



Joe Vessell

designer developer UX illustrator

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Navagate 360 / Motivating Systems / Lieberman Technologies

Designer and Developer

2015 - Present

Branding, User Interface Design, User Experience
Research, Design Systems, Wordpress Development,
React Development And Web Animation

Stubenbordt Medical Marketing

Designer and Developer

2007 - 2015

Print Design, Email Marketing, Web Design And
Development

Bachelors of Science in Art

emphasis in Graphic Design and Studio Art

2007

University of Southern Indiana, Evansville, IN
May 2007, Magna cum Laude GPA 3.8
2007 Academic Achievement Award in Illustration

Harrison High School

2002

Evansville, IN May 2002, GPA 3.6

Recent Projects

Schoolwio

2022 - Present

Performed user interviews to discover pain points
and determine product market fit. Designed and
developed website and application using React
and Firebase.

Student Desktop and Mobile Application Redesign

2022

Redesigned application in Figma. Created pattern
library with coded examples for developers.
Communicated with developers to help front-end
development problems. Performed user interface
checks for consistency.

Skills

Web Design and Development,
Branding, Print Design & Animation
17 years

Wordpress Development &
Email Design
15 years

UI Design, UX Methods, Pattern
Libraries Creation & Management,
Front-End Development
7 years

React and Firebase Development
2 years

Recent Events

Kinetic 2022: Fueled by Elevate
Ventures
Sept 20th, 2022

Elevate Ventures - Pre-Seed Track
Feburary - May 2022

Interests

Trail Running
Spartan Races
Swing Dancing
Pinball
Start Up Culture