCE

MANY DOWNLOADS = MANY COPIES, BUT LOCATION-ADDRESSED LINKS PRETEND THERE'S ONLY ONE VALID COPY

... But we pretend that there's **still only one copy**



Endangered Data Woven into a Precarious Web

precarious adj. Dangerously lacking in security or stability: *a precarious posture; precarious footing on the ladder.* adj. Subject to chance or unknown conditions.

Centralization is a disease that the web is suffering from. It makes the web unstable, insecure and vulnerable to exploitation. We can address that disease by changing the way we link to information.



CORE CONCEPT

CONTENT ADDRESSING

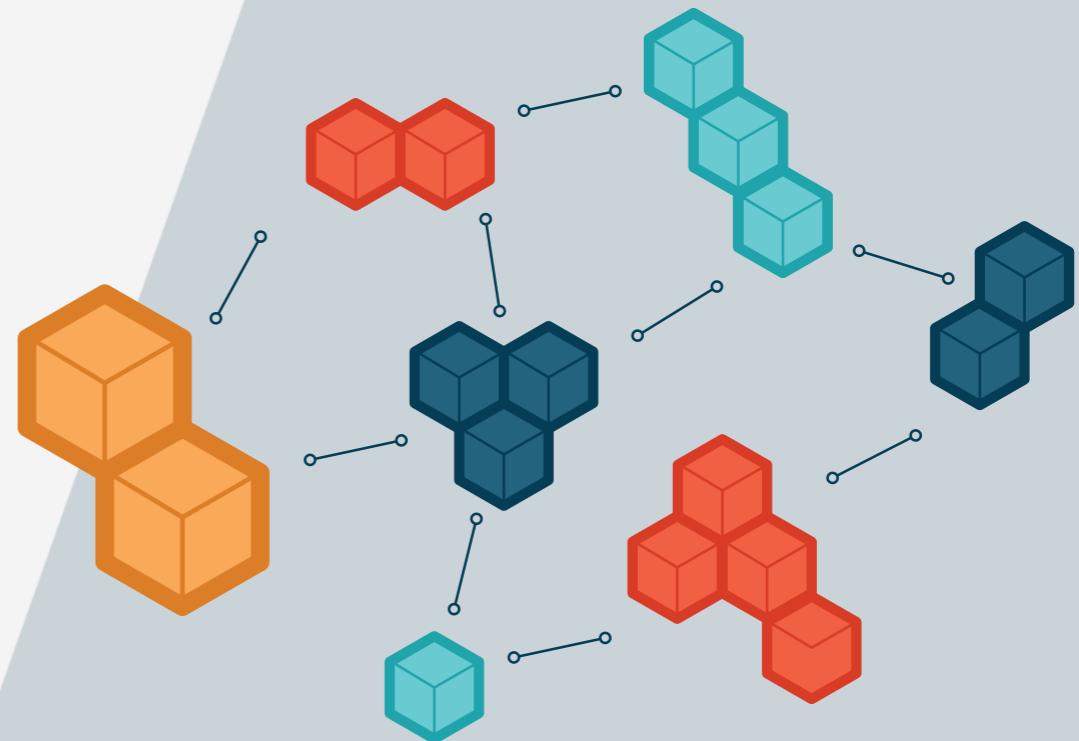
Benefit: If anyone on the network has a copy of the content you will be able to find and retrieve it



CORE CONCEPT

CONTENT ADDRESSING

Key idea: It doesn't matter where the content is stored. What matters is being able to know that you're getting exactly the content you requested*



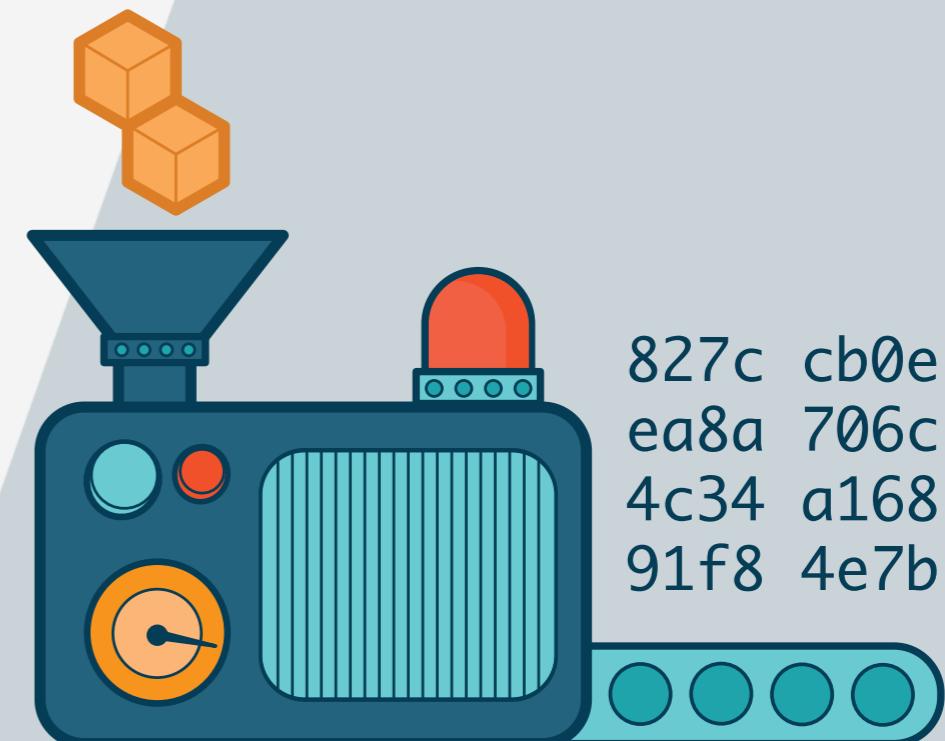
*also important to consider who you got the link/address from.



CORE CONCEPT

CONTENT ADDRESSING

How: identify content by its cryptographic hash

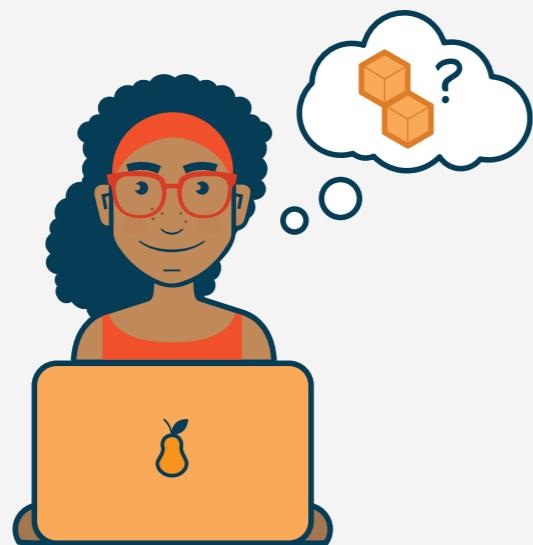


827c cb0e
ea8a 706c
4c34 a168
91f8 4e7b

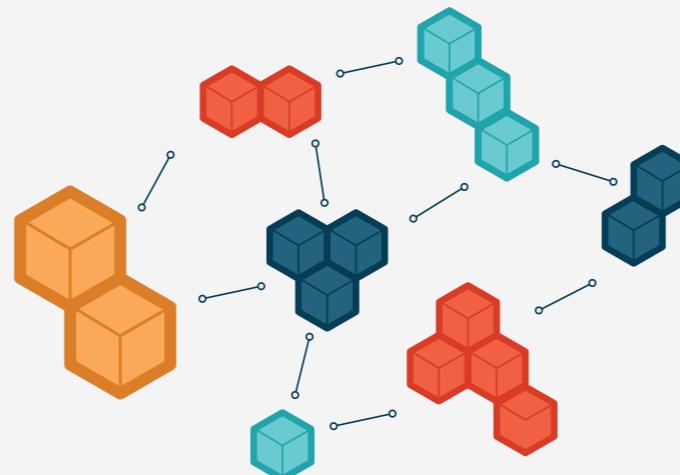


CORE CONCEPT

CONTENT ADDRESSING



Benefit: If anyone on the network has a copy of the content you will be able to find and retrieve it



Key idea: It doesn't matter where the content is stored. What matters is being able to know that you're getting exactly the content you requested*



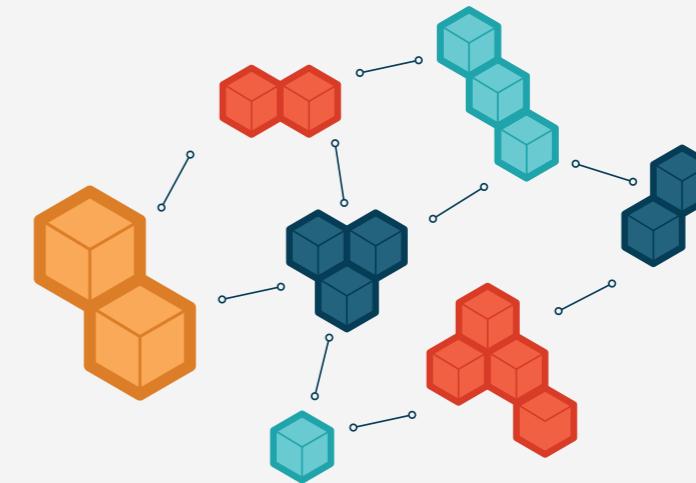
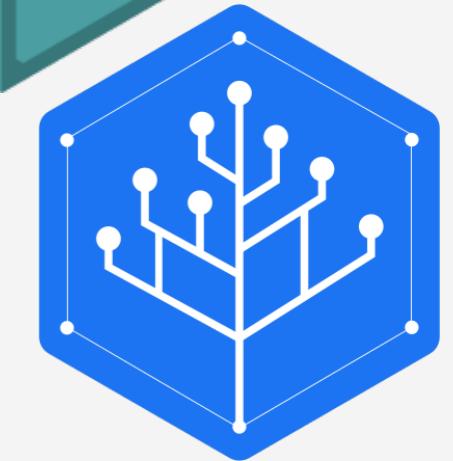
How: Identify content by its cryptographic hash

*also important to consider who you got the link/address from.



THE KEY:

HASH-LINKED DATA STRUCTURES



SOME TOOLS THAT USE HASH-LINKED DATA STRUCTURES



git



BitTorrent™



ethereum



A BENEFIT OF HASH-LINKING: CRYPTOGRAPHIC INTEGRITY CHECKING

WHEN RESOLVING A LINK **YOU CAN USE THE
LINK VALUE (A HASH) TO VALIDATE THE RESULT.**
THIS ALLOWS WIDE, SECURE, EXCHANGES OF
DATA (E.G. GIT OR BITTORRENT)



A BENEFIT OF HASH-LINKING: IMMUTABLE DATA STRUCTURES

DATA STRUCTURES WITH HASH LINKS **CANNOT**
MUTATE. THIS IS USEFUL FOR VERSIONING, FOR
REPRESENTING DISTRIBUTED MUTABLE STATE,
AND FOR LONG TERM ARCHIVING.





A BENEFIT OF HASH-LINKING: DECUPLE CONTENT FROM LOCATION

DECUPLE WHERE THE CONTENT IS STORED FROM THE IDENTITY OF THAT CONTENT, SO THAT **DATA CAN EXIST IN MANY PLACES AND PASS THROUGH MANY HANDS** WITHOUT LOSING INTEGRITY



PUTTING IT TOGETHER

CONTENT-ADDRESSED PROTOCOL

examples of links to a hash “QmZt34a”:

dweb:/ipfs/QmZt34a

dweb address space: general
address space for decentralized
protocols

http://ipfs.io/ipfs/QmZt34a

http gateway: IPFS nodes expose an
http interface that is a gateway to the
p2p IPFS network



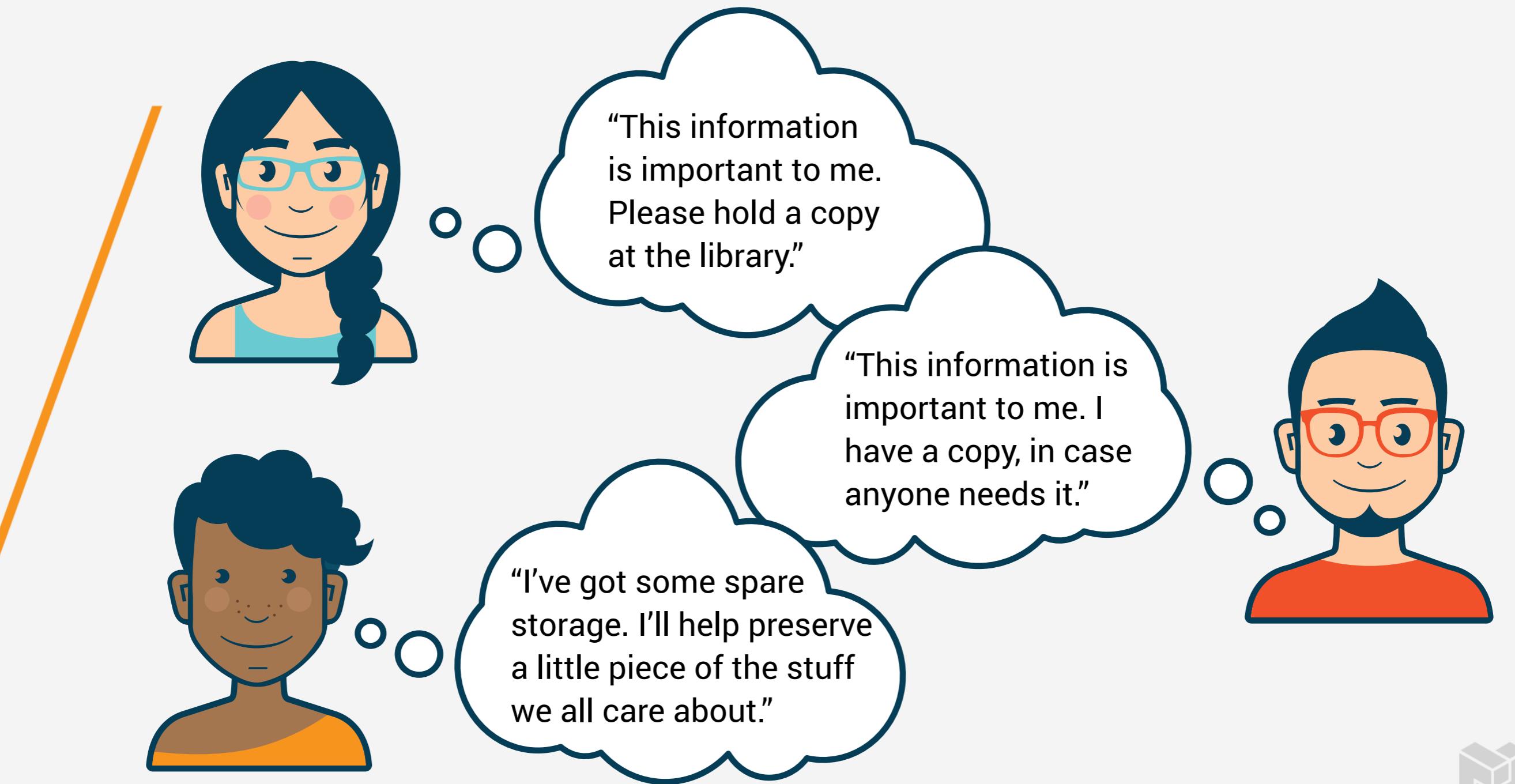
*also important to consider who you got the link/address from.



STORING DATA TOGETHER

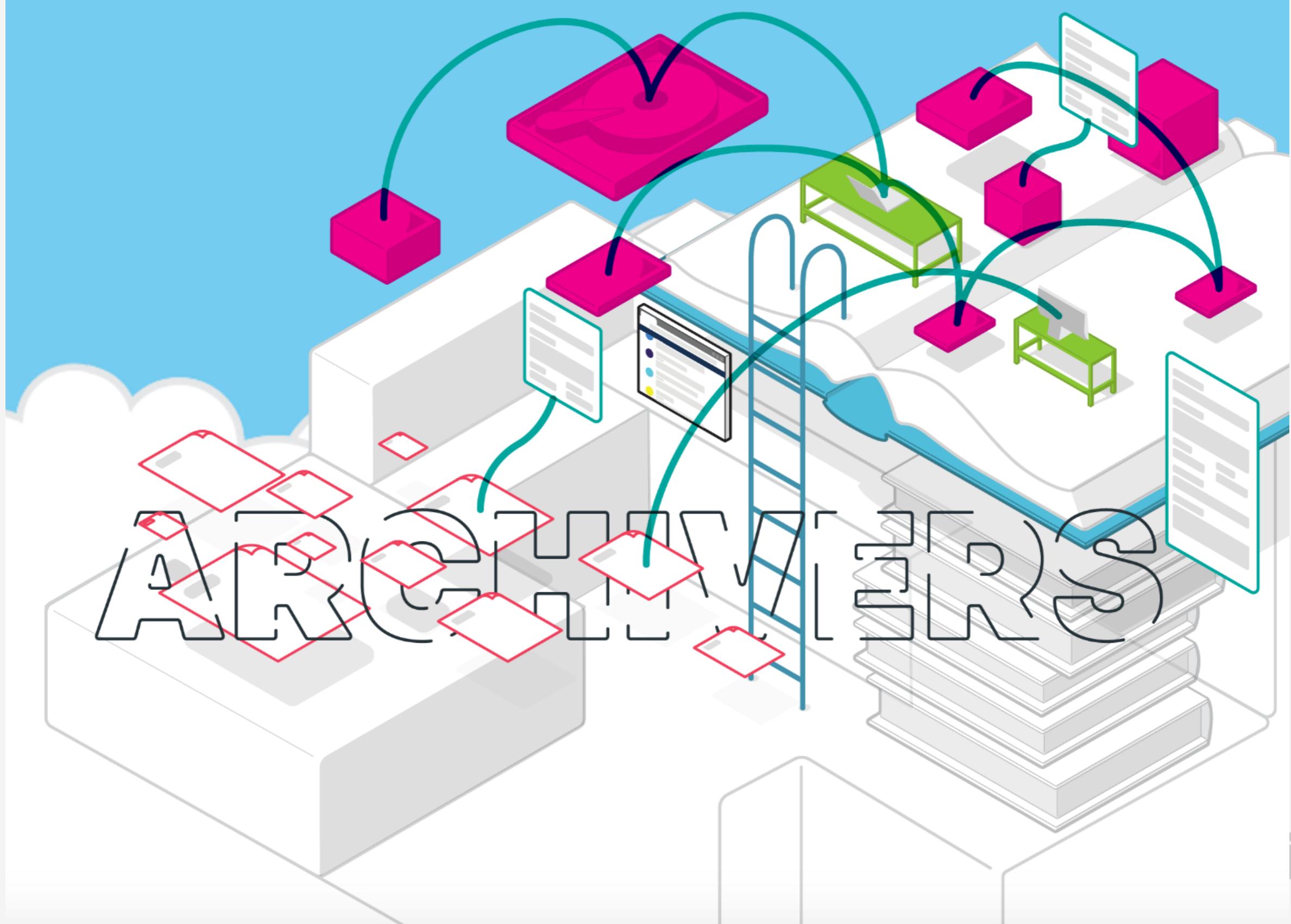


PEERS COORDINATING



ARCHIVERS 2.0 ALPHA

LOGIN MENU



Primers:

In order to make our archiving efforts as thorough and systematic as possible, we use Agency Archiving Primers to identify key programs, datasets, and documents that are vulnerable to change and loss. Primers are composed of sources, which each specify a url as a starting point for archiving.

HUD

*US Department of
Housing & Urban
Development*

17014 urls

914 / 3115 completed

NASA

*National Aeronautics
and Space
Administration*

0 urls 0 / 0 completed

NOAA

*National Oceanic and
Atmospheric
Administration*

0 urls 0 / 0 completed



PRIMER

Environmental Protection Agency

The mission of the Environmental Protection Agency is to protect human health and the environment through the development and enforcement of regulations. The EPA is responsible for administering a number of laws that span various sectors, such as agriculture, transportation, utilities, construction, and oil and gas. In the budget for FY 2017, the agency lays out goals to better support communities and address climate change following the President's Climate Action Plan. Additionally, the agency aims to improve community water infrastructure, chemical plant safety, and collaborative partnerships among federal, state, and tribal levels.


urls**3205779**

content

45353

documented

2276

Sources:

EPA Open Data

0/1061

Hazardous Air Pollutants

0/0

epa.gov

2272/43273

Environmental Dataset Gateway

4/1019

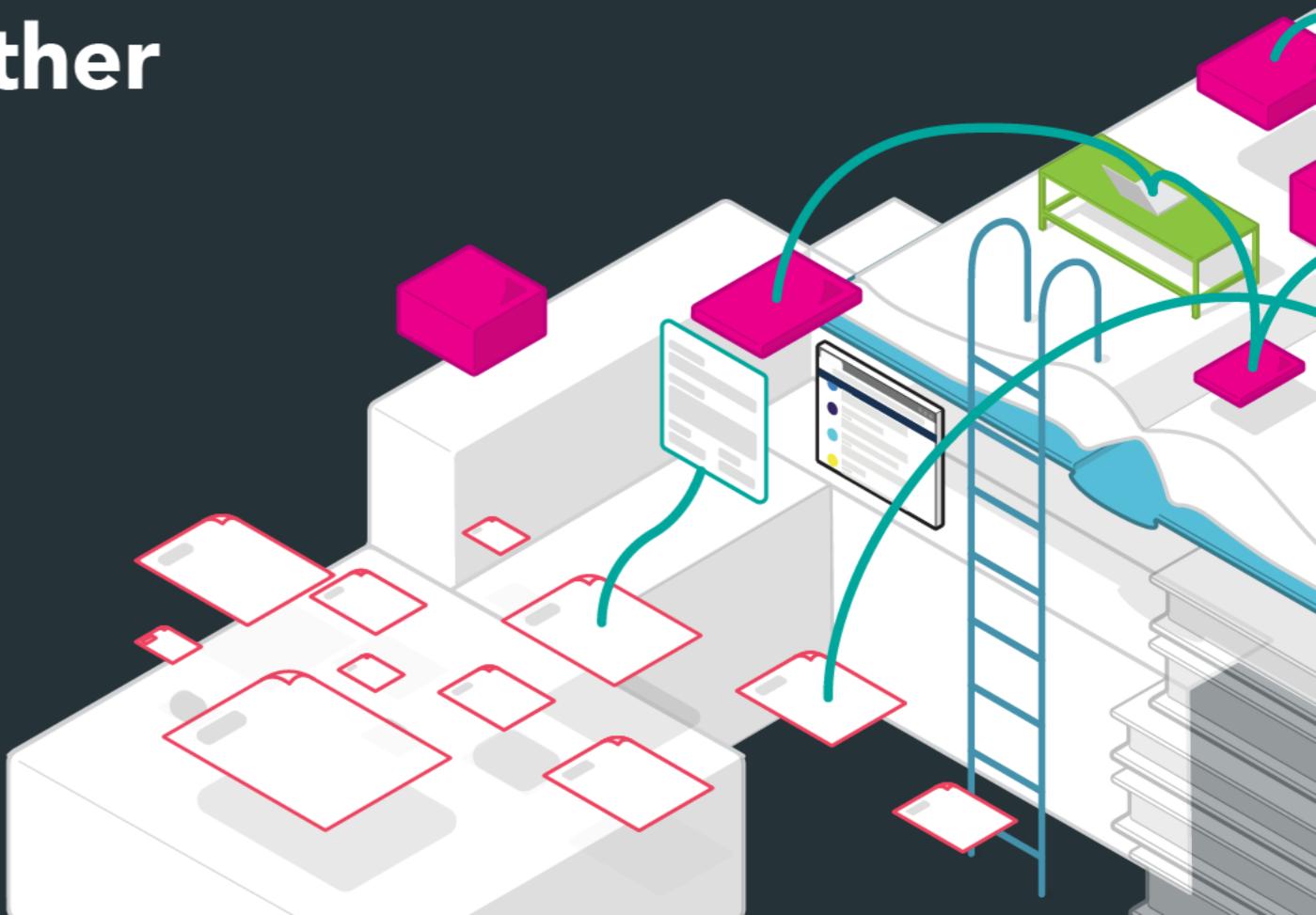
WHAT DO THESE HAVE IN COMMON?



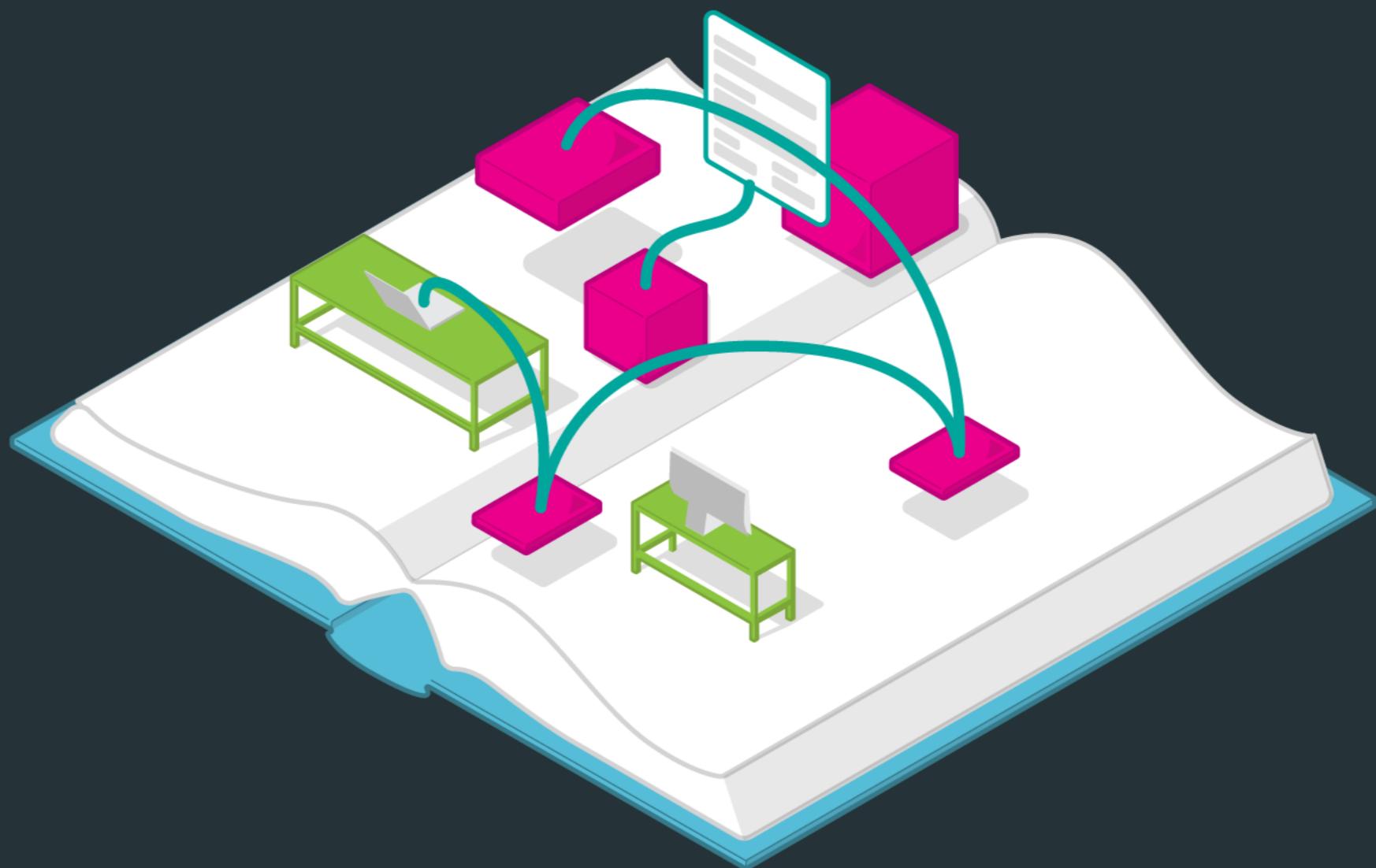
Communities

Harvesting
Monitoring
Storing
Analyzing
Rescuing

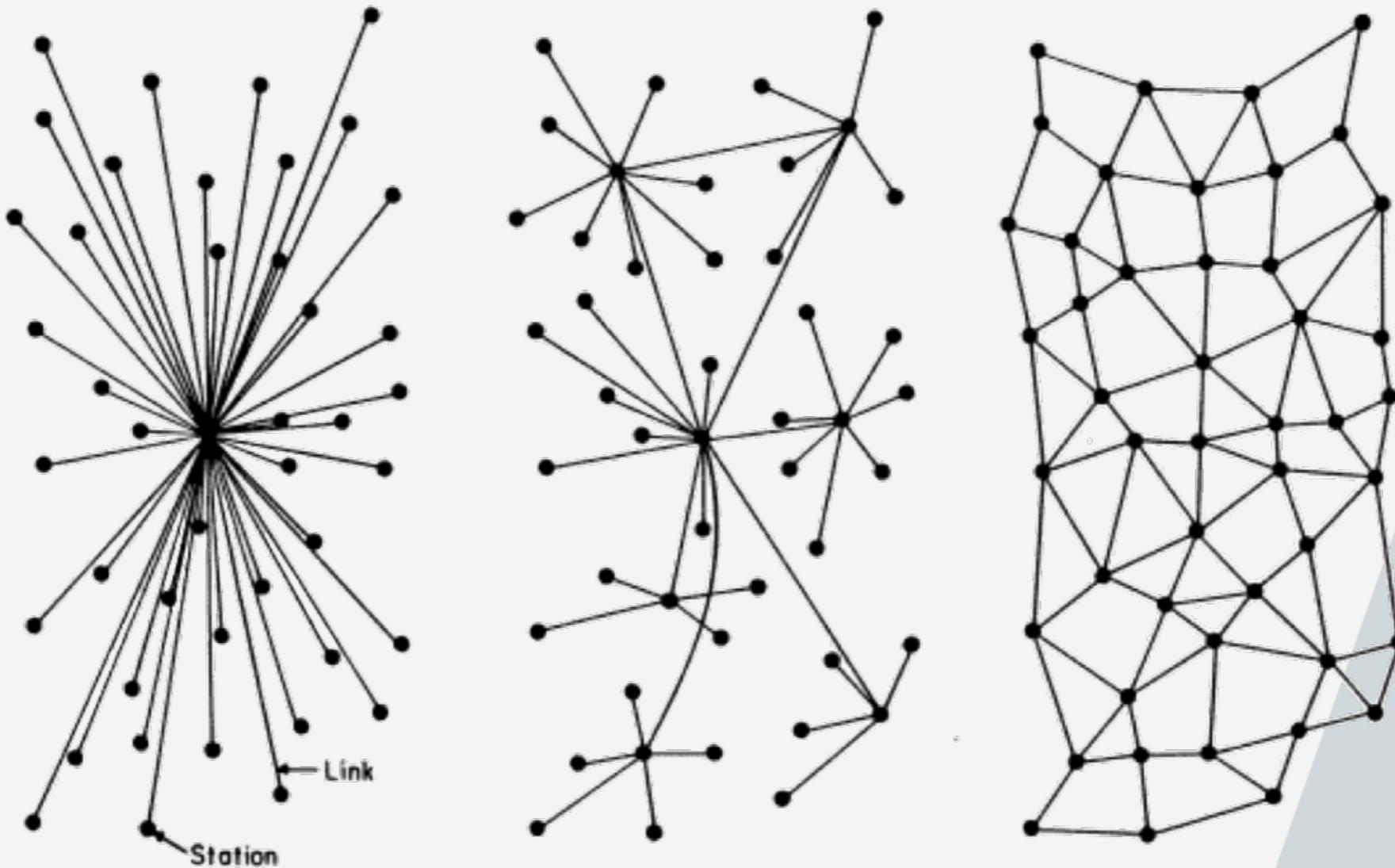
Data, Together



The Public Record



DISTRIBUTED WEB MENTALITY



BECOME “MERELY” PEERS – VALUED PEERS,
WITH THE RESOURCES OF INSTITUTIONS.

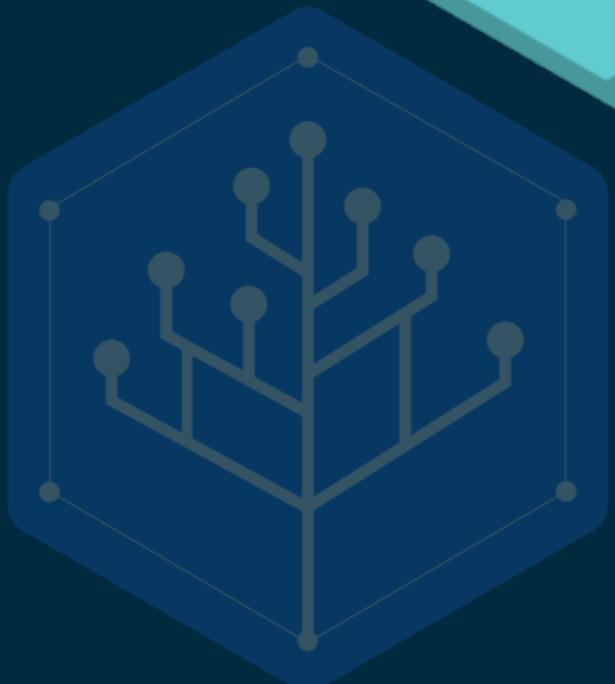


IPFS:

CONTENT-ADDRESSED
**PROTOCOL TO
REPLACE HTTP**

ipfs.io

Protocol Labs



FILECOIN:

TOKEN-POWERED
DECENTRALIZED
STORAGE NETWORK

filecoin.io



IPLD:

**ABSTRACT DATA MODEL
FOR ALL HASH-LINKED
DATA STRUCTURES**

ipld.io

Protocol Labs



DATA TOGETHER

<https://datatogether.org>

Matt Zumwalt
@flyingzumwalt
Protocol Labs



<https://ipfs.io>

