



Joe Vessel

designer developer UX illustrator

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Skills

Web Design and Development,
Branding, Print Design & Animation
17 years

Wordpress Development &
Email Design
15 years

UI Design, UX Methods, Pattern
Libraries Creation & Management,
Front-End Development
7 years

React and Firebase Development
2 years

2015 - Present
Navagate 360 / Motivating Systems / Lieberman Technologies
Designer and Developer
Branding, User Interface Design, User Experience
Research, Design Systems, Wordpress Development,
React Development And Web Animation

2007 - 2015
Stubenbordt Medical Marketing
Designer and Developer
Print Design, Email Marketing, Web Design And
Development

2007
Bachelors of Science in Art
emphasis in Graphic Design and Studio Art
University of Southern Indiana, Evansville, IN
May 2007, Magna cum Laude GPA 3.8
2007 Academic Achievement Award in Illustration

2002
Harrison High School
Evansville, IN May 2002, GPA 3.6

Recent Events

Kinetic 2022: Fueled by Elevate
Ventures
Sept 20th, 2022

Elevate Ventures - Pre-Seed Track
Feburary - May 2022

2022 - Present
Recent Projects
Schoolwio
Preformed user interviews to discover pain points
and determine product market fit. Designed and
developed website and application using React
and Firebase.

2022
Student Desktop and Mobile Application Redesign
Redesigned application in Figma. Created pattern
library with coded examples for developers.
Communicated with developers to help front-end
development problems. Preformed user interface
checks for consistency.

Interests

Trail Running
Spartan Races
Swing Dancing
Pinball
Start Up Culture