

$$\delta \sim N(0,1)$$

 $\mu_{\phi} \sim |N(0,1)|$ $\sigma_{\phi} \sim U(0,10)$ $\mu_{\alpha} = \delta \sigma_{\alpha}$ $\sigma_{\alpha} \sim U(0,10)$

 $\alpha_i \sim N(\mu_\alpha, \sigma_\alpha^2)$

 $\phi_{SN,i} \sim N(\mu_{\phi}, \sigma_{\phi}^2)$ $\phi_{SB,i} = \phi_{SN,i} + \alpha_i$

 $\theta_{SN,i} = \Phi(\phi_{SN,i})$ $\theta_{SB,i} = \Phi(\phi_{SB,i})$

 $K_{SN,i} = \mathbf{Binomial}(\theta_{SN,i}, N_{SN,i})$ $K_{SB,i} = \mathbf{Binomial}(\theta_{SB,i}, N_{SB,i})$