

# Joseph Wang

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## Experience

### Technology Director | Scout Studio

June 2018 - Present

Boston, MA

Led a team of over 20 designers and developers in an agile, studio environment working on various projects for clients - ranging from custom ecommerce solutions and brand redesigns to building out a new front-end for the entirety of the client's platform. Managed the development efforts for each team, setting up the initial foundation of the project and assisting in the growth of each member of the studio.

### Software Engineer | HubSpot, Inc.

January 2018 - August 2018

Cambridge, MA

Joined as a member of the Inline Editing Team, whose mission aims at creating the best text and content editing experience across all HubSpot products. Worked along side designers, PMs, and support reps to improve existing functionality.

Took on responsibility for implementing new functionality such as HubSpot Video as well as a redesigned color picker add-on to be brought into the greater UI ecosystem. Helped implement a redesign of existing editing components to allow users to modify and insert dynamic content inline.

### Studio Developer | Scout Studio

September 2017 - December 2017

Boston, MA

Collaborated with a team of designers to create a personal website and brand for a Behavioral Sciences researcher and author - Dr. Kristen Lee.

Created wireframes and site maps outlining the architecture of the client's website to be used for development. Utilized the design process and agile development to iteratively improve upon the client's products, and was the sole developer responsible for the implementation of the website.

### Full Stack Web Developer | SparkCo, Inc.

January 2017 - November 2017

Allston, MA

SparkCo, Inc. is a Harvard based B2B start-up, aimed at empowering ecommerce businesses by providing valuable insights using predictive analytics.

Key contributor to company's core SaaS platform - SparkSales. Designed and launched multiple web applications from the ground up for both clients and company agents, utilizing data analytics and natural language tools in the back-end. Aided in the deployment of a billing system using the Stripe, Shopify, and WooCommerce APIs, which automatically calculates client commission rates

## Education

### Northeastern University, Boston, MA

September 2015 - Present

GPA: 3.62 / 4.00

College of Computer and Information Science

B.S. in Computer Science and Interactive Media  
(expected May 2020 - 5-year program)

**Honors:** Dean's List Fall 2015 - Present

**Relevant Courses:** Human Computer Interaction, Interaction Design 1 + 2, Algorithms & Data, Software Development, Object-Oriented Design, Experience Design

## Skills

### Languages

Javascript (ES6), CSS, PHP, Python, Java, SQL

### Frameworks & Libraries

React, Vue.js, Redux, SASS/SCSS, Node.js, Express, tinyMCE, jQuery, Flask, Bootstrap

### Knowledge & Patterns

Responsive web design, interaction design, Agile development, user testing, MVC pattern

### Software & Tools

Sketch, InVision, Git, Trello, JIRA, Illustrator, InVision Studio, Balsamiq, Photoshop, InDesign

## Projects

More detailed information on projects and case studies are available on my personal site: <https://josephwang.co>

### Boo! Boston

Underwent the process of service design to create a service concept, UI/UX design, and prototype for an AR-based mobile app. Went through traditional research steps such as user journey, sitemaps, and perception gap analysis to pinpoint areas of opportunity for the product.

### Motiv8

Designed and developed a prototype for a web-based, social platform where users would be able to create commitments to achieve a common goal. Incorporated user testing for iterative design with usability metrics in mind.